

**Parenting Support Strategy
Action Plan July 2011 – June 2012**

DRAFT v1.6

Priority 1 - Strengthen information provision to parents

Objectives	Key Actions	Key milestones/ timescales	Lead	What difference is this going to make (and how will we measure this)?
1a Provide support to key staff in information delivery;	<ul style="list-style-type: none"> • <i>FIS to develop appropriate resources and briefing sessions in liaison with key staff, to support them in information delivery</i> • <i>Pilot with Children's Centres and Meadow Centre staff</i> 	<i>Delivery to Children's Centres by Nov 11, schools by April 12</i>	<i>Carol Andrew</i>	<i>Staff report that the support helps them to provide parents with information, and access the services they need (annual feedback from key contacts)</i>
1b Produce a directory of parenting and family support,	<ul style="list-style-type: none"> • <i>Update information about all parenting and family support services</i> • <i>Develop service directory based on key issues/topics</i> • <i>Develop pathways for care leavers and parents with LD</i> 	<i>Directory finalised by Jan 12</i>	<i>Carol Andrew/ Mo Bham (Ed Psych student)</i>	<i>Staff report that the directory helps them to provide parents with information, and access the services they need (annual feedback from key contacts)</i>
1c Improve information for parents available on the web (and in other formats where needed);	<ul style="list-style-type: none"> • <i>Restructure parents pages on Council website in light of feedback from parents</i> • <i>Arrange information by age and issue/topic</i> • <i>Promote widely to practitioners and parents</i> 	<i>Website improvements complete by December 11</i>	<i>Claire Cook/ Rosie Buntun</i>	<i>Parents and practitioners will increase their use of the website (Increased hits on website)</i>
1d Continue to expand our Parents Network and ensure that parents receive information regularly and directly;	<ul style="list-style-type: none"> • <i>Identify main channels for promotion (eg. HVs, school admissions, transition points)</i> • <i>Promote to professionals as a vehicle to get messages out to parents</i> • <i>Develop parents newsletter editorial group</i> 	<i>Editorial group established by Oct 11</i>	<i>Claire Cook</i>	<ul style="list-style-type: none"> • <i>More parents receive regular information directly (more parents on Network)</i> • <i>Parents are involved in decisions about what to include in Parents' Newsletter (number of parents on editorial group)</i> • <i>Parents report that the network</i>

Priority 2 - Secure a menu of Parenting Programmes

Objectives	Key Actions	Key milestones/ timescales	Lead	What difference is this going to make (and how will we measure this)?
2a Review our current arrangements and make recommendations for improvements.	<ul style="list-style-type: none"> • Complete service review • Agree funding • Commission new cycle of parenting programmes 	Programme commissioning agreed by October 11	Carol Andrew	Parents are able to access parenting programmes (Parenting programme is in place and places are full)
2b Work in partnership to agree a menu of parenting programmes.	<p><i>Refresh parenting programmes working group to take responsibility for</i></p> <ul style="list-style-type: none"> • Action plan for 2011/12 • Monitoring delivery, quality and impact • Process for referrals • Preparing parents for a parenting course – ensuring they are ready to engage • Post-group support • Consideration of the range of programmes available with a core universal and a targeted offer agreed 	<p>New group established by November 11</p> <p>All improvements implemented by June 12</p> <p>Agreed menu in place by June 12</p>	Tbd	<ul style="list-style-type: none"> • Improvements made to current arrangements and menu (focus group with facilitators, annual survey to key contacts) • Referrals are appropriate (Facilitators report full engagement by parents attending) • Parents are taking up post-group support (tracking of parents completing programmes)
2c Develop programmes for specific groups of parents	<p><i>Develop/establish programmes for</i></p> <ul style="list-style-type: none"> • Parents of teenagers • Parents of children with ASD/disability • Parents with LD • Fathers • Parents who are care leavers/UASC • Parents to be (antenatal) 	Agreed menu in place by June 12	Tbd	<p>Parenting programmes in place and being taken up by parents of</p> <ul style="list-style-type: none"> • Teenagers • Children with disabilities • Fathers • Parents with LD • Parents who are care leavers/UASC • Parents to be

2d Involve parents in facilitating programmes and offering peer support once a programme is finished.	<ul style="list-style-type: none"> Develop volunteering scheme (see priority 5) 	See priority 5a	See priority 5a	See priority 5a
---	--	-----------------	-----------------	-----------------

Priority 3 - Agree a sustainable, integrated menu of family support

Objectives	Key Actions	Key milestones/ timescales	Lead	What difference is this going to make (and how will we measure this)?
3a Clarify the current offer of family support services along the whole continuum from universal through to specialist and seek to address gaps	<ul style="list-style-type: none"> Carry out a review of current family support services looking at; <ul style="list-style-type: none"> Service mapping and costs Needs assessment Quality and impact Best practice/evidence-based practice Gaps Improvements and options 	Review complete by March 11	Carol Andrew/ Mo Bham	Improvements and options identified and plans agreed to improve family support offer (plan in place)
3b Develop a scheme to offer support through parent volunteers	<ul style="list-style-type: none"> Develop volunteering scheme (see priority 5 below) 	See priority 5a	See priority 5a	See priority 5a
3c Clarify the support available to parents with specific needs	<ul style="list-style-type: none"> Establish the Family Nurse Partnership in Solihull (working towards 2.5wte by 2014 supporting 60 new parents) Agree the support available for <ul style="list-style-type: none"> Parents with a mental health illness, including drug and alcohol abuse Parents of children with a disability Parents with a learning disability Young parents (incl care leavers and UASC) 	<p>1 FNP in place by April 12</p> <p>Menu of support in place by April 12</p>	<p>Helen Kelly</p> <p>tbc</p>	<p>Vulnerable young parents supported by FNP (number of parents being supported by FNP)</p> <p>Vulnerable parents supported appropriately (number of parents from target groups receiving family support)</p>

Priority 4 - Ensure there is a consistent approach to parenting and family support throughout the workforce

Objectives	Key Actions	Key milestones/ timescales	Lead	What difference is this going to make (and how will we measure this)?
4a Provide information, guidance and resources to help practitioners identify parents' needs early and support or signpost them appropriately;	<ul style="list-style-type: none"> • Service directory/family support pathways and other resources developed in partnership with key contacts (see objective 1b) 	<i>See 1b</i>	<i>See 1b</i>	<i>See 1b</i>
4b Offer training for practitioners and managers to include building positive relationships, evidence- based practice and models of supervision.	<ul style="list-style-type: none"> • Use family support review to inform training plan (Include resources and issues raised in workforce survey) • Adopt/adapt existing training (local or national) • Build new content into existing common induction or integrated training modules where appropriate 	<i>New content in place by June 12</i>	<i>Bernice Lingard</i>	<i>Training being taken up and receiving positive feedback from attendees (training evaluation, annual survey to key contacts)</i>

Priority 5 - Provide parents with opportunities to be involved in developing and delivering services, and to be involved in their children's learning

Objectives	Key Actions	Key milestones/ timescales	Lead	What difference is this going to make (and how will we measure this)?
5a Develop new volunteering opportunities for parents;	<ul style="list-style-type: none"> • Hold planning meeting to develop programme for community workshop • Hold community workshop • Identify lead organisation • Develop plan for development of 'community parent' volunteering scheme 	<p><i>Community workshop held by Jan 12</i></p> <p><i>Plan developed by Jan 12</i></p>	<p><i>Carol Andrew</i> <i>Dave Pinwell</i> <i>Sarah Barnes</i> <i>Kay Hart</i></p>	<p><i>Lead organisation identified and plan in place for development of scheme</i></p>
5b Provide good practice guidance for schools and early years providers in engaging parents in decision-making and children's learning;	<ul style="list-style-type: none"> • Develop guide for schools, early years providers and other professionals (schools initially) • Planning meeting in Sept to look at first draft 	<p><i>Guide published by Jan 12</i></p>	<p><i>Pam Garrington</i></p>	<ul style="list-style-type: none"> • <i>Guide/briefing developed and feedback from schools is positive (annual survey to schools)</i> • <i>Parents report an improvement in the two measures 'I feel that I can influence decisions that are made about services for me and my family' and 'I feel that I have enough information to help my child to develop and learn' (Ask Parents survey)</i>
5c Strengthen the Parents Forum and Solihull CAN (forum for parents of children with additional needs) and their involvement in strategic decision-making;	<ul style="list-style-type: none"> • Hold workshop with parents and other partners to develop vision and way forward for parental involvement • Agree the way forward for Parents Forum and Solihull CAN 	<p><i>Plan in place by Oct 2011</i></p>	<p><i>Carol Andrew</i></p>	<p><i>tbd</i></p>

5d Promote engagement opportunities using the Parents Network;	<ul style="list-style-type: none"> Promote network to partners See Priority 1d 		Claire Cook	<i>More partners using Parents' Network to communicate with parents (monitoring of articles in eBulletins and newsletters)</i>
5e Sustain and develop the annual Ask Parents survey;	<ul style="list-style-type: none"> Increase the number of partners contributing to the survey, to include the strategic groups of the Trust and the Partnership Develop methods to gather feedback verbally as well as written Parents Forum to be involved in analysing responses and taking key issues forward 	<i>Ask Parents survey distributed Jan – March 12</i> <i>Final report by June 12</i>	Carol Andrew	<ul style="list-style-type: none"> Questions agree by a range of partners Response rate increases by 20% Parents are able to respond to survey verbally Feedback influences decisions (feedback from strategic groups)
5f Make links with community-based parents' groups.	<ul style="list-style-type: none"> Map all community-based parents groups through FIS Encourage contacts from each group to sign up to parents network Gather feedback from groups to ensure their views are fed into annual Ask Parents survey 	<i>Groups mapped and invited to join network by Dec 11</i>	Rosie Bunten	<i>Views from community-based parents groups are fed into annual Ask Parents survey (number of groups responding)</i>

Other

Objectives	Key Actions	Key milestones/ timescales	Lead	What difference is this going to make (and how will we measure this)?
6a Review parenting steering group	<ul style="list-style-type: none"> • Agree TOR, governance and membership 	<i>by Sept 11</i>	<i>Carol Andrew</i>	<ul style="list-style-type: none"> • <i>tbd</i>
6b Make links to EHWB strategy, Disabled Children's Strategy, Challenging Families agenda and Anti Poverty agenda	<ul style="list-style-type: none"> • Meet with leads for all and identify overlaps, duplication and gaps. • Agree joint working where appropriate • Agree methods of ongoing communications where needed 	<i>Agreements in place by Oct 11</i>	<i>Carol Andrew</i>	<ul style="list-style-type: none"> • <i>Strategies have consistent messages</i> • <i>Strategies are complementary and joint working is in place where appropriate</i>

DRAFT