



Solihull
METROPOLITAN
BOROUGH COUNCIL

Promoting Business Continuity



How safe is your business?

**The key to long term survival is planning.
Producing a Business Continuity Plan
makes your business safer.**

**A Series of Free Seminars are being held,
see page 3 for details.**

Working in partnership with

OVAL

Risk Services

You're busy and this leaflet has arrived from the Council – why should you take the time to read it?

Well, because you're in business and you'd like to keep it that way, and we'd like to help.

Nearly one in five businesses suffers a major disruption each year and the outcome can be financially devastating. Did you know that less than a quarter of businesses affected by previous disaster, survived to continue trading?

How quickly you get back to normal depends on how much time you spend planning to mitigate the effects of;

Fire	Fraud
Flooding	Terrorism
Environmental	Loss of Staff
Severe Weather	Loss of Utilities
Damage to your Reputation	Loss of Key Suppliers

If a disaster was to strike...

...what would you do:

- Have you thought about your business priorities?
- Have you identified the main threats that could interrupt your business?
- If you had to, where would you relocate to and how?
- How will you notify your customers?
- How will you maintain your customer base?
- How will you keep your staff informed?
- How will you continue to do business with your customers?

How will you manage the recovery of your business?

Next Steps:

We are holding a series of free seminars in partnership with Oval Risk Services to help you put effective Business Continuity Plans in place.

After the seminar you will be able to understand the key components of a Business Continuity Plan and the process required to develop and implement the plan within your business.

How well prepared are you...

For further information on the Business Continuity Seminars, please complete and return the slip below:



Solihull Council Business Continuity Seminar

Title ____ First Name _____ Surname _____

Company _____ Job Title _____

Company Address

_____ Postcode _____

Tel _____ Email _____

The information you provide will be used solely to process your interest in business continuity and the seminars available. This data will not be shared or used for any other purpose. Please tick to agree with these terms.

Further Information

Contact Solihull Council:

Tel: 0121 704 6032 Fax 0121 704 8309 bcp@solihull.gov.uk www.solihull.gov.uk/

Other Organisations

Oval Risk Services

www.theovalgroup.com

Survive

info@survive.com www.survive.com

Business Continuity Institute

www.thebci.org

Continuity Central

<http://www.continuitycentral.com/>

The Institute of Risk Management <http://www.theirm.org/>

UK Resilience

<http://www.ukresilience.info>

MI5 Advice

<http://www.mi5.gov.uk/>



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Freepost Plus RLZB-ZCER-CSSE
The Resilience Team
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How safe is **your** Business?