

Supporting Enterprising Businesses

Tiger Electrical Solihull

Local firm on the small screen

In April 2008 former pensions advisor Jag Sandhu decided to give up working behind a desk and, with his brother to set up Tiger Electrical Ltd. The company originally started up offering electrical contracting and testing services across the West Midlands. In the few short months since the company went live the brothers have found that their business has grown in unexpected directions. Across any one week they may be working on a high spec job for an interior designer or installing air conditioning in an office block.

Support

"We have had a lot of repeat business with many clients asking us for additional work which has enabled us to add building extensions and maintenance to our services." said Mr. Sandhu, 27, of Solihull.

Showing great entrepreneurial flair, the Sandhu brothers have even managed to get on national TV to advertise their new business and are due to appear on 60 minute makeover on ITV on 16th October. "I was a bit cheeky and made sure we were wearing T-shirts with our name and website on."

Tiger Electrical benefited from Solihull MBCs Enterprise for Success programme which aims to help people in the Solihull and North Solihull area start and grow businesses in the area.

Jag Sandhu met with one of the business advisors from Tribal, who are delivering the programme for SMBC and then went on to receive additional advice and guidance through the council.

"In one word the advice was great. I was given some fantastic resources like access to a tendering website and help with a contract to give our customers - and it was all free."

So what do they think is the best thing about running their own business?

"Definitely not the money at the start! But the job satisfaction is great. You're motivated from the moment you get up, you have to be flexible and you have to work hard but it's worth it when you get good customer feedback and you know you have personally made an impact. You can't beat knowing that you're building something that's yours."

For further information on the Solihull's "Enterprise for Success" scheme please call 0121 704 6363

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