



Location 1: Taken on the Stratford Road before Stanton Road facing in a south-easterly direction.



Location 2: Photo taken on Olton Road before the Stratford Road junction facing in a south-westerly direction.



Location 3: View on Haslucks Green Road towards the Stratford Road Junction, looking in a north-easterly direction. Proposed entrance into site to the left, future entrance into 'Heart of Shirley' to the right.



Location 4: View down Shirley High Street (Stratford Road), Shirley Baptist Church in the foreground, looking in a north-westerly direction.

LOVEJOY

ANALYSIS

- From these four key viewpoints or entrance points into Shirley it is evident that the Powergen Site and its 8 storey building is clearly visible and is sited in a strategic location.
- It can be seen that the surrounding built form ranges in use and height from 4 storey commercial premises to 1 storey residential.
- Adjacent properties are in alignment with the Powergen Site.

CONCLUSION

- Whilst an eight storey building is not in keeping with the surrounding built form, it is necessary to have a key building on this junction. Striking in height and form.
- The proposed built form alignment should be continued along Haslucks and Stratford Roads to tie into the existing buildings.

Note: See figure 4 for photo location

Figure 6
Scale: - Date: June '05
Drawn: JH Checked: AW