

**Customer Outcome**

**A brighter future for our children and young people**

**Customer Outcome**

**A sustainable improved quality of life**

**Customer Outcome**

**Closing gap of inequality**

**Customer Outcome**

**To be treated as an individual**

**Customer Outcome**

**Good value services**

**Priority 1**

To provide improved facilities and support for our children and young people

**Priority 3**

To reduce the fear and incidence of crime and disorder

**Priority 7**

To reduce inequalities in respect of health and education and improve access to work and leisure

**Priority 8**

To improve the customer experience by providing people with the information they require to make informed decisions on services provided

**Priority 10**

To pursue value for money in all council services and effectively communicate this to the public

**Priority 2**

To ensure our children and young people grow up in a safe environment with opportunities to make a positive contribution

**Priority 4**

To provide a cleaner, greener more sustainable Borough

**Priority 5**

To address housing issues and deliver the Decent Homes Standard by 2010

**Priority 6**

To improve transport facilities throughout the Borough

**Priority 9**

To provide services and support to older people in order to promote their independence and sustain their quality of life