



Techmark is one of the long-established and successful project groups within the University of Warwick Science Park.

The Science Park has considerable experience and contacts to help develop your business within Coventry, Warwickshire and the wider West Midlands.

A full portfolio of Business Support Services as well as exceptional business properties can be offered.

For further information
visit www.warwicksciencepark.co.uk



Tel: +44 (0)24 7632 3117 or +44 (0)2476 323000 Fax: +44 (0)24 7632 3001
Email: techmark@uwsp.co.uk Web: www.warwicksciencepark.co.uk



HELPING COMPANIES GROW
AND DIVERSIFY IN THE UK AND INTERNATIONALLY



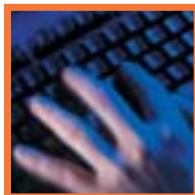


Techmark – Delivering successful hi-tech businesses to the region



WHO WE ARE AND WHAT WE DO

We are an experienced technical marketing team, based at the University of Warwick Science Park. We offer a wide range of marketing and business support services that can increase your business potential – we have already assisted over 200 companies in a highly practical way to secure new markets nationally and internationally.



HOW CAN WE HELP YOU?

Our only interest is in developing successful businesses.



WE CAN (AND DO)...

- Provide the background data that shows whether a market is worth entering (or staying in)
- Identify the market sectors, which have the most potential and then methods of entry and presentation
- Identify and approach specific customers to set up potential sales

We will also work with you to decide exactly what the proposition is and how it fits into your business.

WHO DO WE HELP?

- S.M.E's
- Micro S.M.E's
- Growth Companies
- Multinationals
- Innovators
- Start Ups
- Sole Traders

WITH...

- Market Assessments
- Market Research
- Smart Awards
- Feasibility Studies
- Funding Issues
- Market Evaluation
- New Products
- Product Realignment (same product, new markets)
- Market Surveys
- Background Data
- Market Support (briefings, translation, personnel)
- Customer Contact
- Diversification
- Product Launch
- PR/Promotion

WHERE?

- UK
- France
- Germany
- All Anglophone Countries
- Scandinavia

OUR MARKET SECTOR KNOWLEDGE IS EXTENSIVE

Since its formation in 1996, Techmark has provided a professional market based programme for companies of all sizes.

We have built up an impressive pool of market knowledge in many different industrial fields and

can also draw on the resources of the University and our Business Partners to ensure a knowledgeable and productive outcome to any project.

...IN THESE AND OTHER SECTORS

- Automotive Coating Industry
- Environmental Products (e.g. photovoltaics, ground sourced heating)
- Waste Management
- Wastewater Treatment and Recycling
- Optoelectronic Quality Assurance Equipment
- Plastic Moulding
- Plastics Processing Recycling
- Plastic Packaging
- EDM
- Laser Machining
- Sheet Metal Fabrication
- Medical Products
- Aerospace Engineering
- Logistics Software
- RFID
- Metrology
- Event Management Presentation
- Giftware Sales Support

Let us tell you what we can do for you.

Contact us on

+44 (0)24 7632 3120 or +44 (0)247632 3117
or email: techmark@uwsp.co.uk