

## Bickenhill

In many respects Bickenhill, the second largest ward by area in the Borough, represents Solihull in miniature and is characterised by exceptional socio-economic diversity. The built environment, with sharp contrasts between swathes of Green Belt land and rural villages in the south and high density suburban and social housing developments in the north, is the most obvious manifestation of this diversity. However, it is also apparent in terms of affluence, crime and educational achievement, with north Bickenhill representing some of the most disadvantaged neighbourhoods outside the regeneration wards markedly different from the attractive living environments offered by Hampton Lane and Hampton-in-Arden.

With the vast majority of Bickenhill residents living in the north, it is unsurprising that at an aggregate ward level many of the indicators are more closely aligned with the regeneration wards than the rest of south Solihull. Indeed socially many residents in north Bickenhill regard themselves as being part of the wider Chelmsley Wood community. Alongside diversity, Bickenhill's prevailing theme is opportunity, with the ward representing some of Solihull's key strategic employment and transport developments.

*Extract from the Bickenhill Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	782	20	39
5 - 10	960	25	48
11 - 15	900	23	45
16 - 19 (2)	495	13	25

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

*May increase demand*

A projected extra 28 homes built 2010-2017

Bickenhill one of Solihull wards where number of full time vacancies is highest (over 250)

7 funded 2 year olds 2010/2011

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, 1 new childminder

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	12	5	2	4	2	2	27
Total number of Registered Places	61	222	60	148	49	34	574
Current number of Vacant Places	20	30	40	1	10	8	109
% of vacant places	33%	14%	67%	1%	20%	24%	19%
Number on waiting list	2	0	0	20	0	5	27

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	89	49	110	248

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	72	77
% offering outside of normal full daycare hours	13%	13%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	124	49	148	283	5	34
						60

*\*Full day care includes both childminder and day nursery places*

8 schools and nurseries with childminder pick ups, 4 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.94	£26.33	£122.14	£10.00
Day Nursery (Under 2s)	£4.35	£35.00	£150.83	£22.00
Day Nursery (Over 2s)	£4.35	£33.67	£150.83	£21.00
Pre Schools	N/a	£8.00	£40.00	£11.50
Out of School Clubs (Before school)	£3.05	N/a	£40.00	£2.95
Out of School Clubs (After school)	£3.05	£20.00	£70.00	£5.63

### 4. Bickenhill Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	782	366	one to 2.14
5 - 10	960	208	one to 4.62
11 - 15	900	n/k	
16 - 19 (1)	495	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Bickenhill. It is also worth noting that it is likely that Bickenhill families use childcare in other neighbouring wards and that families in other wards use Bickenhill childcare.

## Blythe

Blythe is located in south Solihull with significant Green Belt land, bordered by the M42 motorway and commercial hub of Blythe Valley Business Park to the east, Bromsgrove to the west and Stratford district to the south. Blythe has a number of very distinct but broadly affluent communities, from established villages such as Cheswick Green, to modern estates such as Monkspath and the rapidly expanding Dickens Heath (the rough population proportions are 20:40:40 respectively). In addition to Dickens Heath, Blythe has a number of key strategic development sites and the ward is likely to remain the focus for much of Solihull's additional new housing capacity.

*Extract from the Blythe Ward Profile (May 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	732	19	37
5 - 10	870	23	44
11 - 15	690	18	35
16 - 19 (2)	395	10	20

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Pointers indicating unmet demand for childcare

Childcare sponsored by social services for local child in different ward indicating possible shortage of suitable care.

FIS enquiries data June - September 2010 shows two parents reporting lack of out of school club or childminder pick up at local school

## 2. Settings, places and vacancies

### Childcare provider turnover July-September 2010

1 childminder resigned, no new childminders

1 daycare setting closed, no new settings

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	21	3	3	5	3	4	39
Total number of Registered Places	99	190	128	194	78	88	777
Current number of Vacant Places	30	44	15	26	10	14	139
% of vacant places	30%	23%	12%	13%	13%	16%	18%
Number on waiting list	1	6	0	7	0	0	14

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	149	78	230	457

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	21	19
% offering outside of normal full daycare hours	3%	2%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	194	78	194	289	0	88
						128

*\*Full day care includes both childminder and day nursery places*

4 schools and nurseries with childminder pick ups, 9 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.58	£27.40	£120.00	£9.67
Day Nursery (Under 2s)	£5.25	£41.23	£183.30	£22.98
Day Nursery (Over 2s)	£5.25	£40.57	£179.97	£22.98
Pre Schools	N/a	N/a	N/a	£9.33
Out of School Clubs (Before school)	£4.10	£15.18	£55.00	£2.75
Out of School Clubs (After school)	£4.10	£15.18	£55.00	£10.30

### 4. Blythe Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	732	455	one to 1.61
5 - 10	870	322	one to 2.70
11 - 15	690	n/k	
16 - 19 (1)	395	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Blythe. It is also worth noting that it is likely that Blythe families use childcare in other neighbouring wards and that families in other wards use Blythe childcare.

## Castle Bromwich

Castle Bromwich is physically and socially somewhat remote from comparable urban wards in south Solihull, with many features such as crime more closely aligned with neighbouring East Birmingham. This is exacerbated by the lack of a commercial hub in Castle Bromwich, creating a relatively high dependency on the wider the West Midlands jobs market and manufacturing sector employment. By Solihull standards Castle Bromwich is only moderately affluent, but is not subject to the high levels of income deprivation or unemployment evident in the surrounding East Birmingham and Solihull regeneration wards.

*Extract from the Castle Bromwich Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	421	11	21
5 - 10	520	14	26
11 - 15	640	17	32
16 - 19 (2)	450	12	23

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 15 homes built 2010-2017

Has areas of significant worklessness and has seen a fall in around 15% in number of jobs

7 funded 2 year olds 2010/2011

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, 2 new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	21	0	1	3	0	1	26
Total number of Registered Places	107	0	24	72	0	24	227
Current number of Vacant Places	40	n/a	5	12	n/a	0	57
% of vacant places	37%	n/a	21%	17%	n/a	0%	25%
Number on waiting list	0	n/a	0	3	n/a	2	5

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	24	0	110	134

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	33	8
% offering outside of normal full daycare hours	15%	4%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	72	0	72	107	0	24

\*Full day care includes both childminder and day nursery places

4 schools and nurseries with childminder pick ups, 4 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.04	£26.92	£119.00	£10.00
Day Nursery (Under 2s)	N/a	N/a	N/a	N/a
Day Nursery (Over 2s)	N/a	N/a	N/a	N/a
Pre Schools	N/a	N/a	N/a	N/a
Out of School Clubs (Before school)	£3.85	£12.30	£55.00	£3.50
Out of School Clubs (After school)	£3.85	£12.30	£55.00	£8.00

### 4. Castle Bromwich Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	421	131	one to 3.21
5 - 10	520	96	one to 5.42
11 - 15	640	n/k	
16 - 19 (1)	450	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

The childcare ratios for both age groups 0-4 and 5-10 puts Castle Bromwich ranked 14 out of 17 wards. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that Castle Bromwich families use childcare in other neighbouring wards and that families in other wards use Castle Bromwich childcare.

## Chelmsley Wood

Centred on one of Solihull's main retail centres, Chelmsley Wood is one of the Borough's three densely populated northern wards within the East Birmingham North Solihull Regeneration Zone (EBNSRZ) and is a focus for redevelopment and neighbourhood improvement. Its socio-economic indicators reflect this status with all measures less favourable than the Solihull average. Of the nine SOAs either wholly or partially contained within the ward, all except Yorkminster are in the most 20% deprived of neighbourhoods in the country. Cole Valley, Chelmsley Wood Town Centre, Craig Croft South and Alcott Wood are in the most 10% deprived nationally.

The regeneration of Chelmsley Wood seeks to restructure the housing market and strengthen existing communities within the area through improvements to schools, community facilities, retail, leisure and employment services, whilst at the same time enhancing existing key strengths such as the town centre (where redevelopment proposals will further diversify the existing offer and improve the environment) and the proximity to the River Cole and employment centre to the south. Full descriptions of specific interventions and neighbourhood plans for Chelmsley Wood are contained within the North Solihull Strategic Framework.

*Extract from the Chelmsley Wood Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	885	23	44
5 - 10	935	24	47
11 - 15	900	23	45
16 - 19 (2)	420	11	21

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

Chelmsley Wood is part of the North Solihull Regeneration programme in which 1036 homes are planned 2010-2017

15.9% increase in number of jobs between 2008 and 2009

On average weekly household incomes in the 'North Solihull' regeneration area are 28% below the England average and 19% below the West Midlands average

High number of vacancies

8 funded two year olds, although only 3 settings funded for two year olds

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	6	3	3	3	0	3	18
Total number of Registered Places	32	161	110	110	0	98	511
Current number of Vacant Places	4	23	0	10	n/a	3	40
% of vacant places	13%	14%	0%	9%	n/a	3%	8%
Number on waiting list	0	0	0	0	n/a	0	0

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	131	0	160	291

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	230	0
% offering outside of normal full daycare hours	45%	0%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	110	0	110	193	1	98
						110

\*Full day care includes both childminder and day nursery places

3 schools and nurseries with childminder pick ups, 6 with none



### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.25	£29.50	£85.00	N/a
Day Nursery (Under 2s)	£4.91	£36.04	£174.29	N/a
Day Nursery (Over 2s)	£4.91	£36.04	£174.29	N/a
Pre Schools	N/a	N/a	N/a	N/a
Out of School Clubs (Before school)	N/a	£8.90	N/a	N/a
Out of School Clubs (After school)	N/a	£8.90	N/a	N/a

### 4. Chelmsley Wood Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	885	291	one to 3.04
5 - 10	935	220	one to 4.25
11 - 15	900	n/k	
16 - 19 (1)	420	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

The childcare ratio for the age group 0-4 puts Chelsley Wood ranked 13 out of 17 wards. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that Chelmsley Wood families use childcare in other neighbouring wards and that families in other wards use Chelmsley Wood childcare.

## Dorridge & Hockley Heath

Dorridge and Hockley Heath is located in Solihull's south east Green Belt, bordered by Stratford to the south and the M42 motorway to the west. The villages of Dorridge and Hockley Heath are the main urban areas within the ward, representing some of the most attractive and costly residential environments in Solihull. Although partially rural, the ward has easy access to key employment sites at Blythe Valley Business Park on the M42 and Solihull town centre to the north. The SOA map on page 2 illustrates the individual neighbourhoods within Dorridge and Hockley Heath, based on the Office for National Statistics SOAs. Two Dorridge and Hockley Heath SOAs, Illshaw Heath and Bentley Heath North, overlap the ward boundary.

*Extract from the Dorridge & Hockley Heath Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	626	16	31
5 - 10	840	22	42
11 - 15	865	22	43
16 - 19 (2)	490	13	25

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, 1 new childminder

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	12	1	1	5	4	3	26
Total number of Registered Places	59	38	36	190	106	64	493
Current number of Vacant Places	12	3	5	30	22	5	77
% of vacant places	20%	8%	14%	16%	21%	8%	16%
Number on waiting list	0	0	0	0	14	0	14

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	44	106	200	350

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	0	0
% offering outside of normal full daycare hours	0%	0%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	140	106	190	97	0	64
						36

\*Full day care includes both childminder and day nursery places

11 schools and nurseries with childminder pick ups, 4 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.02	£35.63	£175.00	£25.00
Day Nursery (Under 2s)	N/a	£42.00	£190.00	N/a
Day Nursery (Over 2s)	N/a	£40.00	£185.00	N/a
Pre Schools	N/a	N/a	N/a	£9.31
Out of School Clubs (Before school)	£4.00	£20.00	N/a	N/a
Out of School Clubs (After school)	£4.00	£20.00	N/a	£16.50

### Dorridge and Hockley Gap Analysis

#### Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	626	267	one to 2.34
5 - 10	840	226	one to 3.72
11 - 15	865	n/k	
16 - 19 (1)	490	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Dorridge and Hockley Heath. It is also worth noting that it is likely that Dorridge and Hockley Heath families use childcare in other neighbouring wards and that families in other wards use Dorridge and Hockley Heath childcare.

## Elmdon

The Elmdon ward is located in the urban west of the Borough, south of Coventry Road and bordered by Lode Lane/Hobs Moat Road to the west. Alongside the Land Rover plant other notable features in the area include the "Green Flag" Elmdon Park and Birmingham International Airport and National Exhibition Centre in neighbouring Bickenhill ward. Elmdon, divided by the Land Rover plant, is not a homogenous community, with a significant north/south split between the area known as Elmdon Heath in the south and Elmdon in the north. Many of the socio-economic indicators for the ward mirror this geographical divide.

Although mostly urban, areas such as Coppice and Elmdon Park North in the east are somewhat more isolated at the edge of the conurbation, with greater distance to key services.

*Extract from the Elmdon Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	646	17	32
5 - 10	785	20	39
11 - 15	790	21	40
16 - 19 (2)	395	10	20

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 55 homes built 2010-2017

3 funded two year olds, although only 1 setting funded for two year olds

Area of significant deterioration of worklessness

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

3 childminders resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	16	4	2	4	2	2	30
Total number of Registered Places	71	219	80	172	57	48	647
Current number of Vacant Places	12	27	80	22	18	15	174
% of vacant places	17%	12%	100%	13%	32%	31%	27%
Number on waiting list	0	0	0	4	2	0	6

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	121	57	140	318

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	111	14
% offering outside of normal full daycare hours	17%	2%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	57	172	290	1	48	80

\*Full day care includes both childminder and day nursery places

5 schools and nurseries with childminder pick ups, 5 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.09	£29.33	£127.50	£20.00
Day Nursery (Under 2s)	N/a	£30.47	£144.58	£15.20
Day Nursery (Over 2s)	N/a	£29.42	£139.05	£14.75
Pre Schools	N/a	N/a	N/a	£7.75
Out of School Clubs (Before school)	N/a	£9.00	£50.63	£4.00
Out of School Clubs (After school)	N/a	£9.00	£50.63	£5.00

### 4. Elmdon Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	646	395	one to 1.64
5 - 10	785	252	one to 3.12
11 - 15	790	n/k	
16 - 19 (1)	395	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Elmdon. It is also worth noting that it is likely that Elmdon families use childcare in other neighbouring wards and that families in other wards use Elmdon childcare.

## Kingshurst & Fordbridge

Kingshurst and Fordbridge is one of the Borough's three densely populated northern wards within the East Birmingham North Solihull Regeneration Zone (EBNSRZ) and is a focus for redevelopment and neighbourhood improvement. Its socio-economic indicators reflect this status with all measures less favourable than the Solihull average. Of the nine SOAs either wholly or partially contained within the ward, six are in the most 20% deprived of neighbourhoods in the country, although there are relatively more advantaged areas in Central Kingshurst and Babbs Mill South, where private housing predominates.

The regeneration of Kingshurst and Fordbridge seeks to restructure the housing market and strengthen existing communities within the area through improvements to schools, community facilities, retail, leisure and employment services, whilst at the same time maximising existing key strengths such as the Kingshurst shops on Marston Drive and the landscape features of Babb's Mill Lake and the River Cole. Full descriptions of specific interventions and neighbourhood plans for Kingshurst (to the north of Cooks Lane and older) and Fordbridge (essentially a contiguous area to Chelmsley Wood) are contained within the North Solihull Strategic Framework.

*Extract from the Kingshurst & Fordbridge Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	1025	27	51
5 - 10	1120	29	56
11 - 15	1010	26	51
16 - 19 (2)	555	14	28

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

Kingshurst & Fordbridge is part of the North Solihull Regeneration programme in which 1036 homes are planned 2010-2017

Over 25% benefit claimant rate in Kingshurst, nearly 30% in Fordbridge

16 funded two year olds, although only 4 settings funded for two year olds

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

No childminders resigned, 1 new childminder

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	16	6	2	5	1	5	35
Total number of Registered Places	84	333	82	162	24	160	845
Current number of Vacant Places	24	27	27	63	7	46	194
% of vacant places	29%	8%	33%	39%	29%	29%	23%
Number on waiting list	0	6	0	0	0	0	6

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	261	24	188	473

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	35	18
% offering outside of normal full daycare hours	4%	2%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	138	24	162	417	1	160
						82

\*Full day care includes both childminder and day nursery places

7 schools and nurseries with childminder pick ups, 11 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.54	£25.71	£131.25	£15.00
Day Nursery (Under 2s)	£4.40	£35.00	£160.13	N/a
Day Nursery (Over 2s)	£5.40	£30.62	£142.20	N/a
Pre Schools	N/a	N/a	N/a	£6.00
Out of School Clubs (Before school)	£3.33	£10.00	£50.00	£5.50
Out of School Clubs (After school)	£3.33	£10.00	£50.00	£8.50

### 4. Kingshurst & Fordbridge Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	1025	601	one to 1.71
5 - 10	1120	244	one to 4.59
11 - 15	1010	n/k	
16 - 19 (1)	555	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Kingshurst and Fordbridge. It is also worth noting that it is likely that Kingshurst and Fordbridge families use childcare in other neighbouring wards and that families in other wards use Kingshurst and Fordbridge childcare.

## Knowle

Knowle is located in Solihull's southern Green Belt, bordering Stratford to the south and bisected by the M42 motorway in the north. Large swathes of the ward are rural, with scattered communities, although Knowle village, together within the north eastern fringes of Dorridge represent one of the largest and most attractive residential communities in the south eastern part of Solihull. Affluence levels are among the highest in the West Midlands. Despite its semi-rural aspect the ward has easy access to key employment sites at Blythe Valley Business Park on the M42 and Solihull town centre to the north. The SOA map on page 2 illustrates the individual neighbourhoods within Knowle, based on the Office for National Statistics SOAs. Bentley Heath North and Chadwick End are the only neighbourhoods in Knowle that overlaps the ward boundary.

*Extract from the Knowle Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	438	11	22
5 - 10	540	14	27
11 - 15	590	15	30
16 - 19 (2)	350	9	18

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 17 homes built 2010-2017

600 jobs were lost between 2008 and 2009 (17%)

## 2. Settings, places and vacancies

### Childcare provider turnover July-September 2010

No childminders resigned, no new childminders

Two daycare settings closed

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	11	3	1	1	1	2	19
Total number of Registered Places	58	99	50	50	30	63	350
Current number of Vacant Places	21	5	10	0	5	5	46
% of vacant places	36%	5%	20%	0%	17%	8%	13%
Number on waiting list	2	3	0	10	0	0	15

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	61	30	60	151

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	6	6
% offering outside of normal full daycare hours	2%	2%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	50	30	50	157	0	63
						50

\*Full day care includes both childminder and day nursery places

4 schools and nurseries with childminder pick ups, 2 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.08	£35.36	£170.00	N/a
Day Nursery (Under 2s)	N/a	£40.18	£182.75	N/a
Day Nursery (Over 2s)	N/a	£40.18	£182.75	£11.50
Pre Schools	£4.00	N/a	N/a	£10.00
Out of School Clubs (Before school)	N/a	N/a	N/a	£3.80
Out of School Clubs (After school)	N/a	N/a	N/a	£8.75

### 4. Knowle Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	438	250	one to 1.75
5 - 10	540	100	one to 5.40
11 - 15	590	n/k	
16 - 19 (1)	350	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

For the age group 5-10 Knowle is ranked 13 out of 17 wards. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that Knowle families use childcare in other neighbouring wards and that families in other wards use Knowle childcare.

## Lyndon

Lyndon ward is located in the urban west of the Borough, south of Coventry Road and bordered by Lode Lane/Hobs Moat Road to the east. There are distinct socio-economic divisions in the ward with relative affluence in the west of the ward, where private housing predominates, contrasting with pockets of relative deprivation on the eastern Hobs Moat Lane boundary. In many respects Hobs Moat represents the most deprived neighbourhood in Solihull outside the Borough's regeneration wards, with many indicators becoming relatively worse between 2004 and 2007. The SOA map on page 2 illustrates the individual neighbourhoods within Lyndon, based on the Office for National Statistics SOAs. Lyndon is one of the few Solihull wards where all SOAs nest precisely within the ward boundaries.

*Extract from the Lyndon Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	718	19	36
5 - 10	955	25	48
11 - 15	820	21	41
16 - 19 (2)	455	12	23

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

Area of significant relative deterioration in worklessness

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

No childminders resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	13	4	1	4	0	2	24
Total number of Registered Places	67	147	24	136	0	88	462
Current number of Vacant Places	24	37	0	15	n/a	16	92
% of vacant places	36%	25%	0%	11%	n/a	18%	20%
Number on waiting list	0	0	0	0	n/a	0	0

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	199	0	160	359

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	22	6
% offering outside of normal full daycare hours	5%	1%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	136	0	136	214	0	88
						24

\*Full day care includes both childminder and day nursery places

6 schools and nurseries with childminder pick ups, 5 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.50	£30.00	£131.67	£9.00
Day Nursery (Under 2s)	N/a	£32.75	£147.38	£21.50
Day Nursery (Over 2s)	N/a	£31.54	£140.31	£15.25
Pre Schools	N/a	N/a	N/a	N/a
Out of School Clubs (Before school)	N/a	N/a	N/a	£4.00
Out of School Clubs (After school)	N/a	N/a	N/a	£8.00

### 4. Lyndon Gap Analysis

#### Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	718	302	one to 2.38
5 - 10	955	160	one to 5.97
11 - 15	820	n/k	
16 - 19 (1)	455	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

The childcare ratio for age group 5-10 puts Lyndon ranked 15 out of 17 wards. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that Lyndon families use childcare in other neighbouring wards and that families in other wards use Lyndon childcare.

## Meriden

Bordered to the south by Warwick, to the east by the relatively disadvantaged Coventry district of Tile Hill and to the north by rural North Warwickshire, Meriden is Solihull's most rural ward with a population density 90% lower than the Borough average. Although large swathes of the ward are agricultural there are large commuter villages at Balsall Common and Berkswell which benefit from rail links to both Coventry and Birmingham as well as scattered rural villages including Meriden. Meriden is the only ward in Solihull which is in the Coventry rather than the Birmingham travel to work area, a fact which presents some challenges in terms of integrating the ward and ensuring that Meriden does not become isolated from the Borough's wider decision making framework.

*Extract from the Meriden Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	633	16	32
5 - 10	880	23	44
11 - 15	845	22	42
16 - 19 (2)	450	12	23

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 82 homes built 2010-2017

300 jobs were lost between 2008 and 2009 (10%)

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	12	4	5	6	1	3	31
Total number of Registered Places	69	201	237	169	24	67	767
Current number of Vacant Places	25	25	50	25	8	15	148
% of vacant places	36%	12%	21%	15%	33%	22%	19%
Number on waiting list	0	0	0	0	0	0	0

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	89	24	160	273

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	6	0
% offering outside of normal full daycare hours	1%	0%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	169	24	169	270	0	67
						237

\*Full day care includes both childminder and day nursery places

4 schools and nurseries with childminder pick ups, 9 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.86	£32.70	£162.00	N/a
Day Nursery (Under 2s)	N/a	£40.75	£184.50	N/a
Day Nursery (Over 2s)	N/a	£36.33	£169.00	N/a
Pre Schools	N/a	N/a	N/a	£11.25
Out of School Clubs (Before school)	N/a	£32.50	N/a	£10.00
Out of School Clubs (After school)	N/a	£32.50	N/a	£10.00

### 4. Meriden Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	633	361	one to 1.75
5 - 10	880	406	one to 2.17
11 - 15	845	n/k	
16 - 19 (1)	450	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Meriden. It is also worth noting that it is likely that Meriden families use childcare in other neighbouring wards and that families in other wards use Meriden childcare.

## Olton

The Olton ward is located in the urban west of the Borough, bisected by the Warwick Road and bordering some relatively less advantaged areas of south Birmingham. Lacking an identifiable commercial hub, Olton is well connected by bus and rail links to the major employment centres of Birmingham and Solihull town centre. A key feature is the many large Victorian and Edwardian houses in St. Bernard's Road and Kineton Green Road, which form part of Solihull's largest conservation area. In many respects Olton is a hybrid ward, encapsulating many of Solihull's concerns about a prosperity gap in miniature. Few other wards in the Borough are as socially and economically diverse as Olton, with high levels of affluence in areas such as Dovehouse and Oak Cottage on the ward's western boundary, contrasting with pockets of relative deprivation, primarily connected to an ageing population, in areas such as Olton South bordering Birmingham.

*Extract from the Olton Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	570	15	29
5 - 10	745	19	37
11 - 15	770	20	39
16 - 19 (2)	445	12	22

(1) DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 170 homes built 2010-2017

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

No childminders resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	8	3	4	5	3	4	27
Total number of Registered Places	39	240	215	213	75	83	865
Current number of Vacant Places	2	30	35	29	26	15	137
% of vacant places	5%	13%	16%	14%	35%	18%	16%
Number on waiting list	0	0	0	8	10	8	26

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	133	75	180	388

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	0	71
% offering outside of normal full daycare hours	0%	8%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	213	75	213	279	0	83
						215

\*Full day care includes both childminder and day nursery places

10 schools and nurseries with childminder pick ups, 4 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.00	£31.20	£107.50	N/a
Day Nursery (Under 2s)	N/a	£36.00	£165.00	N/a
Day Nursery (Over 2s)	N/a	£35.50	£165.00	N/a
Pre Schools	N/a	£9.70	N/a	£9.00
Out of School Clubs (Before school)	£4.00	N/a	N/a	£3.35
Out of School Clubs (After school)	£4.00	N/a	N/a	£6.46

### 4. Olton Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	570	437	one to 1.30
5 - 10	745	428	one to 1.74
11 - 15	770	n/k	
16 - 19 (1)	445	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Olton. It is also worth noting that it is likely that Olton families use childcare in other neighbouring wards and that families in other wards use Olton childcare.

## Shirley East

The Shirley East ward is located in the urban west of the Borough, bordered by Birmingham to the north and Stratford Road west. In many respects these two boundaries are the most significant influences on the ward's economic and social conditions. Stratford Road provides a commercial hub and access to local Solihull and Birmingham job markets, while at the same time generating traffic congestion and acting as a minor crime and anti-social behaviour conduit. Green Hill is a focus for many of the social and economic problems apparent along this Stratford Road\Birmingham border axis, with relatively severe and worsening deprivation levels affecting children and older people a major concern. To the south and east of Stratford Road prosperity levels are much higher, with much more advantaged educational, health and crime levels apparent.

*Extract from the Shirley East Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	628	16	31
5 - 10	775	20	39
11 - 15	805	21	40
16 - 19 (2)	485	13	24

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 159 homes built 2010-2017 throughout Shirley

14% fall in number of jobs between 2008 and 2009 (600 jobs)

Childcare sponsored by social services for local child in different ward indicating possible shortage of suitable care.

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	14	1	1	3	1	1	21
Total number of Registered Places	74	30	48	136	26	32	346
Current number of Vacant Places	23	0	0	5	19	10	57
% of vacant places	31%	0%	0%	4%	73%	31%	16%
Number on waiting list	0	0	0	1	0	0	1

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	21	26	120	167

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	10	5
% offering outside of normal full daycare hours	3%	1%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	136	26	136	104	0	32
						48

\*Full day care includes both childminder and day nursery places

Two schools and nurseries with childminder pick ups, one with

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.66	£30.93	£138.00	£20.00
Day Nursery (Under 2s)	N/a	£34.00	£155.00	N/a
Day Nursery (Over 2s)	N/a	£34.00	£155.00	N/a
Pre Schools	N/a	£9.50	N/a	N/a
Out of School Clubs (Before school)	£4.20	N/a	N/a	N/a
Out of School Clubs (After school)	£4.20	N/a	N/a	N/a

### 4. Shirley East Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	628	162	one to 3.88
5 - 10	775	184	one to 4.21
11 - 15	805	n/k	
16 - 19 (1)	485	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

The childcare ratios for the age group 0-4 puts Shirley East ranked 16 out of 17 wards. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that Shirley East families use childcare in other neighbouring wards and that families in other wards use Shirley East childcare.

## Shirley South

The Shirley South ward is located in the urban west of the Borough, bisected by the Stratford Road. Shirley is one of Solihull's commercial and economic hubs, characterised by a higher proportion of workplace jobs than resident working age population. Alongside a variety of private and public sector office based businesses, Shirley is Solihull's distribution hub (including John Lewis facilities) and with the Marshall Lake park, a significant retail centre. Socially and economically there is a broad east/west split, with prosperity levels higher in areas such as Hillfield, Monkspath and Blossomfield on the ward's western boundary. The core of Shirley South represented by Haslucks Green, Light Hall, Woodlands and Cranmore has a higher proportion of blue-collar families and a greater provision of socially rented housing. The map illustrates the individual localities within Shirley South, based on the Office for National Statistics SOAs. A number of SOAs cross ward boundaries, most notably the prosperous localities of Monkspath West and North and Hillfield West. At the other end of the social scale, Shirley Park East also partially crosses the Shirley South ward boundary.

*Extract from the Shirley South Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	620	16	31
5 - 10	665	17	33
11 - 15	785	20	39
16 - 19 (2)	450	12	23

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 159 homes built 2010-2017 throughout Shirley

One of two wards where parents reported most difficulty finding suitable childcare

Very high number of job vacancies

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

No childminders resigned, 2 new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	18	4	1	4	3	3	33
Total number of Registered Places	86	227	30	166	103	57	669
Current number of Vacant Places	24	52	30	10	10	23	149
% of vacant places	28%	23%	100%	6%	10%	40%	22%
Number on waiting list	0	0	0	3	0	0	3

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	126	103	160	389

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	78	88
% offering outside of normal full daycare hours	12%	13%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	166	166	313	0	57	30

\*Full day care includes both childminder and day nursery places

11 schools and nurseries with childminder pick ups, four with

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.50	£29.50	£123.33	£12.50
Day Nursery (Under 2s)	£5.00	£34.33	£170.00	N/a
Day Nursery (Over 2s)	£5.00	£34.00	£170.00	N/a
Pre Schools	N/a	N/a	N/a	£8.43
Out of School Clubs (Before school)	£3.50	N/a	N/a	£3.13
Out of School Clubs (After school)	£3.50	N/a	N/a	£5.28

### 4. Shirley South Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	620	473	one to 1.31
5 - 10	665	196	one to 3.39
11 - 15	785	n/k	
16 - 19 (1)	450	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Shirley South. It is also worth noting that it is likely that Shirley South families use childcare in other neighbouring wards and that families in other wards use Shirley South childcare.

## Shirley West

Shirley West is located in the urban west of Solihull and bordered by the Stratford Road to the east and surrounded by the King's Heath area of Birmingham to the north and west and Bromsgrove to the south. Although Shirley West does not display the same extremes of prosperity and relative disadvantage evident in neighbouring Shirley East, there are neighbourhoods in Solihull Lodge and Shirley Park that are notably more deprived than the majority of suburban south Solihull. In common with the rest of Shirley the Stratford Road is the ward's dominant feature, functioning as a transport, commercial and social hub, but also presenting some environmental and particularly in terms of crime and anti-social behaviour, challenges.

*Extract from the Shirley West Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	628	16	31
5 - 10	730	19	37
11 - 15	780	20	39
16 - 19 (2)	410	11	21

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 159 homes built 2010-2017 throughout Shirley

700 fewer jobs between 2008 and 2009

(700)

Nurseries have highest number of childcare from other local authorities

One of two wards where parents reported most difficulty finding suitable childcare

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

1 childminder resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	33	4	3	3	1	2	46
Total number of Registered Places	163	215	64	58	12	8	520
Current number of Vacant Places	39	35	5	0	4	4	87
% of vacant places	24%	16%	8%	0%	33%	50%	17%
Number on waiting list	2	0	0	0	0	0	2

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	137	0	150	287

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	18	3
% offering outside of normal full daycare hours	3%	1%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	58	12	58	378	0	8
						64

\*Full day care includes both childminder and day nursery places

6 schools and nurseries with childminder pick ups, 7 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.53	£27.63	£131.25	£13.83
Day Nursery (Under 2s)	N/a	£38.88	£173.88	£24.75
Day Nursery (Over 2s)	N/a	£38.38	£171.38	£29.50
Pre Schools	N/a	N/a	N/a	£5.00
Out of School Clubs (Before school)	N/a	£15.00	£65.00	£4.05
Out of School Clubs (After school)	N/a	£15.00	£65.00	£9.50

### 4. Shirley West Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	628	398	one to 1.58
5 - 10	730	122	one to 5.98
11 - 15	780	n/k	
16 - 19 (1)	410	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

The childcare ratios for the age group 5-10 puts Shirley West ranked 16 out of 17 wards. This could indicate a shortage of childcare, exacerbated by the fact that Shirley West hosts the highest number of children from other neighbouring local authorities and pointed to by parental feedback to Solihull FIS . However, Shirley South families may also find childcare in other neighbouring wards convenient.

## Silhill

Silhill is located in Solihull's urban west Solihull, bordered by Solihull town centre to the south and bisected by the arterial Warwick Road. Characterised by swathes of affluent suburban housing it is a highly developed residential area (particularly to the west of Lode Lane), with the lowest proportion of green space in Solihull. Home to a number of Solihull's key public services, including Solihull Hospital, it is a key employment hub and with construction ongoing at Wharf Lane one of the Borough's key strategic housing developments. Wharf Lane is bringing a greater social diversity to Silhill, potentially reducing the average resident age in a ward that has the highest proportion of retired people in Solihull. At the same time Wharf Lane presents a number of new socio-economic challenges for Silhill.

*Extract from the Silhill Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	536	14	27
5 - 10	650	17	33
11 - 15	540	14	27
16 - 19 (2)	315	8	16

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 124 homes built 2010-2017

Childcare sponsored by social services for local child in different ward indicating possible shortage of suitable care.

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

3 childminders resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	9	4	3	3	0	3	22
Total number of Registered Places	46	134	30	126	0	78	414
Current number of Vacant Places	13	30	15	5	n/a	10	73
% of vacant places	28%	22%	50%	4%	n/a	13%	18%
Number on waiting list	2	11	0	0	n/a	0	13

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	92	0	90	182

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	10	59
% offering outside of normal full daycare hours	2%	14%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	96	0	126	180	0	78
						30

\*Full day care includes both childminder and day nursery places

4 schools and nurseries with childminder pick ups, 6 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.44	£31.20	£137.13	N/a
Day Nursery (Under 2s)	£4.05	£37.58	£178.13	£18.50
Day Nursery (Over 2s)	£3.55	£33.25	£161.88	£16.50
Pre Schools	N/a	N/a	N/a	N/a
Out of School Clubs (Before school)	N/a	£10.00	N/a	£3.80
Out of School Clubs (After school)	N/a	£10.00	N/a	£7.28

### 4. Silhill Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	536	258	one to 2.08
5 - 10	650	156	one to 4.17
11 - 15	540	n/k	
16 - 19 (1)	315	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

There is no basis on these figures to suggest an insufficiency of childcare in Silhill. It is also worth noting that it is likely that Silhill families use childcare in other neighbouring wards and that families in other wards use Silhill childcare.

## Smith's Wood

Smith's Wood is one of the Borough's three densely populated northern wards within the East Birmingham North Solihull Regeneration Zone (EBNSRZ) and is a focus for redevelopment and neighbourhood improvement. Its socio-economic indicators reflect this status with all measures less favourable than the Solihull average. Of the eight SOAs contained within the ward, all except The Cars East and Windward Way are in the most 20% deprived of neighbourhoods in the country. The Birds South is the most deprived neighbourhood in Solihull, with The Rivers and The Islands also in the most 10% deprived nationally. The regeneration of Smith's Wood seeks to restructure the housing market and strengthen existing communities within the area through improvements to schools, community facilities, retail, leisure and employment services, whilst at the same time maximise existing key strengths such as the new Woodlands campus of Solihull College and landscape features such as Smith's Wood and Burton Green recreation ground. Full descriptions of specific interventions and neighbourhood plans for Smith's Wood are contained within the North Solihull Strategic Framework.

*Extract from the Smith's Wood Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	887	23	44
5 - 10	1070	28	54
11 - 15	965	25	48
16 - 19 (2)	540	14	27

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

Smith's Wood is part of the North Solihull Regeneration programme in which 1036 homes are planned 2010-2017

Rising and very high benefit claimant ratio

On average weekly household incomes in the 'North Solihull' regeneration area are 28% below the England average and 19% below the West Midlands average

Highest number of NEET young parents

## 2. Settings, places and vacancies

### Childminder turnover July-September 2010

No childminders resigned, no new childminders

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	16	2	1	4	1	2	26
Total number of Registered Places	76	100	31	63	24	40	334
Current number of Vacant Places	20	28	10	6	5	0	69
% of vacant places	26%	28%	32%	10%	21%	0%	21%
Number on waiting list	0	0	0	2	0	0	2

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	73	24	150	247

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	36	23
% offering outside of normal full daycare hours	11%	7%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	48	24	63	176	0	40
						31

\*Full day care includes both childminder and day nursery places

5 schools and nurseries with childminder pick ups, 8 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£3.53	£24.26	£111.25	N/a
Day Nursery (Under 2s)	£4.48	£32.90	£157.12	N/a
Day Nursery (Over 2s)	£4.00	£30.55	£144.67	N/a
Pre Schools	N/a	N/a	N/a	£7.50
Out of School Clubs (Before school)	N/a	£9.00	£45.00	£5.50
Out of School Clubs (After school)	N/a	£9.00	£45.00	£7.25

### 4. Smith's Wood Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	887	240	one to 3.70
5 - 10	1070	94	one to 11.38
11 - 15	965	n/k	
16 - 19 (1)	540	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local

#### Comment

The childcare ratios for both age groups 0-4 and 5-10 put Smith's Wood ranked 15 and 17 out of 17 wards respectively. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that Smith's Wood families use childcare in other neighbouring wards and that families in other wards use Smith's Wood childcare.

## St Alphege

St Alphege is centred on Solihull town centre the Borough's economic, administrative and transport hub, including the Touchwood shopping centre and numerous high-end service sector office occupiers. The widespread affluence of the surrounding residential area is reflected by some of Solihull's most costly housing, although St Alphege also contains a relatively high proportion of private rented housing. St Alphege has few pressing socioeconomic problems, although the town centre's thriving night time economy does create some additional crime risks.

*Extract from the St Alphege Ward Profile (August 2009) produced by Solihull Observatory.*

### 1. Demographics

#### Number of children derived from Schools' Census 2010

Age of child	All children	Disabled children estimates (1)	
		Lower limit	Upper limit
0 - 4	687	18	34
5 - 10	820	21	41
11 - 15	1030	27	52
16 - 19 (2)	660	17	33

(1)DCSF national research study by Mooney, Owen & Statham carried out in 2008 advises for Solihull an upper limit of 5% and a lower limit of 2.6%

(2) Please note that this age group has been included for purposes of comparability but is derived from schools' census so will not include those not attending school

#### Factors impacting on demand for childcare

A projected extra 24 homes built 2010-2017

15% fall in number of jobs between 2008 and 2009

High number of job vacancies

## 2. Settings, places and vacancies

### Childcare provider turnover July-September 2010

1 childminder resigned, no new childminders

1 daycare setting closed

### Current places

	Childminder	Day Nurseries	Holiday Scheme	Out of School	Pre-school	Wrap around	Total
Number of careschemes	10	1	2	3	2	0	18
Total number of Registered Places	59	18	128	66	46	0	317
Current number of Vacant Places	9	0	5	0	0	n/a	14
% of vacant places	15%	0%	4%	0%	0%	n/a	4%
Number on waiting list	2	10	0	0	1	n/a	13

	PVI Sector		Maintained sector	TOTAL
	Day Nursery	Pre-school	Nursery	
Number of Funded Places Available	6	46	90	142

	Before 7.30am	After 6pm
Available childcare places outside of normal full daycare hours	0	0
% offering outside of normal full daycare hours	0%	0%

Number of places available for each session length						
	2-3 hrs Session (term time)	After School Club (term time)	Full daycare*	Overnight care	Wraparound sessions (term time)	Holiday Scheme Full Daycare Places (school holidays)
Before School Club (term time)	42	46	66	77	0	0
						128

\*Full day care includes both childminder and day nursery places

6 schools and nurseries with childminder pick ups, 7 with none

### 3. Average Costs

Care type	Per hour	Per day	Per week	Per session
Childminder	£4.19	£32.60	£165.00	£15.00
Day Nursery (Under 2s)	N/a	£39.00	N/a	N/a
Day Nursery (Over 2s)	N/a	£39.00	N/a	N/a
Pre Schools	N/a	N/a	N/a	£7.00
Out of School Clubs (Before school)	N/a	N/a	N/a	N/a
Out of School Clubs (After school)	N/a	N/a	N/a	N/a

### 4. St Alphege Gap Analysis

Ratio of childcare places to child population

Age of child	All children	Assumed childcare places (1)	Ratio
0 - 4	687	123	one to 5.59
5 - 10	820	194	one to 4.23
11 - 15	1030	n/k	
16 - 19 (1)	660	n/k	

(1) Childminders, day nurseries, preschools and wrap around care are assumed as particularly suitable for children 0-4 and holiday playschemes and out of school clubs for children aged 5-10. Care provided for children aged eight and over is not required to be registered so the 5-10 age group figures are likely to omit some childcare which is currently available to Solihull families for older children but for which data is not held at local authority level. .

#### Comment

The childcare ratios for the age group 0-4 puts St Alphege ranked 17 out of 17 wards. This could indicate a shortage of childcare although this may be due to a lack of parental demand. It is also worth noting that it is likely that St Alphege families use childcare in other neighbouring wards and that families in other wards use St Alphege childcare.