

Fordbridge

The following ward profile provides information on the labour market conditions in Fordbridge.

Fordbridge is situated to the north of the Borough, it has a resident population of 8,748 of which 49 per cent were male and 51 per cent were female (Census 2001). Its population structure is such that 99 per cent of its residents lived in households (3,624, Census 2001) the remaining 1% reside in communal establishments.

Contents

The first table titled *Labour Market Supply* provides information taken from the 2001 Census, Claimant Count Series (Nomis) and other information from the ONS. Unemployment figures are presented along with age and duration of the unemployed

Unemployed from Ethnic Minorities outlines the ethnic backgrounds of the unemployed in the north four wards of Chelmsley Wood, Kingshurst, Smith's Wood and Fordbridge. Data has been provided by Jobcentre Plus.

Labour Market Demand presents the Standard Industrial Classifications of workplace employment in Fordbridge. Using information taken from the Annual Business Inquiry this provides information on employment in each of the broad employment sectors. Those employed in these industry sectors may not necessarily reside in Fordbridge.

Standard Occupations Groups (SOC) highlights the occupational categories of Fordbridge residents in employment. The data has been collated from the 2001 Census of Population.

Hours Worked details the number of hours worked by males and females employed in Fordbridge.

Travel to Work is data collated from the 2001 Census Figures. It illustrates the different modes of travel to work used by the economically active in Fordbridge.

Enrolments by Unemployed Adult Learners illustrates the enrolment of unemployed persons into learning. Data has been provided by the Learning Skills Council (LSC).

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Supply Labour Market Supply in Fordbridge

	1998	1999	2000	2001	2002	% (latest)
Working Age Male Population	2,932	2,932	2,932	2,932	---	48
Working Age Female Population	3,172	3,172	3,172	3,172	---	52
Working Age Population with Disability	538	538	538	538	---	8.8
Male Unemployment	290	283	237	244	195	76.8
Female Unemployment	77	71	59	68	59	23.2
Working Age Economically Inactive	2,315	2,315	2,315	2,315	---	37.9
Average Monthly On-Flows	58	58	57	61	62	---
Average Monthly Off-Flows	59	65	57	65	65	---
Total working age population	6,104	6,104	6,104	6,104	---	---
Total population	8,748	8,748	8,748	8,748	---	---
Total Unemployed as a % of the working age population	6%	5.8%	4.9%	5.1%	4.2% (Data Census 2001)	
Nomis/Claimant Count						
Unemployed by Age	Number of Individuals					% (Total unemployed)
<24	108	94	68	87	82	32.3
25-34	79	95	82	89	64	25.2
35-49	106	102	92	87	66	26
50+	74	63	54	49	42	16.5
Number of Individuals Unemployed by Duration						
<6 months	164	180	163	182	167	65.7
6 months – year	47	63	47	58	42	16.5
1 year – 2 years	54	49	38	29	26	10.2
>2 years	102	42	48	43	19	7.5
Total unemployed	367	354	296	312	254	100.0

Source: Claimant Count Series, Nomis/ Census of Population 2001

Note: Unemployed by age and duration based on claimant count figures

Demographic Data and Inactivity data are taken from the 2001 Census of Population, Which is still a major data source at ward level.

**Ethnicity Breakdown of Jobcentre plus Customers
Located in the four Wards of Chelmsley Wood, Smiths Wood, Fordbridge & Kingshurst**

Unemployed from Ethnic Minorities	2003
Black-Caribbean	2.7%
Black-African	0.8%
Black Other	0.1%
White	6.5%
Indian	0.1%
Pakistani	0.1%
British	84.7%
Irish	0.8%
Other Asian	0.1%
Other Black	1.0%
Other Ethnicity	1.6%
Other Mixed	0.3%
Other White	0.3%
White & Black Caribbean	0.8%

Note: Restricted Use Not to be disclosed without prior Authority

NB – Data is unavailable at an individual ward level. Aggregated data for the four north wards of Chelmsley Wood, Fordbridge, Kingshurst and Smith’s Wood is therefore included.

Supply Labour Market Supply in Fordbridge

- ✚ The working age population accounts for 69.8% of the total population in Fordbridge.
- ✚ 37.9% (2,315) of the total working age population in Fordbridge is economically inactive.¹
- ✚ 4.1% of the working age population in Fordbridge are unemployed (2002). However, unemployment levels have been decreasing steadily since 1998.
- ✚ 76.8% of the unemployed in Fordbridge are male (2002).
- ✚ Unemployment in Fordbridge is highest amongst the <24 & 35-49 age groups.
- ✚ 65.7% of the unemployed in Fordbridge (2002) have been claiming JSA for under 6 months, however, 7.5% are still claiming after 2yrs.
- ✚ 8.7% of JSA claimants in Chelmsley Wood, Fordbridge, Kingshurst and Smith's Wood combined for whom data is available, are from Ethnic Minority Groups. 91.3% are White/British

✚ ¹ This category includes those aged 16-74 who are retired; a student; looking after home/family; permanently sick/disabled and other (- those not classified in any of the above).

Demand

Labour market Demand: jobs in Fordbridge

	1998	1999	2000	2001	2002	%
Employment by Gender:						
Male employment	410*	488*	414*	565*	---	44
Female employment	639*	741*	773*	722*	---	56
% total employee jobs by broad sector 2001:						% Change (2000)
Agriculture and Fishing	0*	0*	0*	0*	---	0.0
Energy and Water	0	0	0	0	---	0.0
Manufacturing	C	C	C	C	---	10.3
Construction	C	C	C	C	---	52.8
Distribution, Hotels & Restaurants	266	342	223	422	---	89.2
Transport & Communications	C	C	C	C	---	0.0
Banking, Finance and Insurance etc	C	C	C	C	---	3.4
Public Administration & Health	C	C	C	C	---	-20.6
Other Services	C	C	C	C	---	-13.5
Total Employment	1049*	1229*	1186*	1287*	---	

Source: Annual Business Enquiry, Employee Analysis, NOMIS;

Note:! C - CONFIDENTIAL DATA: 1947 Statistics OF TRADE ACT

The Annual Business Inquiry is based on workplace and is sampled. It excludes the self-employed, HM Forces, manual home-workers,

* These figures are aggregates from which agriculture class 0100 (1992 SIC) have been excluded

Demand – Fordbridge

- ✚ Total workplace employment has been rising since 1998 with a fall in 2000 followed by a recovery in 2001
- ✚ Females account for just over half of those employed in Fordbridge.
- ✚ Total employment in the Public Administration & Health Sector fell by 20.6% in 2001 when compared to 2000. Employment in Other services also decreased by 13.5% in 2001.
- ✚ Employment in the manufacturing sector has grown by 33.3% in Fordbridge between 1998-2001, however only 5% of those employed in Fordbridge are actively working in this sector.
- ✚ Public Administration & Health is one of the largest employing sectors, accounting for 44.4% of total employment in Fordbridge in 2001.
- ✚ The Distribution, Hotels & Restaurants sector is the second largest employer in Fordbridge, accounting for 32.8% of total employment.

Standard Occupation Groups – Fordbridge Residents

Those aged 16 - 74 in employment:	All Persons	Males	Females
Managers and senior officials	249	145	104
Professional occupations	91	66	25
Associate professional and technical occupations	284	157	127
Administrative and secretarial occupations	452	92	360
Skilled trades occupations	491	453	38
Personal service occupations	320	46	274
Sales and customer service occupations	313	63	250
Process; plant and machine operatives	485	424	61
Elementary occupations	689	347	342
Total	3374	1793	1581

Source: 2001 Census of population

Standard Occupation Groups – Fordbridge Residents

- ✚ 55.3% of those of working age are in employment in Fordbridge.
- ✚ 20.4% of those aged 16 -74 in employment are working in Elementary Occupations.
- ✚ 14.4% of those aged 16 – 74 in employment are working as process; plant and machine operatives.
- ✚ 14.5% are working in skilled trades occupations and 13.4% in employment aged 16 -74 are working in administrative and secretarial occupations.

Occupation groups appear to be Gender specific in Fordbridge.

- ✚ 92.3% of Males aged 16 - 74 in employment are working as skilled traders, compared to 7.7% of females engaged in the same trade.
- ✚ 87.4% of Males aged 16-74 in employment are working as process; plant and machine operatives, compared to 12.6% of females engaged in the same trade.
- ✚ 79.6% of females aged 16 – 74 in employment are working in administrative and secretarial trades occupations, compared to 20.4% of males engaged in the same tasks
- ✚ 85.6% of females in employment aged 16 – 74in employment are working in personal service occupations, compared to 14.4% of males employed in the same field
- ✚ 79.9% of females in employment aged 16 – 74in employment are working in sales and customer service occupations, compared to 20.1% of males working in the same field of employment.
- ✚ In regards to professional occupations, 72.5% of males aged 16-74 in employment are working professionals, compared to 27.5% of females engaged in professional occupations.

Hours worked

Hours worked in Fordbridge	
All Males aged 16-74 in employment	
Part-time 1-5	5
Part-time 6-15	33
Part-time 16-30	81
Full-time 31-37	415
Full-time 38-48	952
Full-time 49/more	307
Total Full-time	1674
Total Part-time	119
All Females aged 16-74 in employment	
Part-time 1-5	22
Part-time 6-15	171
Part-time 16-30	522
Full-time 31-37	395
Full-time 38-48	434
Full-time 49/more	37
Total Full-time	866
Total Part-time	715

Source: 2001 Census of population.

Hours Worked - Fordbridge

- ✚ 61.1% (1,793) of working age males aged 16-74 are engaged in employment from Chelmsley Wood, compared to 49.8% (1,581) of working age females aged 16-74.
- ✚ 53% (952) of working males aged 16-74 in Fordbridge are working on a Full-time basis of 38-48hrs a week, compared to 27.5% (434) of females aged 16-74 working in Fordbridge.
- ✚ Over 23.1% (415) of males aged 16-74 in Fordbridge are Working on a Full-time basis of 31-37hrs a week and 17.1% (307) are working on a Full-time basis of 49/more hrs a week. In comparison to 25% (395) of females aged 16-74 are working on a Full-time basis of 31-37hrs. Only 2.3% (307) of females aged 16-74 in Fordbridge are working Full-time hours of 49/more hrs.
- ✚ 23.2% (119) of males aged 16-74 in Fordbridge are working Part-time hours of 1-30hrs of which 18.4% (33) work 6-15hrs. 45.2% of working Females aged 16-74 (715) in Fordbridge are working Part-time hours ranging between 1-30hrs.
- ✚ 33% (522) of working females aged 16-74 in Fordbridge are working on a Part-time basis of 16-30hrs a week.
- ✚ Overall, females in Fordbridge are more likely to work on a part-time basis than males.

Travel to Work – Solihull Ward Data

Area	Fordbridge
All people aged 16-74 in employment	3373
People who work mainly at or from home	5.7%
People aged 16 - 74 who usually travel to work by: Train	0.8%
People aged 16 - 74 who usually travel to work by: Bus; Mini Bus or coach	24.2%
People aged 16 - 74 who usually travel to work by: Motorcycle; Scooter; moped	0.7%
People aged 16 - 74 who usually travel to work by: Driving a car or van	46.6%
People aged 16 - 74 who usually travel to work by: Passenger in a car or van	9.1%
People aged 16 - 74 who travel to work by: Taxi or minicab	0.7%
17People aged 16 - 74 who usually travel to work by: Bicycle	2.0%
People aged 16 - 74 who usually travel to work by: On foot	9.9%
People aged 16 - 74 who usually travel to work by: Other	0.3%
Public transport users in households# With car or van	12.9%
Public transport users in households# Without car or van	12.2%

Source: 2001 Census of population.

- ✚ 46.6% of All People aged 16-74 in employment usually travel to work by driving a car or van.
- ✚ 24.2% of All People aged 16-74 in employment usually travel to work by Bus, Mini Bus or Coach.
- ✚ 9.1% of All People aged 16-74 in employment travel to work as a passenger in a car or van.
- ✚ 9.9% of All People aged 16-74 in employment travel to work On Foot and 2 % travel to work by Bicycle.
- ✚ 5.2% of All People aged 16-74 in employment work mainly at or from home.

Other Outcomes – Fordbridge

Data from the Birmingham and Solihull Learning Skills Council show that the following unemployed adults have enrolled on training courses.

Enrolments by Unemployed Adult Learners 2001/2002

NVQ Level	Male	Female	Total
1	15	28	43
2	9	23	32
3	4	18	22
Total	28	69	97

Source: Birmingham & Solihull Learning Skills Council

- ✚ There have been a total of 97 enrolments by unemployed adult learners from Fordbridge. 71.1% of these enrolments are female.
- ✚ Less than half of these (44.3%) are at NVQ Level 1. In addition 33% are at NVQ Level 2 and 22.7% are at NVQ Level 3.