

# Kingshurst

The following ward profile provides information on the labour market conditions in Kingshurst.

Kingshurst is situated to the north of the Borough, it has a resident population of 8,126 of which 47 per cent were male and 53 per cent were female (Census 2001). Its population structure is such that 100 per cent of its residents lived in households (3,214, Census 2001) as a pose to communal establishments.

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The first table titled *Labour Market Supply* provides information taken from the 2001 Census, Claimant Count Series (Nomis) and other information from the ONS. Unemployment figures are presented along with age and duration of the unemployed.

*Unemployed from Ethnic Minorities* outlines the ethnic backgrounds of the unemployed in the north four wards of Chelmsley Wood, Kingshurst, Smith's Wood and Fordbridge. Data has been provided by Jobcentre Plus.

*Labour Market Demand* presents the Standard Industrial Classifications of workplace employment in Kingshurst. Using information taken from the Annual Business Inquiry this provides information on employment in each of the broad employment sectors. Those employed in these industry sectors may not necessarily reside in Kingshurst.

*Standard Occupations Groups (SOC)* highlights the occupational categories of Kingshurst residents in employment. The data has been collated from the 2001 Census of population.

*Hours Worked* details the number of hours worked by males and females employed in Kingshurst.

*Travel to Work* is data collated from the 2001 Census Figures. It illustrates the different modes of travel to work used by the economically active in Kingshurst.

*Enrolments by Unemployed Adult Learners* illustrates the enrolment of unemployed persons into learning. Data has been provided by the Learning Skills Council (LSC).

For further information please contact:  
Harprit Sall  
Economic Analyst  
e-mail: [hsall@solihull.gov.uk](mailto:hsall@solihull.gov.uk)  
Tel: 0121 704 8155

## Supply Labour Market Supply in Kingshurst

	1998	1999	2000	2001	2002	% latest
Working Age Male Population	2,557	2,557	2,557	2,557	---	<b>46.8</b>
Working Age Female Population	2,906	2,906	2,906	2,906	---	<b>53.2</b>
Working Age Population with Disability	388	388	388	388	---	<b>7.1</b>
Working Age Economically Inactive	2,070	2,070	2,070	2,070	---	<b>37.9</b>
Male Unemployment	201	186	182	188	125	<b>72.2</b>
Female Unemployment	63	48	47	48	48	<b>27.7</b>
Average Monthly On-Flows	74	86	86	46	46.4	---
Average Monthly Off-Flows	48	46	45	49	45	---
<b>Total working age population</b>	<b>5,463</b>	<b>5,463</b>	<b>5,463</b>	<b>5,463</b>	---	---
<b>Total population</b>	<b>8,126</b>	<b>8,126</b>	<b>8,126</b>	<b>8,126</b>	---	---
<b>Total Unemployed as a % of the working age population</b>	<b>4.8%</b>	<b>4.3%</b>	<b>4.2%</b>	<b>4.3%</b>	<b>3.2%</b>	<b>(Data Census 2001)</b>
<b>Nomis/Claimant Count</b>						
Unemployed by Age	Number of Individuals					% (Total unemployed)
<24	84	67	62	78	54	<b>31.2</b>
25-34	62	61	59	67	35	<b>20.2</b>
35-49	79	76	68	53	53	<b>30.6</b>
50+	39	30	40	38	31	<b>17.9</b>
<b>Number of Individuals Unemployed by Duration</b>						
<6 months	140	125	136	151	120	<b>69.3</b>
6 months – year	39	38	39	33	20	<b>11.6</b>
1 year – 2 years	25	36	27	30	13	<b>7.5</b>
>2 years	60	35	27	22	20	<b>11.6</b>
<b>Total unemployed</b>	<b>264</b>	<b>234</b>	<b>229</b>	<b>236</b>	<b>173</b>	<b>100.0</b>

Source: Claimant Count Series, Nomis/ Census of Population 2001

Note: Unemployed by age and duration based on claimant count figures

Demographic Data and Inactivity data are taken from the 2001 Census of Population, which is still a major data source at ward level.

**Ethnicity Breakdown Of Jobcentre plus Customers  
Located in the four Wards of Chelmsley Wood, Smiths Wood, Fordbridge & Kingshurst**

Unemployed from Ethnic Minorities	2003
Black-Caribbean	2.7%
Black-African	0.8%
Black Other	0.1%
White	6.5%
Indian	0.1%
Pakistani	0.1%
British	84.7%
Irish	0.8%
Other Asian	0.1%
Other Black	1.0%
Other Ethnicity	1.6%
Other Mixed	0.3%
Other White	0.3%
White & Black Caribbean	0.8%

*Note : Restricted Use Not to be disclosed without prior authority*

***NB – Data is unavailable at an individual ward level. Aggregated data for the four north wards of Chelmsley Wood, Fordbridge, Kingshurst and Smith’s Wood is therefore included.***

## Supply Labour Market Supply in Kingshurst

- ✚ The working age population accounts for 67.2% of the total population in Kingshurst.
- ✚ 37.9% (2,070) of the total working age population in Kingshurst is economically inactive.<sup>1</sup>
- ✚ 3.2% of the working age population in Kingshurst are unemployed (2002). However, unemployment levels have been decreasing steadily since 1998.
- ✚ 72.3% of the unemployed in Kingshurst are male (2002).
- ✚ Unemployment in Kingshurst is highest amongst the <24 & 35-49 age groups.
- ✚ 69.3% of the unemployed in Kingshurst (2002) have been claiming JSA for under 6 months, however, 11.6% are still claiming after 2yrs years.
- ✚ 8.7% of JSA claimants in Chelmsley Wood, Fordbridge, Kingshurst and Smith's Wood combined for whom data is available, are from Ethnic Minority Groups. 91.3% are White/British

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✚ <sup>1</sup> This category includes those aged 16-74 who are classified as being retired; a student; looking after home/family; permanently sick/disabled and other (- those not classified in any of the above).

## Demand

### Labour market Demand in Kingshurst

	1998	1999	2000	2001	2002	%
<b>Employment by Gender:</b>						
Male employment	418*	459*	348*	324*	---	32.2
Female employment	583*	634*	674*	681*	---	67.8
<b>% total employee jobs by broad sector:</b>						<b>% Change (2000)</b>
Agriculture and Fishing	0*	0*	0*	0*	---	0.0
Energy and Water	0	0	0	0	---	0.0
Manufacturing	C	C	C	C	---	-11.8
Construction	C	C	C	C	---	-17.4
Distribution, Hotels & Restaurants	104	143	153	167	---	9.2
Transport & Communications	C	C	C	C	---	21.4
Banking, Finance and Insurance etc	C	C	C	C	---	-45.2
Public Administration & Health	C	C	C	C	---	1.1
Other Services	C	C	C	C	---	-14.4
<b>Total Employment</b>	<b>1001*</b>	<b>1093*</b>	<b>1022*</b>	<b>1005*</b>	<b>---</b>	

*Source: Annual Business Enquiry Employee Analysis, NOMIS;*

*Note: ! C - CONFIDENTIAL DATA : 1947 Statistics OF TRADE ACT*

The Annual Business Inquiry is based on workplace and is sampled. It excludes the self-employed, HM Forces, manual home-workers,

\* These figures are aggregates from which agriculture class 0100 (1992 SIC) have been excluded

## Demand – Kingshurst

- ✚ Total workplace employment has increased since 1998 standing at 1005 in 2001.
- ✚ Female employment accounts for 67.8% of total employment in Kingshurst, this has increased since 1998, whilst the number of male jobs has fallen.
- ✚ Employment in both Construction and Manufacturing has fallen since 1998. Employment in the Construction Sector fell by 11.8% in 2001 when compared to 2002, while in the Manufacturing Sector it declined by 17.4%.
- ✚ Employment in the Banking Finance & Insurance sector also experienced a decline in 2001 of 45.2%. However only 2.2% of those employed in Kingshurst are employed in this sector.
- ✚ Public Administration & Health is the largest employing sector, accounting for 66.4% of total employment in Kingshurst. This sector grew by 18.9% between 1998 and 2001.
- ✚ Distribution, Hotels & Restaurants accounted for 16.6% of total employment in Kingshurst (2001), and has seen year on year growth since 1998 (although the numbers are relatively small).

## Standard Occupation Groups – Kingshurst

Those aged 16-74 in employment working as:	All Persons	Males	Females
<b>Managers and senior officials</b>	225	164	91
<b>Professional occupations</b>	132	91	41
<b>Associate professional and technical occupations</b>	261	140	121
<b>Administrative and secretarial occupations</b>	478	80	398
<b>Skilled trades occupations</b>	476	449	27
<b>Personal service occupations</b>	242	32	210
<b>Sales and customer service occupations</b>	265	69	196
<b>Process; plant and machine operatives</b>	417	340	77
<b>Elementary occupations</b>	571	278	293
<b>Total</b>	3097	1643	1454

*Source: 2001 Census of population*

## Standard Occupation Groups – Kingshurst Residents

- ✚ 56.7% of those of working age are in employment in Kingshurst.
- ✚ 18.4% of those aged 16 -74 in employment are working in Elementary Occupations.
- ✚ 13.5% of those aged 16 – 74 in employment are working as Process; Plant and machine operatives.
- ✚ 15.4% are working in skilled trades occupations and 15.4% in employment aged 16 -74 are working in administrative and secretarial occupations.

### Occupation groups appear to be Gender specific in Kingshurst.

- ✚ 94.3% of Males aged 16 - 74 in employment are working as skilled traders, compared to 5.7% of females.
- ✚ 81.5% of Males aged 16-74 in employment are working as process; plant and machine operatives, compared to 18.5% of females engaged in the same trade.
- ✚ 83.3% of females aged 16 – 74 in employment are working in administrative and secretarial trades occupations, compared to 16.7% of males engaged in the same tasks.
- ✚ 86.8% of females in employment aged 16 – 74in employment are working in personal service occupations, compared to 13.2% of males employed in the same field.
- ✚ 74% of females in employment aged 16 – 74in employment are working in sales and customer service occupations, compared to 26% of males working in the same field of employment.
- ✚ In regards to professional occupations, 68.9% of males aged 16-74 in employment are working professionals, compared to 31.1% of females engaged in professional occupations.

## Hours worked

<b>Hours worked Kingshurst Residents</b>	
<b>Males aged 16-74 in employment working:</b>	
Part-time 1-5hrs	8
Part-time 6-15hrs	34
Part-time 16-30hrs	81
Full-time 31-37hrs	356
Full-time 38-48hrs	889
Full-time 49hrs/more	275
<b>Total Full-time</b>	<b>1520</b>
<b>Total Part-time</b>	<b>123</b>
<b>Females aged 16-74 in employment working:</b>	
Part-time 1-5hrs	24
Part-time 6-15hrs	170
Part-time 16-30hrs	501
Full-time 31-37hrs	360
Full-time 38-48hrs	361
Full-time 49hrs/more	38
<b>Total Full-time</b>	<b>759</b>
<b>Total Part-time</b>	<b>695</b>

*Source: 2001 Census of population.*

### Hours Worked- Kingshurst

- ✚ 64.3% (1,643) of working age males aged 16-74 are engaged in employment from Kingshurst, compared to 50% (1,454) of working age females aged 16-74.
- ✚ 55.1% (889) of working males aged 16-74 in Kingshurst are working on a Full-time basis of 38-48hrs a week, compared to 24.8% (361) of females aged 16-74.
- ✚ Over 21.7% (356) of males aged 16-74 in Kingshurst are Working on a Full-time basis of 31-37hrs a week and 16.7% (275) are working on a Full-time basis of 49/more hrs a week, compared to 24.8% (360) of females aged 16-74 working on a Full-time basis of 31-37hrs. Only 2.6% (38) of females aged 16-74 in Kingshurst are working Full-time hours of 49/more hrs.
- ✚ Only 7.5% (123) of males aged 16-74 in Kingshurst are working Part-time hours of 1-30hrs. In comparison to 47.9% (695) of working Females aged 16-74.
- ✚ 34.5% (501) of working females aged 16-74 in Kingshurst are working on a Part-time basis of 16-30hrs a week.
- ✚ Overall, females in Kingshurst are more likely to work on a part-time basis than males.

## Travel to Work – Solihull Ward Data

Area	Kingshurst
All people aged 16-74 in employment	3097
People who work mainly at or from home	6.7%
People aged 16 - 74 who usually travel to work by: Train	1.1%
People aged 16 - 74 who usually travel to work by: Bus; Mini Bus or coach	19.8%
People aged 16 - 74 who usually travel to work by: Motorcycle; Scooter; moped	1.0%
People aged 16 - 74 who usually travel to work by: Driving a car or van	53.4%
People aged 16 - 74 who usually travel to work by: Passenger in a car or van	11.6%
People aged 16 - 74 who travel to work by: Taxi or minicab	0.3%
17People aged 16 - 74 who usually travel to work by: Bicycle	1.6%
People aged 16 - 74 who usually travel to work by: On foot	7.5%
People aged 16 - 74 who usually travel to work by: Other	0.2%
Public transport users in households# With car or van	11.9%
Public transport users in households# Without car or van	8.9%

*Source: 2001 Census of population.*

- ✚ 53.4% of All People aged 16-74 in employment usually travel to work by driving a car or van.
- ✚ 19.8% of All People aged 16-74 in employment usually travel to work by bus, Mini Bus or Coach.
- ✚ 11.6% of All People aged 16-74 in employment travel to work as a passenger in a car or van.
- ✚ 7.5% of All People aged 16-74 in employment travel to work on foot and 1.6% travel to work by bicycle.
- ✚ 6.7% of All People aged 16-74 in employment work mainly at or from home.

## Other Outcomes – Kingshurst

Data from the Birmingham and Solihull Learning Skills Council show that the following unemployed adults have enrolled on training courses.

### Enrolments by Unemployed Adult Learners 2001/2002

NVQ Level	Male	Female	Total
1	9	34	43
2	9	27	36
3	4	9	13
Total	22	70	92

Source: Birmingham & Solihull Learning Skills Council

- ✚ There have been a total of 92 enrolments by unemployed adult learners from Kingshurst. 76% of these enrolments are female.
- ✚ Less than half of these (46.7%) are at NVQ Level 1. In addition 39.1% are at NVQ Level 2 and 14.1% are at NVQ Level 3.