

Business Information Service



www.solihull.gov.uk/businessinfo

Market Research

Market Research is:

- information on the size of, and trends in, particular industries and areas of business
- information on population and other characteristics of a geographical area
- details of competitors' finances and balance sheets

Use it for:

- researching a business opportunity
- deciding where to locate your business
- supporting a business plan

The Solihull Business Information Service has a range of sources in print and online that can help you to find the information you need.







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Please ask staff, phone or email us for more details.

Market Research

 Key Note	Key Note market research reports are very detailed analyses of industries and market sectors, with 18 new or updated titles each month. (Online – ask staff to log you in)
	COBRA – the Complete Business Reference Adviser has information on business opportunities, basic market research and information on local areas.
 Access accurate business information with Corporate Researcher	Detailed financial information on all UK registered companies, with directors details; use this to generate mailing lists or find out detailed financial information on a company. (Online – ask staff to log you in)
 Decide with Confidence Local Business Registers	Available in print for Birmingham/Solihull, the West Midlands and Warwickshire Contains sole traders and partnerships as well as registered firms, and gives basic information including numbers of employees, and contact names.
Dun and Bradstreet Key British Enterprises	Directory of the top 50,000 companies in the UK, with director information and basic finances, with size rankings for counties, and for particular industrial groupings.
Neighbourhood Statistics <ul style="list-style-type: none"> • A range of specialist directories • Full set of UK phone books and Yellow Pages 	http://www.neighbourhood.statistics.gov.uk <ul style="list-style-type: none"> • Statistics, censuses and other data for business plans • A range of daily newspapers and other magazines

Also available:

Market Research



Key Note

... available in libraries – ask staff to log you in

- Full detailed market research reports on a wide range of business and industrial areas

Setting up a business



... available in libraries or through the 24-hour Virtual Library

- Business Opportunity Profiles
- Information on business finance/grants

Law and legislation



British Standards Online

... available in libraries or through the 24-hour Virtual Library

- Full set of Acts of Parliament
- Access to all Statutory Instruments
- HM Revenue and Customs Tariff



The 24-hour Virtual Library

www.solihull.gov.uk/247library