

Marketing Seminar for Sports Clubs: 12th August

Many clubs expressed an interest in having other seminars throughout the year, after the successful one in May, and specifically having a marketing based one. Charles Rapson, who works for SUSTAiN and the Colebridge Trust has kindly stepped forward to give the seminar. He has spent over 30 years in marketing, including Marketing Consultancy and would cover subjects such as:

- Press releases
- Designing flyers
- Leaflets
- Websites

etc.

A date for the seminar has been set for **Friday 12th August 2011 at Solihull Arden Club**, Sharman's Cross Road. Starting at 6.30pm and lasting approximately 2 hours.

If you would like to attend or for more information please email montyt@solihull-sustain.org.uk or phone 0121 711 3148

We need to know numbers so please get in touch!