Solihull Local Plan Review

Draft Submission Plan

Regulation 22 (1) (c) Statement

Statement of Consultation

May 2021

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Introduction

- This Statement has been prepared to support the submission of the Solihull Local Plan, in accordance with Regulation 22 (1) (C) of the Town and Country Planning (Local Planning) (England) Regulations 2012. The statement sets out how Solihull Metropolitan Borough Council (the Council) has involved the community and stakeholders in preparing the Draft Submission Plan and how this meets the requirements set out in the Council's Statement of Community involvement (2020) and national Regulations.
- 2. The Statement is a statutory requirement for a Local Planning Authority in the process of submitting a Local Plan to the Secretary of State. It outlines how the Council has complied with government requirements, in line with Regulations 18 and 19.
- 3. The report provides information on the following:
 - An overview of the Council's engagement activities, across all individuals, groups and stakeholders during each stage of the Local Plan making process, including which bodies and persons were invited to make representations under regulation 18 and 19.
 - Which engagement activities where used during each stage of the Local Plan making process (both informal and formal).
 - How individuals, groups and stakeholders were invited to make representations to inform the Local Plan process.
 - A summary of the main issues raised by representations received through the engagement activities.
 - How those main issues have been addressed in the local plan.
- 4. Table 1 shows the different stages of plan preparation leading up to the publication of the Draft Submission Plan.

Date	Consultation Stage
Nov 2015	Scope, Issues and Options Consultation (Reg 18)
Dec 2016	Draft Local Plan Consultation (Reg 18)
Jan 2019	Draft Local Plan Supplementary Consultation (Reg 18)
Oct 2020	Draft Submission Local Plan Consultation (Reg 19)

Consultation Methodology

- 5. The Council is committed to involving stakeholders and the local community in the development of Solihull's Draft Local Plan. It has adopted an approach that views consultation as an on-going activity that is integral to the plan making process. The Council has used a range of methods to engage and consult with stakeholders and the local community, in accordance with the Statement of Community Involvement 2007 and the revised version adopted in January 2020.
- 6. The Council has a comprehensive consultation database of consultees, and other stakeholders including residents associations, parish councils, elected representatives, community and voluntary groups, developers and businesses, infrastructure providers, government agencies and individuals.
- 7. Cross boundary consultation has been carried out with adjoining local authorities and parish councils.
- Persons or organisations wishing to be included on the Council's Local Plan consultation database can sign up via the Council's website and are able update their details. Stakeholders and the local community have been informed by email or in writing of opportunities to get involved in plan making, and given a variety of options for responding, including in writing, email and on line questionnaires.
- 9. A range of different approaches has been undertaken, including the following methods:
 - Stakeholder meetings and briefings
 - Seminars and presentations
 - Conferences and workshops
 - Drop in sessions
 - Exhibitions at libraries
 - Questionnaires
 - Direct mailing to those on the Council's consultation database and to the occupiers of dwellings adjacent to proposed allocations.
 - Leaflets and posters
 - Site notices posted on or near allocated sites
 - Press releases, media interviews and newspaper articles
 - Email alerts using the Council's Stay Connected facility
 - Website and on-line responses
 - Webinar Q&A sessions
 - A dedicated phone line to members of the planning policy team
- 10. The Council has made use of links with local communities through its neighbourhood managers, and with the Solihull Partnership through meetings with working groups and partnership forums.
- 11. It has also utilised opportunities presented by sub-regional working to consult local authorities within the West Midlands Metropolitan area and the Coventry Solihull Warwickshire Forum.
- 12. The following chapters set out the consultations undertaken at each stage of plan preparation and further details on the consultation processes are set out in within the appendices of this statement.

Scope Issues and Options Consultation - November 2015

- 13. This initial stage of the Local Plan Review commenced in July 2015 and involved scoping of the review, consideration of key issues and development of strategic options for growth. The requirements for evidence and the need for review of policies were considered in the context of the Solihull Local Plan. Three key issues were identified; the requirements for new housing, the opportunity presented by the High Speed 2 rail link and the Interchange Station in the Borough, and the impact of growth on the Green Belt. A range of growth options was set out in the consultation.
- 14. Consultation on the Scope Issues and Options took place between November 2015 and January 2016. As part of the consultation, letters and emails were sent to all stakeholders on the Local Plan consultation database. Documents were made available at libraries and Council offices and exhibitions were held at various venues around the Borough. Briefings were held for Parish Councils and Residents Associations and publicity included use of Stay Connected, twitter and social media, and press releases.
- 15. More than 170 representations were received in response to the consultation. The main concerns were as follows:
 - Updating of evidence was essential to inform the Local Plan Review
 - The full objectively assessed housing need for the Borough was likely to be higher and should be regarded as a minimum
 - The review should make a contribution towards the wider housing market area shortfall
 - The spatial strategy based on North Solihull Regeneration was no longer appropriate given the level of growth required
 - There were mixed responses to the growth options indicating that a mix of the options was likely to be necessary.
- 16. In responding to the representations, the Council recognised that:
 - Significant updating of evidence would be required
 - The objectively assessed housing need should be regarded as a minimum
 - Joint working with housing market area authorities would need to continue to identify the extent and distribution of housing to meet wider needs
 - A new spatial strategy would need to be developed
 - The strategy was likely to need to draw from many if not all the growth options considered.

Draft Local Plan Consultation - December 2016

- 17. Following consideration of representations on the Scope Issues and Options and publication of the Summary of Representations and Council's Response in April 2016, work commenced on the Draft Local Plan. This involved commissioning of evidence, development of the Plan vision and spatial strategy and consideration of options for site allocations.
- 18. Consultation on the Draft Local Plan took place between December 2016 and February 2017. As part of the consultation, letters and emails were sent to all stakeholders on the Local Plan consultation database, including all those making submissions under the Call for Sites exercise and property/ landowners within or adjacent to the proposed site allocations. Documents were made available at libraries and Council offices and drop-in sessions/exhibitions were held at 8 venues around the Borough. Briefings were held for Parish Councils and Residents Associations and publicity included use of Stay Connected, twitter and social media, and press releases.
- 19. There were 1,750 respondents to the consultation making a total of 6,320 separate representations, with 1,150 in support and 5,165 objections, mainly on the location of new homes and infrastructure requirements. The main concerns related to the following:
 - The amount of land for new housing was either too great or insufficient
 - Concern about the impact on the Green Belt
 - Failure to utilise fully brownfield land opportunities
 - Too much reliance on large sites
 - Disproportionate impact on certain parts of the Borough
 - Poor accessibility and lack of infrastructure affecting some sites
 - Sites in Balsall Common, Dickens Heath, Knowle, Shirley and Solihull.
- 20. In responding to the representations, the Council recognised that:
 - Joint working with housing market area authorities would need to continue to identify the extent and distribution of housing to meet wider needs
 - Further investigation of opportunities outside the Green Belt was required, although significant Green Belt incursions were inevitable given the level of growth required
 - Further investigation of opportunities on previously developed land was needed
 - There was a need for a balanced portfolio of sites to enable delivery of a 5 year housing land supply, but that larger sites offered the greatest potential for infrastructure improvements
 - Further consideration of the geographical spread of sites was required
 - Further work on infrastructure requirements was required
 - Other opportunities for housing growth may need to be considered in certain areas.

Draft Local Plan Supplementary Consultation - January 2019

- 21. Following consideration of representations on the Draft Local Plan and publication of the Summary of Representations in July 2017, work continued on the Draft Local Plan, involving further consideration of housing numbers and the proposed site allocations. This included joint working with housing market area authorities on quantifying and addressing the anticipated shortfall in land for new housing, and the publication of the Strategic Growth Study in February 2018.
- 22. Work also commenced on concept master planning for the proposed site allocations to address concerns about infrastructure. A number of the proposed site allocations in the Draft Local Plan were no longer pursued, including Site 13 South of Shirley, and additional Sites were proposed in Balsall Common, Catherine de Barnes, Hockley Heath and Shirley, many of which utilise previously developed land.
- 23. The Draft Local Plan Supplementary Consultation took place between January and March 2019. The consultation included emerging work on draft concept master plans and a number of 'amber' sites not considered to be appropriate for allocation, but which performed better in the site assessments than others.
- 24. As part of the consultation, letters and emails were sent to all stakeholders on the Local Plan consultation database, including all those making submissions under the Call for Sites exercise and property/ landowners within or adjacent to the proposed site allocations. Documents were made available at libraries and Council offices and drop-in sessions/exhibitions were held at 6 venues around the Borough. Briefings were held for Parish Councils and Residents Associations and publicity included use of Stay Connected, twitter and social media, and press releases.
- 25. There were 1,092 respondents to the consultation making a total of 3,807 separate representations, with 415 in support and 2,233 objections, mainly on the location of new homes and infrastructure requirements. The main concerns related to the following:
 - Appropriateness of overall housing numbers proposed
 - Contribution to the housing market area shortfall in land for new housing
 - The environmental and sustainability impacts of growth
 - Appropriateness of the site selection methodology
 - Infrastructure requirements, particularly for the Balsall Common and Blythe areas
 - Site 3 (BC3) Windmill Lane, Balsall Common, Site 4 (BL1) West of Dickens Heath, Site 18 Sharman's Cross Road, Solihull and the 'amber' sites.
- 26. In responding to the representations, the Council recognised that:
 - Further work on the local housing need for the Borough was required
 - Further consideration of the recommendations of the Strategic Growth Study was needed
 - Review of the Sustainability Appraisal and other environmental evidence was necessary
 - The site selection methodology required review
 - Further consideration of infrastructure requirements was required
 - Some of the proposed site allocations would need to be re-assessed.

Draft Submission Plan Consultation - October 2020

- 27. Following consideration of representations on the Supplementary Consultation and publication of the Summary of Representations in July 2019, work continued on the Draft Submission Plan. This involved using the standard methodology to assess the local housing need for the Borough, and undertaking further work through the Sustainability Appraisal to assess the alternative levels of growth.
- 28. The site selection methodology was reviewed and the site assessment updated to ensure that environmental concerns were adequately referenced. A number of the proposed site allocations underwent further consideration, which resulted in changes to site boundaries, including Sites 1 and 3 (BC1 and BC3) in Balsall Common and Site 4 (BL1) West of Dickens Heath. Site 18 Sharman's Cross Road, Solihull was not taken forward as an allocation¹. The 'amber' sites were not considered to be appropriate for allocation, and were not included.
- 29. Consultation on the Draft Submission Local Plan took place between 30th October and 14th December 2020. Representations were invited on the legal compliance and soundness of the Draft Submission Plan. The consultation also included the draft Concept Masterplans and Proposed Policies Map.
- 30. The Council produced and published a standard representation form, guidance on how to make representations including the use of the online consultation system and a frequently asked questions paper.
- 31. As part of the consultation, letters and emails were sent to all stakeholders on the Local Plan consultation database. Letters to the occupiers of dwellings adjacent to allocated sites were also written to, and to ensure awareness in the wider area was achieved, site notices were displayed on or adjacent to allocated sites.
- 32. Online briefings were also held for Parish Councils. The consultation was publicised using the Council's stay connected alert service, social media and press releases.
- 33. The Covid pandemic restricted traditional consultation methods such as drop in events/exhibitions or making physical copies of the principal documents available for inspection in libraries. However, alternative consultation was undertaken through on-line video resources including live streaming of Q&A sessions. A dedicated phone line through the Contact Centre to members of the planning policy team was set up and a process was put in place to supply hard copies of the plan if interested parties had difficulty in accessing them on-line.
- 34. As of the 15th December 2020, the day after the end of the consultation period, viewing figures for the on-line video clips/Q&A webinar sessions were recorded as follows:
 - Solihull Local Plan Draft Submission Plan Introduction by Cllr Mackiewicz 721 views
 - How to comment on the plan 639 views
 - Live webinar and Q&A session no. 1 240 views
 - Live webinar and Q&A session no. 2 171 views

¹ Although being in the urban area it does not need a change in policy status for it to be able to be bought forward through a planning application.

- Live webinar and Q&A session no. 3 138 views
- 35. This is a total of over 1,900 interactions with the on-line video resources.
- 36. There were 852 respondents to the consultation making a total of 2223 separate representations. Soon after the representations period closed, it was reported that there had been around 950 submissions. As work progressed on reviewing the submissions it became clearer that there had been 58 duplicates, 43 providing additional information, 13 incomplete and 11 late submissions. This therefore impacted on the total number of respondents noted above.
- 37. A number 14 of representations made reference to the six week period for making representations as not being sufficient to analyse all of the published material and then make meaningful comment on the plan, especially in the context of the additional restrictions in place as a result of the Covid pandemic.
- 38. The six week representations period fulfilled the legal requirement and other activities around publicity for the plan were in accordance with the Council's Statement of Community Involvement, with the exception of those prevented by Covid restrictions. The Draft Submission Plan Consultation has also followed on from previous consultations on the plan; that the draft version of the plan itself was in public domain over four weeks before being formally published; and public engagement on the plan continues as interested parties are able to participate in the examination phase of the plan process.
- 39. It is worth noting that whilst much evidence was available on the Council's web site prior to the publication of the plan at the end of October, a significant number of studies, updates and/or associated documents were published alongside the plan. Over the following days it was bought to the Council's attention that a small number had broken links or were otherwise not available. These were corrected as soon as possible and the Council is not aware of any specific difficulties (concerning these individual documents) that this presented to those wishing to make representations.
- 40. Whilst these documents may not have been available for the full 6 weeks it is not considered that this will result in any injustice as (a) there remains the opportunity for these documents to be referred to and used in examination submissions and (b) if the Inspector were to believe there has not been an adequate opportunity to review the material, provision could be made during any advertising of main modifications and/or other evidence base updates that may be necessary during the examination.
- 41. Appendix C to this statement (provided in a separate volume) provides a comprehensive summary of the main issues raised in the representations submitted in respect of the Regulation 19 version of the plan.

Conclusion

- 42. The Council has been committed to involving stakeholders and the local community in the development of the draft local plan. This is clearly demonstrated by the range and breadth of consultation and involvement since work commenced in 2015. From early meetings and workshops to draw out issues affecting the Borough and options for growth, through formal consultation on the Draft Local Plan, the Supplementary Consultation on the Draft Local Plan and the Draft Submission Plan, to stakeholder meetings and discussions to identify needs and opportunities, stakeholders and local communities have had the chance to influence the development of the Draft Submission Local Plan.
- 43. The Council is satisfied that it has complied with the requirements of Regulation 22(1)(c) of the Town and Country Planning (Local Development) (England) Regulations 2012 (as amended). It is also satisfied that it can demonstrate that consultation and involvement has been undertaken in accordance with the Council's Statement of Community Involvement first adopted in February 2007.
- 44. The Council has used a comprehensive range of consultation techniques to keep stakeholders and the local community informed and involved. These have taken advantage of the opportunities presented by web based consultation and questionnaires in particular during the Covid pandemic, as well as using traditional methods such as direct mailing, press releases and articles, exhibitions and drop in sessions, meetings and briefings.

Appendices

- A Summary of Main Issues Raised by Regulation 18 Consultation (Draft Local Plan 2016) and the Council's Responses (Provided in Separate Volume)
- B Summary of Main Issues Raised by Regulation 18 Consultation (Draft Local Plan
 Supplementary Consultation 2019) and the Council's Responses (Provided in Separate Volume)
- C Summary of Main Issues Raised by Regulation 19 Publication (Draft Submission Plan 2020) and the Council's Responses (Provided in Separate Volume)
- D Consultees Notified
- E Sample Material from Consultations

Appendix D - Consultees Notified

At each consultation stage, emails/ letters were sent out to all contacts on the consultation database informing them of the consultation and how to make representations. Consultees notified included:

Consultation Bodies

- Balsall Parish Council
- Barston Parish Council
- Berkswell Parish Council
- Bickenhill Parish Council
- Birmingham City Council
- Bromsgrove and Redditch District Council
- Bromsgrove District Council
- Canal and River Trust
- Cannock Chase District Council
- Castle Bromwich Parish Council
- Chadwick End Parish Council
- Chelmsley Wood Parish Council
- Cheswick Green Parish Council
- Coal Authority
- Coventry City Council
- Dickens Heath Parish Council
- Dudley Metropolitan Borough Council
- East Staffordshire Council
- Environment Agency
- Fordbridge Parish Council
- Forestry Commission
- Hampton in Arden Parish Council
- Highways England
- Historic England
- Hockley Heath Parish Council
- Home Office
- Homes England
- HS2
- KDBH Parish Council
- Kingshurst Parish Council
- Knowle, Dorridge and Bentley Heath Forum
- Lichfield District Council
- Meriden Parish Council
- Ministry of Defence
- Natural England
- Network Rail
- NHS
- North Warwickshire Borough Council
- Nuneaton and Bedworth
- Redditch Borough Council
- Redditch Borough Council
- Rugby Borough Council

- Sandwell Metropolitan Borough Council
- Shropshire Council
- Smiths Wood Parish Council
- South Staffordshire Council
- Sport England
- Stafford BC
- Stratford on Avon District Council
- Tamworth Borough Council
- Tamworth DC
- Telford and Wrekin
- Tidbury Green Parish Council
- Transport for West Midlands
- Walsall
- Warwick District Council
- Warwickshire County Council
- West Midlands Combined Authority
- West Midlands Police
- Wolverhampton City Council
- Worcestershire CC
- Worcestershire County Council
- Wyre Forest District Council

In addition there were at total of 242 Other Organisations, 237 Planning Agents and 2,015 Individuals on the consultation database who were also notified at each consultation stage.

Appendix E – Sample Material from Consultations

Notification by letter/ email to consultee list- Scope, Issues and Options Consultation (November 2015)

Dear Sir/Madam,

Solihull Local Plan Review - Scope, Issues and Options Consultation

I am writing to inform you that Solihull Council has published the Solihull Local Plan Review Scope, Issues and Options document for consultation.

The consultation marks the start of the process to review the existing Local Plan which was adopted in December 2013. This first stage focusses on scoping the local plan review; determining the issues that the review will need to address; and the identification of broad options for growth.

As part of the review of the plan, the Council will also look to identify what land is available for new development. We are interested to know whether you have a site, or are aware of a site, that may be suitable for development of any kind. If so, please complete a site proposal form at <u>www.solihull.gov.uk/lpr</u>.

The consultation period runs from **Monday 30th November 2015** until **Friday 22nd January 2016** and I hope that you will take advantage of this opportunity to contribute and provide us with your views.

The consultation document and a response form are available on our website at <u>www.solihull.gov.uk/lpr</u>. Copies are also available for inspection at Council Offices and libraries around the Borough.

Any comments, preferably using the response form, should be returned by post or email to arrive no later than **22nd January 2016**. The Council will then use the responses to the consultation to help develop a Preferred Options document, which we will consult on in autumn 2016.

If you wish to discuss the consultation, please contact a member of the Spatial Planning Team on 0121 704 8000 or email psp@solihull.gov.uk

Finally, if your contact details have changed or you no longer wish to be included on our consultee database, please let us know.

Yours Sincerely

1. Palmer

Gary Palmer Planning & Transport Policy Manager Policy & Spatial Planning

Notification by letter/ email to consultee list- Draft Local Plan Consultation (December 2016)

Dear Sir/Madam,

Solihull Local Plan Review – Draft Local Plan Consultation

I am pleased to inform you that we have published the Solihull Local Plan Review Draft Local Plan document for consultation.

This consultation is the latest stage of the process to review the existing Local Plan which was adopted in December 2013. It includes the draft spatial strategy, policies and proposed site allocations.

The consultation period runs from **Monday 5th December 2016** until **Monday 30th January 2017** and I hope that you will take advantage of this opportunity to contribute and provide us with your views.

The consultation period runs from Monday 5th December 2016 until Monday 30th January 2017. There will be a number of drop-in sessions for the public to attend to ask questions and give feedback. Further details can be viewed at <u>www.solihull.gov.uk/lpr</u>.

Any comments, preferably using the <u>online portal</u>, should be made no later than **30th January 2017**.

Responses can also be sent to the email and/or postal address below. The Council will then use the responses to the consultation to help develop a Pre-Submission Draft Local Plan.

If you have any queries, or would like any further information, please contact a member of the Spatial Planning Team on 0121 704 6393 or email psp@solihull.gov.uk

Finally, if your contact details have changed or you no longer wish to be included on our consultee database, please let us know.

Yours faithfully,

Palmer

Gary Palmer Planning & Transport Policy Manager Policy & Spatial Planning Managed Growth Directorate

Policy & Spatial Planning
Solihull MBC
Council House
Manor Square
Solihull
B91 3QB
T: 0121 704 6393 E: psp@solihull.gov.uk

<u>Notification by letter/ email to consultee list- Draft Local Plan Supplementary Consultation</u> (January 2019)

Dear Sir/Madam

Solihull Local Plan Review

Draft Local Plan Supplementary Consultation January 2019

I am pleased to inform you that Solihull Council has published a Draft Local Plan Supplementary Consultation as part of its Local Plan Review.

This is a non-statutory supplementary consultation to that undertaken for the Draft Local Plan in December 2016. What this consultation seeks to do is to:

- Provide an update on local housing need now that national planning policy has changed through the introduction of a standard methodology.
- Assess the 70+ additional call-for-sites submissions that have been submitted since the DLP was published.
- Refine the site selection process for assessing which sites should be included in the plan and reassess all sites (c320) to ensure that the preferred sites are the most appropriate when considered against the spatial strategy, and existing/new or updated evidence.
- Publishing concept masterplans for the principal allocations.
- Exploring a different approach to calculating how affordable housing provision should be calculated on an individual site.
- Setting out the role of the main settlements in the future and seeking views on the existing pressures and future requirements for infrastructure provision.

The consultation period runs until **Friday 15th March 2019** and I hope that you will take advantage of this opportunity to contribute and provide us with your views. Please use the online portal to submit your views.

There will be a number of drop-in sessions for the public to attend to ask questions and give feedback. Further details can be viewed at www.solihull.gov.uk/lpr.

Responses will help us to develop the next version of the plan, which will be the formal submission version, which is expected to be consulted upon later in the year.

If you have any queries, or would like any further information, please contact a member of the Policy & Delivery Team on 0121 704 8008 or email psp@solihull.gov.uk

Finally, if your contact details have changed or you no longer wish to be included on our database, please let us know.

Yours faithfully,

Palmer

Gary Palmer

Group Manager – Policy & Engagement

Growth & Development

Managed Growth & Communities Directorate

Policy & Delivery * Solihull MBC * Council House * Manor Square * Solihull * B91 3QB

T: 0121 704 8008 E: psp@solihull.gov.uk

Notification by letter/ email to consultee list- Draft Submission Local Plan Consultation (October 2020)

Dear Madam/Sir

Solihull Local Plan – Draft Submission Plan

I am writing to inform you that Solihull Council has published the Draft Submission Plan as part of its Local Plan Review.

This is a statutory consultation (Regulation 19) that is being undertaken, in order for representations to be made on the Plan before it is submitted for examination by a Planning Inspector.

As the plan-making process continues, the number of policy options are refined and become more focussed. This reflects the purpose of the Regulation 19 plan as a planning document with specific policy recommendations for an area, resulting in more formal and technical questions in the consultation process. These questions relate to the four Tests of Soundness and whether the draft Local Plan is compliant with relevant legislation.

Test of Soundness:

- **Positively prepared** providing a strategy which, as a minimum seeks to meet the area's objectively assessed needs, and is informed by agreements with other authorities, so that unmet need from neighbouring authorities is accommodated where it is practical to do so and is consistent with achieving sustainable development;
- Justified an appropriate strategy, taking into account the reasonable alternatives, and based on proportionate evidence;
- Effective deliverable over the plan period and based on effective joint working on crossboundary strategic matters that have been dealt with rather than deferred, as evidenced by the statement of common ground; and
- **Consistent with national policy** enabling the delivery of sustainable development in accordance with the policies in the National Planning Policy Framework.

Legal Compliance:

- The plan should be included in the Local Planning Authority (LPA) current Local Development Scheme [LDS] and the key stages set out in the LDS should have been followed.
- The process of community involvement for the plan in question should be in general accordance with the LPA's Statement of Community Involvement [SCI] (where one exists).
- The LPA is required to provide a Sustainability Appraisal [SA] report when it publishes a plan. This should identify the process by which SA has been carried out, and the baseline information used to inform the process and the outcomes of that process.
- The plan should comply with all other relevant requirements of the Planning and Compulsory Purchase Act 2004 and the Town and Country Planning (Local Planning) (England) Regulations 2012, as amended

• LPA should engage constructively, actively and on an ongoing basis with neighbouring authorities and certain other bodies over strategic matters during the preparation of the plan. The LPA will be expected to provide evidence of how they have complied with the duty.

The consultation period runs until **Monday 14th December 2020** and I hope that you will take advantage of this opportunity to contribute and provide us with your views. Please use the online portal to submit your views via <u>www.solihull.gov.uk/lpr</u>.

There will be a number of webinar sessions for the public to attend virtually to ask questions and give feedback. Further details can be viewed at <u>www.solihull.gov.uk/lpr</u>.

If you have any queries, or would like any further information, please contact a member of the Policy & Delivery Team on 0121 704 8008 or email psp@solihull.gov.uk

Finally, if your contact details have changed or you no longer wish to be included on our database, please let us know.

Yours faithfully,

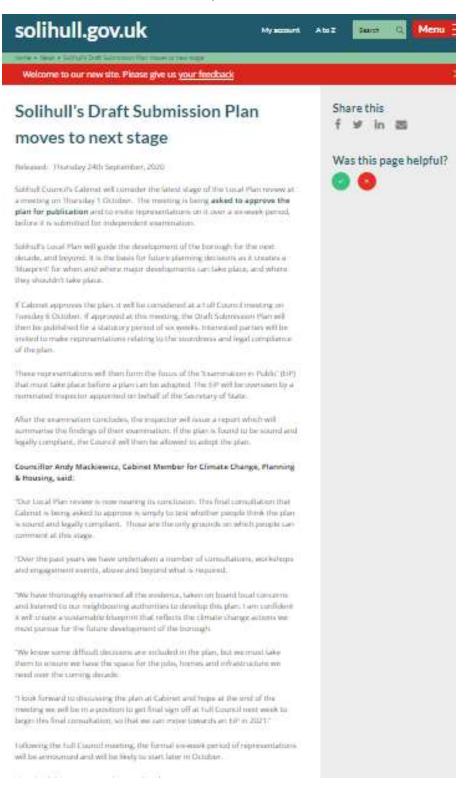
almer

Gary Palmer Group Manager – Policy & Delivery Economy & Infrastructure Directorate

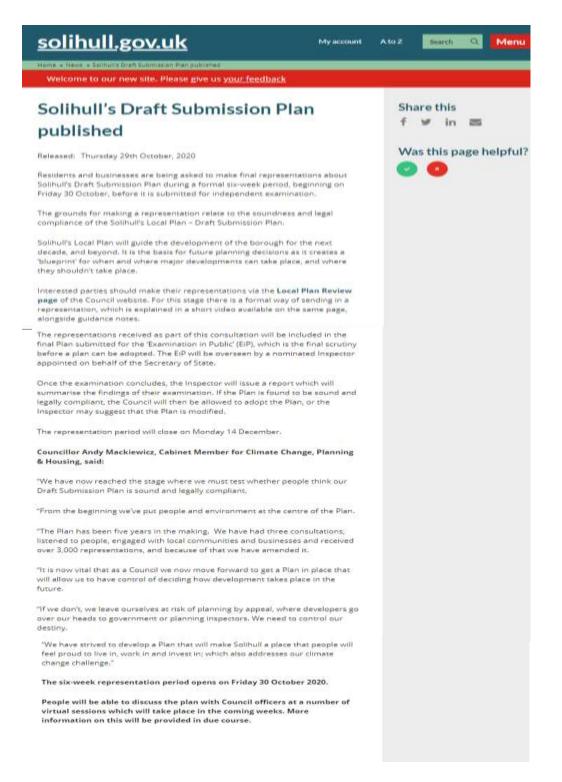
Solihull MBC * Council House * Manor Square * Solihull * B91 3QB T: 0121 704 8008 E: psp@solihull.gov.uk

Example updates on the Council's website

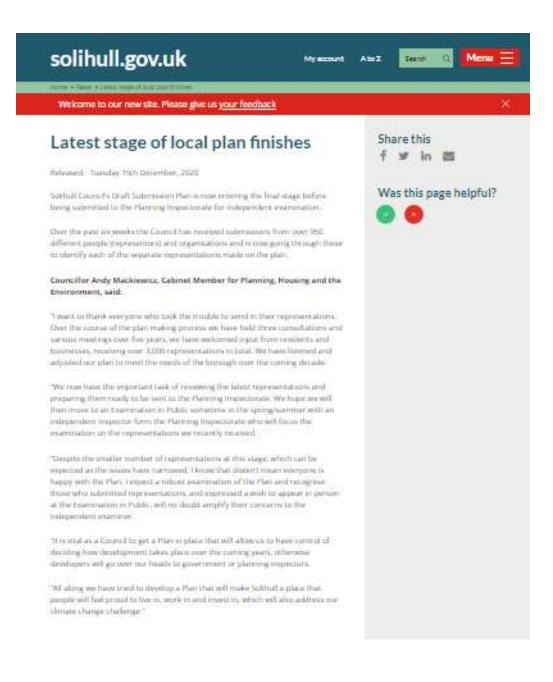
This news update was published on the Council's website on the 24th September 2020 (Draft Submission Local Plan Consultation).



This news update was published on the Council's website on the 29th October 2020 (Draft Submission Local Plan Consultation).



This news update was published on the Council's website on the 15th December 2020 (Draft Submission Local Plan Consultation).



Example Press Release (Draft Local Plan Consultation December 2016)

Draft Local Plan Review consultation opens

Local residents and businesses are being asked to comment on Solihull's Draft Local Plan, when a consultation begins on Monday 5 December.

This Draft Local Plan will eventually replace the current Local Plan (December 2013), which the Council decided to review following the legal challenge to the housing requirement in the current Plan.

The Local Plan Review will also take into account the housing shortfall across the wider housing market area and aim to maximise the potential economic and social benefits for Solihull of the forthcoming HS2 Interchange Station.

The consultation will last for eight weeks, closing on 30 January 2017.

The outline programme for the review is below:

- 1. Draft Local Plan consultation 5 December 2016 30 January 2017
- 2. Publication of Submission Draft (in light of comments from the present consultation) for further consultation Spring 2017
- 3. Local Plan submission to Secretary of State Summer 2017, which will then trigger an official Examination in Public (Winter 2017)

Councillor Ian Courts, Deputy Leader and Cabinet Member for Managed Growth and Communities, welcomed the new Draft Local Plan:

"The proposed consultation is not a statutory requirement. However, we want local people and businesses to get involved in preparing a robust Draft Local Plan. We can then produce a Submission Draft before finally entering into the official consultation that comes before the Examination in Public. This is why the proposals at this stage are not fixed and why we are so keen for people's views.

"I know it is vital for the future development of Solihull that the borough has a plan in place that can support the creation of homes and jobs in a planned and sustainable manner, while retaining the essential 'Urbs in Rure' character of the area.

"The final plan will have to juggle many competing forces, but to be effective, it really should have the involvement of residents, businesses, developers and the many other stakeholders that are affected. The question I would pose to everyone as they read through the plan and look at various sites is, 'if not here, then where?'

"It's important for local people to take the time to read the Draft Local Plan Review and see how it will affect themselves, their local area and the borough as a whole."

The consultation will open on 5 December 2016.

The Council is launching an online portal to view the Draft Local Plan Review and submit comments directly. This will streamline the consultation and allow a more

robust link between comments received and particular policies or proposals within the Plan. This will also help the public to see how their comments have shaped the next stage of the Plan. Please visit the website at <u>www.solihull.gov.uk/lpr</u> or go directly to the portal <u>http://solihull.jdi-consult.net/localplan/</u>

People will be able to discuss the plan in person with Council officers working on the Review at the following libraries, between 11am and 3pm:

The Core – Friday 9 December Chelmsley Wood – Saturday 10 December Dickens Heath – Saturday 17 December (closed 1pm – 2pm) Balsall Common – Saturday 7 January Knowle – Saturday 14 January

Notes to editor

The Draft Local Plan Review can be viewed at <u>www.solihull.gov.uk/lpr</u> from Monday 5 December

The current Solihull Local Plan, adopted in 2013, can be viewed here

Examples of Local Press Articles

This article was published in the Solihull Observer on the 1st December 2016 (Draft Local Plan Consultation).

The Observer, Threaday December 1, 2016

www.seibulbdwerveronak

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Time for you to have your say on Solihull's Draft Local Plan

IESIDENTS and businesses are being solved to commer as Solfmill's Draft Local Than, when a consultation tegins on Honday (December 5). This Braft Local Plan will overin-ally register the carreer Local Plan, which the Council bertweet following the legal challenge to the housing requirement in the carrent Plan. The Local Plan Breitev will also take toto secount the housing short-ful across the willer housing mar-ket area and the HS2 Interchange Station.

The consultation will last for eight works, closing on Jarmary 30. The Coursel will insurt an entime pretai on Noorsky to view the Drad ments directly at www.aelind.gur. There will also fe the chance to site russ the plast in person with Coursel following libraries, between 11an mel Spic The Care on Prizia, Deevenher H. Chelmaley Wood on Saturity, Chelmaley Wood on Saturity, We and the site of the s

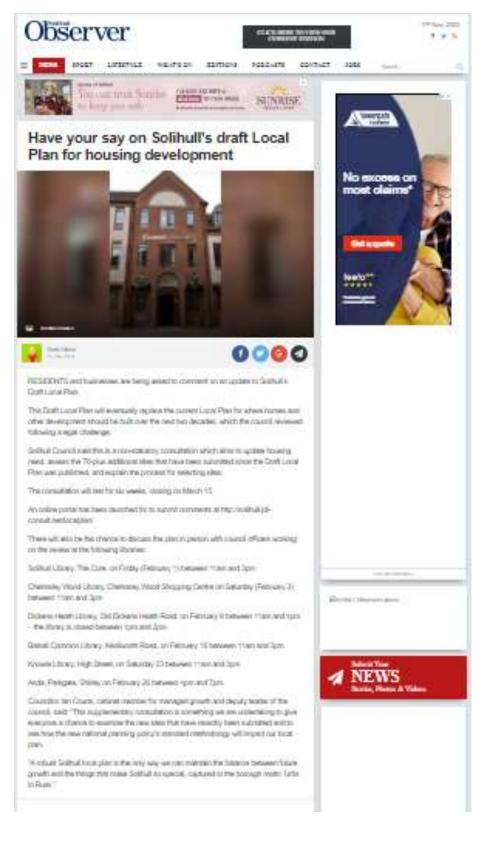
Intrin activity is a set of the chance to dis-ricklar. There will also be the chance to dis-cuss the plan in person with Council officers working on the lleview at the following illumits, between 11am and 3per. The Core on Priday, December 9. Chelmsley Wood on Saturday,

Draft before finally entering into the official consultations that corners before the Examinations in this stage are not fixed and why we see so there for people's views. This is why the proposable in this stage are not fixed and why we see so there for people's views. Take may in a widing the that can are ough has a plane that can are port the creation of solimit that the ber-ough has a plane that can are port the creation of solimit that matter while rotaning the resential while rotaning the resentian while rotaning the resentian while rotaning the resentian there that with lawer to piggite the time to read the rotaning the plane that in the resentian the mer dimension of the resentian the rotaning th

This article was published in the Solihull News on the 13th January 2017 (Draft Local Plan Consultation).



This article was published in the Solihull Observer on the 31st January 2019 (Draft Local Plan Supplementary Consultation).



This article was published in the Solihull Observer on the 6th November 2020 (Draft Submission Local Plan Consultation).



Example site notices

Site notice to advertise Draft Submission Local Plan Consultation (October 2020).



SOLIHULL LOCAL PLAN -DRAFT SUBMISSION PLAN REGULATION 19 CONSULTATION

We have published the latest version of the Solhull Local Plan. This stage is known as the Regulation 19 version of the plan, which is the final chance to make representations before the plan is submitted to the Planning Inspectorate for independent examination.

The following site has been included as a proposed allocation for housing:

SITE REFERENCE – BL1 – WEST OF DICKENS HEATH



Details on how to make a representation via our online portal can be found on our webpages. Your comments will be published online and forwarded to the Planning Inspectorate as part of the examination. More information can be found on our privacy notice on our webpage. Comments can also be made via the post to Policy and Delivery, Solihull MBC, Solihull 891 3YA.

FOR MORE INFORMATION ABOUT THE CONSULTATION USE THE QR CODE OR GO TO:

SOLIHULL.GOV.UK/LPR



Or Call 0121 704 8008

The consultation will close on 14 December 2020

Example Stay Connected Bulletins

Stay Connected Bulletin dated 5th December 2016 advertising the Draft Local Plan Consultation.

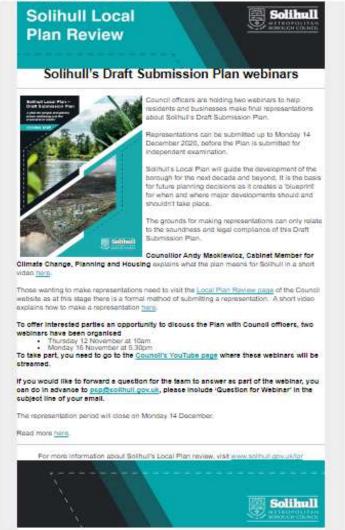


Stay Connected Bulletin dated 10th February 2017 advertising the Draft Local Plan Consultation.

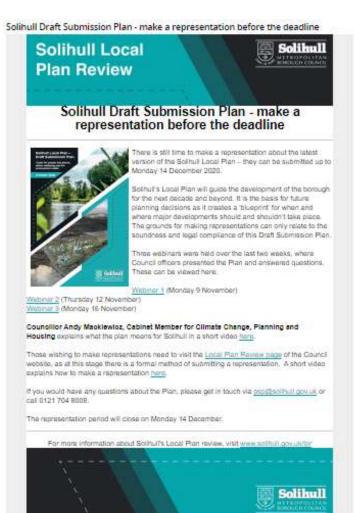


Stay Connected Bulletin dated 10th November 2020 advertising the Draft Submission Local Plan Consultation.

Solihull's Draft Submission Plan online webinars



Stay Connected Bulletin dated 18th November 2020 advertising the Draft Submission Local Plan Consultation.



Example social media posts

Social media post on Twitter dated 6th December 2016 advertising the Draft Local Plan Consultation.





Social media post on Twitter dated 23rd January 2017 advertising the Draft Local Plan Consultation.



Social media post on Twitter dated 8th February 2017 advertising the Draft Local Plan Consultation.

Besthull council generations for a line of the line of



Social media post on Facebook dated 6th December 2016 advertising the Draft Local Plan Consultation.

Solihull Council

Published by Solihuli Council [7] - 6 December 2016 - 🕤

The consultation on Solihull's Draft Local Plan Review is now open.

We want to hear from you so that a final plan will be effective in guiding the future development of the borough.

We are asking all residents, businesses, developers and the many other stakeholders to take a look at the Draft Local Plan Review here and submit comments via the online portal.... See more



Social media post on Facebook dated 29th October 2020 advertising the Draft Submission Local Plan Consultation (October 2020).



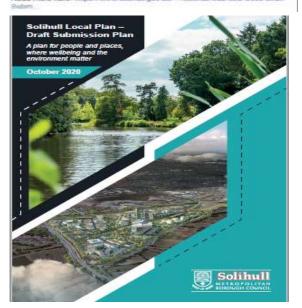
Residents and businesses are being asked to make final representations about Solihul's Draft Submission. Plan during a tormal six-week period, beginning on Finday 30 October, before it is submitted for independent examination.

The grounds for making a representation relate to the soundness and legal compliance of the Solihult's Local Plan – Draft Submission Plan Solihult's Local Plan will guide the development of the borough for the next decade, and beyond. It is the basis for future planning decisions as it creates a blueprint' for when and where major developments can take place, and where they shouldn't take place.

where they shouldn't take place Interested parties should inside their representations via the Local Plan Baviaw page of the Council watatate (https://www.softmit.gov.uk/apr). For this stage there is a formal way of sending in a representation, which is explained in a short video available on the same page, alongside guidance notes

Once the examination concludes, the Imspector will issue a report which will summariae the findings of their examination. If the Plan is found to be sound and legally compliant, the Council will then be advaned to adopt the Plan, or the Imspector may suggest that the Plan is modified.

The representation period will close on Monday 14 December PLATERON 001



On-line video clips and live Q&A Webinars

Consultation on the Draft Submission Local Plan was undertaken in part through on-line video resources including live streaming of Q&A sessions on the Council's YouTube channel-<u>https://www.youtube.com/channel/UC7DDSVoAlgTnwgp0Ku8iFLQ/featured</u>.

