

Public Health

Divisional Plan 2022 - 2023





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WHO WE ARE & HOW WE WORK



Ruth Tennant
Director of Public Health

Our Directorate

Our work programme reflects the broad range of responsibilities that we have as a directorate, reflecting our remit to protect, promote and improve the health and well-being of the people of Solihull. This straddles resilience and health protection as we continue to prepare for and respond to global and local threats to health and well-being, whether these are from climate change, security issues or infectious and communicable diseases right through to the initiatives we need to take to tackle the ‘causes of the causes’ of poor health. Only around 20% of people’s health and life expectancy is determined by healthcare: giving children the right start in life, getting people who are furthest from the labour market into work, developing an inclusive economy and tackling environmental factors such as air quality are key to reducing health inequalities and ‘adding life to years’ so that people live in good health for as long as possible.

Our responsibilities including setting a clear direction for all-age health and well-being through key evidence-based and data and insight driven strategies as well as direct service and programme delivery. High quality, evidence-based service delivery is key for the directorate, whether these are services we provide directly, or those commissioned by other organisations such as our leisure centres, or NHS providers. We are a relatively small directorate so we can only achieve what we do through very strong partnership working across the council, with a very wide range of regional, local and national partners as well as crucially bottom-up with our communities. Our resilience function spans Solihull, Coventry and Warwickshire, playing into the West Midlands Resilience Forum. Our health and well-being responsibilities involve close working with the Integrated Care System and providers that also cover Coventry and Warwickshire. So as a team, we point in many directions, but with a clear focus on achieving the maximum benefit for local residents.

After a very challenging two years, which has seen our teams responding with courage, commitment and tenacity to the COVID pandemic response, we want to build on what we’ve learned but crucially, ensure that we and our staff recover so that we can continue to deliver at our best. So well-being is a key component of our plan in 22/23 and one which, alongside equality and diversity, will be a key directorate and individual objective this year.

The Public Health Leadership Team,

Ruth, Neeraj, Tom, Rachel, Denise & Michelle

The Public Health Leadership Team

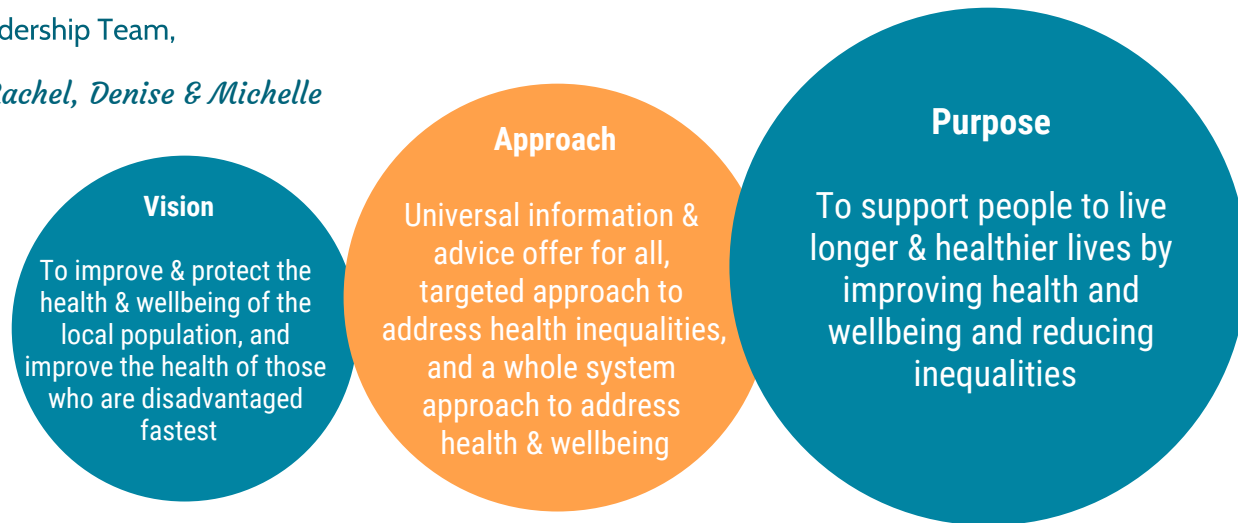
Neeraj Malhotra
Deputy Director of Public Health

Michelle Hughes
Head of Performance & Commissioning

Tom Knibbs
Strategic Enabler for Resilience & Change

Rachel Egan
Head of Inclusive Growth

Denise Milnes
Senior Public Health Specialist – Children and Young People



Start Strong Stay Strong (First 1001 Days and the Family Hubs offer)

Start Strong Stay Strong aims to support families for the first 1001 critical days and beyond.

The objectives include:-

- Supporting families from pre-conception to 25 years, to create happy healthy & confident children
- To help form the cornerstone of strong, resilient communities by giving children the best start to life
- To improve parent and infant mental health and promote effective, responsive parenting leading to good early child development and readiness to learn
- Providing proactive upstream delivery of early help to families, making every contact between families and public sector agencies as effective & efficient as possible
- Build resilience in vulnerable families by providing effective, whole family support to help prevent escalation into statutory services.
- Drive systems change to provide joined-up, flexible and sustainable services, able to identify families in need, provide the right support at the right time, and track their outcomes in the long term.
- Strengthen multi-agency partnerships and work together to; understand local trends, predict emerging need and identify & respond to those that need extra help.
- Strengthen our asset based approach in relation to the provision of community support services and ensure that there is synergy between both our 'face-to-face' and 'digital' support offer

The Best Start for Life review outlined six action areas which can be incorporated into the Start Strong Stay Strong Strategy, they are:

Ensuring Families have access to the services they need

1. Seamless support for families

A coherent joined up Start for Life offer available to all families

2. A welcoming hub for families

Family Hubs as a place for families to access Start for Life services

3. The information families need when they need it

Designing digital, virtual and telephone offers around the needs of the family

Ensuring the Start for Life system is working together to give families the support they need

4. An empowered Start for Life workforce

Developing a modern skilled workforce to meet the changing needs of families

5. Continually improving the Start for Life offer

Improving data, evaluation, outcomes and proportionate inspection

6. Leadership for change

Ensuring local and national accountability and building the economic case



Council plan outcome:

- Children and adults with care and support needs are empowered to build on their strengths and be as independent as possible.
- Improvements in early childhood development and school readiness in disadvantaged communities

Inclusive Growth

Solihull has one of the strongest economies in the UK with unprecedented prospects for accelerated economic growth, new employment opportunities and further inward investment through the delivery of High Speed 2 and UK Central. The challenge is to ensure that this growth provides opportunities across the whole Borough and that all can contribute to and benefit from this growth. Inclusive Growth has now been fully embedded into the Council Plan and is becoming part of how the Council does business. As such there are many projects and programmes that contribute to the Council's inclusive growth ambitions that are delivered and governed through existing structures such as the Sustainability Board, UKC Board, Thriving Communities and Health & Wellbeing Board. To compliment this activity, an Inclusive Growth Programme has been developed to focus on areas of work that are not part of established programmes, add value to existing activities and can have an impact on taking forward the inclusive growth agenda. It is designed to address identified gaps in activity where the Council is best placed to lead.

Deliverables

Develop and deliver the inclusive growth programme and ensure that the principles of inclusive growth are clearly defined, embedded in appropriate Council strategies and plans and have an impact on the community.

- Develop an Inclusive Growth Outcomes framework
- Lead the review of the Council's overall approach to social value and oversee the implementation of the social value policy agreed in December 2021.
- Develop the Council's role as an employer to drive inclusive growth, focusing on the delivery of opportunities for those with Learning Disabilities
- Develop an approach to working with anchor institutions to support them to use their social and economic power to drive inclusive growth
- Support the refresh of the Economic Strategy and ensure that it embeds inclusive growth principles, articulates a clear strategy for skills and contributes to addressing health inequalities
- Explore issues around transport poverty and develop a set of deliverable recommendations for action

Re-shape the BSol ICS approach to engaging in the employment and skills system to support more local people into the opportunities available.

- Continue to develop the approach to an ICS level talent pool with a shift in focus from NHS to social care – feeding local people through a defined engagement and training pathway into ICS jobs and connecting this activity into wider thinking on the role of ICS organisations as Anchor Institutions
- Develop joint working across employment and skills, and Adult Social Care to deliver the plan in Solihull in line with the Social Care Workforce Plan.

Embed the principles of inclusive growth into the UKC programme, particularly the Kingshurst Village Centre and Chelmsley Wood Town Centre redevelopments and drive the delivery of wider outcomes through the projects

- Ensure delivery of the vision for the integrated health, wellness and community hub at Kingshurst
- Develop and implement the Kingshurst employment and skills strategy
- Champion and support the delivery of inclusive growth outcomes for the Chelmsley Wood Town Centre redevelopment



Council plan outcome:

- People, business and the environment benefit from UKC and HS2, including increased access to good work
- An increase in residents with significant disadvantages moving into employment, education or training
- Children and adults with care and support needs being empowered to build on their strengths and be as independent as possible.

Employment and Skills

Why this theme is important

Good employment is a key factor for inclusive growth. This includes attracting and developing businesses that create good jobs and tackling barriers to employment such as transport access and mental and physical health issues. Whilst the availability of good employment opportunities relates to the state of the local economy and labour market, the ability of individuals to access these opportunities will be affected by a range of factors.

The Council's Employment and Skills Team will support residents, students, employers, schools and colleges to maximise opportunities from new investment and developments, ensuring our residents are able to access the jobs and training. In this way we will ensure that everyone has the opportunity to secure a good job through raising aspirations, building accessible and supported pathways into employment and effectively engaging with our communities so that they take up the opportunities available.

Deliverables

Act as a system leader to mobilise an integrated employment, skills and education system through improved collaboration and shared objectives

- Develop a clear strategy for the effective deployment of the Adult Education Budget and other skills training to support employment, skills and wider priorities.
- Re-design approach to employment and skills to address gaps in funding and capacity to focus on strategic and developmental areas
- Analysis of the data and intelligence available through Employment and Skills projects to analyse trends and identify 'what works' in terms of tackling inequalities

Work with schools to develop high quality careers provision and ensure students get the best access to the world of work

- Exploit / maximise our extensive data on school leaver activity to understand trends, gaps in provision, help drive improvements in positive participation, and shape service delivery whilst fulfilling the statutory function to track
- Support schools and colleges to deliver high quality careers activity and increase employer encounters
- Working with local schools to support transition from formal education into further learning and employment through a series of transition workshops.

Enable our more vulnerable residents to move closer to the labour market and achieve their potential through bespoke / supported programmes

- Increase the number of Solihull businesses who are Disability Confident Employers
- Further develop supported internship and paid employment opportunities for people with a learning disability

Support our jobseekers to move into employment or upskill through training and education

- Expand the outreach offer into new venues and continue to develop the Chelmsley Wood Recruitment & Training Centre as a youth hub, centre of excellence and focal point for support in North Solihull.
- Develop a new approach to harnessing the adult education budget to increase the number of local people that complete pre-employment training and bootcamps linked to local job opportunities and to increase the number of local people who secure employment as a result.
- Develop a comprehensive engagement strategy that increases community awareness and take up of services

Develop a more integrated employment, health and wellbeing offer for jobseekers

- Explore opportunities for co-location in the SRTC to strengthen local partnership working and improve access to services
- Increased training for staff to better understand Mental Health issues

Ensure our residents are aware of and are able to access new opportunities created through major developments and events

- HS2
- Commonwealth Games
- UK Central
- Kingshurst redevelopment / other Town Centre plans



Council plan outcome:

- An increase in residents with significant disadvantages moving into employment, education or training
- Take action to improve life chances in our most disadvantaged communities
- People, business and the environment benefit from UKC and HS2, including increased access to good work

FOCUS FOR 2022-23

Staff Wellbeing

Staff well-being will be a key priority in 2022/23, recognising that many staff within the Public Health directorate (and more widely) have experienced two years of high pressure and often very challenging work.

Our Reset and Recovery programme will work with teams and individuals to develop specific well-being action plans and more bespoke support where this is needed, drawing on the resources available through the council's well-being programme and employee support. The Council plan recognises asset of the workforce and the priority of healthy, motivated and engaged employees. Within Public Health we want to create a focus on wellbeing during this year in recognition of the pressures and pace staff have been operating at. We will reset and recover in a way that focuses on adopting a mental health and wellbeing culture consistent with our organisational vision, and to enable our staff to create a work-life balance that prioritises their wellbeing as the highest priority of all.

Strategic workforce planning will run alongside this in order to deliver our workplan and develop our workforce to respond to their needs.

The directorate is implementing the corporate Smarter Ways of Working programme and will be reviewing how this can support staff to maintain healthy and productive working patterns'

Commonwealth Games

Maximising the opportunity of the Commonwealth Games, the Solihull on the Move programme will extend the Council's existing offer to increase physical activity and connect the Games into our communities with a grants offer, a 'Year on the Move' campaign and deliver a community wellness programme, Being Well = Being on the Move, to help people with poorer mental health to be more active. This sits alongside a whole range of initiatives to support many different groups in the population to be more active. Through the platform of the Commonwealth Games, as partners come together, the opportunity will be used to share and develop understanding of the breadth of possibilities for physical activity this will help us to achieve desired outcomes relating to: increased levels of physical activity, reduced levels of inactivity, increased opportunity for physical activity. Across all of our initiatives, we seek to increase community cohesion, improve health and wellbeing and reduce health inequalities

Alongside community and cultural programmes that link into the commonwealth games, the games will support long term health ambitions through the policy it adopts by being smoke-free and adopting alcohol policies to all competition areas and villages. We will capitalise on this by aligning our campaign, and Public Health messages to promote our services that can support lifestyle changes and health & wellbeing more broadly.

Public Health will be providing health protection advice to event organisers with guidance on how to reduce risks in working to keep everyone safe.

Health Inequalities Strategy

Our Priorities

Our four priorities are built around three major life-stages, as well as recognising how the places where we are all born, grow, live, work and age can deeply influence our opportunities to be healthy. Our initial focus will be:

1 Maternity and Early Years

- Develop a socially inclusive early years' service

2 Adulthood and Work

- Support those furthest from work into employment

Our enablers

Our three "enablers" aim to bring about more widespread change, including more routine and systematic assessment of inequalities across our Borough.

1 Equality, Diversity and Inclusion

- Routinely and systematically assess health inequalities across significant new and existing work using simple tool (e.g. the Health Equity Assessment Tool)

2 Place-based leadership

- Enable organisations (e.g. NHS, Council, Voluntary sector) to develop a shared understanding of health inequalities in their populations and act to reduce them at the most appropriate geography (e.g. neighbourhood, locality or Borough)

3 Facilitating strong, inclusive and resilient communities

- Work with our communities to better understand and build on the strengths and resilience-factors that allow people to thrive

3 Supporting higher-risk groups

- Support carers so they can maintain their own well-being and those they care for

4 Healthy Places

- Help large-scale planning, housing and transport initiatives to consider how their work could benefit those experiencing most disadvantage

Health Protection

Covid has not gone away but we are going into a new chapter as we 'live with Covid' and we think about our response alongside broader health protection responsibilities. Key areas for the year ahead include:

- Addressing inequalities in COVID vaccine take up.

The establishment of system wide Health Protection Board

A system wide plan for 'living with Covid' that includes surveillance, infection prevention and control, communications and engagement.

A clear Health Protection Offer for Local Authority Public Health, including roles and responsibilities and interfaces with other colleagues and services and with emergency planning and resilience. Clear programme of work agreed and implemented including:

- Process maps for responding to incidents and outbreaks including identification, testing and treatment, in hours and out of hours
- Comprehensive preparations for the Commonwealth Games which are tested
- Remaining sighted on health protection issues for key groups such as the homeless and migrant populations

Workstreams



Service Recovery – Public Health Services

The pandemic has had a significant impact across the portfolio of Public Health commissioned services and services that Public Health directly provide to our residents. The impact has been varied across services from; increased needs for information, advice or support from services, changes to the service delivery model in response to emerging needs or changes within the system of which our service operate, and the overall performance of our services.

To support service recovery and accelerate opportunities to prioritise Public Health outcomes across the system the divisional leadership team have committed non-recurring grants to service recovery through a prioritisation framework that considers;

- 1) Recovery of direct services which were either suspended or reduced during the pandemic which need specific recovery plans with the providers
- 2) Addressing additional service needs resulting from COVID
- 3) Restarting programmes of work which have been paused as staff have been deployed to the COVID response
- 4) Addressing delays in service development/ service transformation which have had to be put on hold
- 5) Reducing health inequalities, improving access and promoting inclusion

The prioritisation framework will remain in place in 2022/23 and recovery will remain a priority as we continue to respond to the wider impacts of the pandemic.

Public Health services have service recovery plans in place, and new performance monitoring reports have been created, reported quarterly to Cabinet Member for Adult Care & Support and Health decision sessions for visibility of our progress in recovering services that deliver key outcomes of prevention, early intervention, treatment, or harm reduction.

Governance

- The Public Health Commissioning Board are responsible for oversight of a prioritised service recovery plan and response to the wider impact of the COVID-19 pandemic, chaired by the Head of Commissioning & Performance. The board reports into Public Health DLT.

Domestic Abuse

The Domestic Abuse Act 2021 was launched in April 2021. The purpose of the Act is to promote awareness of the impact of domestic abuse, transform the justice response, improve protection and support of victims and tackle perpetrators. The Act creates the first statutory definition of domestic abuse, and places new statutory duties on Local Authorities to convene a domestic abuse board and responsibility for the provision of 'domestic abuse safe accommodation'.

Public Health have undertaken a refreshed Needs Assessment and published our 2022-2025 Domestic Abuse Strategy on 5th January 2022, in accordance with new duties. The Domestic Abuse Partnership Board (DAPB), chaired by the Director of Public Health, will provide strategic leadership and work across the system with key partners to achieve our vision that *Solihull is a place where domestic abuse is unacceptable, and everyone has an equal chance to live in safety and without fear.*



Our strategic themes for this agenda are:

- **Prevention:** Challenge attitudes and behaviours. Increase awareness intervene earlier
- **Partnership:** Leadership, System response & Resources
- **Provision:** Provide information, advice and support for victims when they need it
- **Protection:** response Resources Holding to account those who perpetrate abuse

Domestic abuse is a cross sector issue and therefore "everyone's business". Solihull Community Safety Partnership are the accountable body, with the Domestic Abuse Strategic Group and Partnership Board responsible for delivering the agenda.

Domestic Homicide Reviews

Under section 9(3) of the Domestic Violence Crime and Victims Act 2004, we are required to undertake a homicide review when the death of a person aged over 16 or over has, or appears to have resulted from violence, abuse, or neglect by a person to whom they were in an intimate personal relationship with or are related too.

The purpose of a review is to establish what lessons are to be learned regarding the way in which local professionals and organisations individually and together safeguard victims. Learning from DHR's will be cascaded and reflected in the 2022 domestic abuse action plan ensuring we are responding to local needs and continually improving.

Mental Health

There is a huge amount of work taking place to improve mental health outcomes for children, young people and adults in Solihull. This work involves partners from health, the local authority, the voluntary and community sector, and others.

Solihull's Mental Health Delivery Plan aims to consolidate the work done across the mental health system into a shared direction and deliverables.

The priorities for the public health contribution in 2022/23 include:

Suicide prevention

Collaboratively deliver the refreshed suicide prevention action plan. This has national and local elements; our local focus will be:

- 1. Suicide-safer community**
 - a. "Lets talk about suicide", raising awareness and get people talking about suicide
 - b. "Get Involved", suicide prevention training and volunteering
- 2. Better support and care for those at the highest risk of dying by suicide**
 - a. Identify groups at particularly high risk of taking their own life
 - b. Map existing service 'offer' for highest risk groups
 - c. Produce and communicate 'here to help' summaries for each high risk group
 - d. Care planning for high risk groups
- 3. Working together to prevent suicide**
 - a. Produce summary of 'Information sharing and suicide prevention'
 - b. Ensure implementation of local 'information sharing and suicide prevention' summary
- 4. Learning from deaths by suicide**
 - a. Data Analysis and 'Real Time' Surveillance System
 - b. Design and implement arrangements for shared learning when someone dies by suicide



Social Connectedness

- o Developing a digital inclusion pilot project into a sustainable model of support, training, and device/data loans, connecting people who were previous digitally isolated
- o Work with the Solihull Social Connectedness Steering Group to reduce levels of social isolation and loneliness in all age groups across Solihull

Mental Health Delivery Plan

Supporting the mental health promotion, prevention, and early help elements of the plan via:

- o Improving social determinants of mental ill-health
- o Reducing social isolation and loneliness
- o Promoting the role of physical activity in promoting and protecting mental health

Public Health Service Delivery (Health Improvement)

Local Authorities are responsible for improving the health of the local population and reducing health inequalities through the use of the ring-fenced Public Health Grant. Through the use of the Public Health Grant the directorate commissions services including

- 0-19 Healthy Child Programme (Health Visiting, School Nurse, FNP)
- Eat Well Move More - Childrens Weight Management Programme
- Community Wellbeing - Integrated Lifestyle Service
- Community Wellbeing - Winter Warmth
- Integrated Sexual Health Services (jointly commissioned with Birmingham City Council)
- Contraception services provided by Pharmacy's and GP's
- Primary Prevention services - NHS Health Checks
- Substance misuse - Drug & Alcohol Service
- Housing support for vulnerable people - Drug & Alcohol Service

The Health Improvement functions of Public Health are wide ranging to improve the health & wellbeing of our local communities and to reduce health inequalities. These functions include, needs assessment to strategically assess the health & wellbeing needs of our local population, commissioning of appropriate and effective health & wellbeing initiatives, building strategic partnerships through a partnership approach, enabling & supporting communities through community development approaches and techniques to consult and engage with communities to address their needs, acting as an advocate for health including the promotion of key public health messages and campaigns, building sustainable capacity and resources to build a workforce of public health champions and to develop the evidence base for health improvement programmes.

In addition to services provided through the use of the Public Health Grant the directorate is also responsible for services commissioned and or provided by Solihull Active and the Employment & Skills Team, including

- Leisure centres (North Solihull Sports Centre and Tudor Grange Leisure Centre)
- Universal Solihull Active programmes - Step into Solihull, Solihull Girls Can, Solihull on the Move
- Targeted Solihull Active programmes - Doc Spot, Strong & Steady
- Specialist Solihull Active programmes - Cardiac Rehab
- Employment & Skills Shop, Maple Walk



Public Health work closely with a wide range of partners and stakeholder to deliver and achieve Public Health outcomes and ambitions. In 2022-23 a priority workstream will be to develop a prevention offer and vision for how we can create a public health system approach to prevention, to promote to the new Integrated Care System working closely with Primary Care to develop this.

Resilience

The Public Health directorate host the Coventry, Solihull & Warwickshire Resilience Team.

This shared service provides the Emergency Planning & Business Continuity functions for Local Authorities across the CSW sub-region, ensuring that they are fully compliant with their duties under the Civil Contingencies Act 2004. The team regularly undertake scenario based training & exercises to maintain the preparedness of the Local Authorities and provide the initial Local Authority response to emergencies in & out of hours, if needs be, working alongside partners from the Local Resilience Forum. & the Local Health Resilience Partnership.



Physical Activity

The Council's Solihull Active Team continues to work to the Solihull on the Move framework, a borough wide programme that supports people across the borough to be active. This includes a wide range of initiatives relating to walking, running, cycling, table tennis and swimming. There are also key initiatives to support people with disabilities and with long term health conditions. To support all this work there will be an improved digital presence and accompanying social media campaigns. A borough wide Physical Activity Partnership will be established to strengthen and co-ordinate the efforts across partners. And grants will be made available to grassroots organisations.

Everyone Active, who manage the Council's two leisure centres, have juggled the challenges of essential closures and social distancing whilst still serving a vital role within our communities, hosting pop up COVID testing sites supporting the wider Covid response. Having been negatively impacted by successive lockdowns, we continue to work closely with Everyone Active and have plans in place to bring about a healthy recovery.

In reviewing the Council's leisure centre outdoor offer, Tudor Grange Leisure Centre's artificial grass pitch is being replaced, and a feasibility study is to be conducted at North Solihull Sports Centre on what outdoor facilities are required and how best to configure the space.



Healthy Places

There is much to be done that relates to how the environment in which people live, work and socialise impacts on health and wellbeing. Much of the 'healthy places' programme will be an integral part of implementing the health inequalities strategy. Within the domains of Planning, Housing, Transport and Air Quality, we will:

Planning:

- 1) Proactively support the development of the Solihull Local Plan, contributing to the Local Plan Public Examination and producing the Health Supplementary Planning Document (SPD) and Health Impact assessment process to enable the health elements of the Local Plan to be implemented.
- 2) Work with health colleagues to consider the implications of the draft Local Plan on the provision of healthcare across the Borough
- 3) Ensure that needs assessments for areas undergoing significant development, such as Chelmsley Wood and Kingshurst, are being used to inform the planning process.

Housing

- 4) Ensure that improving health and wellbeing is an integral part of the emerging Housing Strategy and is embedded in the action plan that follows

Transport

- 5) As part of the inclusive growth agenda, work to alleviate the barriers people experience when they cannot access the transport they need to engage with services, education, employment opportunities as well as social activity

Air Quality

- 6) Refresh the Air Quality strategy, making sure there is clear alignment with the Council's Net Zero Action Plan and with the work being undertaken by the Combined Authority.



Substance Misuse

In December 2021 the Government published 'From harm to hope': a 10-year drugs (alcohol) plan to cut crime and save lives. This strategy will underpin the priorities and workstreams for our commissioned substance misuse service, wider stakeholders, and public health services.

Strategic Public Health themes for this agenda are:

1. delivering world-class treatment and recovery services
2. rebuilding the professional workforce
3. ensuring better integration of services
4. improving access to accommodation alongside treatment
5. improving employment opportunities
6. increasing referrals into treatment in the criminal justice system
7. keeping prisoners engaged in treatment after release

Success relies on a wide range of local partners working together toward the long-term ambitions of the strategy. To support delivery Solihull must have a strong partnership that brings together all the relevant organisations and key individuals, in line with the new Integrated Care Systems (ICS).

To support the implementation of the strategic vision additional funding was allocated to each local authority aiming to support improvements in the quality and capacity of drug and alcohol treatment 2022/23 to 2024/25. This enhanced funding will enable our Solihull partnership to go above and beyond what has been achieved with the Criminal Justice enhancement in 21/22 and will contribute towards achieving the hard outcomes that are described in the new drug strategy and Dame Carol Black's vision for drug treatment and recovery systems

Governance Structure:

A Harm to Hope strategy sub-group chaired by Public Health will feed into Solihull Reducing Reoffending / Integrated Offender Management Governance Board, then into Solihull Community Safety Partnership as the accountable body.



About the Directorate

Enablers

- Data & Analytics
 - o Cyclical needs assessments and intelligence (e.g. JSNA, DPH Report, Pharmaceutical Needs Assessment, insights to support commissioning cycles)
 - o Bespoke and ad-hoc data and analytics (needs assessments, deep dives, data requests)
 - o Performance reporting (scorecards)
 - o Collaboration on projects via Solihull Insights and Intelligence Group (SMBC busin intelligence function plus NHS)
- Programme. Project management
- Risk Management, organisational development, recruitment
- Performance management
- Stakeholder management & engagement
- System leadership
- Quality



Governance & Political Guidance

- Health and Wellbeing Board
- Cabinet Portfolio Holder - Adult Social Care & Health
- CPH Leisure, Tourism & Sport
- CPH Children, Education and Skills
- Solihull Together
- Inclusive Growth Board
- Solihull Employment & Skills Board
- ICS - BSol Prevention Board
- ICS - Health Inequalities Board



Finances for 2022/23

Public Health funding streams are made up of the Public Health Grant, Employment & Skills Grants and core council funding.

Total Revenue spend = £17,692,000
 (including Commissioned activity and Living with Covid)

Public Health Grant within this total is **£11,829,000**



Public Health Workforce



Public Health Leadership

Employment & Skills

Solihull Active

Emergency Planning and Resilience

Covid Taskforce

Public Health Key Meetings

Meeting	Purpose
Directorate Priority Planning	Purpose: Planning
DLT	Purpose: Oversight, planning, risk management and sign-off
PH Seniors	Purpose: Coordination, Planning and Problem Solving
Public Health Commissioning Board	Purpose: Oversight & coordination, Sharing & networking

Priority Workstream: Team & Individual Wellbeing **Council Plan Outcome:**

Underpinning Strategies	Programme(s)	Projects			Outcomes
Council Plan	Healthy Council	1.1			Promoting Employee wellbeing is a key Council priority and forms part of The Council Plan's key things to do by 2025
	Team Wellbeing	1.2		Ruth Tennant	Prevention-Organisational commitment Promotion -Establishment of a proactive approach to wellbeing Reduction in stigma regarding stress and mental health Support--Early identification and tailored support for people whose wellbeing is a risk or suffering

Priority Workstream: Start Strong Stay Strong (First 1001 days and Family Hubs): **Council Plan Outcome:** Cross Directorate delivery of the 'first 1001 days' and Supporting Families work streams

Underpinning Strategies	Programme(s)	Projects			Outcomes
Maternity & Early Years Strategy, Health and Wellbeing Strategy, Mental Health Delivery Plan, Health Inequalities Strategy & Parenting Strategy	Healthy Child Programme (0-19 years), Start for Life, Supporting Families and Family Hubs	2.1	First 1001 Days	Denise Milnes	To improve infant and parental mental health in the first 1001 days of life (from conception to age 2) when brain development is most active, to promote a secure-parent-child attachment. This provides resilience throughout the life-course, reducing addictive and violent behaviour, improving health and preventing early death.
		2.2	Family Hubs	Denise Milnes/ Tom Knibbs	A Family Hub offer will be launched in March 2024 with a network of up to seven Family Hubs, a digital offer and outreach services/activities in communities. The offer will be a single-branded, whole-family support service from pre-conception to 25 years. It will be a partnership between the Council, NHS and charities providing early help support, preventing escalation to statutory services.
		2.3	Early child development COVID recovery / Health improvement and parenting support from 0 to 19	Denise Milnes Luke Cleaver	To support parents to improve their child's early development via Five to Thrive workshops, an enhanced Health Visiting offer and parenting support, particularly for children who have delayed development from reduced socialisation during pandemic lockdowns.
Parenting Strategy	Parenting Programme	2.4	Parenting Support	Luke Cleaver Ayodele Adebisi Fiona Sylva	<ol style="list-style-type: none"> 1. To support parents and carers using a compassionate and non-judgmental approach to navigate services promoting self-care, wellbeing and good mental health. 2. To raise service visibility and improve accessibility via community engagement, outreach and relationship building with key partners to meet current and emerging need. 3. To provide parents and carers with practical tools to support their 4. parenting journey.

Priority Workstream: Health Inequalities Strategy **Council Plan Outcome:** Joint delivery with partners of the Solihull Health & Wellbeing Board's inequalities strategy and action plan

Underpinning Strategies	Programme(s)	Projects			Outcomes
Health Inequalities Strategy/ Action Plan	Health Inequalities	3.1	Development of multi-agency Health Inequalities Strategy and Action Plan		<ul style="list-style-type: none"> Finalise multi-agency strategy published on website Action plan finalised Strategy implementation Group nested under Solihull Together Exec in operation
		3.2	Implementation & promotion of the Health Inequalities Strategy and Action Plan		<p>Goal: Improving the lives of those with the worst health outcomes, the fastest. Narrowing the gap where unjust differences exist.</p> <p>Priority 1: Maternity and Early Years</p> <p>Priority 2: Adulthood and Work</p> <p>Priority 3: Supporting higher-risk groups</p>
Health and Wellbeing Strategy	Healthy Places	3.3	Refresh of Air Quality Strategy	Nick Laws/Neeraj Malhotra	Improvements in monitoring of air quality Improvements in air quality
		3.4	Housing	Nick Laws/ Neeraj Malhotra	Support improvement in access to, and the quality of private sector housing
		3.5	Health impact assessments for planning	Nick Laws	<p>Planning – Interface with regeneration: review health needs assessments for large scale developments such Kingshurst and Chelmsley Wood and identify how the needs assessments that have been done have informed planning;</p> <p>Identify how the HEAT tool can support large scale developments Development of Health Supplementary Planning Document</p>
		3.7	Commonwealth Games Resilience	Neeraj Malhotra/ Tom Knibbs	Supporting the safe delivery of the Commonwealth games and associated events within Solihull
	Falls Prevention	3.8	Falls Project Group – falls prevention	Kim Dunger	Completion of needs assessment and determination of next steps agreed

Priority Workstream: Inclusive Growth **Council Plan Outcome:** People, business and the environment benefit from UKC and HS2, including increased access to good work; An increase in residents with significant disadvantages moving into employment, education or training; Children and adults with care and support needs being empowered to build on their strengths and be as independent as possible.

Underpinning Strategies	Programme(s)	Projects			Outcomes
	UK Central	4.1	Kingshurst Community, Health & Wellness Hub	Rachel Egan	Reduction in health inequalities in the local area Secure social and economic benefits for local people through major projects.
		4.2	Kinghurst Employment & Skills Strategy	Rachel Egan	Increase in number of people accessing employment and training opportunities secure social and economic benefits for local people through major projects.
		4.3	Embedding inclusive growth into Chelmsley Wood Town Centre redevelopment	Rachel Egan	Secure social and economic benefits for local people through major projects.
Council Plan	The Council's role as an employer, procurer, service provider and system leader in driving inclusive growth.	4.4	Opportunities for people with Learning Disabilities	Tom Dixon	Increase the number of local people with learning disabilities in paid employment. Increase the number of 'Disability Confident' employers.
		4.5	Social Value	Rachel Egan	Secure social and economic benefits for local people through major projects and procurement activities.
		4.6	Inclusive Growth Outcomes Framework	Rachel Egan	All parts of the Council and local stakeholders working towards a set of common inclusive growth outcomes to drive change
		4.7	Anchor Networks	TBC – New post holder	Secure social and economic benefits for local people through the activities of anchor organisations
		4.8	Transport Poverty	TBC – new post holder Policy & project manager inclusive growth	Improve access to transport so that local people can in turn access local services and social support
		4.9	Economic Strategy refresh – embedding inclusive growth and tackling health inequalities	Rachel Egan	Economic Strategy reflects the principles of inclusive growth with a clear link to tackling health inequalities

Priority Workstream: Employment and Skills **Council Plan Outcome:** Strengthened local partnership working around skills to ensure that the impact of investment in skills is maximised; Targeted support for young people to help them to move into or maintain employment or education; An increase in residents with significant disadvantages moving into employment, education or training; An increase in number of disadvantaged school leavers accessing and sustaining positive education and training placements post-16; A year to year reduction in the number of people who are digitally excluded; Children and adults with care and support needs being empowered to build on their strengths and be as independent as possible.

Underpinning Strategies	Programme(s)	Projects			Outcomes
Economic Strategy (to be refreshed)	Employment and Skills	5.1	Careers Hub	Leeanne Parker	Young people have improved understanding and knowledge of the careers and learning pathways available and are better prepared to take their next best step. Stronger links between local employers and education
		5.2	Skills for Success	Leeanne Parker	472 people supported 212 people move into training or employment
		5.3	Solihull Youth Employment Promise	Yvonne Platts	402 people supported 217 people move into training or employment
		5.4	Employed for Success	Yvonne Platts	603 people supported 361 people moved into training or employment or inactive residents moving to job search
		5.5	Specialist and Targeted Employment Support	Tom Dixon	A strategic approach to specialist and targeted employment support, sharing best practise regarding 'what works' for different cohorts, making best use of resources and coordinating employer engagement.
BSol ICS Workforce Strategy		5.6	'I Can' – Building entry level pathways into health and social care jobs	Rachel Egan/Natalie Goulding	Improved awareness of the careers available with ICS employers Increase in local people securing employment with ICS partners
Solihull Adult Education Budget		5.7	Solihull Adult Education Budget Strategy	Natalie Goulding	Increase in take up of AEB funded provision in North Solihull. Increase in no of people that complete pre-employment training and bootcamps linked to local job opportunities. Greater alignment between the community and family learning offer and the Council's priorities. Greater collaboration amongst stakeholders to support engagement and outcomes related to AEB funded provision.

Priority Workstream: Service Recovery **Council Plan Outcome:** Prioritised Public Health commissioning intentions in place to focus on recovery and respond to wider impact of COVID

Underpinning Strategies	Programme(s)	Projects			Outcomes
Commissioning Plans	Service Recovery	6.1	Service recovery - 0-19 Healthy Child	Denise Milnes/ Luke Cleaver	<ul style="list-style-type: none"> • Recovery of direct services which were either suspended or reduced during the pandemic which need specific recovery plans with the provider • Addressing additional service needs resulting from COVID • Restarting programmes of work which have been paused as staff have been deployed to the COVID response • Addressing delays in service development/ service transformation which have had to be put on hold • Reducing health inequalities, improving access, and promoting inclusion
		6.2	Service recovery – Substance Misuse	Suzi Thomas	
		6.3	Service recovery – Integrated Lifestyle Service	Suzi Thomas	
		6.4	Service recovery – Primary Prevention	Kim Westman	
		6.5	Service recovery - Domestic Abuse	Caroline Murray / Andrea Cooke	
		6.6	Service recovery – Sexual Health	Caroline Murray / Andrea Cooke	
		6.7	Service recovery – Leisure Centre Contract/ Physical Activity	Sadie Walker/ Rebecca Allen	
		6.8	Service recovery – Eat Well Move More	Sadie Walker	
		6.9	Service recovery – Employment & Skills	Natalie Goulding	<ul style="list-style-type: none"> • A brand new branding pack and style guide has been produced to simplify and improve the communications from Employment and Skills. This will help to increase engagements into the service and speed up the release of marketing collateral. • The customer facing delivery team have been given some small flexibilities to allow them to work with non-project eligible customers, broadening and improving our employment and skills offer. This has enabled them to provide some in-work support, help customers who are already employed, and engage with re-settled residents who are looking for their first job in the UK.

JSNA	Intelligence	6.10	Planned insights and intelligence	Lucie Rowson / Mark Lardner	JSNA refresh, to revitalise the JSNA process splitting the document into sections and transforming the JSNA into an umbrella term. The JSNA will be made up of multiple needs assessments and intelligence work to cover a wide-range of subjects to help identify key local health and wellbeing priorities.
JSNA	Intelligence	6.11	Planned insights and intelligence	Lucie Rowson / Mark Lardner	Develop a work programme of needs assessments and other intelligence products to support the JSNA and commissioning priorities for public health, wider council and entire health economy. Current anticipated needs assessments include: Pharmaceutical Needs Assessment Children and Young Persons Needs Assessment Early Help Needs Assessment Substance Misuse Needs Assessment

Priority Workstream: Mental Health Council Plan Outcome:

Underpinning Strategies	Programme(s)	Projects			Outcomes
	Mental Health (Solihull Together)	7.1	Digital inclusion/social connectedness	Jo Luxmore-Brown	<ul style="list-style-type: none"> Deliver against multi-agency Mental Health plan for Solihull. Delivery of Family Hubs consultation and engagement exercise to inform emotional wellbeing and mental health support needed Deliver against a refreshed multi-agency Suicide Prevention plan Implementation of a multi-agency framework for tackling social isolation and loneliness through Re-procurement of the Birmingham and Solihull Bereavement Services. Promote the physical and mental health benefits through the delivery of the Mental Health Project – Solihull Commonwealth Active Communities programme Implementation of a Social Prescribing Network
		7.2	Suicide Prevention	Jo Luxmore-Brown	
		7.3	Bereavement support	Jo Luxmore-Brown	

Priority Workstream: Domestic Abuse and Domestic Homicide Reviews Council Plan Outcome:

Underpinning Strategies	Programme(s)	Projects			Outcomes
Domestic Abuse Strategy 2022	Domestic Abuse	8.1	Development of a multi-agency Domestic Abuse action plan	Caroline Murray/ Andrea Cooke	<ul style="list-style-type: none"> Re-commissioned specialist community-based services will increase support for all victims Improved awareness, understanding and response to domestic abuse across the borough Improved local approach to those who cause harm through perpetrating domestic abuse Improved partnership working
		8.2	Compliance with new duties under the Domestic Abuse Act 2021	Caroline Murray/ Andrea Cooke	<ul style="list-style-type: none"> Increase in access to domestic abuse safe accommodation
Sexual Abuse Strategy 2021	Sexual Abuse	8.3	Supporting victims and survivors to recover, heal and rebuild their lives.	Caroline Murray/ Andrea Cooke	<ul style="list-style-type: none"> Strengthened approach to prevention Improved pathways to support to increase safeguarding and protection of victims Local governance of sexual abuse

Priority Workstream: Service Delivery Council Plan Outcome:

Underpinning Strategies	Programme(s)	Projects			Outcomes
Commissioning Strategy	Commissioning Lead and Contract Management	9.1	0-19 Healthy Child Programme	Denise Milnes/ Luke Cleaver	<ul style="list-style-type: none"> -Improve breastfeeding rates; -Improve expected levels of child development at 2 years; -Improve school readiness and attainment; -Reduce the proportion of children that are overweight or obese in low- income areas; -Improve parental capacity by reducing conflict and anxiety and increasing closeness; -Prevent families escalating to child protection procedures and reduce Looked After Children rates
		9.2	Substance Misuse Services	Suzi Thomas	<ul style="list-style-type: none"> -Achieve high levels of sustained recovery from substance misuse -Reduce levels of risk and harm to the community -Reduce demand particularly at point of crisis within the health, social care and criminal justice system
		9.3	Community Wellbeing - Integrated Lifestyle Service	Suzi Thomas	<ul style="list-style-type: none"> -Reduce health inequalities -Enable people to live healthy lives for as long as possible -Encourage community cohesion and connectivity -Prevent ill health -Enhance the health & wellbeing of people in Solihull
		9.4	Community Wellbeing – Winter Warmth	Nick Laws	<ul style="list-style-type: none"> -Preventing excess winter deaths -Reduce health inequalities -Reduction to hospital admissions/re-admissions -Older people take steps to keep warm & well and are less likely to experience cold-related illness
		9.5	Primary Prevention Services (including NHS Health Checks / Sexual Health)	Kim Westman	<ul style="list-style-type: none"> -Reduce burden of disease -Improvements in inequalities for specific diseases and populations -Targeted reduction of CVD, Hypertension, Type 2 Diabetes, Chronic Kidney Disease -Self management/regulation and personal responsibility for good health and well-being is adopted as a first response -self reported physical and mental wellbeing improve
		9.6	Domestic Abuse	Caroline Murray/ Andrea Cooke	<ul style="list-style-type: none"> -Prevention: Challenge attitudes and behaviours. Increase awareness intervene earlier -Provision: Provide information, advice and support for victims when they need it -Partnership: Leadership, System response & resources -Protection: response Resources Holding to account those who perpetrate abuse

Underpinning Strategies	Programme(s)	Projects			Outcomes
		9.7	Integrated Sexual Health service	Caroline Murray/ Andrea Cooke	<ul style="list-style-type: none"> -Provide open access sexual health services -Reduce inequalities across the borough -Reduce termination rates -Increase the level of testing for HIV & other STIs -Increase the proportion of the eligible population screened for Chlamydia (15-24yr olds)
		9.8	Leisure Centre Contract/ Physical Activity	Sadie Walker/ Rebecca Allen	<ul style="list-style-type: none"> • Improvements in inequalities for specific diseases and populations (targeted services) • Enhance the health & wellbeing of people in Solihull • Decrease the number of inactive adults • Self-reported physical and mental wellbeing improves • Increase in the number of residents accessing leisure centres and physical activity programming
		9.9	Childrens weight Management - Eat Well Move More	Sadie Walker	<ul style="list-style-type: none"> • Reduce the proportion of children that are overweight or obese • Self-reported physical and mental wellbeing improves
	Public Health Procurement	9.10	Domestic Abuse – Community based support (incl Children & Young People) procurement	Caroline Murray/ Andrea Cooke/ Michelle Hughes	<ul style="list-style-type: none"> • To refresh needs assessments of Sexual Health and Domestic Abuse to identify level of need, extent of unmet need, supply & effectiveness of current services • Produce new Sexual Health Strategy, and a new Domestic Abuse Strategy to inform commissioning intentions • Re-design and re-procure services to deliver required outcomes, priorities and aspirations for our local services • Comply with procurement policy and SMBC rules for contracts
		9.11	Domestic Abuse – Refuge & housing advocates procurement	Caroline Murray/ Andrea Cooke / Michelle Hughes	
		9.12	Solihull Sexual Health Treatment & Prevention service procurement	Caroline Murray/ Andrea Cooke/ Michelle Hughes	

Underpinning Strategies	Programme(s)	Projects			Outcomes
From Harm to Hope Drug Strategy 2021	Substance Misuse	9.13	Implementation of the Harm to Hope drug treatment strategy – system & partnership working	Suzi Thomas/ Michelle Hughes	<p>Enhanced outreach & engagement</p> <ul style="list-style-type: none"> - Enhanced Naloxone/Nyxoid Provision - Additional treatment places - Alcohol - Targeted treatment for young people - Improved provision for long-acting substitute interventions - Increased detox and rehab offer - Increased sustained recovery support - Improved physical and mental health pathways - Improved competency of workforce - Enhance partnership working across key areas - Education, Employment and Leisure - Overarching goal of reducing the harm caused by addiction and to increase the positive outcomes for those people and communities affected by addiction. - Reduce demand particularly at point of crisis within the health, social care and criminal justice system - Reduce health and treatment access inequalities <p>Update on progress: Stakeholder event held 21st April 2022 Supplemental funding overview and priorities presentation delivered to commissioning team, DLT, whole team meeting and briefing provided to Cllr Diccico. Final supplemental funding template approved by DPH and resubmitted to OHID 6th June 2022. Reporting, monitoring and governance structure agreed and in place. Operational/mobilisation sub-groups will feed into reducing reoffending/H2H strategy board that will report in The Community Safety Partnership. We await final MOU and financial allocation approval from OHID.</p>
NHS Long Term Plan	BSol Prevention Board	9.14	Implementation of the BSol Tobacco Control Alliance action plan	Michelle Hughes/ Suzi Thomas	<ul style="list-style-type: none"> - Reduce the number of people, in particular children and young people, who start tobacco products - Reduce the prevalence of tobacco use and second-hand smoke exposure - Reduce the availability and use of illicit tobacco products
		9.15	NHS Long Term Plan - Tobacco Control Delivery Plans	Michelle Hughes/ Suzi Thomas	<ul style="list-style-type: none"> -To support the focus on treatment & prevention of illness by support patients to adopt improved healthy behaviours -Working in collaboration across the system to deliver joined up services to patients & families to support patients to overcome tobacco addiction, alcohol dependency and to prevent and treat obesity
		9.16	NHS Long Term Plan – Healthy Weight	Sadie Walker/ TBC	
		9.17	NHS Long Term Plan – Alcohol Care Teams	Michelle Hughes/ Suzi Thomas	

Priority Workstream: Public Health Functions **Council Plan Outcome:** Enhanced support in communities with higher rates of COVID

Underpinning Strategies	Programme(s)	Projects			Outcomes
Resilience	Coventry, Solihull & Warwickshire Resilience MoU	10.1	Emergency Planning - Commonwealth Games	Tom Knibbs	Delivery of a safe & secure games
Health Protection	Local Outbreak Management Plan	10.2	COVID-19 vaccine inequality	Neeraj Malhotra/Karolina	Improved take up
		10.3	COVID-19 Education Response	Denise Milnes/ Luke Cleaver / Education Call handlers	Effective transition as we move to 'living with Covid' whilst still retaining ability to scale up if needed
		10.4	SMBC Local Contact Tracing	Nick Laws/ Yvonne McHugh/ Julie Walker/ Contact Tracers	Effective transition as we move to 'living with Covid' whilst still retaining ability to scale up if needed
		10.5	SMBC Asymptomatic Testing	Mark Walker / Testing Team Leaders & operatives	Effective transition as we move to 'living with Covid' whilst still retaining ability to scale up if needed
		10.6	COVID-19 Ongoing local outbreak management response	Neeraj Malhotra / Kate Woolley	Transition from LOMB to wider health protection board
		10.7	Analytic support to COVID-19 response	Lucie Rowson/ Mark Lardner	Support delivery of vaccine and broader health protection agenda
	Health Protection Activity	10.8	Annual Flu programme	Jo Luxmore-Brown/ Karolina Biernat	Deliver Corporate Flu Programme
		10.9	Commonwealth Games – Health Protection	Neeraj Malhotra /Karolina Biernat/ Helen Varah	Development and implementation of robust plan in conjunction with partners
		10.10	Infection prevention and control	Neeraj Malhotra/Karolina Biernat	Transition beyond time limited funding to a robust IPC offer across the system

Priority Workstream: Physical Activity Council Plan Outcome:

Underpinning Strategies	Programme(s)	Projects			Outcomes
	Commonwealth Games	11.1	Commonwealth games - Health improvement opportunities & promotion	Neeraj Malhotra/ Sadie Walker	Improvements in physical activity levels for key groups in the population
	Reducing inequalities in physical activity	11.2	Deliver the Solihull on the Move programme	Sadie Walker/ Neeraj Malhotra	Improvements in physical activity levels for key groups in the population
		11.3	Embed Active Communities in Solihull	Sadie Walker/ Neeraj Malhotra	Improvements in physical activity levels for key groups in the population
		11.4	Establish the Physical Activity Partnership	Sadie Walker/ Neeraj Malhotra	Clear governance structures in place for oversight of the suite of physical activity projects and initiatives
		11.5	Assess the feasibility of the DfT Active Travel Social Prescribing programme	Sadie Walker/ Kim Dunger	Next steps determined following feasibility study
		11.6	Refresh of Playing Pitch Strategy	Sadie Walker/ Neeraj Malhotra	Strategy developed, agreed and implementation commenced