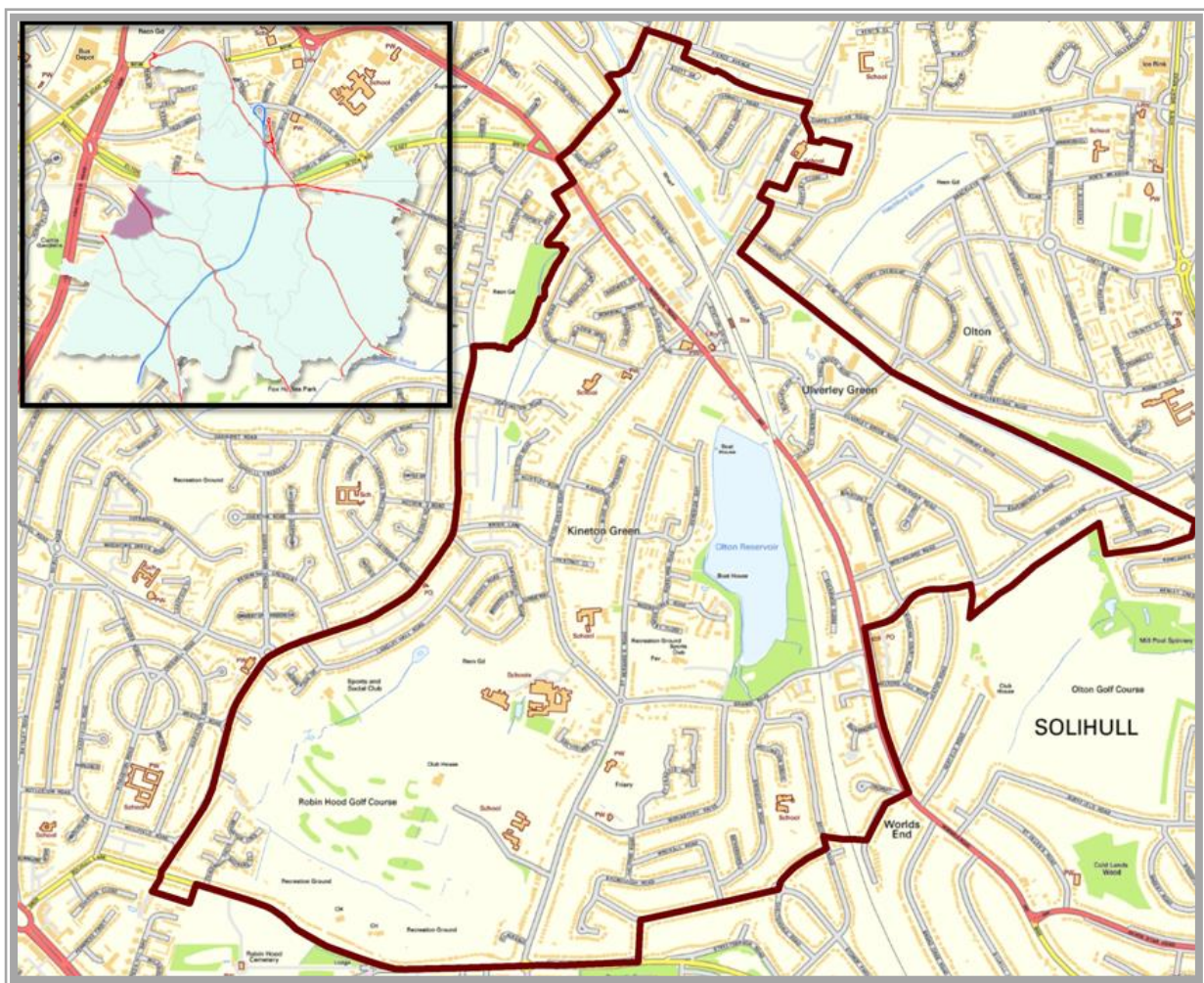


# Olton Ward Profile 2024



## Contents

	Page(s)
<b>Technical Guide to Ward Profiles</b>	<b>1-2</b>
<b>Summary</b>	<b>2-3</b>
<i>About Solihull</i>	2
<i>About Olton</i>	3
<b>Population and Households</b>	<b>4-14</b>
<i>Population Size and Growth</i>	4
<i>Population Age Groups</i>	4
<i>Ethnicity</i>	6
<i>Religion</i>	9
<i>Origin and Language</i>	9
<i>Households</i>	12
<b>Deprivation, Benefits and Poverty</b>	<b>14-23</b>
<i>Index of Multiple Deprivation</i>	14
<i>Universal Credit</i>	17
<i>Child Poverty</i>	18
<i>Older People Poverty</i>	20
<i>Fuel Poverty</i>	22
<b>Employment and Skills</b>	<b>23-28</b>
<i>Resident Economic Activity</i>	23
<i>Resident Employment</i>	24
<i>Claimant Count Unemployment</i>	26
<i>Resident Qualifications</i>	28
<b>Health and Care</b>	<b>28-36</b>
<i>General Health, Disability and Unpaid Care</i>	28
<i>Life Expectancy</i>	31
<i>Hospital Admissions</i>	32
<i>Cancer Incidence</i>	34
<i>Causes of Mortality</i>	34
<b>Housing and Transport</b>	<b>36-39</b>
<i>Accommodation Type</i>	36
<i>Tenure</i>	37
<i>Overcrowding</i>	37
<i>Access to Car or Van</i>	38
<b>Community and Safety</b>	<b>39-48</b>
<i>Community Satisfaction and Belonging</i>	39
<i>Civic Participation</i>	41
<i>Community Safety</i>	43
<i>Crime Deprivation</i>	44
<i>Reported Crime and Antisocial Behaviour</i>	45
<i>Local Assets and Services</i>	48

## Technical Guide to Ward Profiles

Ward profiles are part of the Solihull Joint Strategic Needs Assessment (JSNA). The JSNA is how local authorities and Integrated Care Boards assess the current and future health, care and wellbeing needs of the local community. Leading to agreed commissioning priorities that will improve the health and wellbeing outcomes and reduce inequalities.

At a borough level the Story of Solihull provides an overview of the current population, demographics, health and wellbeing of Solihull residents. The Story of Solihull can be viewed via the link below.

### [Story of Solihull - Joint Strategic Needs Assessment](#)

Ward Profiles complement the Story of Solihull, providing a detailed local snapshot of a ward's population, economy, health and housing. It highlights specific issues of local concern and considers what residents think about their local neighbourhood.

This Ward Profile includes comprehensive coverage of the 2021 Census which can be accessed via the link below. The Census remains the most detailed and accurate measure available at a ward level. The Census provides highly detailed information on the following themes:

- Population and demography.
- Households, living arrangements and family structure.
- Ethnicity, religion, origin and language.
- Employment and qualifications.
- Health and care.
- Housing and housing condition.

### [ONS 2021 Census - Official Census and Labour Market Statistics \(NOMIS\)](#)

The ward profile also draws on a range of published sources, including the latest data from:

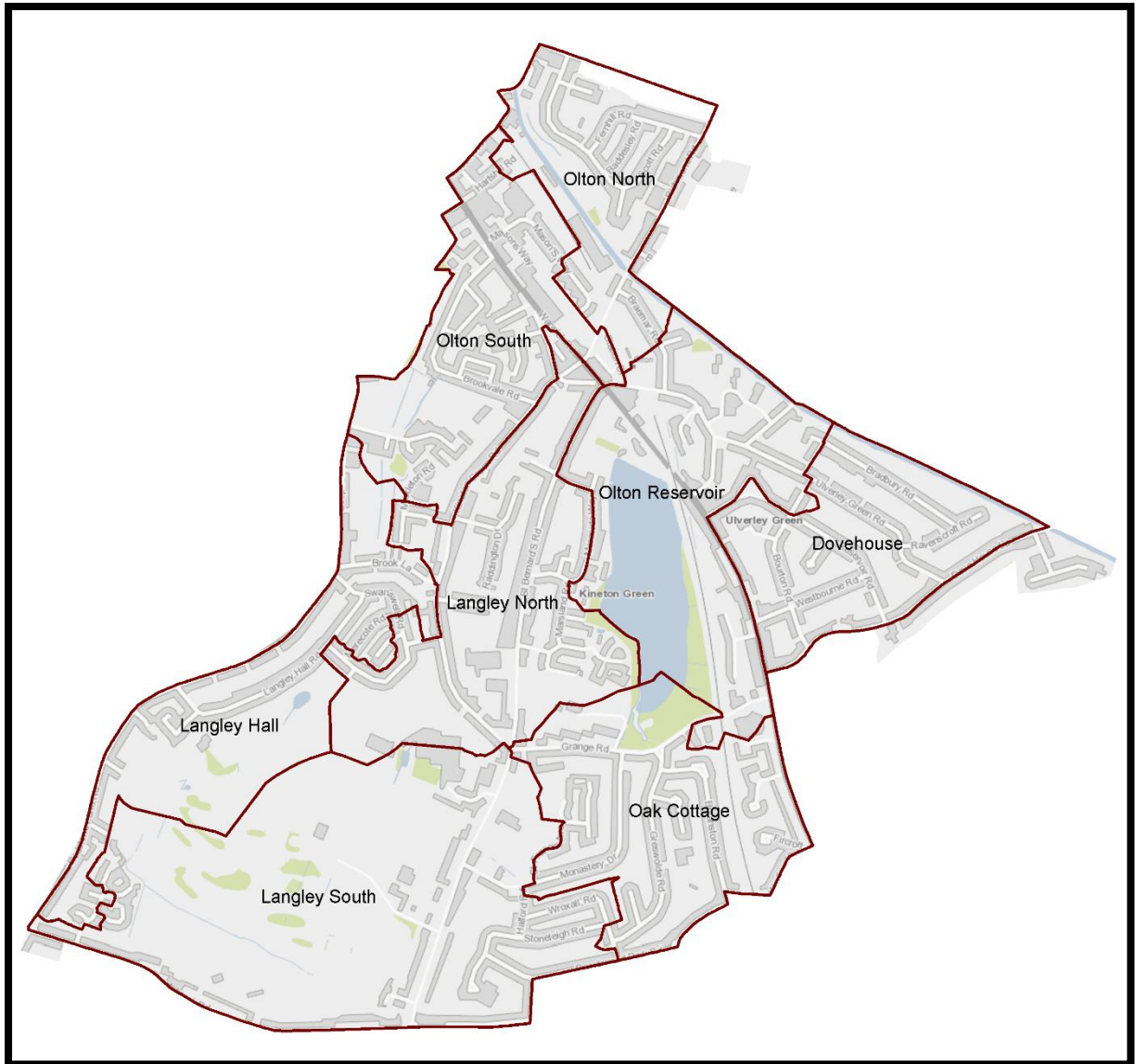
- Solihull Metropolitan Borough Council.
- West Midlands Police.
- Department for Work and Pensions.
- Office for Health Improvement & Disparities.
- Department for Levelling Up, Housing and Communities.

Sub-borough data is available at a variety of levels. As well as the borough's 17 electoral wards, the majority of data is based on the standard Census geographies:

- Lower Super Output Areas (LSOAs) local neighbourhoods based on a minimum population of 1,000 and an average of 1,500 (134 in Solihull);
- Middle Layer Super Output Areas (MSOAs) containing an average of 7,200 persons (29 in Solihull).

Technical advice and support is available from the Solihull Observatory.

## Olton Super Output Areas



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## Summary

### About Solihull

Solihull lies at the heart of the West Midlands motorway network, has excellent public transport connections with the Birmingham city conurbation and is linked to many overseas destinations through Birmingham International Airport.

There are 148,000 jobs located in Solihull with strengths in business services, transport and manufacturing. The borough benefits from a range of key economic assets such as Solihull town centre, the NEC complex, Jaguar Land Rover and Birmingham Business Parks.



Solihull is a largely affluent borough, characterised by above average levels of income and limited levels of poverty and deprivation. For instance:

- 73% of Solihull households own their own home compared to 62% for England and 64% for the West Midlands.
- The median annual wage of Solihull residents in full-time employment is 11% higher than the England average and 18% higher than that for the West Midlands.
- 13% of the Solihull working age population claim Universal Credit compared to 15% for England and 17% for the West Midlands.
- 14% of Solihull children aged 0-15 years live in a low income household compared to 20% for England and 27% for the West Midlands.
- The 2019 Index of Multiple Deprivation (IMD) shows that Solihull is the least deprived local authority in the West Midlands. Just 16% of the population live in one of the most deprived 20% of neighbourhoods in England, whereas 40% of people live in the least deprived 20%.

This is not the case for all Solihull communities and below average incomes and poverty are far more common among households in the three North Solihull wards (Smith's Wood; Kingshurst and Fordbridge; Chelmsley Wood). For instance:

- Just 47% of North Solihull households own their own home while 40% are social rented.
- 31% of the North Solihull working age population claim Universal Credit.
- 29% of North Solihull children aged 0-15 years live in a low income household.
- According to the IMD 52% of people in north Solihull live in one of the most deprived 20% of neighbourhoods in England, including 11% who live in the most deprived 5%.

### About Olton

The Olton ward is located in the urban west of the Borough, bisected by the Warwick Road and bordering some relatively less advantaged areas of south Birmingham. Lacking an identifiable commercial hub, Olton is well connected by bus and rail links to the major employment centres of Birmingham and Solihull town centre. A key feature is the many large Victorian and Edwardian houses in St. Bernard's Road and Kineton Green Road, which form part of Solihull's largest conservation area.

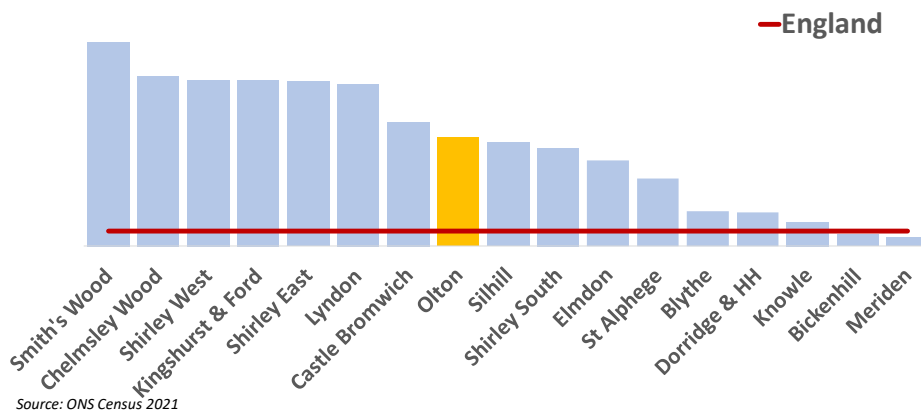
In many respects, Olton is a hybrid ward, encapsulating many of Solihull's concerns about a prosperity gap in miniature. Few other wards in the Borough are as socially and economically diverse as Olton, with high levels of affluence in areas such as Dovehouse and Oak Cottage on the ward's western boundary, contrasting with pockets of relative deprivation, primarily connected to an ageing population, in areas such as Olton South bordering Birmingham. The LSOA map on page 2 illustrates the individual localities within Olton, based on the Office for National Statistics LSOAs. Olton is one of the few wards in Solihull where there is no overlap between the LSOA and ward boundary.

## Population and Households

### Population Size and Growth

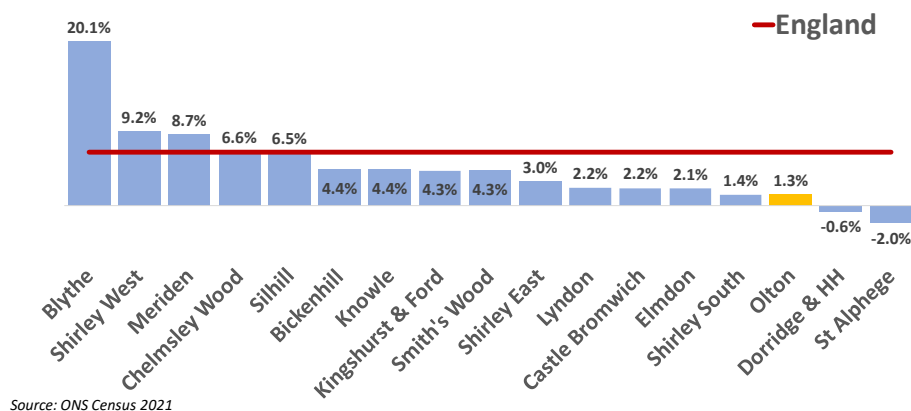
The 2021 Census shows that 12,300 people live in Olton, representing 3,100 people per km<sup>2</sup> (Population density Solihull 1,213 and England 434 per km<sup>2</sup>). Olton has the 8<sup>th</sup> largest population density of Solihull’s 17 wards.

Solihull Population Density 2021



Between 2011 and 2021 the Olton population increased by 163 people. This equates to growth of 1.3% over this 10-year period much lower than the Solihull (4.6%) and England (6.6%) averages. Population growth in Olton was the 3<sup>rd</sup> lowest out of Solihull’s 17 wards.

Solihull Population Growth 2011 - 2021



### Population Age Groups

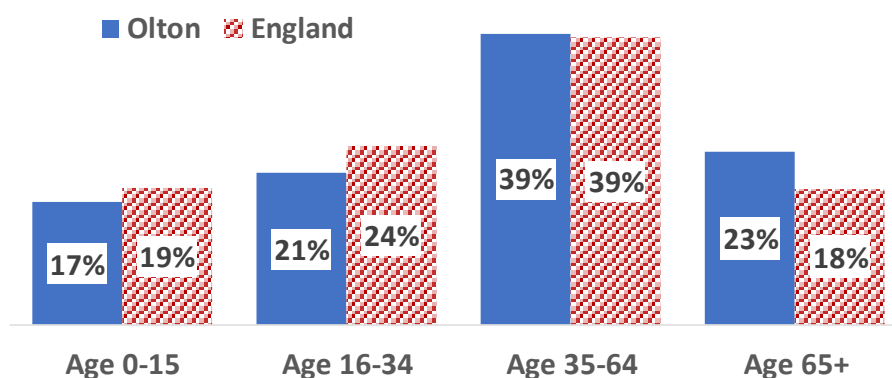
17% of the Olton population are under 16 years of age (including 5% aged 5 and under), 60% are working age and 23% are aged 65 and over (including 4% aged 85+).

The size of the under 16 population in Olton (17%) is smaller than Solihull (19%) or England (19%), while the number aged 65+ is proportionally larger (23% Olton, 21% Solihull, 18% England).

Population by Age Group in Olton 2021				
Age Group	Number in Olton	% Population		
		Olton	Solihull	England
Age 0-15	2,044	17%	19%	19%
Age 16-24	1,132	9%	9%	11%
Age 25-34	1,408	11%	12%	14%
Age 35-49	2,216	18%	18%	19%
Age 50-64	2,636	21%	20%	19%
Age 65+	2,894	23%	21%	18%
Total	12,330			

Source: ONS Census 2021

### Age Structure in Olton



Source: ONS Census 2021

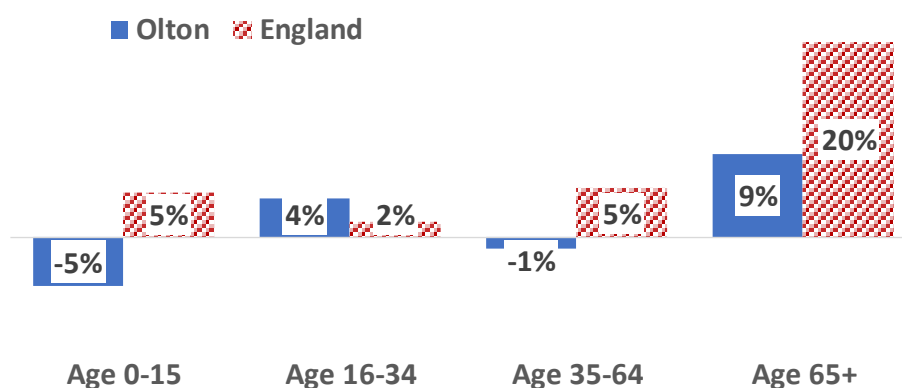
In the 10-years 2011 to 2021 population growth in Olton has been driven by those aged 50 and over (+13% growth aged 50-64, +9% aged 65+). This has been offset by population decline among young people under 25 years and by those aged 35-49.

Change in Population Between 2011 and 2021 in Olton by Age Group				
Age Group	Change in number in Olton	% Change in number of people		
		Olton	Solihull	England
Age 0-15	-107	-5%	7%	5%
Age 16-24	-62	-5%	-9%	-5%
Age 25-34	161	13%	17%	7%
Age 35-49	-351	-14%	-10%	-3%
Age 50-64	293	13%	9%	15%
Age 65+	229	9%	15%	20%
Total	163	1%	5%	7%

Source: ONS Census 2011 and 2021

Comparing the 10-year population growth rates of Olton and England shows significant differences among children and older people. The growth in the population aged 65+ in Olton has been smaller (+9% Olton, +20% England), while the number of people aged 0-15 years in Olton declined by -5% between 2011 and 2021 in contrast to an increase of +5% across England.

### % Change in Population in Olton by Age Group 2011 - 2021



Source: ONS Census 2011 and 2021

### Ethnicity

76% of the Olton population are white and 24% from an ethnic minority background. Olton has a proportionally larger ethnic minority population than either Solihull (18%) or England (19%). 71% of the ethnic minority population in Olton are Asian/Asian British, with this group representing 17% of all people in Olton.

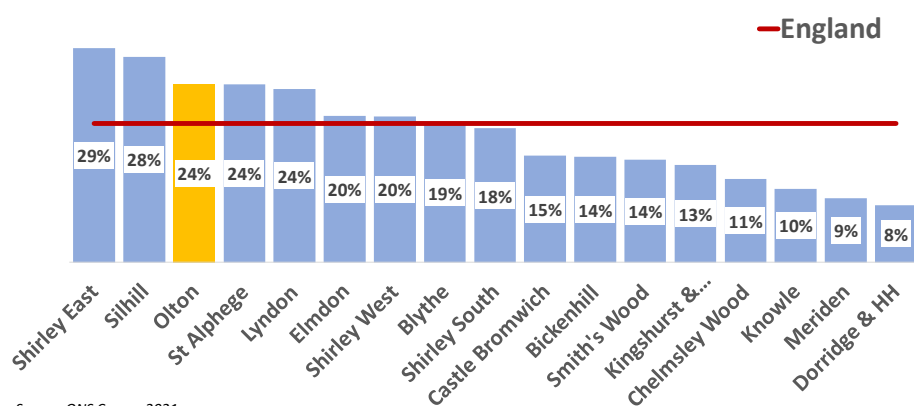
Ethnic Group of Olton Population 2021				
Ethnic Group	Number in Olton	% Population		
		Olton	Solihull	England
White	9,332	76%	82%	81%
Asian/Asian British	2,127	17%	11%	10%
Mixed or Multiple Ethnic Groups	415	3%	3%	3%
Black/Black British	188	2%	2%	4%
Other Ethnic Group	269	2%	2%	2%
Ethnic Minority Total	2,999	24%	18%	19%
Total Population	12,331			

Source ONS Census 2021

Olton has the 3<sup>rd</sup> largest ethnic minority population and 5<sup>th</sup> largest Asian/Asian British population among Solihull's 17 wards.



### Ethnic Minority Population in Solihull 2021



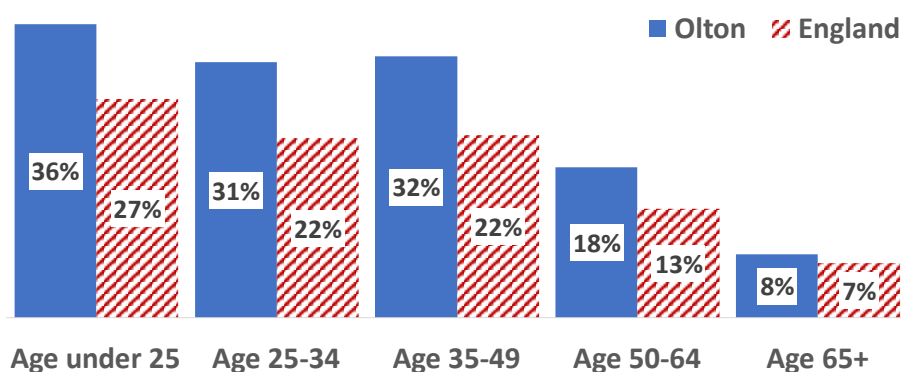
The ethnic minority population in Olton is proportionally higher among younger than older age groups. For instance, 36% of those under 25 are from an ethnic minority background compared to just 8% of those aged 65+.

Ethnic Group	Age under 25	Age 25-34	Age 35-49	Age 50-64	Age 65+
White	2,037	968	1,509	2,149	2,669
Asian/Asian British	755	312	551	350	159
Mixed or Multiple Ethnic Groups	251	61	53	35	15
Black/Black British	46	24	38	54	26
Other ethnic group	87	43	68	47	24
<b>Ethnic Minority Total</b>	<b>1,139</b>	<b>440</b>	<b>710</b>	<b>486</b>	<b>224</b>
<b>Total Population</b>	<b>3,176</b>	<b>1,408</b>	<b>2,219</b>	<b>2,635</b>	<b>2,893</b>
<b>% Ethnic Minority</b>	<b>36%</b>	<b>31%</b>	<b>32%</b>	<b>18%</b>	<b>8%</b>

Source: ONS Census 2021

The pattern in Olton is the same as England, with the ethnic minority population higher among younger age groups in both. A sharp reduction in the ethnic minority population from the age of 50 onwards is evident in both Olton and England.

### Ethnic Minority Population by Age Olton 2021



Source: ONS Census 2021

In the 10-years 2011 to 2021 the proportion of Olton residents from an ethnic minority background increased from 16% to 24% of the population.

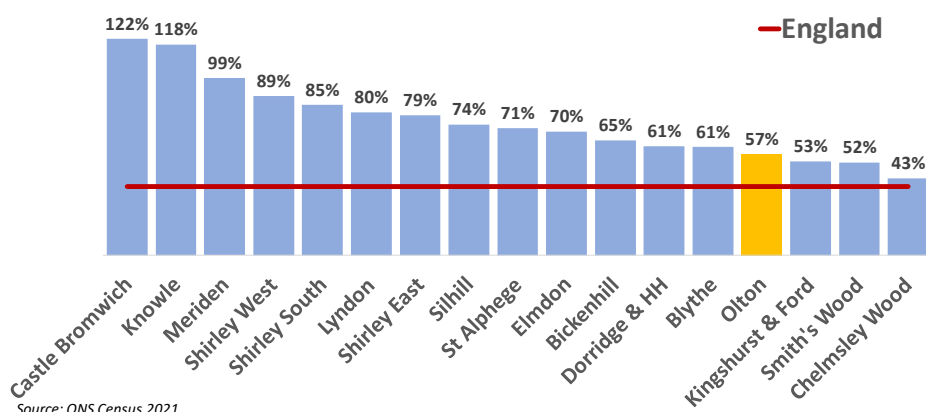
Although the Olton population increased by just over 1% the number of ethnic minority residents increased by 57% (1,085 individuals) in the 10 years to 2021. This was offset by a fall of -9% (-921 individuals) in the number of white residents. In absolute terms the increase in Olton residents was largest among those from an Asian/Asian British background (+773 individuals) followed by the other ethnic group population (+161).

Change in Population Ethnicity in Olton 2011-2021				
Ethnic Group	Change in Number in Olton	% Change		
		Olton	Solihull	England
White	-921	-9%	-4%	1%
Asian/Asian British	773	57%	76%	31%
Mixed or Multiple Ethnic Groups	143	53%	70%	40%
Black/Black British	8	4%	22%	29%
Other ethnic group	161	149%	167%	124%
Ethnic Minority Total	1,085	57%	72%	38%
Total Population	164	1%	5%	7%

Source: ONS Census 2011 and 2021

Growth of 57% in the ethnic minority population in Olton in the 10 years to 2021 is higher than the England average (38%) but is smaller than that for Solihull (+72%). Growth in the ethnic minority population in Olton is 4<sup>th</sup> lowest among Solihull's 17 wards.

### Ethnic Minority Population Growth Solihull 2011 - 2021



### Religion

71% of the Olton population who answered the Census 2021 on religion question said that they had a religious faith, with 29% saying they had no religion. Olton has proportionally fewer people with no religion than either Solihull (35%) or England (39%).

Like Solihull and England as a whole, Christianity is the most common religious faith in Solihull (52%). A notable feature of the Olton religious profile is the relatively large number of Muslims in the ward (11% Olton, 6% Solihull, 7% England), although Hindus and Sikhs are also more common than in the benchmarks.

Religious Faith of Olton Population 2021				
Religious Faith	Number in Olton	% Population		
		Olton	Solihull	England
Christian	6,129	52%	53%	49%
Muslim	1,244	11%	6%	7%
Hindu	429	4%	3%	2%
Sikh	386	3%	2%	1%
Buddhist	50	0.4%	0.3%	0.5%
Jewish	28	0.2%	0.1%	0.5%
Other religion	53	0.5%	0.4%	0.6%
No religion	3,401	29%	35%	39%
Total	11,720			

Source: ONS Census 2021

### Origin and Language

At the time of the 2021 Census, around 92% of the Olton population lived at the same address that they were resident in a year before. Of the remainder, most migrants lived elsewhere in the UK (92% of Olton migrants, 7% of Olton population) with a small number coming from outside UK (8% of Olton migrants, 0.6% of Olton population).

Recent Population Migration in Olton 2021				
Address One Year Ago	Number in Olton	% Population		
		Olton	Solihull	England
Same address (non-migrant)	11,245	92%	92%	89%
Temp student residence in UK (non-migrant)	36	0.3%	0.2%	0.6%
Elsewhere in UK (migrant)	875	7.2%	7.6%	9.6%
Outside the UK (migrant)	72	0.6%	0.5%	0.9%
All Migrants	947	7.7%	8.1%	10.5%
Total Population	12,228			

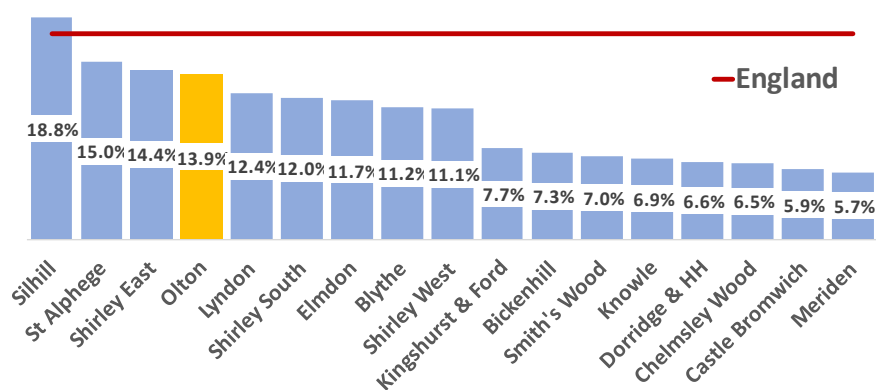
Source: ONS Census 2021

86% of the Olton population were born in in the UK (90% Solihull, 83% England) and 14% were born overseas (1,716 individuals). Proportionally Olton has the 4<sup>th</sup> highest overseas born population in Solihull.

Country of Birth of Olton Population 2021				
Country of Birth	Number in Olton	% Population		
		Olton	Solihull	England
UK	10,611	86%	90%	83%
Europe	489	4%	3%	7%
Africa	255	2%	1%	3%
Middle East & Asia	836	7%	5%	6%
Americas & Caribbean	111	0.9%	0.7%	1.4%
Antarctica & Oceania	18	0.15%	0.15%	0.30%
British Overseas	7	0.06%	0.03%	0.04%
Total	12,327			

Source: ONS Census 2021

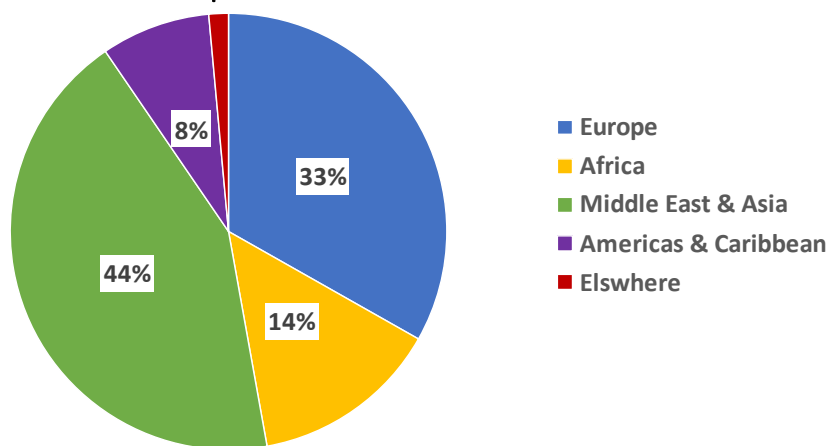
### Population Born Overseas in Solihull 2021



Source: ONS Census 2021

44% of the Olton overseas born population were born in the Middle East or Asia (836 individuals), with 33% born in another European country (489 individuals), 14% (255) in Africa and 8% (111) in the Americas & Caribbean.

### Olton Population Born Overseas 2021



The Census data shows that while a relatively large proportion of the Olton population were born overseas, the number of arrivals since 2014 is much lower than the England average. 24% of Olton migrants have arrived since 2014 compared to the England average of 34%

Year of Arrival in UK Among Olton Population 2021				
Year of Arrival	Number in Olton	% born overseas		
		Olton	Solihull	England
Arrived before 1981	545	32%	27%	14%
Arrived 1981 to 2000	324	19%	16%	17%
Arrived 2001 to 2013	431	25%	30%	36%
Arrived 2014 to 2021	415	24%	26%	34%
Total born overseas	1,715			

Source: ONS Census 2021

94% of the Olton population speak English as their first language (96% Solihull, 91% England). Just 1% of the Solihull population cannot speak English well or speak English at all.

Proficiency in English of Olton Population 2021				
Language Skills	Number in Olton	% Population		
		Olton	Solihull	England
English 1 <sup>st</sup> language	11,346	94%	96%	91%
Not 1 <sup>st</sup> language but speak English well	358	3%	2%	4%
Cannot speak English well	103	0.9%	0.5%	1.6%
Cannot speak English	14	0.1%	0.1%	0.3%
Total (aged 3+)	12,010			

Source: ONS Census 2021

## Households

There are 5,206 households in Olton, with family households comprising 62% (3,250) and single person households 32% (1,686). Compared with the England and Solihull averages Olton has more single person households and fewer family households.

Household Composition in Olton 2021				
Household Type	Number in Olton	% Households		
		Olton	Solihull	England
Single person households	1,686	32%	29%	30%
Family households	3,250	62%	66%	63%
Other households	270	5%	5%	7%
All households	5,206			

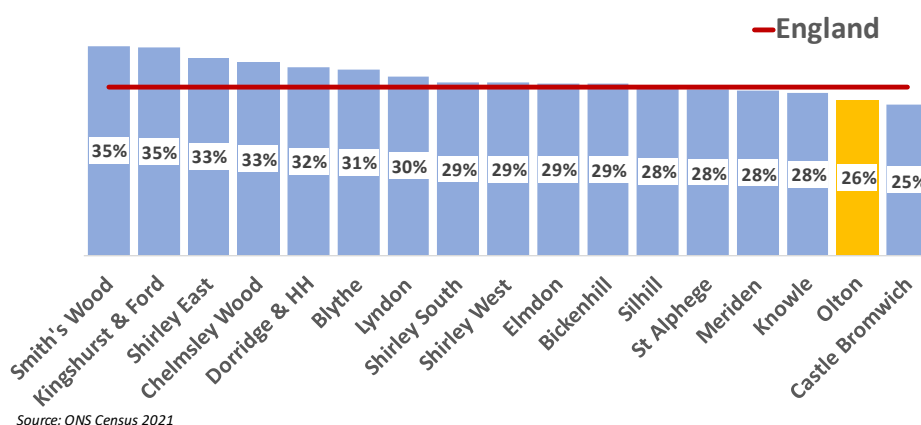
Source: ONS Census 2021

26% of Olton household contain dependent children compared to 28% for England. Olton has the 2<sup>nd</sup> smallest proportion of dependent children households in Solihull.

Households with Children in Olton 2021				
Household Type	Number in Olton	% Households		
		Olton	Solihull	England
Dependent children	1,374	26%	30%	28%
Non-dependent children	579	11%	12%	11%
All Households with Children	1,953	38%	43%	39%
All Households	5,206			

Source: ONS Census 2021

## Households with Dependent Children in Solihull 2021



Single parent households represent 8% of all households (414 households) in Olton compared to over 11% across Solihull and England.

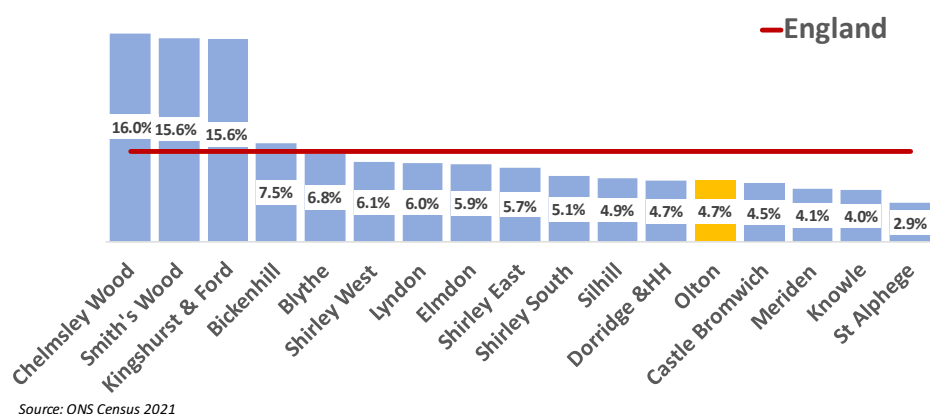


About 60% of single parent households in Olton contain dependent children. The proportion of single parent households with dependent children is considerably lower than both the Solihull and England averages (4.7% of all households in Olton, 7.2% Solihull, 6.9% England).

Single Parent Households in Olton 2021				
Household Type	Number in Olton	% Households		
		Olton	Solihull	England
Dependent children	243	4.7%	7.2%	6.9%
Non-dependent children	171	3.3%	4.4%	4.2%
All Single parent households	414	8.0%	11.6%	11.1%
All households	5,206			

Source: ONS Census 2021

### Single Parent Households with Dependent Children in Solihull 2021

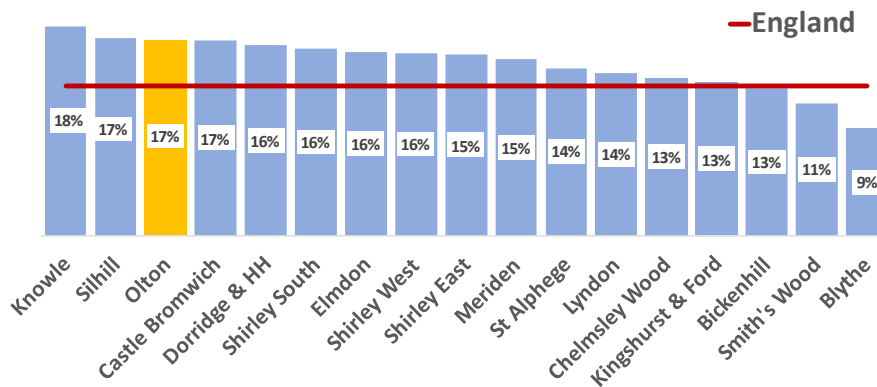


More households in Olton are occupied by older people than the benchmarks (29% of all households Olton, 26% Solihull, 22% England). Olton has a larger proportion of both older couple households and single older people households. Olton has 867 single older people households and at 17% of all households in the ward is the 3<sup>rd</sup> highest proportion in Solihull.

Older People Households in Olton 2021				
Household Type	Number in Olton	% Households		
		Olton	Solihull	England
Single older people households	867	17%	15%	13%
Couple older people households	624	12%	11%	9%
All older people households	1,491	29%	26%	22%
All households	5,206			

Source: ONS Census 2021

### Single Older People Households in Solihull 2021

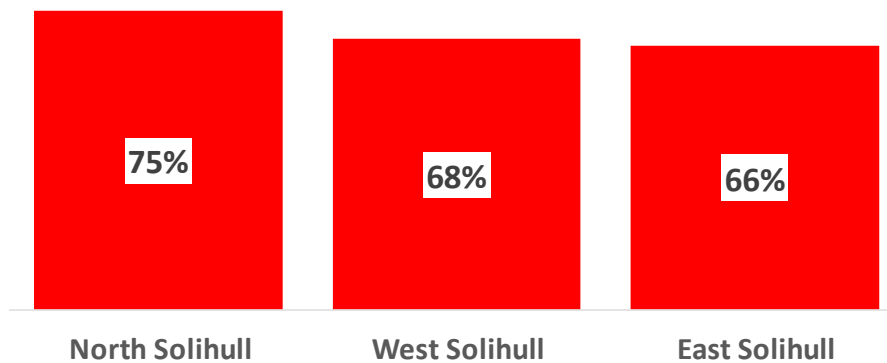


Source: ONS Census 2021

### Deprivation, Benefits and Poverty

For much of 2022 and 2023 UK households have been subject to high levels of inflation and a squeeze on living standards. This is reflected in local survey results, with 70% of respondents to the 2022 Place Survey saying that they were more worried about their finances than a year previously. This pattern was replicated across all three Solihull localities.

#### Respondents to Place Survey who are more worried about finances than one year ago



Source: SMBC, Solihull Place Survey 2022

### Index of Multiple Deprivation

The Index of Multiple Deprivation (IMD) is the official measure of deprivation in England produced by the Ministry of Housing Communities and Local Government (MHCLG). The IMD combines 39 economic, financial, social, environmental and housing measures into a single deprivation score for individual neighbourhoods called Super Output Areas (LSOAs) in England. There are 32,844 LSOAs in England and 134 in Solihull with an average population of 1,500.

The IMD therefore allows each LSOA neighbourhood to be ranked relative to one another according to their level of deprivation.

The 2019 IMD shows that Solihull is the least deprived upper tier Local Authority in the West Midlands and is ranked in the 2<sup>nd</sup> top quintile nationally.

Solihull is relatively polarised between large parts of the borough that rank among the least deprived areas of England and a concentration of neighbourhoods in North Solihull among the most deprived.

Population Living in Most and Least Deprived Neighbourhoods in 2019			
	% Population		
	Solihull Population	North Solihull Population	Rest of Borough Population
Most Deprived 5% of areas in England	5%	16%	0%
Most Deprived 10% of areas in England	11%	41%	0%
Least Deprived 10% of areas in England	28%	0%	39%
Least Deprived 5% of areas in England	23%	0%	31%

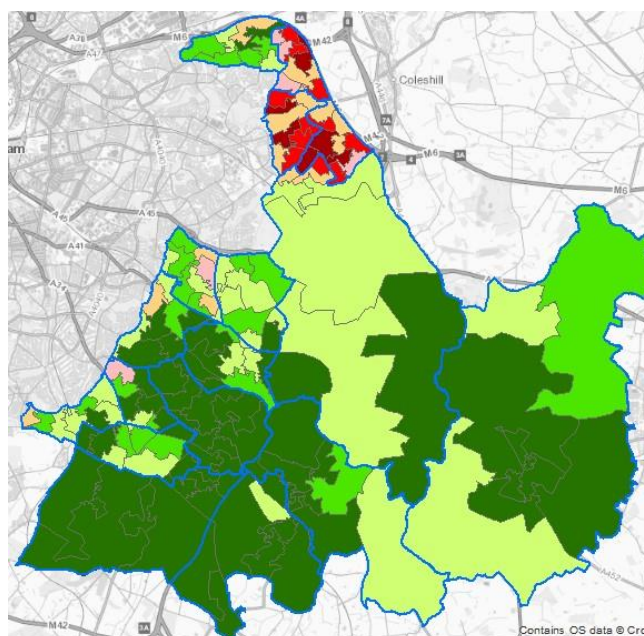
*Source: Ministry of Housing Communities & Local Government English Indices of Deprivation*

## 2019 Index of Multiple Deprivation (IMD)

### Overall Rank

#### Percentile Rank

- Bottom 5%
- 5th to 10th percentile
- 10th to 20th percentile
- 20th to 40th percentile
- 40th to 60th percentile
- 60th to 80th percentile
- Top 20%



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Deprivation is substantially higher in the North Solihull wards of Chelmsley Wood, Kingshurst & Fordbridge and Smith's Wood than elsewhere in the borough. The deprivation evident in North Solihull is part of a wider area of disadvantage that spreads throughout east Birmingham.

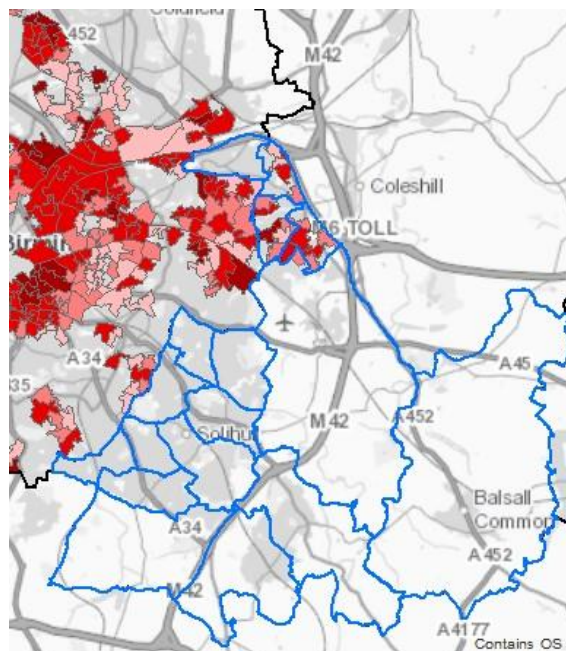
## 2019 Index of Multiple Deprivation (IMD)

### Overall Rank

LSOAs in Solihull & East Birmingham in Most Deprived 10%

### Percentile Rank

- 0 - 2nd percentile
- 2 - 5th percentile
- 5 - 7th percentile
- 7 - 10th percentile



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Olton's eight LSOAs are, on average, ranked on the 72<sup>nd</sup> percentile nationally, with the 17 Solihull wards ranging from the deprived Chelmsley Wood (9<sup>th</sup> percentile) to the advantaged St Alphege (94<sup>th</sup> percentile). On this basis Olton would be considered one of the least deprived areas in England. However, in Solihull it is in the middle with eight more deprived wards and eight less deprived wards.

IMD Deprivation Rank in Solihull 2019	
Ward	Average Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	9
Smith's Wood	11
Kingshurst & Fordbridge	14
Lyndon	49
Bickenhill	52
Elmdon	59
Shirley West	60
Castle Bromwich	64
Olton	72
Silhill	73
Shirley East	75
Shirley South	76
Meriden	78
Knowle	86
Blythe	91
Dorridge & Hockley Heath	91
St Alphege	94

Source: English Indices of Deprivation 2019

Deprivation among the eight Olton LSOAs ranges from the most deprived neighbourhood Olton South on the 22<sup>nd</sup> percentile to the least deprived neighbourhood Oak Cottage on the 99<sup>th</sup> percentile. The majority of Olton LSOAs are among the least deprived 25% of neighbourhoods in England, albeit with Olton North (57<sup>th</sup> percentile), Langley Hall (56<sup>th</sup> percentile) and Olton South (22<sup>nd</sup> percentile) all being among the more deprived neighbourhoods in south Solihull.

IMD Deprivation Rank in Olton 2019	
LSOA	Percentile Rank (1=most deprived, 100=least deprived)
Olton South	21.9
Langley Hall	56.2
Olton North	56.7
Olton Reservoir	76.6
Langley North	88.2
Langley South	95.1
Dovehouse	96.9
Oak Cottage	98.8
<i>Source: English Indices of Deprivation 2019</i>	

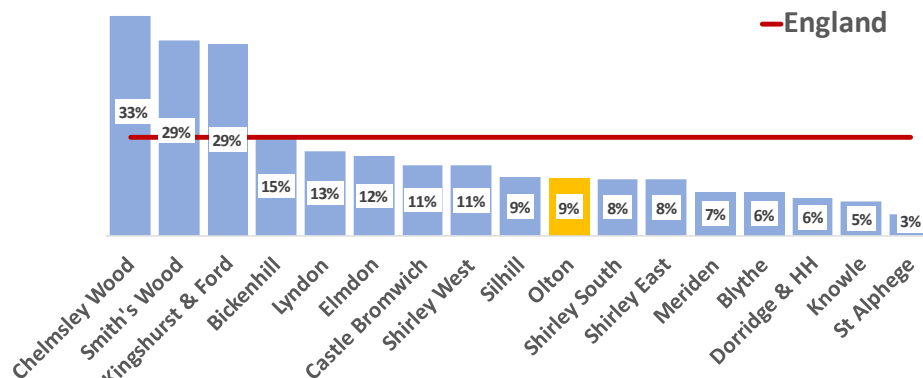
### Universal Credit

As of July 2023 654, Olton residents were claiming Universal Credit (UC), equating to 8.5% of the working age population. The rate in Olton is lower than that for Solihull (12.7%) or England (14.7%).

37% of the UC in Olton are in employment and 63% not in employment, this is broadly in-line with the Solihull and England averages.

Universal Credit Claimants in Olton July 2023				
Claimants	Claimants in Olton	% UC Claimants		
		Olton	Solihull	England
UC in employment	241	37%	38%	39%
UC not in employment	409	63%	62%	61%
All UC claimants	650			
<i>Source: DWP/Stat-Xplore</i>				

### Universal Credit Claimant Rate in Solihull July 2023

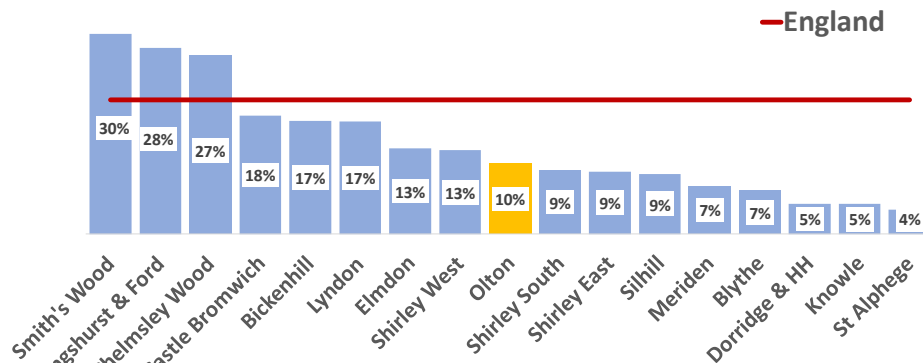


Source: DWP/Stat X-Plore

### Child Poverty

At the end of 2021/22 230 children aged 0-15 years in Olton lived in a low income household. This equates to 10% of the 0-15 population, lower than both the Solihull (15%) and England averages (20%). The rate in Olton is the 9<sup>th</sup> highest among Solihull’s 17 wards which range from 30% in Smith’s Wood to 4% in St Alphege.

### Children aged 0 – 15 years in a low - income household in Solihull 2021/22



Source: DWP/Stat X-Plore

The number of children living in a low-income household in Olton varies little between age group, although the total includes slightly less children aged 0-5 years (28% of total) than older age groups (36% 5-10 years; 35% 11-15 years). The age group split in Olton is consistent with the Solihull and England averages.



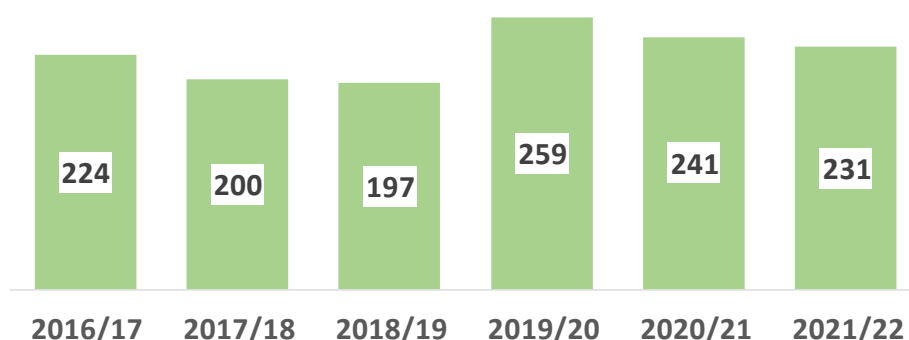
Children Aged 0-15 Years Living in a Low-Income Household in Olton 2021/22				
Age Group	Number in Olton	% all children 0-15 years in low income household		
		Olton	Solihull	England
Aged 0-4 Years	65	28%	30%	28%
Aged 5-10 Years	84	36%	36%	37%
Aged 11-15 Years	82	35%	34%	35%
All Aged 0-15 Years	231			

Source: DWP/Stat-Xplore

The number of Olton children living in a low-income household averaged 225 in the six years 2016/17 to 2021/22. There was a substantial rise from 197 at the end of 2018/19 to 259 at the end of 2019/20 coinciding with the onset of the outbreak of covid-19. This rise is consistent with those across Solihull and England.

The number of Olton children living in a low-income household edged downwards from 2018/19 to 2021/22.

### Number of Children Aged 0-15 Years in Olton in a Low -Income Household



Source: DWP/Stat X-Plore

The Income Deprivation Affecting Children Index (IDACI) is a component part of the IMD measuring the relative income deprivation impacting upon children aged 0-15 years.

Olton’s eight LSOAs are, on average, ranked on the 71<sup>st</sup> percentile nationally of the IDACI, with the 17 Solihull wards ranging from the deprived Smith’s Wood (6<sup>th</sup> percentile) to the advantaged St Alphege (89<sup>th</sup> percentile). On this basis Olton would be considered one of the least income deprived areas in England for children. However, in Solihull it is in the middle with nine more deprived wards and seven less deprived wards.

<b>Income Deprivation Affecting Children Index (IDACI) in Solihull 2019</b>	
Ward	Average IDACI Percentile Rank (1=most deprived, 100=least deprived)
Smith's Wood	6
Chelmsley Wood	8
Kingshurst & Fordbridge	12
Bickenhill	49
Shirley West	56
Lyndon	56
Elmdon	60
Castle Bromwich	67
Silhill	68
Olton	71
Shirley East	71
Shirley South	71
Meriden	75
Knowle	83
Blythe	84
Dorridge & Hockley Heath	86
St Alphege	89
<i>Source: English Indices of Deprivation 2019</i>	

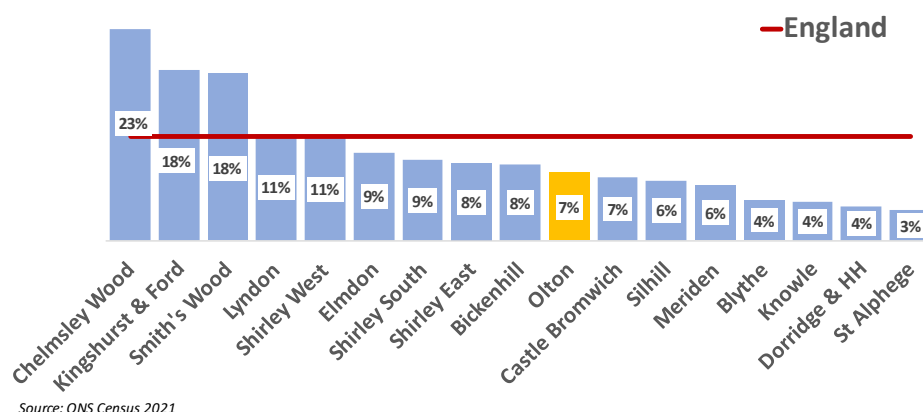
Child income deprivation among the eight Olton LSOAs ranges from Olton South on the 32<sup>nd</sup> percentile to the least deprived neighbourhood Oak Cottage on the 97<sup>th</sup> percentile. Only Olton South (32<sup>nd</sup> percentile) is among the 50% most income deprived neighbourhoods in England from a child perspective.

<b>IDACI Rank in Olton 2019</b>	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Olton South	31.7
Langley Hall	50.0
Olton North	57.4
Olton Reservoir	70.2
Langley North	81.2
Dovehouse	92.7
Langley South	93.3
Oak Cottage	96.8
<i>Source: English Indices of Deprivation 2019</i>	

### Older People Poverty

In February 2023 there were 215 older people in Olton claiming a pension credit. This equates to 7% of the pension age population lower than both the Solihull (9%) and England (11%) averages. Olton has the 10<sup>th</sup> highest pension credit rate among Solihull's 17 wards.

### Pension Credit Rate in Solihull February 2023



The Income Deprivation Affecting Older People (IDAOP) is a component part of the IMD measuring the relative income deprivation impacting upon older people aged 65 and over.

Olton’s eight LSOAs are, on average, ranked on the 68<sup>th</sup> percentile nationally of the IDAOP, with the 17 Solihull wards ranging from Chelmsley Wood (21<sup>st</sup> percentile) to St Alphege (93<sup>rd</sup> percentile). It is notable that even the most relatively deprived Solihull wards rank outside the most deprived quintile in England on this measure. Nine Solihull wards rank as more deprived than Olton in terms of income deprivation affecting older people and seven as less deprived.

Income Deprivation Affecting Older People (IDAOP) in Solihull 2019	
Wards	Average IDAOP Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	21
Smith's Wood	25
Kingshurst & Fordbridge	26
Lyndon	47
Shirley West	53
Bickenhill	58
Elmdon	59
Shirley South	65
Shirley East	65
Olton	68
Castle Bromwich	68
Meriden	72
Silhill	74
Blythe	85
Knowle	88
Dorridge & Hockley Heath	88
St Alphege	93

Source: English Indices of Deprivation 2019

Older people income deprivation among the eight Olton LSOAs ranges from Olton South on the 14<sup>th</sup> percentile to the least deprived neighbourhood Oak Cottage on the 100<sup>th</sup> percentile. There is a substantial gap between Olton South (14<sup>th</sup> percentile) and the next most deprived neighbourhood in Olton on this measure (Olton North 50<sup>th</sup> percentile), showing the extent to which income deprivation affecting older people in Olton is concentrated in one small area.

IDAOP Rank in Olton 2019	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Olton South	14.3
Olton North	49.5
Langley Hall	58.6
Olton Reservoir	72.3
Langley North	74.6
Langley South	86.2
Dovehouse	90.8
Oak Cottage	99.6

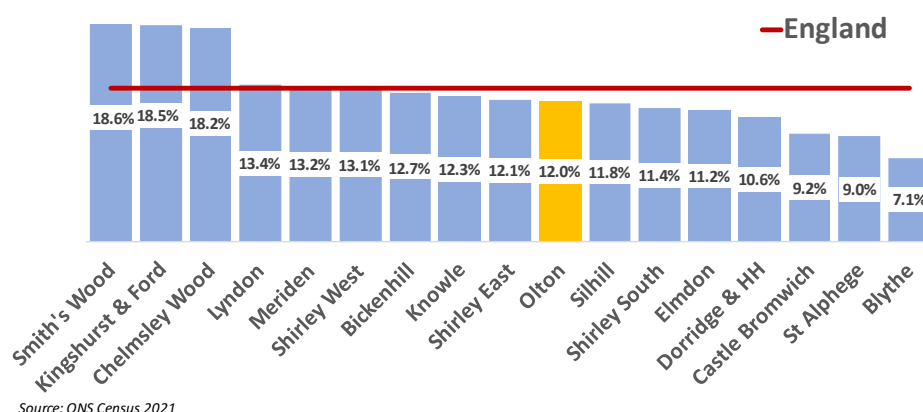
*Source: English Indices of Deprivation 2019*

### Fuel Poverty

Fuel poverty is measured by the Department for Business, Energy & Industrial Strategy which determines that those households which are below the poverty line and at the same time are energy inefficient and fuel poor.

656 Olton households were classified as fuel poor in 2021. This equates to 12% of all Olton households, slightly lower than the Solihull (12.7%) and England (13.1%) averages. Among the 17 Solihull wards Olton has the 10<sup>th</sup> highest fuel poverty rate.

### Fuel Poverty Rate in Solihull 2021



Of the eight Olton LSOAs the percentage of fuel poor households ranges from nearly 15% in Olton South to less than 9% in Oak Cottage.

<b>Fuel Poor Households in Olton 2021</b>		
	Number	% Households
Olton South	158	15.8%
Langley North	97	13.3%
Olton North	74	12.6%
Langley Hall	86	12.3%
Dovehouse	65	11.0%
Olton Reservoir	79	9.8%
Langley South	49	9.8%
Oak Cottage	48	8.7%
<i>Source: Department for Business, Energy &amp; Industrial Strategy</i>		

## Employment and Skills

### Resident Economic Activity

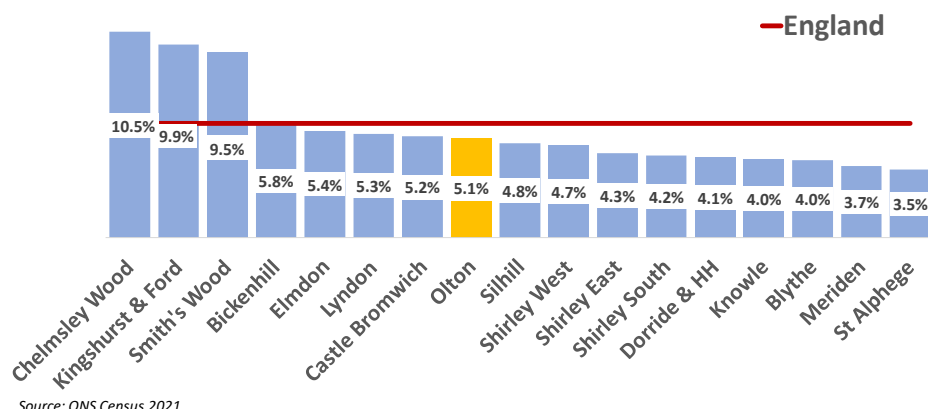
At the time of the 2021 Census 73% of the Olton working age population were in employment (5,391 individuals), 4% were unemployed (288 individuals) and 23% economically inactive (1,705 individuals). This was very similar to the patterns across Solihull and England.

<b>Economic Activity of Working Age Population in Olton 2021</b>				
Economic Status	Number in Olton	% 16-64 Population		
		Olton	Solihull	England
Employed	5,391	73%	73%	71%
Unemployed	288	4%	4%	4%
Inactive	1,705	23%	23%	25%
All Age 16-64	7,384			
<i>Source: ONS Census 2021</i>				

An unemployment rate reflects just the part of the population that is economically active (i.e. excludes people who have opted out of the labour market due to retirement or looking after home and are deemed to be inactive).

In March 2021, Olton's unemployment rate of 5.1% was lower than the England average (5.8%).

### Unemployment Rate in Solihull March 2021



### Resident Employment

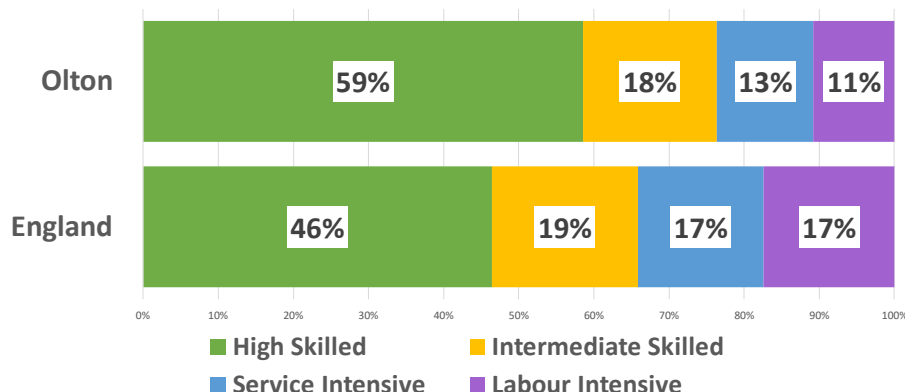
Olton residents in employment are more likely to work in those occupations that typically demand higher levels of formal qualifications including managerial and professional roles than the Solihull or England averages. Olton residents are less likely than people across Solihull or England to work in service intensive or labour intensive occupations.

Occupation of Employed Population of Olton 2021				
Occupation	Number in Olton	% Population in Employment		
		Olton	Solihull	England
Managers, directors & senior officials	891	16%	15%	13%
Professional occupations	1,636	29%	24%	20%
Associate professional & technical occupations	767	14%	13%	13%
Administrative & secretarial occupations	607	11%	11%	9%
Skilled trades occupations	398	7%	8%	10%
Caring, leisure & other service occupations	352	6%	8%	9%
Sales & customer service occupations	371	7%	7%	7%
Process, plant & machine operatives	247	4%	6%	7%
Elementary occupations	359	6%	8%	10%
All in Employment	5,628			

Source: ONS Census 2021



### Occupation of Employed Population Olton 2021



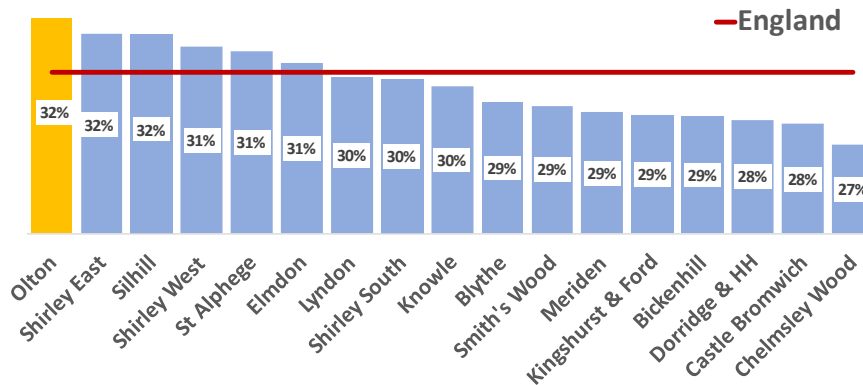
Source: ONS Census 2021

32% of Olton residents in employment work in the public sector (1,815 individuals across public administration, education and healthcare). This is by far the largest sector in Olton with more people in employment than across the benchmarks. Other significant industries for those in employment in Olton include business services (14%), wholesale & retail (13%) construction (8%) and manufacturing (8%).

Industry of Employed Population of Olton 2021				
Industry Sector	Number in Olton	% Population in Employment		
		Olton	Solihull	England
Manufacturing	473	8%	10%	7%
Other Production	2	0.0%	0.3%	1.0%
Electricity, gas & water supply	92	2%	2%	1%
Construction	439	8%	9%	9%
Wholesale & retail	740	13%	13%	15%
Transport & storage	245	4%	5%	5%
Accommodation & food services	207	4%	4%	5%
Information & communication	310	6%	5%	5%
Financial services	269	5%	5%	4%
Business Services	804	14%	14%	14%
Public Services	1,815	32%	30%	30%
Other Services	233	4%	4%	5%
All in Employment	5,629			

Source: ONS Census 2021

### Employed in Public Services in Solihull March 2021

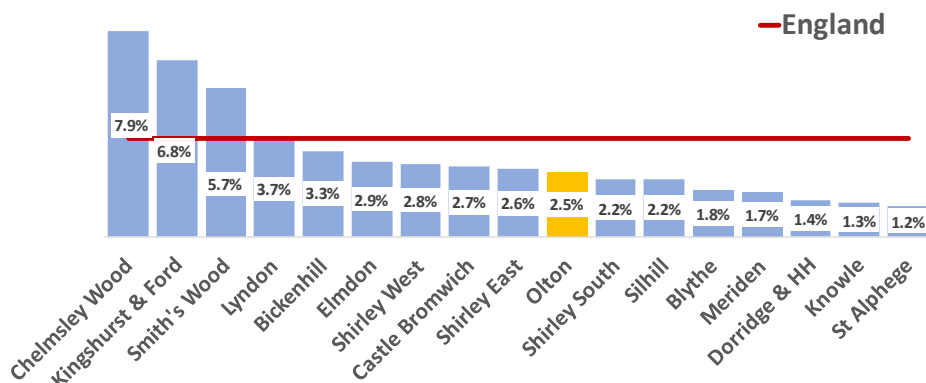


Source: ONS Census 2021

### Claimant Count Unemployment

As at August 2023 195 people in Olton were in receipt of unemployment benefit. This equates to a claimant unemployment rate of 2.5%, lower than the Solihull (3.2%) and England (3.8%) averages. Among the 17 Solihull wards the claimant unemployment rate in Olton is the 10<sup>th</sup> highest.

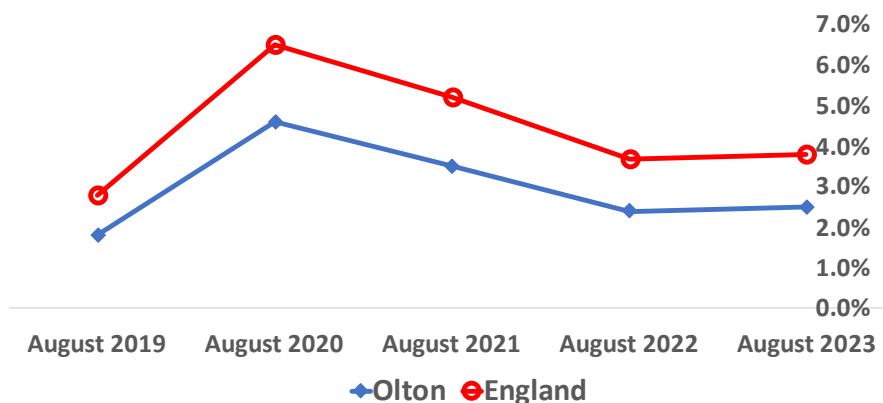
### Claimant Unemployment Rate in Solihull August 2023



Source: ONS/NOMIS

The claimant unemployment has fluctuated over recent years following the onset on the Covid-19 pandemic in early 2020. Claimant unemployment in Olton has been consistently lower than England but rose from 1.8% in August 2019 to 4.6% a year later. It has subsequently trended downwards, albeit with a small uptick between August 2022 and 2023 (from 2.4% to 2.5%).

### Trend in Claimant Unemployment Rate in Olton



Source: ONS/NOMIS

### Resident Qualifications

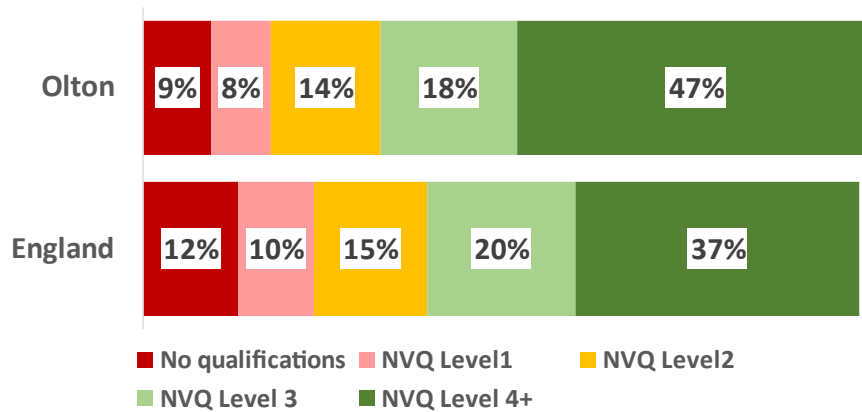
Working age Olton residents tend to have higher levels of formal qualifications than the benchmarks. For instance, 47% of Olton residents (3,453 individuals) had NVQ level 4+ qualifications in March 2021 compared to 40% of the Solihull population and 37% of people in England.

At the other end of the spectrum fewer Olton residents aged 16-64 have either no qualifications (9% vs 11% Solihull, 12% England) or NVQ level 1 qualifications (8% vs 10% Solihull, 10% England) than benchmark averages.

Formal Qualifications of Working Age Olton Population 2021				
Qualifications	% 16-64 Population			
	Olton	Olton	Solihull	England
No qualifications	651	9%	11%	12%
NVQ Level1	579	8%	10%	10%
NVQ Level2	1,061	14%	16%	15%
NVQ Level 3	1,327	18%	19%	20%
NVQ Level 4+	3,453	47%	40%	37%
Other	320	4%	5%	6%
16-64 Population	7,391			

Source: ONS Census 2021

### Formal Qualifications of 16-64 Population in Olton



## Health and Care

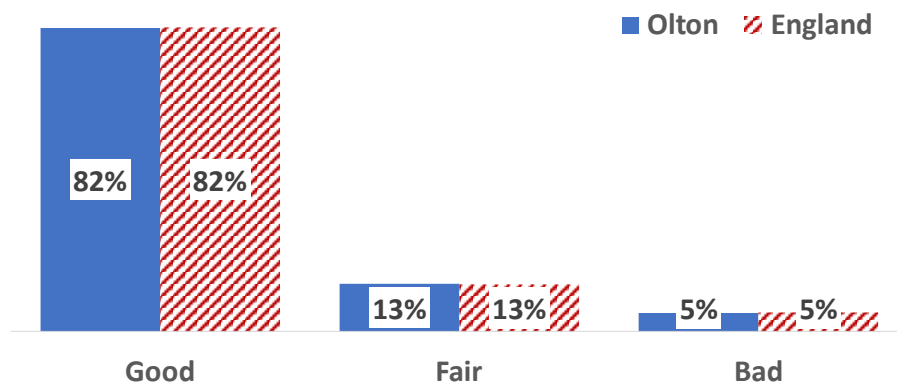
### General Health, Disability and Unpaid Care

According to the 2021 Census self-reported general health in Olton is on a par with that of the population of England. A large majority of people in Olton say that their health is good (48% very good, 34% good) while just 5% say that their health is bad (4% bad, 1% very bad).

General Health of Population in Olton 2021				
General Health	Number in Olton	% Population		
		Olton	Solihull	England
Very good health	5,956	48%	49%	48%
Good health	4,157	34%	33%	34%
Fair health	1,590	13%	12%	13%
Bad health	491	4%	4%	4%
Very bad health	132	1%	1%	1%
Total Population	12,326			

Source: ONS Census 2021

### General Health of Population Olton 2021

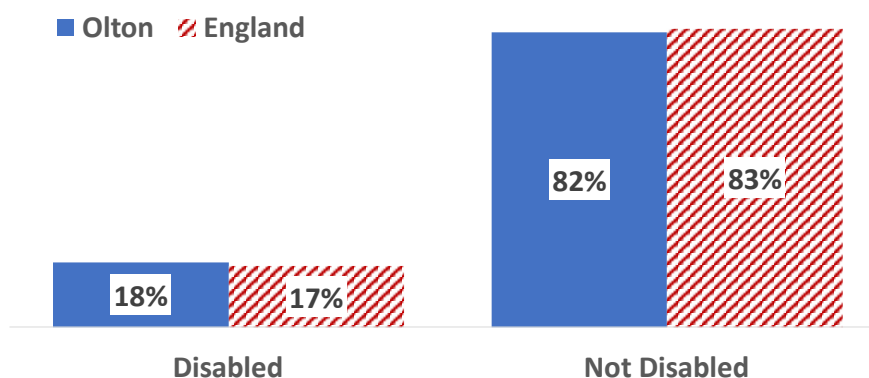


The population of Olton are slightly more likely to have a long-term physical or mental health condition than the population of England (18% vs 17%) although the vast majority have no long-term problems (82%).

Disability in Olton Population 2021				
Disability	Number in Olton	% Population		
		Olton	Solihull	England
Day-to-day activities limited a lot	935	8%	7%	7%
Day-to-day activities limited a little	1,279	10%	10%	10%
Has long term physical or mental health condition but day-to-day activities are not limited	932	8%	7%	7%
No long term physical or mental health conditions	9,180	74%	76%	76%
Total Population	12,326			

Source: ONS Census 2021

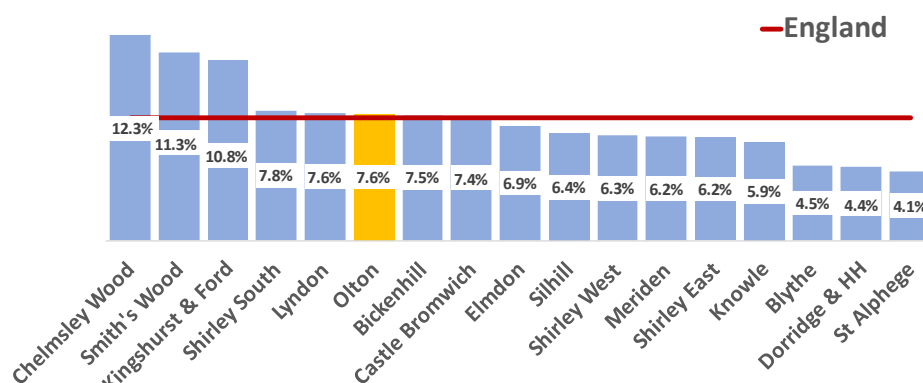
### Disability in Population Olton 2021



Source: ONS Census 2021

8% of the Olton population (935 individuals) say that their day-to-day activities are limited a lot by a long-term health condition compared to the England average of 7%. Among the 17 Solihull wards Olton is towards the upper third although there are significant differences between the high rates evident in the three North Solihull wards and the rest of the borough.

### Life Limited a Lot by Long – Term Health Condition Solihull Population 2021



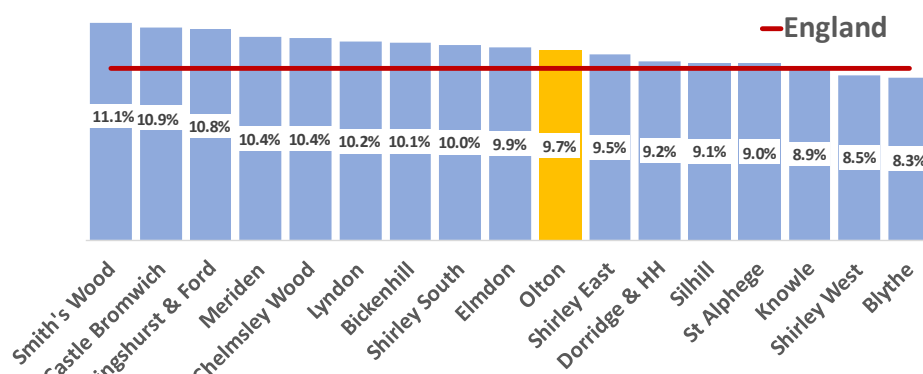
Source: Dept for Business, Energy & Industrial Strategy

Just under 10% of the Olton population (1,145 individuals) provide unpaid care to a friend or relative compared to 90% who provide no care (10,653 individuals). This is broadly in-line with the Solihull and England averages.

Provision of Unpaid Care in Olton Population 2021				
Care Provided	Number in Olton	% Population		
		Olton	Solihull	England
Provides no unpaid care	10,653	90%	90%	91%
Provides 9 hours or less care	490	4%	4%	3%
Provides 10 to 19 care	173	1%	1%	1%
Provides 20 to 34 care	89	1%	1%	1%
Provides 35 to 49 hours care	113	1%	1%	1%
Provides 50+ hours care	280	2%	3%	3%
Total Population	11,798			

Source: ONS Census 2021

### Provision of Unpaid Care in Solihull 2021

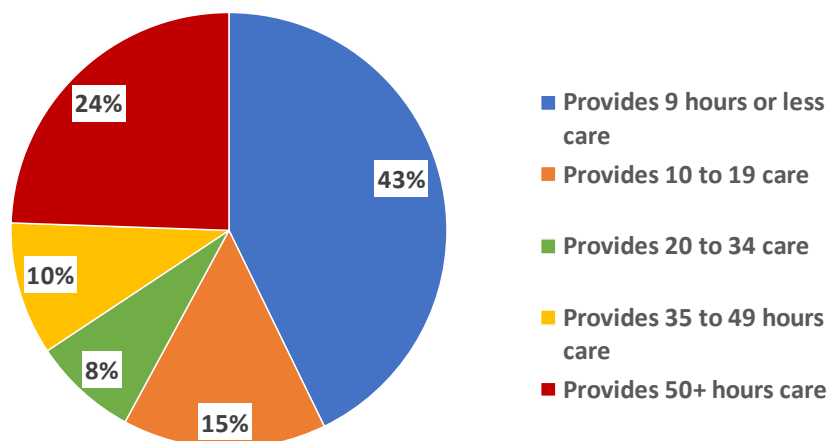


Source: Dept for Business, Energy & Industrial Strategy

43% of the Solihull population who provide unpaid care do so for nine hours or less per week (490 individuals). At the other end of the spectrum 24% (280 individuals) provide 50 hours or more care

per week. Olton carers are less likely to care for 50 hours+ per week than carers across England (24% vs 30%).

### Provision of Unpaid Care in Olton 2021



### Life Expectancy

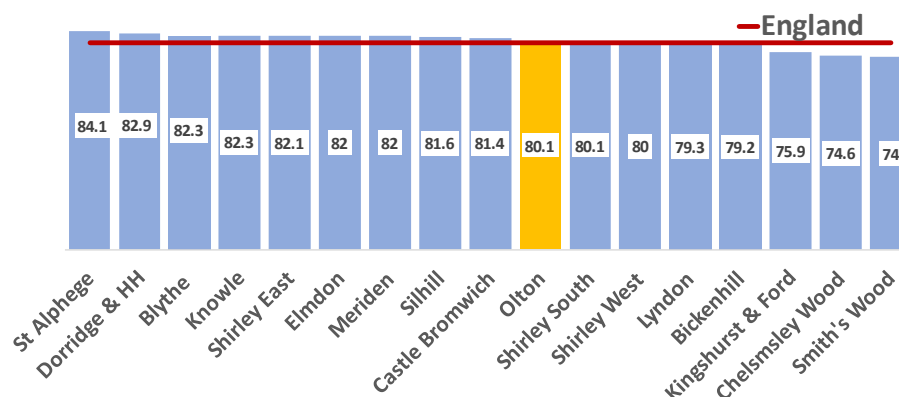
Life expectancy at birth is an estimate of the average number of years a new-born baby would survive if he or she experienced the age-specific mortality rates for that area. As such it is a useful summary measure of all-cause mortality and a proxy for the overall health of an area.

Life expectancy in Olton is slightly higher than the England average for both males and females and is in the middle of the 17 Solihull wards<sup>i</sup>.

Life Expectancy at Birth (Years) in Olton 2016 to 2020			
	Olton	Solihull	England
Male	80.1	80.2	79.5
Female	83.9	84.1	83.2
<i>Source: Local Health, Office for Health Improvement &amp; Disparities</i>			

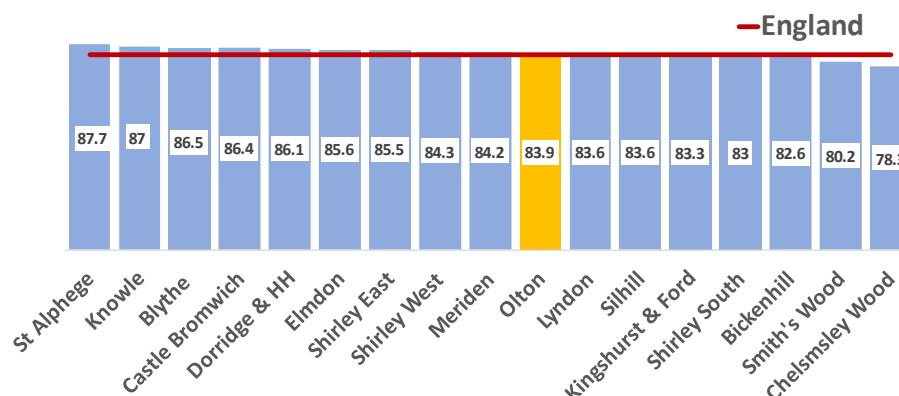
<sup>i</sup> Shading used in all OHID health tables denotes statistical significance: green=statistically better than England; yellow=in-line with England average; red=statistically worse than England.

### Male Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

### Female Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

### Hospital Admissions

The table below shows that rate of standardised age emergency hospital admissions in Olton for various health conditions relative to the England average of 100. Like Solihull as a whole emergency admissions for all causes are significantly more common than across England (113.8 vs 100). However, the rate of admissions for specific causes in Olton is lower than England, significantly so in case of coronary heart disease, heart attack and COPD.

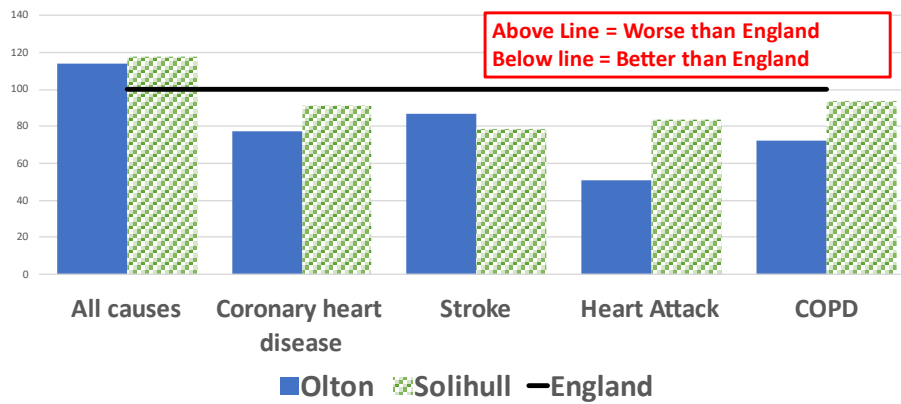
Emergency Admissions to Hospital in Olton 2016/17 to 2020/21		
<i>This is an age standard admissions ratio where England = 100. A SAR over 100 indicates that admissions are more common than England, a SAR below 100 indicates that admissions are less common than England</i>		
	Olton SAR	Solihull SAR
All causes	113.8	117.5
Coronary heart disease	77.1	90.9
Stroke	86.9	78.3
Heart Attack	50.7	83.6
Chronic Obstructive Pulmonary Disease (COPD)	72.2	93.6

Source: Local Health, Office for Health Improvement & Disparities



### Emergency Hospital Admissions 2016/17 to 2020/21

Standardised Admissions Ratio



Source: Local Health, Office for Health Improvement & Disparities

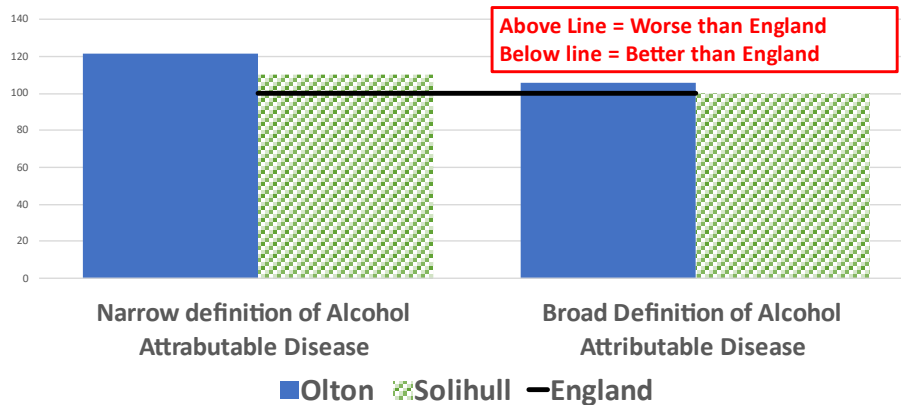
Alcohol consumption is a contributing factor to hospital admissions and deaths from a diverse range of conditions. Alcohol misuse is measured by hospital admissions for diseases attributable to alcohol. Using a narrow definition of diseases attributable to alcohol the rate in Olton is significantly higher than the England average.

Admissions due to Alcohol Misuse in Olton 2016/17 to 2020/21		
<i>This is an age standard admissions ratio where England = 100. An SAR over 100 indicates that incidence is more common than England, an SAR below 100 indicates that incidence is less common than England</i>		
	Olton SAR	Solihull SAR
Alcohol attributable conditions (narrow definition)	121.5	110.1
Alcohol attributable conditions (broad definition)	105.4	100.3

Source: Local Health, Office for Health Improvement & Disparities

### Admissions for Alcohol 2016/17 to 2020/21

Standardised Admissions Ratio



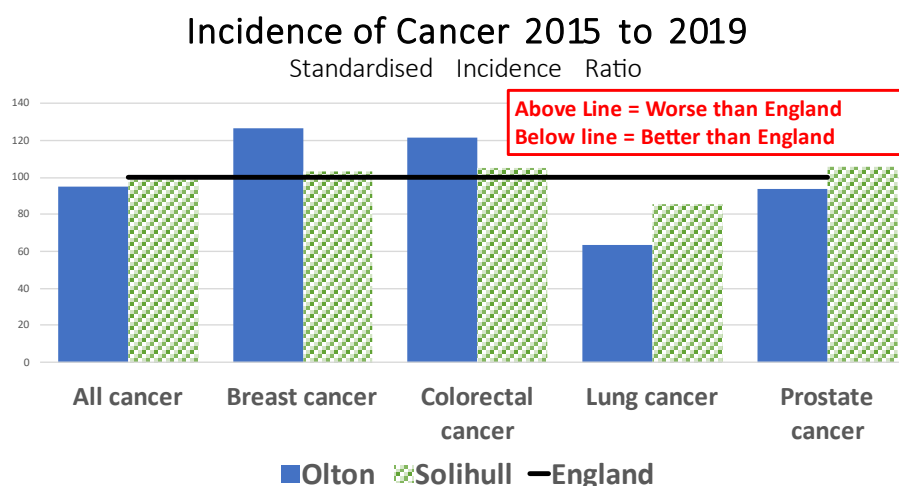
Source: Local Health, Office for Health Improvement & Disparities

Cancer Incidence

The incidence of cancer (defined by the number of new cases) in Olton is lower than the England average and is significantly lower in terms of lung cancer. The base data for the number of new cases of breast cancer and colorectal cancer are above average in Olton (and higher than Solihull as a whole) but given the confidence limits attached to the data this cannot be described as significantly higher.

Incidence of Cancer in Olton 2015 to 2019		
<i>This is an age standard incidence ratio where England = 100. An SIR over 100 indicates that incidence is more common than England, an SIR below 100 indicates that incidence is less common than England</i>		
	Olton SIR	Solihull SIR
All cancer	95.1	98.6
Breast cancer	126.2	103.2
Colorectal cancer	121.3	105.1
Lung cancer	63.4	85.4
Prostate cancer	93.7	105.4

Source: Local Health, Office for Health Improvement & Disparities



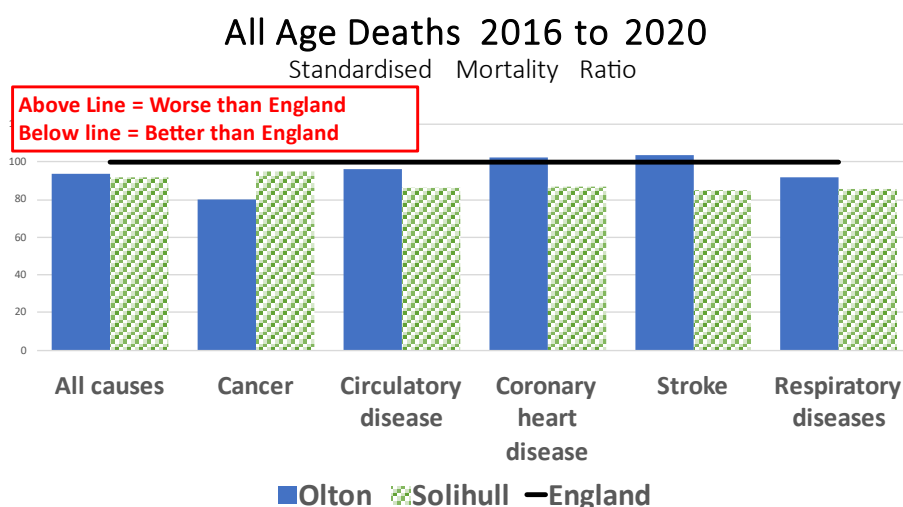
Source: Local Health, Office for Health Improvement & Disparities

Causes of Mortality

All age mortality is lower than the England, although given the confidence intervals that apply to this indicator it cannot be described as statistically significant. However, cancer mortality in Olton is significantly lower than England.

<b>All Age Deaths in Olton 2016 to 2020</b>		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Olton SMR	Solihull SMR
All causes	93.7	91.6
Cancer	80.1	95.1
Circulatory disease	96.4	86.1
Coronary heart disease	102.6	86.8
Stroke	103.7	85.2
Respiratory diseases	92.1	85.6

*Source: Local Health, Office for Health Improvement & Disparities*



*Source: Local Health, Office for Health Improvement & Disparities*

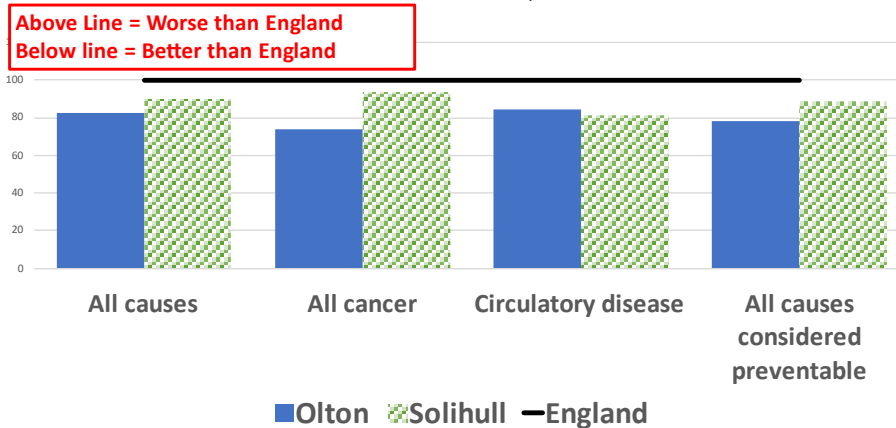
Premature mortality (deaths under the age of 75 years) is significantly lower in Olton than across England as are early deaths from cancer and all causes considered preventable.

<b>Premature and Preventable Deaths (under 75 years) in Olton 2016 to 2020</b>		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Olton SMR	Solihull SMR
All causes	82.4	89.9
All cancer	73.8	93.5
Circulatory disease	84.4	81.3
All causes considered preventable	78.2	88.6

*Source: Local Health, Office for Health Improvement & Disparities*

## All Premature & Preventable Deaths 2016 to 2020

Standardised Mortality Ratio



Source: Local Health, Office for Health Improvement & Disparities

## Housing and Transport

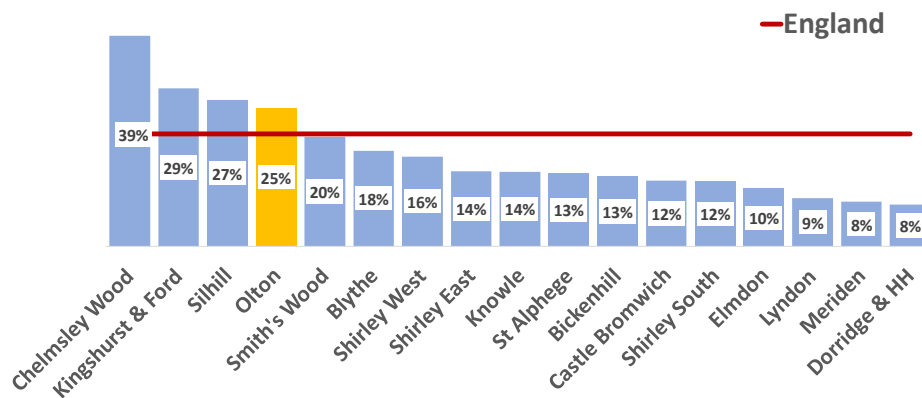
### Accommodation Type

73% of Olton households live in a house (3,808 households) and 25% in a flat (1,312 households). Among the 17 Solihull wards Olton has the 4<sup>th</sup> highest proportion of households living in a flat.

Accommodation Type in Olton 2021				
Tenure	Number in Olton	% Households		
		Olton	Solihull	England
Detached Housing	1,276	25%	28%	23%
Semi-Detached Housing	1,981	38%	37%	31%
Terraced Housing	551	11%	16%	23%
Flats	1,312	25%	17%	21%
Other	84	2%	1%	2%
All Households	5,204			

Source: ONS Census 2021

### Households Living in a Flat in Solihull 2021



Source: ONS Census 2021

## Tenure

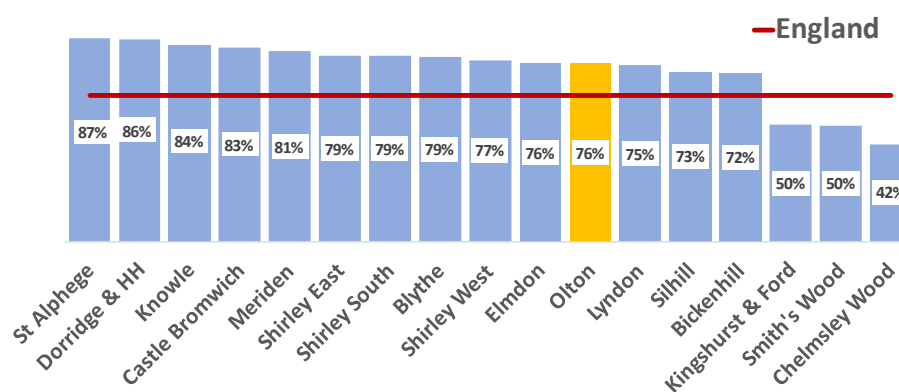
76% of Olton households own (or part own) their own home either outright or through a mortgage (3,969 households). The vast majority of the remainder rent either privately or socially. Social renting in Olton (447 households, 9% of total) is less common than across England (17%) or Solihull (14%).

Tenure in Olton 2021				
Tenure	Number in Olton	% Households		
		Olton	Solihull	England
Owned or Shared Ownership	3,969	76%	73%	62%
Social rented	447	9%	14%	17%
Private rented or lives rent free	788	15%	13%	21%
All Households	5,204			

Source: ONS Census 2021

Homeownership in Olton is far more common than across England (76% vs 62%) but is broadly in-line with the average across Solihull where homeownership rates are above the national average everywhere except the three North Solihull wards.

## Homeownership (including shared ownership) in Solihull 2021



Source: ONS Census 2021

## Overcrowding

Household overcrowding is assessed by comparing the number of people in a household against the number of bedrooms that they require based on the bedroom standard which determines that adults, children over 16 and children between 10 and 15 of a different sex are entitled to their own bedroom. Overcrowding occurs when the number of bedrooms in the accommodation is less than the number required under this bedroom standard.

A large majority of households in Olton have at least one spare bedroom and are considered under-utilised (77%, 4,020 households). This is common across Solihull and England. Just 2% of Olton households are overcrowded compared to the England average of 4%.

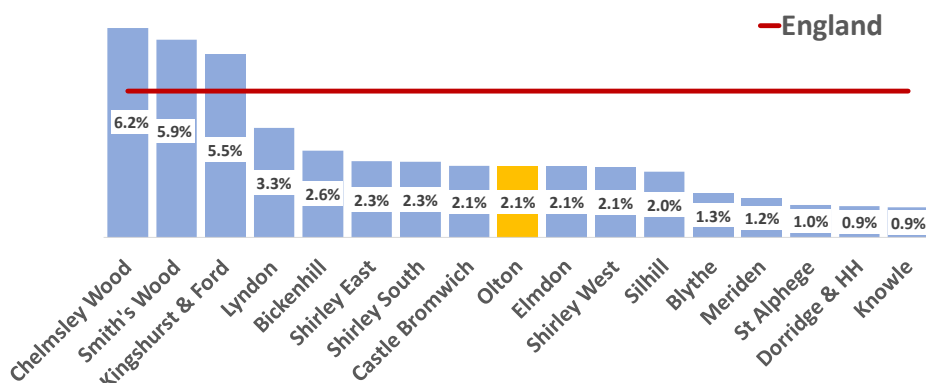
With the exception of the three North Solihull wards bedroom overcrowding is less common among the 17 Solihull wards than England.

Overcrowding in Olton (Bedroom Standard) 2021				
Bedroom Occupation	Number in Olton	% Households		
		Olton	Solihull	England
Under utilised	4,020	77%	76%	69%
Ideal Occupation	1,073	21%	22%	27%
Overcrowded	111	2%	3%	4%
All Households	5,204			

Source: ONS Census 2021

### Overcrowded households in Solihull 2021

(based on number of bedrooms)



Source: ONS Census 2021

### Access to Car or Van

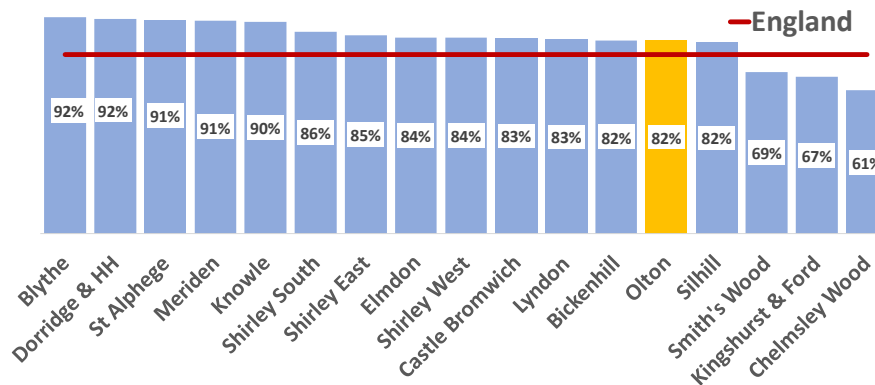
82% of Solihull households have a car or van (4,280 households) including 43% (2,226 households) that have more than one. Car or van ownership, including multiple ownership is more common in Olton than the England average (76% of households including 35% multiple).

With the exception of the three North Solihull wards all Solihull wards have higher levels of car or van ownership than the England average.

Olton Households with a car or van 2021				
Car/van access	Number in Olton	% Households		
		Olton	Solihull	England
No car or van access	923	18%	18%	24%
Car or van access	4,280	82%	82%	76%
Number of cars or vans per household				
1 car or van	2,054	39%	39%	41%
2 cars or vans	1,620	31%	32%	26%
3+ cars or vans	606	12%	11%	9%
All Households	5,203			

Source: ONS Census 2021

### Households with access to a car or van Solihull 2021



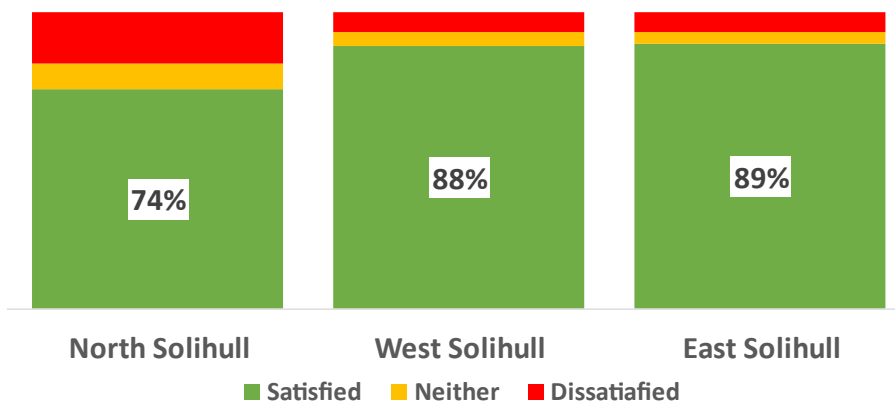
Source: ONS Census 2021

## Community and Safety

### Community Satisfaction and Belonging

The majority of Solihull respondents to the 2022 Place Survey say that they are satisfied with their local area as a place to live (84%) with just 10% saying that they are dissatisfied. Levels of satisfaction are high across all three Solihull localities and in West Solihull 88% are satisfied and 7% dissatisfied.

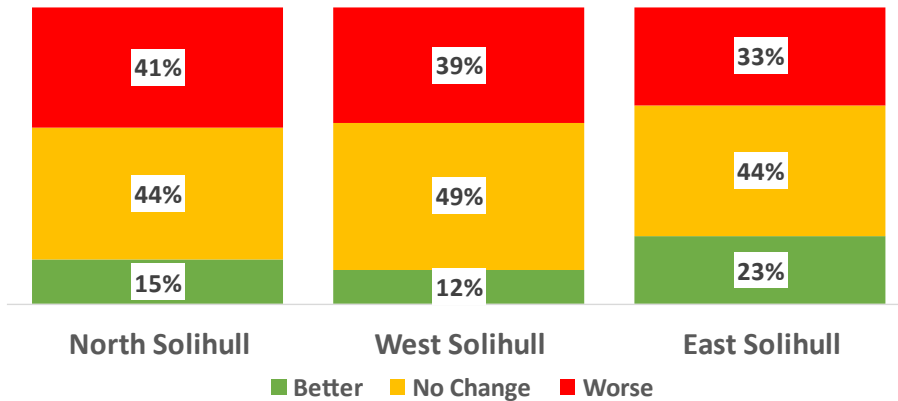
### Satisfaction with local area as place to live



Source: SMBC, Solihull Place Survey 2022

The majority of Solihull respondents to the 2022 Place Survey thought that their local area had remained the same or got worse over the two preceding years (85%), including 38% who thought that their local area got worse over this period. The results do not vary greatly across localities with West Solihull closely mirroring the Solihull average.

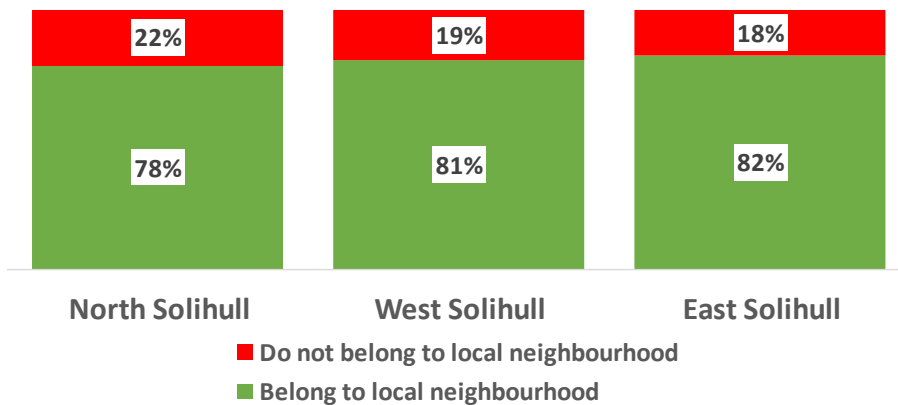
### How has local area changed in last 2 years



Source: SMBC, Solihull Place Survey 2022

82% of respondents to the 2022 Place Survey feel that they belong to their local neighbourhood while 20% do not. Feelings of community belonging vary little across Solihull with West Solihull in-line with the borough average.

### To what extent does respondent feel they belong to local neighbourhood

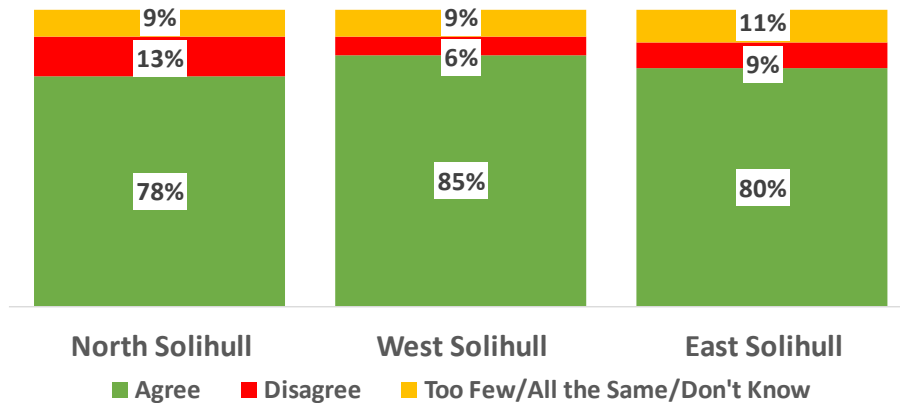


Source: SMBC, Solihull Place Survey 2022

Despite significant demographic changes and increasing ethnic and religious diversity Solihull remains a cohesive borough. 82% of respondents agree that people from a different background get on well together in their local area, with just 9% disagreeing. Cohesion is high throughout Solihull with West Solihull marginally more positive than the borough average.



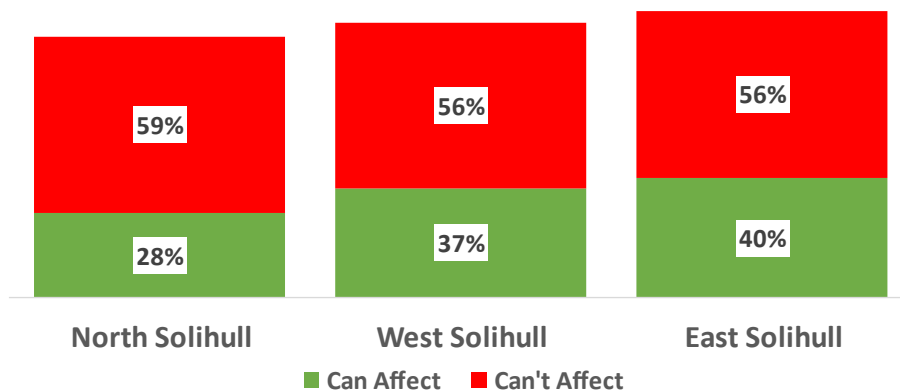
### People from a different background get on well together in local area



### Civic Participation

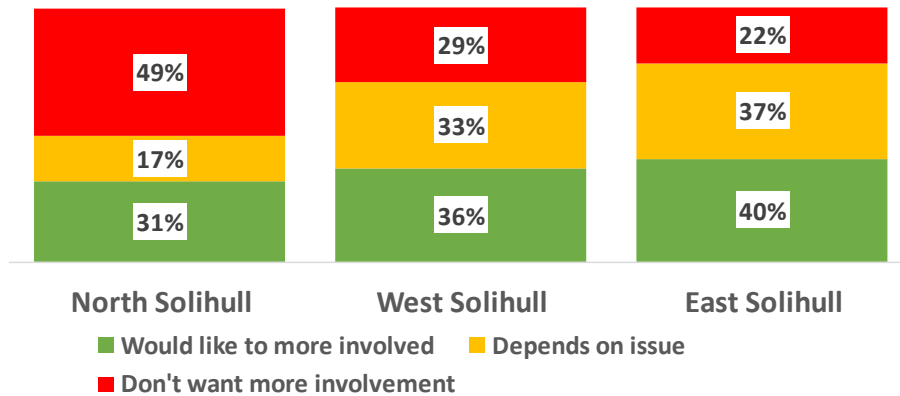
35% of respondents to the 2022 Solihull Place Survey say that they can influence decisions that affect their local area while 57% do not feel they can influence decisions. Fewer people in North Solihull feel they can influence decisions than elsewhere in the borough, with West Solihull about average.

### To what extent do feel able to influence decisions that affect your local area



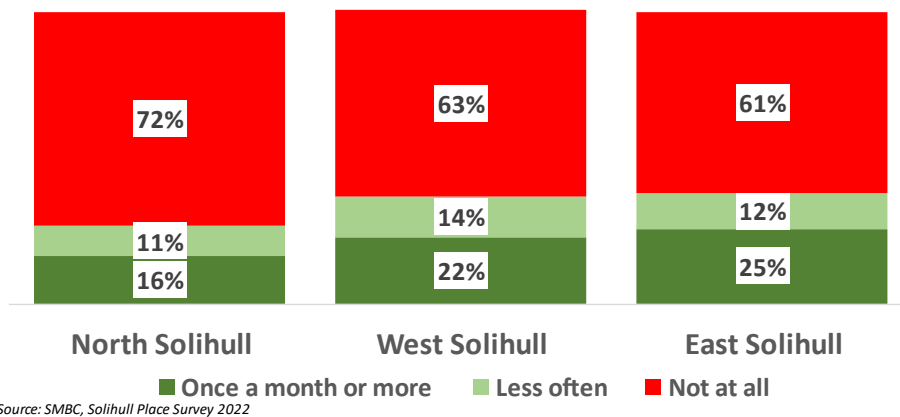
Despite the fact that 57% of respondents to the 2022 Solihull Place Survey say that they cannot influence local decisions only 36% say that they would definitely like more involvement with 33% saying that they definitely do not want to be involved. The results for this measure do vary across the borough and in West Solihull 69% say that they are at least open to more involvement (36% definitely yes, 33% depends on the issue), while less than a third (29%) do not want to be involved.

### Would like to be more involved in local decisions



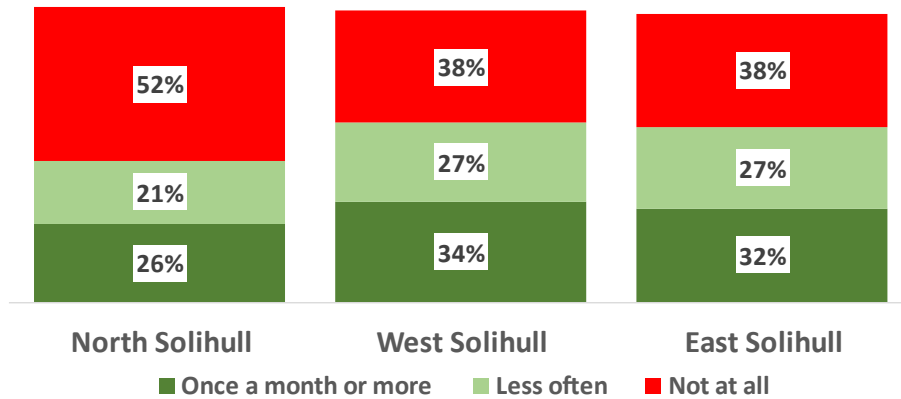
On average 34% of respondents to the 2022 Solihull Place Survey say that they have taken part in formal volunteering (defined as unpaid help to any group, club or organisation such as sports coaching or supporting a faith organisation) over the last year, including 21% who volunteer at least once a month. Participation is higher outside North Solihull with a participation rate of 36% in West Solihull.

### Have taken part in formal volunteering in last year



On average 57% of respondents to the 2022 Solihull Place Survey say that they have provided informal help in their local community or to a neighbour over the last year, including 32% who have done so at least once a month. Participation is higher outside North Solihull with a participation rate of 61% in West Solihull.

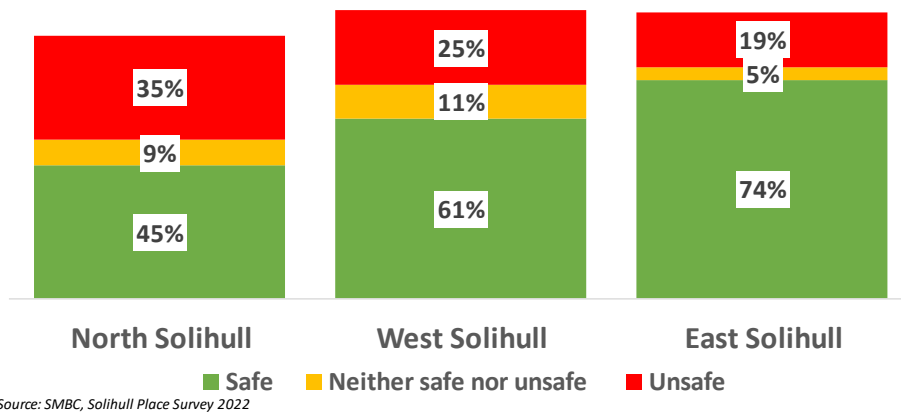
### Have taken part in informal volunteering in last year



### Community Safety

59% of Solihull respondents to the 2022 Place Survey say that they feel safe after dark whereas 27% feel unsafe. There is a significant difference between North Solihull and the rest of the borough on this measure, with 61% of West Solihull residents feeling safe after dark.

### Feeling safe after dark in local area

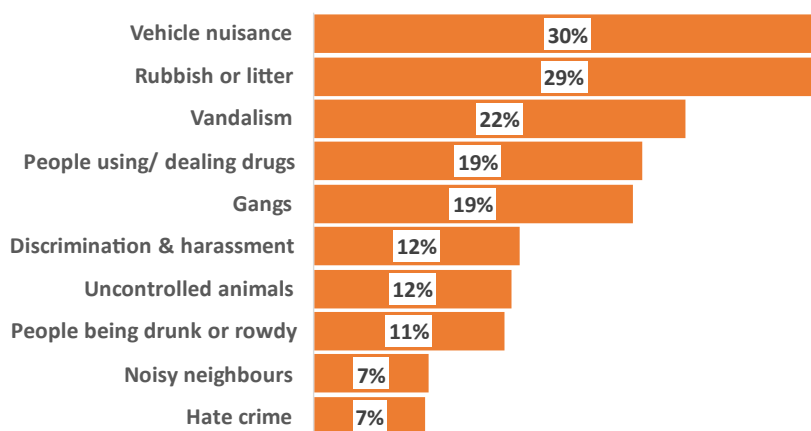


Respondents to the 2022 Solihull Place Survey were asked which of 10 types of antisocial behaviour were a problem in their local area. The most commonly cited problem in West Solihull was vehicle nuisance (30% of respondents) followed by rubbish & litter (29%) and vandalism (22%). Each type of ASB was considered a problem by fewer West Solihull respondents than the Solihull average.

Problem with Anti-Social Behaviour in Local Area		
ASB Type	West Solihull	Solihull
Discrimination, harassment or intimidation	12%	14%
Noisy neighbours or loud parties	7%	11%
Vehicle nuisance, like joyriding, abandoned cars etc	30%	32%
Gangs hanging around the streets	19%	22%
Uncontrolled animals or dog mess	12%	15%
People using or dealing drugs	19%	28%
People being drunk or rowdy in public places	11%	15%
Vandalism, graffiti & other deliberate damage to property or vehicles	22%	26%
Rubbish or litter lying around	29%	34%
Hate crime	7%	8%

*Source: Solihull Place Survey 2022*

### Problem with ASB in West Solihull



*Source: SMBC, Solihull Place Survey 2022*

### Crime Deprivation

Olton's eight LSOAs are, on average, ranked on the 58<sup>th</sup> percentile nationally in terms of crime & disorder deprivation, with the 17 Solihull wards ranging from the crime & disorder deprived Kingshurst & Fordbridge (15<sup>th</sup> percentile) to the advantaged Knowle (85<sup>th</sup> percentile). On this basis Olton would be considered in the middle both in England and in Solihull which has seven more deprived wards and nine less deprived wards.

Ward	Average Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Kingshurst & Fordbridge	15
Chelmsley Wood	16
Smith's Wood	25
Castle Bromwich	35
Shirley West	42
Lyndon	44
Bickenhill	48
Olton	58
Elmdon	62
Silhill	64
Shirley East	65
Meriden	71
Blythe	72
Dorridge & Hockley Heath	78
Shirley South	78
St Alphege	81
Knowle	85
<i>Source: English Indices of Deprivation 2019</i>	

Crime & disorder deprivation among the eight Olton LSOAs ranges from Langley Hall on the 22<sup>nd</sup> percentile to the least deprived neighbourhood Dovehouse on the 84<sup>th</sup> percentile. Only Langley Hall is in the most deprived 40% of neighbourhoods in England and there is a substantial gap between Langley Hall and the next most deprived neighbourhood in Olton on this measure (Langley North 47<sup>th</sup> percentile), showing the extent to which crime deprivation (such as it is) in Olton is concentrated in one small area.

<b>Crime &amp; Disorder Rank in Olton 2019</b>	
LSOA	Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Langley Hall	21.5
Langley North	46.7
Olton South	47.0
Olton North	58.6
Langley South	62.4
Oak Cottage	77.0
Olton Reservoir	78.1
Dovehouse	84.3
<i>Source: English Indices of Deprivation 2019</i>	

### Reported Crime and Antisocial Behaviour

The table below shows the number of recorded crimes in the year to date (January-November 15<sup>th</sup> 2023). There have been 665 crimes in Olton, 4.1% of the Solihull total and equating to 51.8 per 1,000

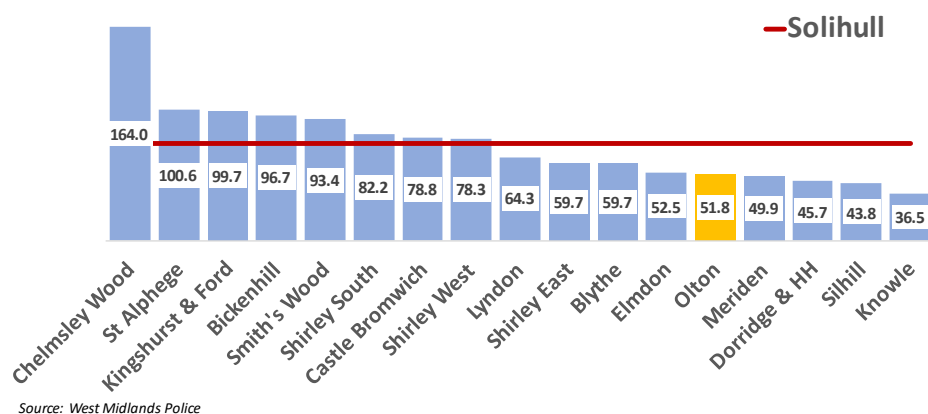
population. This is lower than the Solihull average of 74.7 per 1,000 and the 5<sup>th</sup> lowest of the 17 Solihull wards.

Reported Crimes in 2023			
Ward	Number of Reported Crimes	% Reported Crimes	Crimes per 1,000 Population
Bickenhill	1,242	7.6%	96.7
Blythe	880	5.4%	59.7
Castle Bromwich	889	5.5%	78.8
Chelmsley Wood	2,183	13.4%	164.0
Dorridge & Hockley Heath	524	3.2%	45.7
Elmdon	669	4.1%	52.5
Kingshurst & Fordbridge	1,354	8.3%	99.7
Knowle	412	2.5%	36.5
Lyndon	893	5.5%	64.3
Meriden	636	3.9%	49.9
Olton	665	4.1%	51.8
Shirley East	724	4.5%	59.7
Shirley South	1,030	6.3%	82.2
Shirley West	1,010	6.2%	78.3
Silhill	545	3.4%	43.8
Smith's Wood	1,207	7.4%	93.4
St Alphege	1,393	8.6%	100.6
Solihull <sup>^</sup>	16,256		74.7

<sup>^</sup> Solihull total includes 861 crimes attributed to Airport/NEC (5% total)

Source: West Midlands Police

### Reported Crimes per 1,000 Population in Solihull 2023



The number of reported crimes in Olton trended upwards from 2020 to 2022, increasing by 26% (+173 crimes over this period). This is much lower than the 41% increase recorded across Solihull as a whole.

## Annual Reported Number of Crimes in Olton



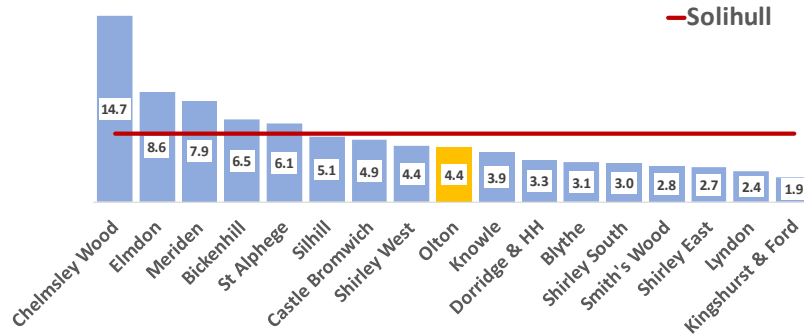
Source: West Midlands Police

The table below shows the number of recorded antisocial behaviour (ASB) incidents in the year to date (January-November 15<sup>th</sup> 2023). There have been 56 ASB incidents in Olton, 4.8% of the Solihull total and equating to 4.4 per 1,000 population. This is lower than the Solihull average of 5.4 per 1,000 and ranks Olton 9<sup>th</sup> of the 17 Solihull wards.

Reported Antisocial Behaviour Incidents in 2023			
Ward	Number of Reported ASB	% ASB	ASB per 1,000 Population
Bickenhill	83	7.1%	6.5
Blythe	46	3.9%	3.1
Castle Bromwich	55	4.7%	4.9
Chelmsley Wood	195	16.6%	14.7
Dorridge & Hockley Heath	38	3.2%	3.3
Elmdon	110	9.4%	8.6
Kingshurst & Fordbridge	26	2.2%	1.9
Knowle	44	3.7%	3.9
Lyndon	34	2.9%	2.4
Meriden	101	8.6%	7.9
Olton	56	4.8%	4.4
Shirley East	33	2.8%	2.7
Shirley South	38	3.2%	3.0
Shirley West	57	4.9%	4.4
Silhill	64	5.5%	5.1
Smith's Wood	36	3.1%	2.8
St Alphege	85	7.2%	6.1
Solihull	1,174		5.4

Source: West Midlands Police

### Reported ASB per 1,000 Population in Solihull 2023



Source: West Midlands Police

### Local Assets and Services

My Solihull maps provide access to information about the local community including places to go and things to do. Users can search on groups appropriate for a specific budget or age group or to look for specialists in disability or mental health support. Information on defined areas of interest such as sports and physical activity clubs and facilities can also be found. My Solihull Maps can be accessed via the link below.

[My Solihull Map](#)