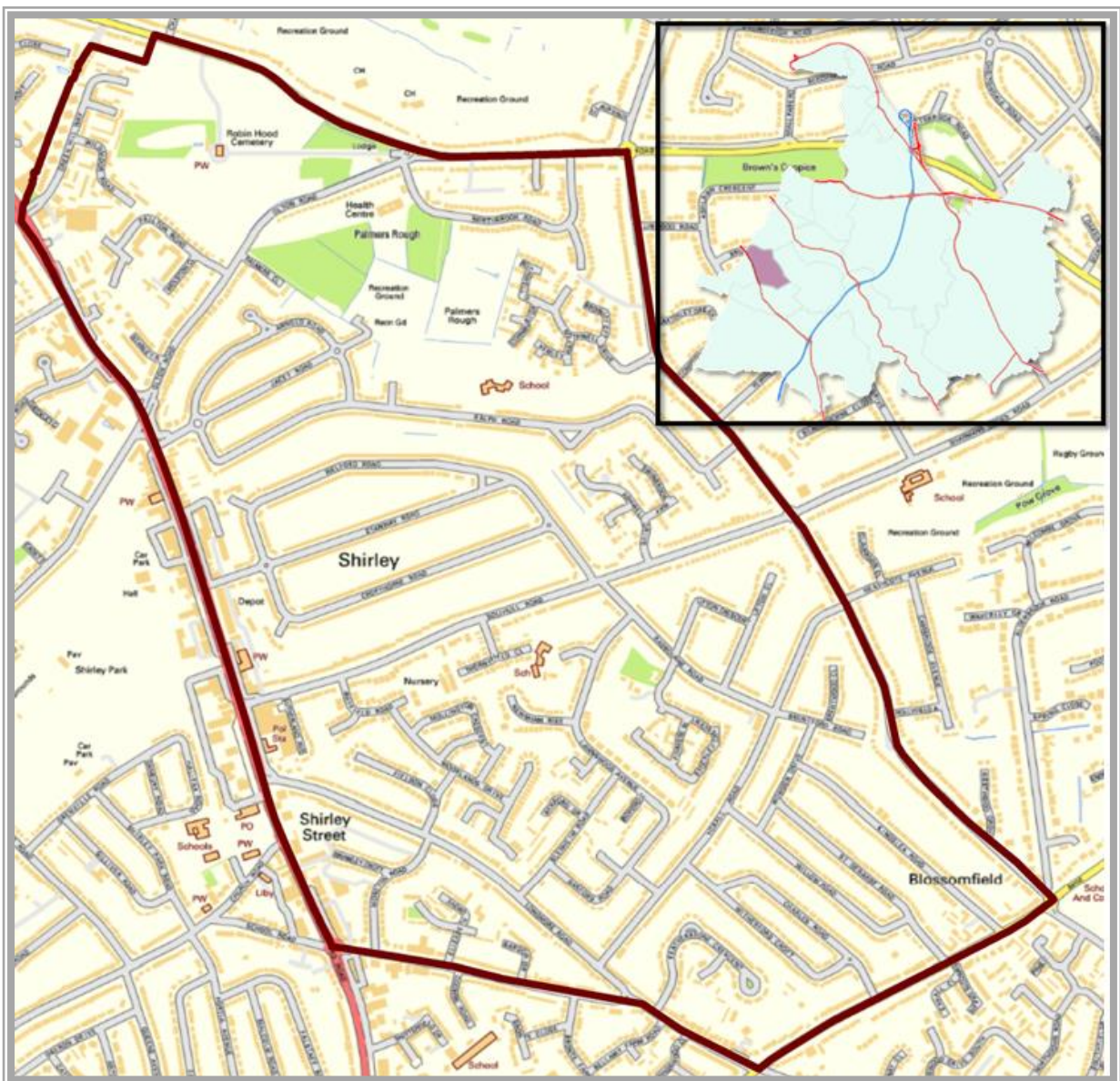


Shirley East Ward Profile

2024



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Technical Guide to Ward Profiles

Ward profiles are part of the Solihull Joint Strategic Needs Assessment (JSNA). The JSNA is how local authorities and Integrated Care Boards assess the current and future health, care and wellbeing needs of the local community. Leading to agreed commissioning priorities that will improve the health and wellbeing outcomes and reduce inequalities.

At a borough level the Story of Solihull provides an overview of the current population, demographics, health and wellbeing of Solihull residents. The Story of Solihull can be viewed via the link below.

[Story of Solihull - Joint Strategic Needs Assessment](#)

Ward Profiles complement the Story of Solihull, providing a detailed local snapshot of a ward's population, economy, health and housing. It highlights specific issues of local concern and considers what residents think about their local neighbourhood.

This ward Profile includes comprehensive coverage of the 2021 Census which can be accessed via the link below. The Census remains the most detailed and accurate measure available at a ward level. The Census provides highly detailed information on the following themes:

- Population and demography.
- Households, living arrangements and family structure.
- Ethnicity, religion, origin and language.
- Employment and qualifications.
- Health and care.
- Housing and housing condition.

[ONS 2021 Census - Official Census and Labour Market Statistics \(NOMIS\)](#)

The ward profile also draws on a range of published sources, including the latest data from:

- Solihull Metropolitan Borough Council.
- West Midlands Police.
- Department for Work and Pensions.
- Office for Health Improvement & Disparities.
- Department for Levelling Up, Housing and Communities.

Sub-borough data is available at a variety of levels. As well as the borough's 17 electoral wards, the majority of data is based on the standard Census geographies:

- Lower Super Output Areas (LSOAs) local neighbourhoods based on a minimum population of 1,000 and an average of 1,500 (134 in Solihull);
- Middle Layer Super Output Areas (MSOAs) containing an average of 7,200 persons (29 in Solihull).

Technical advice and support is available from the Solihull Observatory.

Shirley East Super Output Areas



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Summary

About Solihull

Solihull lies at the heart of the West Midlands motorway network, has excellent public transport connections with the Birmingham city conurbation and is linked to many overseas destinations through Birmingham International Airport.

There are 148,000 jobs located in Solihull with strengths in business services, transport and manufacturing. The borough benefits from a range of key economic assets such as Solihull town centre, the NEC complex, Jaguar Land Rover and Birmingham Business Parks.

Solihull is a largely affluent borough, characterised by above average levels of income and limited levels of poverty and deprivation. For instance:

- 73% of Solihull households own their own home compared to 62% for England and 64% for the West Midlands.
- The median annual wage of Solihull residents in full-time employment is 11% higher than the England average and 18% higher than that for the West Midlands.
- 13% of the Solihull working age population claim Universal Credit compared to 15% for England and 17% for the West Midlands.
- 14% of Solihull children aged 0-15 years live in a low income household compared to 20% for England and 27% for the West Midlands.
- The 2019 Index of Multiple Deprivation (IMD) shows that Solihull is the least deprived local authority in the West Midlands. Just 16% of the population live in one of the most deprived 20% of neighbourhoods in England, whereas 40% of people live in the least deprived 20%.

This is not the case for all Solihull communities and below average incomes and poverty is far more common among households in the three North Solihull wards (Smith's Wood; Kingshurst and Fordbridge; Chelmsley Wood). For instance:

- Just 47% of North Solihull households own their own home while 40% are social rented.
- 31% of the North Solihull working age population claim Universal Credit.
- 29% of North Solihull children aged 0-15 years live in a low income household.
- According to the IMD 52% of people in north Solihull live in one of the most deprived 20% of neighbourhoods in England, including 11% who live in the most deprived 5%.

About Shirley East

The Shirley East ward is located in the urban west of the Borough, bordered by Birmingham to the north and Stratford Road to the west. In many respects these two boundaries are the most significant influences on the ward's economic and social conditions. Stratford Road provides a commercial hub and access to local Solihull and Birmingham job markets, while at the same time generating traffic congestion and acting as a minor crime and anti-social behaviour conduit. Green Hill is a focus for many of the social and economic problems apparent along this Stratford Road/Birmingham border axis, with relatively severe and worsening deprivation levels affecting children and older people a major concern. To the south and east of Stratford Road prosperity levels are much higher, with much more advantaged educational, health and crime levels apparent.

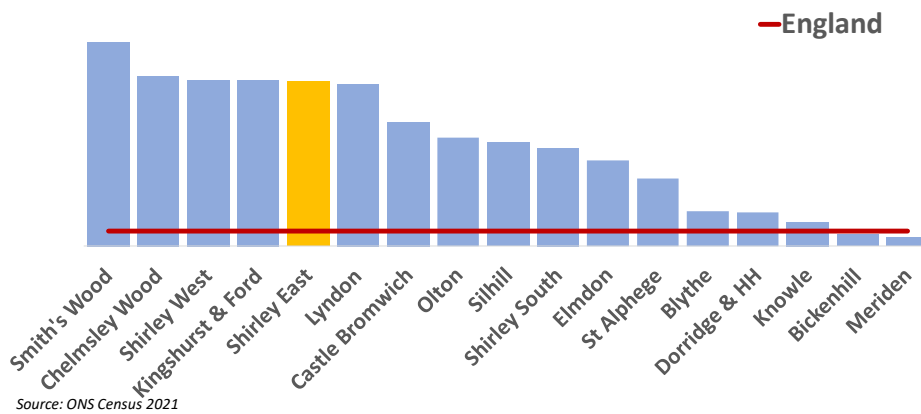
The map on page 2 illustrates the individual localities within Shirley East, based on the Office for National Statistics LSOAs. LSOAs often cross ward boundaries, with Shirley Heath overlapping the Shirley East and South wards.

Population and Households

Population Size and Growth

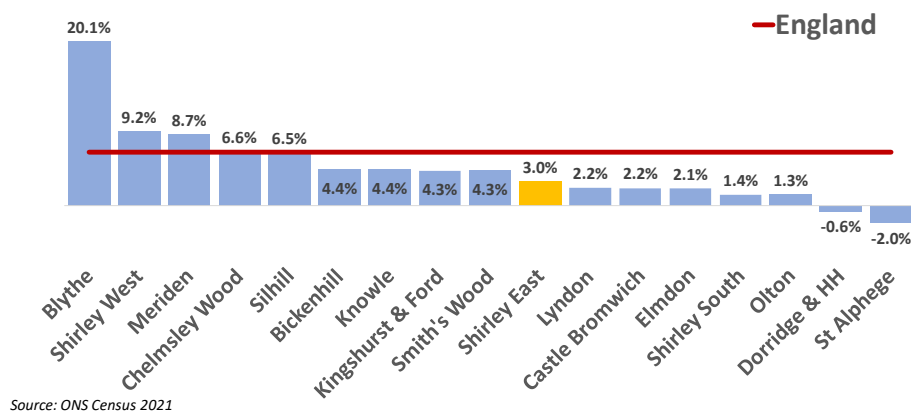
The 2021 Census shows that 12,017 people live in Shirley East, representing 4,714 people per km² (Population density Solihull 1,213 and England 434 per km²). Shirley East has the 5th largest population density of Solihull’s 17 wards.

Solihull Population Density 2021



Between 2011 and 2021 the Shirley East population increased by 350 people. This equates to growth of 3% over this 10-year period much lower than the Solihull (4.6%) and England (6.6%) averages. Population growth in Shirley East was the 10th highest out of Solihull’s 17 wards.

Solihull Population Growth 2011 - 2021



Population Age Groups

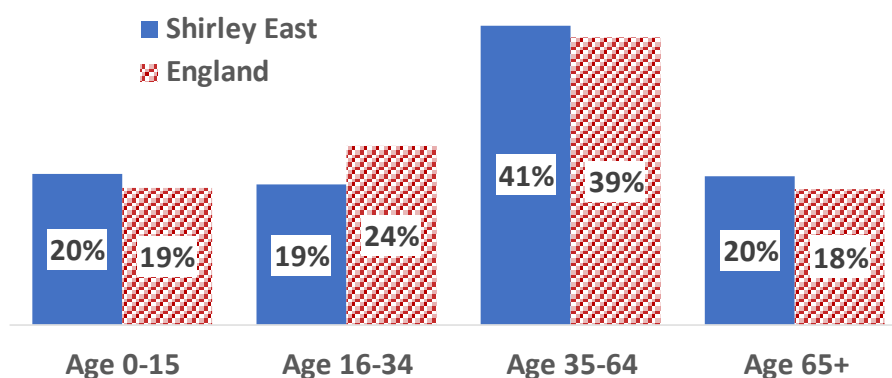
20% of the Shirley East population are under 16 years of age (including 6% aged 5 and under), 59% are working age and 20% are aged 65 and over (including 4% aged 85+).

The age profile in Shirley East is similar to the England average. The most notable difference is the relative dearth of young adults aged 16-34 years in Shirley East (19% vs 24% for England).

Population by in Shirley East Age Group 2021				
Age Group	Number in Shirley East	% Population		
		Shirley East	Solihull	England
Age 0-15	2,453	20%	19%	19%
Age 16-24	1,047	9%	9%	11%
Age 25-34	1,230	10%	12%	14%
Age 35-49	2,458	20%	18%	19%
Age 50-64	2,416	20%	20%	19%
Age 65+	2,413	20%	21%	18%
Total	12,017			

Source: ONS Census 2021

Age Structure in Shirley East



Source: ONS Census 2021

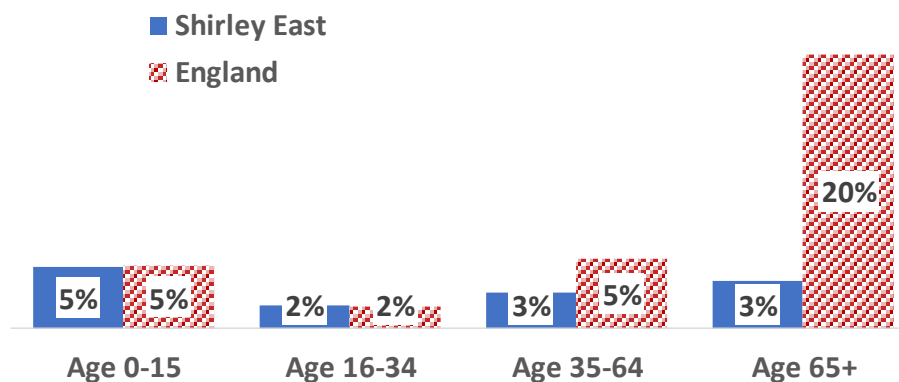
In the 10-years 2011 to 2021 population growth in Shirley East has been driven by those aged 25-34 and those aged 50 and over (+20% growth aged 25-34, +17% growth aged 50-64, +4% aged 65+). This has largely been offset by population decline among young people under 25 years and by those aged 35-49.

Change in Population in Shirley East Between 2011 and 2021 by Age Group				
Age Group	Change in number in Shirley East	% Change in number of people		
		Shirley East	Solihull	England
Age 0-15	106	5%	7%	5%
Age 16-24	-170	-14%	-9%	-5%
Age 25-34	207	20%	17%	7%
Age 35-49	-219	-8%	-10%	-3%
Age 50-64	345	17%	9%	15%
Age 65+	81	4%	15%	20%
Total	350	3%	5%	7%

Source: ONS Census 2011 and 2021

The 10-year population growth profile in Shirley East is similar to England. The most notable difference is relatively lower growth in Shirley East among those aged 65 and over (+3% Shirley East; +20% England).

% Change in Population in Shirley East by Age Group 2011 - 2021



Source: ONS Census 2011 and 2021

Ethnicity

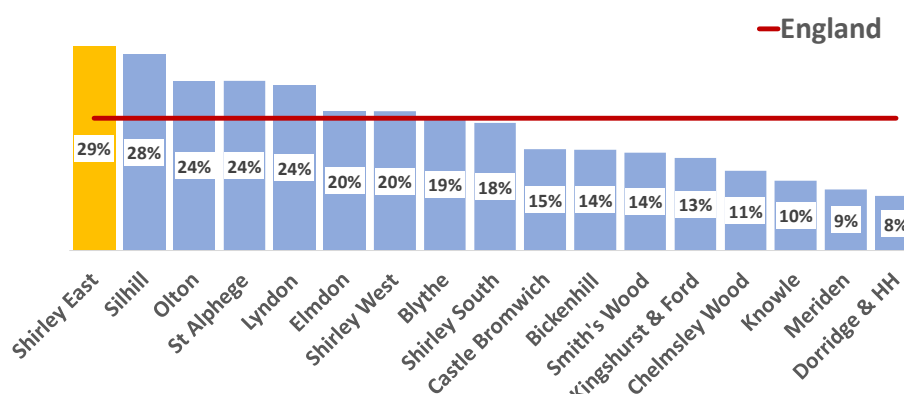
71% of the Shirley East population are white and 29% from an ethnic minority background. Shirley East has a proportionally larger ethnic minority population than either Solihull (18%) or England (19%). 74% of the ethnic minority population in Shirley East are Asian/Asian British, with this group representing 22% of all people in Shirley East.

Ethnic Group of Shirley East Population 2021				
Ethnic Group	Number in Shirley East	% Population		
		Shirley East	Solihull	England
White	8,501	71%	82%	81%
Asian/Asian British	2,598	22%	11%	10%
Mixed or Multiple Ethnic Groups	397	3%	3%	3%
Black/Black British	197	2%	2%	4%
Other Ethnic Group	329	3%	2%	2%
Ethnic Minority Total	3,521	29%	18%	19%
Total Population	12,022			

Source ONS Census 2021

Shirley East has the largest ethnic minority population and largest Asian/Asian British population among Solihull's 17 wards.

Ethnic Minority Population in Solihull 2021



Source: ONS Census 2021

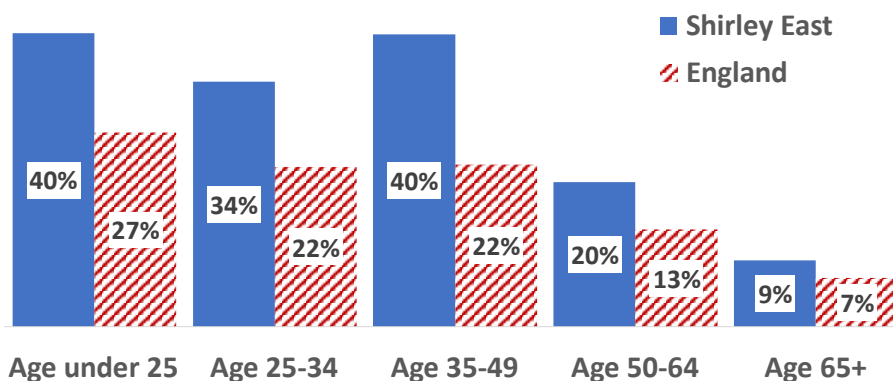
The ethnic minority population in Shirley East is proportionally higher among younger than older age groups. For instance, 40% of those under 25 are from an ethnic minority background compared to just 9% of those aged 65+.

Ethnic Group	Age under 25	Age 25-34	Age 35-49	Age 50-64	Age 65+
White	2,091	815	1,471	1,934	2,190
Asian/Asian British	948	320	790	365	175
Mixed or Multiple Ethnic Groups	270	44	48	28	7
Black/Black British	68	22	45	42	20
Other ethnic group	129	28	108	46	18
Ethnic Minority Total	1,415	414	991	481	220
Total Population	3,506	1,229	2,462	2,415	2,410
% Ethnic Minority	40%	34%	40%	20%	9%

Source: ONS Census 2021

The pattern in Shirley East is the same as in England, with the ethnic minority population higher among younger age groups in both. A sharp reduction in the ethnic minority population from the age of 50 onwards is evident in both Shirley East and England.

Ethnic Minority Population by Age Shirley East 2021



Source: ONS Census 2021

In the 10-years 2011 to 2021 the proportion of Shirley East residents from an ethnic minority background increased from 17% to 29% of the population.

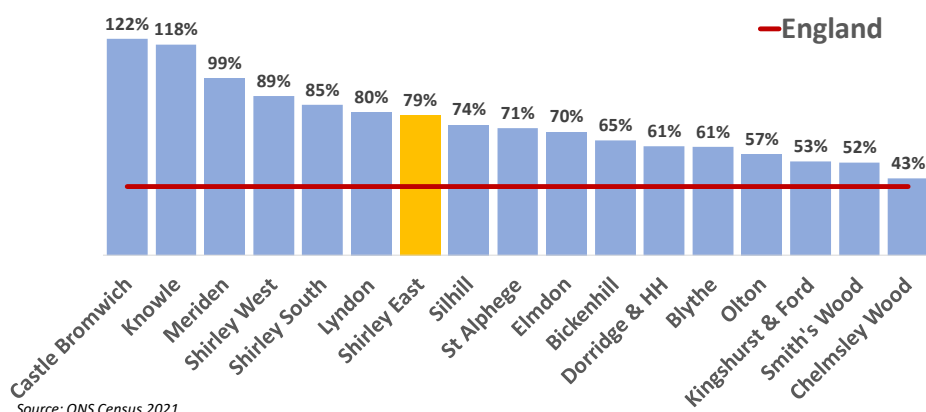
Although the Shirley East population increased by just 3% the number of ethnic minority residents increased by 79% (1,549 individuals) in the 10 years to 2021. This was partially offset by a fall of -12% (-1,194 individuals) in the number of white residents. In absolute terms the increase in Shirley East residents was largest among those from an Asian/Asian British background (+1,073 individuals) followed by the other ethnic group population (+214).

Change in Population Ethnicity in Shirley East 2011-2021				
Ethnic Group	Change in Number in Shirley East	% Change		
		Shirley East	Solihull	England
White	-1,194	-12%	-4%	1%
Asian/Asian British	1,073	70%	76%	31%
Mixed or Multiple Ethnic Groups	179	82%	70%	40%
Black/Black British	83	73%	22%	29%
Other ethnic group	214	186%	167%	124%
Ethnic Minority Total	1,549	79%	72%	38%
Total Population	355	3%	5%	7%

Source: ONS Census 2011 and 2021

Growth of 79% in the ethnic minority population in Shirley East in the 10 years to 2021 is higher than the England (38%) and Solihull (+72%) averages. Growth in the ethnic minority population in Shirley East is 7th highest among Solihull’s 17 wards.

Ethnic Minority Population Growth in Solihull 2011 - 2021



Religion

72% of the Shirley East population who answered the Census religious identification question said that they had a religious faith, with 28% saying they had no religion. Shirley East has proportionally fewer people with no religion than either Solihull (35%) or England (39%).

Like Solihull and England as a whole, Christianity is the most common religious faith in Shirley East (50%). A notable feature of the Shirley East religious profile is the relatively large number of Muslims in the ward (10% Shirley East, 6% Solihull, 7% England), although Hindus and Sikhs are also more common than in the benchmarks.

Religious Faith of Shirley East Population 2021				
Religious Faith	Number in Shirley East	% Population		
		Shirley East	Solihull	England
Christian	5,631	50%	53%	49%
Muslim	1,123	10%	6%	7%
Hindu	796	7%	3%	2%
Sikh	557	5%	2%	1%
Buddhist	47	0.4%	0.3%	0.5%
Jewish	18	0.1%	0.1%	0.5%
Other religion	48	0.4%	0.4%	0.6%
No religion	3,150	28%	35%	39%
Total	11,370			

Source: ONS Census 2021

Origin and Language

At the time of the 2021 Census, around 92% of the Shirley East population lived at the same address that they were resident in a year before. Of the remainder, most migrants lived elsewhere in the UK (90% of Shirley East migrants, 7% of Shirley East population) with a small number coming from outside UK (10% of Shirley East migrants, 0.8% of Shirley East population).

Recent Migration of Shirley East Population 2021				
Address One Year Ago	Number in Shirley East	% Population		
		Shirley East	Solihull	England
Same address (non-migrant)	10,951	92%	92%	89%
Temp student residence in UK (non-migrant)	29	0.2%	0.2%	0.6%
Elsewhere in UK (migrant)	849	7.1%	7.6%	9.6%
Outside the UK (migrant)	97	0.8%	0.5%	0.9%
All Migrants	946	7.9%	8.1%	10.5%
Total Population	11,926			

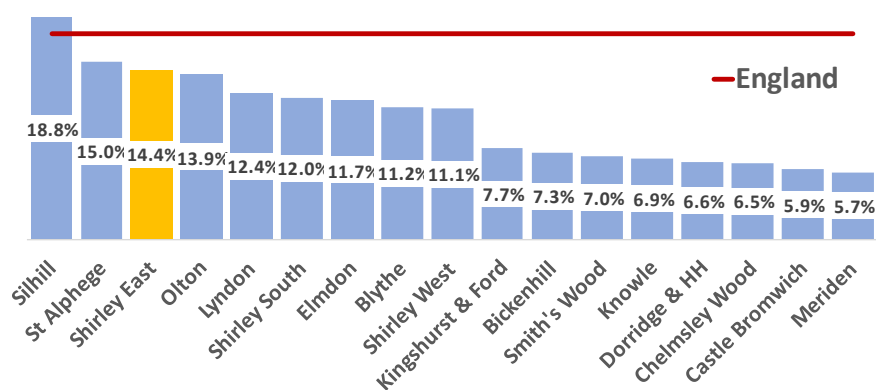
Source: ONS Census 2021

86% of the Shirley East population were born in in the UK (90% Solihull, 83% England). 14% of the Shirley East population were born overseas (1,726 individuals). Proportionally Shirley East has the 3rd highest overseas born population in Solihull.

Country of Birth of Shirley East Population 2021				
Country of Birth	Number in Shirley East	% Population		
		Shirley East	Solihull	England
UK	10,291	86%	90%	83%
Europe	352	3%	3%	7%
Africa	293	2%	1%	3%
Middle East & Asia	980	8%	5%	6%
Americas & Caribbean	73	0.6%	0.7%	1.4%
Antarctica & Oceania	27	0.2%	0.15%	0.30%
British Overseas	1	0.008%	0.03%	0.04%
Total	12,017			

Source: ONS Census 2021

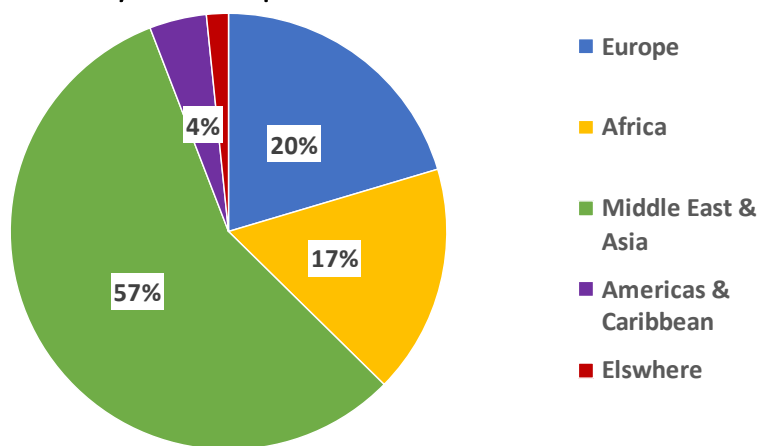
Population Born Overseas in Solihull 2021



Source: ONS Census 2021

57% of the Shirley East overseas born population were born in the middle East or Asia (980 individuals), with 20% born in another European country (352 individuals), 17% (293) in Africa and 4% (73) in the Americas & Caribbean.

Shirley East Population Born Overseas 2021



The Census data shows that while a relatively large proportion of the Shirley East population were born overseas, the number of arrivals since 2014 is much lower than the England average (21% Shirley East; 34% England). By contrast, a much larger proportion of the Shirley East overseas born population arrived before 1981 (31% Shirley East; 14% England).

Year of Arrival in UK Among Shirley East Population 2021				
Year of Arrival	Number in Shirley East	% born overseas		
		Shirley East	Solihull	England
Arrived before 1981	528	31%	27%	14%
Arrived 1981 to 2000	291	17%	16%	17%
Arrived 2001 to 2013	541	31%	30%	36%
Arrived 2014 to 2021	365	21%	26%	34%
Total born overseas	1,725			

Source: ONS Census 2021

93% of the Shirley East population speak English as their first language (96% Solihull, 91% England). Just 1% of the Shirley East population cannot speak English well or speak English at all.

Proficiency in English of Shirley East Population 2021				
Language Skills	Number in Shirley East	% Population		
		Shirley East	Solihull	England
English 1 st language	10,834	93%	96%	91%
Not 1 st language but speak English well	544	5%	2%	4%
Cannot speak English well	93	0.8%	0.5%	1.6%
Cannot speak English	20	0.2%	0.1%	0.3%
Total (aged 3+)	11,709			

Source: ONS Census 2021

Households

There are 4,778 households in Shirley East, with family households comprising 67% (3,192) and single person households 28% (1,327). Compared with the England and Solihull averages Shirley East has slightly fewer single person households and more family households.

Household Composition in Shirley East 2021				
Household Type	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Single person households	1,327	28%	29%	30%
Family households	3,192	67%	66%	63%
Other households	259	5%	5%	7%
All households	4,778			

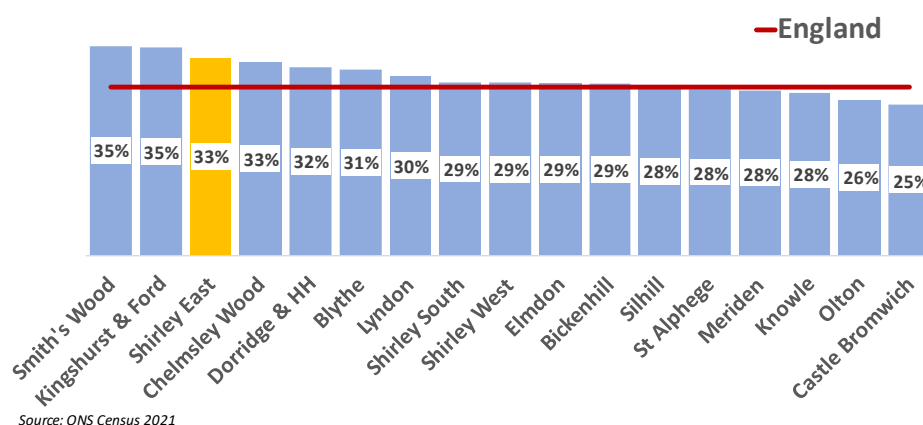
Source: ONS Census 2021

33% of Shirley East households contain dependent children compared to 28% for England. Shirley East has the 3rd largest proportion of dependent children households in Solihull.

Households with Children in Shirley East 2021				
Household Type	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Dependent children	1,596	33%	30%	28%
Non-dependent children	621	13%	12%	11%
All Households with Children	2,217	46%	43%	39%
All Households	4,778			

Source: ONS Census 2021

Households with Dependent Children in Solihull 2021



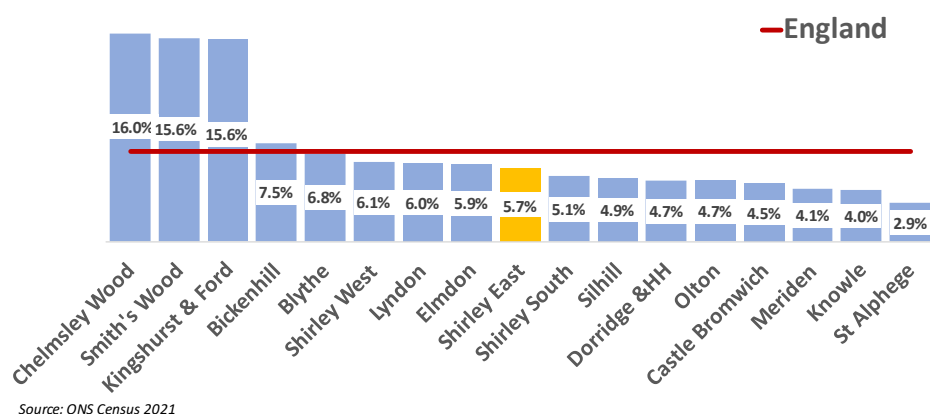
Single parent households represent 10% of all households (486 households) in Shirley East compared to over 11% across Solihull and England.

About 56% of single parent households in Shirley East contain dependent children. The proportion of single parent households with dependent children is considerably lower than both the Solihull and England averages (5.7% Shirley East; 7.2% Solihull; 6.9% England).

Single Parent Households in Shirley East 2021				
Household Type	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Dependent children	270	5.7%	7.2%	6.9%
Non-dependent children	216	4.5%	4.4%	4.2%
All Single parent households	486	10.2%	11.6%	11.1%
All households	4,778			

Source: ONS Census 2021

Single Parent Households with Dependent Children in Solihull 2021

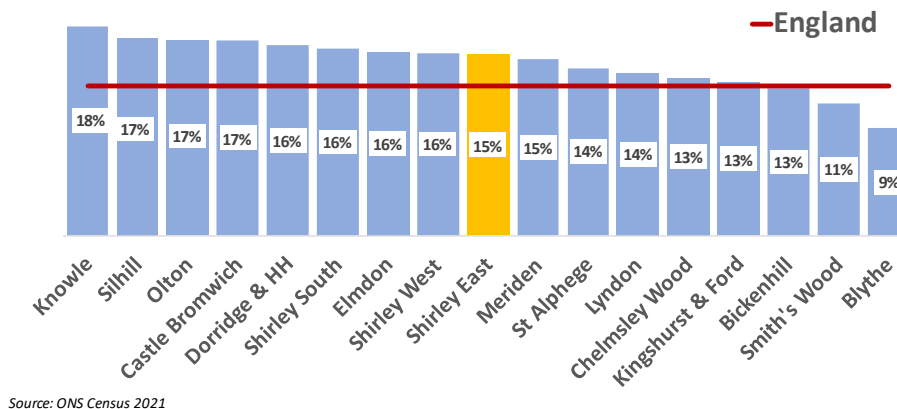


Although the pattern is the same as Solihull as a whole, more households in Shirley East are occupied by older people than across England (26% Shirley East; 22% England). Shirley East has a larger proportion of both older couple households and single older people households than the England average. Shirley East has 738 single older people households and at 15% is the 9th highest proportion in Solihull.

Older People Households in Shirley East 2021				
Household Type	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Single older people households	738	15%	15%	13%
Couple older people households	527	11%	11%	9%
All older people households	1,265	26%	26%	22%
All households	4,778			

Source: ONS Census 2021

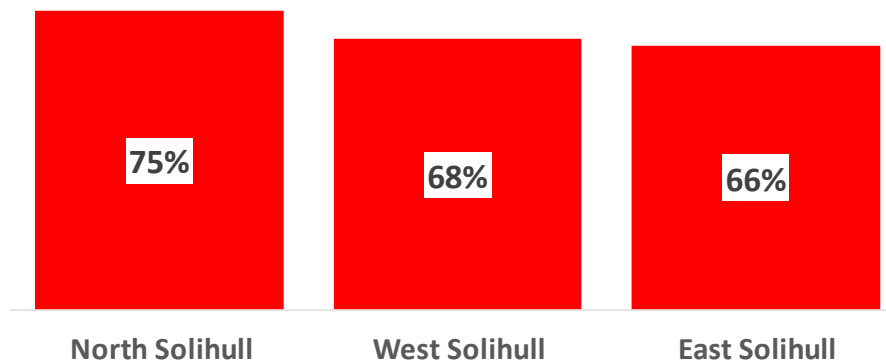
Single Older People Households in Solihull 2021



Deprivation, Benefits and Poverty

For much of 2022 and 2023 UK households have been subject to high levels of inflation and a squeeze on living standards. This is reflected in local survey results, with 70% of respondents to the 2022 Place Survey saying that they were more worried about their finances than a year previously. This pattern was replicated across all three Solihull localities.

Respondents to Place Survey who are more worried about finances than one year ago



Index of Multiple Deprivation

The Index of Multiple Deprivation (IMD) is the official measure of deprivation in England produced by the Ministry of Housing Communities and Local Government (MHCLG). The IMD combines 39 economic, financial, social, environmental and housing measures into a single deprivation score for individual neighbourhoods called Super Output Areas (LSOAs) in England. There are 32,844 LSOAs in England and 134 in Solihull with an average population of 1,500.

The IMD therefore allows each LSOA neighbourhood to be ranked relative to one another according to their level of deprivation.

The 2019 IMD shows that Solihull is the least deprived upper tier Local Authority in the West Midlands and is ranked in the 2nd top quintile nationally.

Solihull is relatively polarised between large parts of the borough that rank among the least deprived areas of England and a concentration of neighbourhoods in North Solihull among the most deprived.

Population Living in Most and Least Deprived Neighbourhoods in 2019			
	% Population		
	Solihull Population	North Solihull Population	Rest of Borough Population
Most Deprived 5% of areas in England	5%	16%	0%
Most Deprived 10% of areas in England	11%	41%	0%
Least Deprived 10% of areas in England	28%	0%	39%
Least Deprived 5% of areas in England	23%	0%	31%

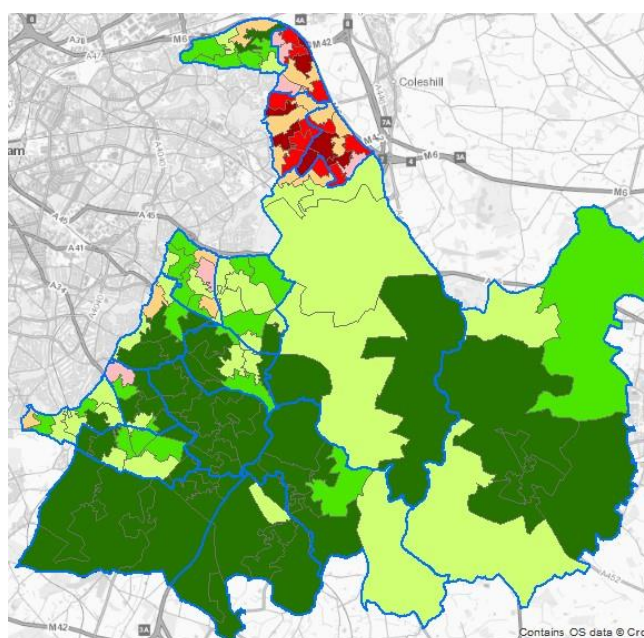
Source: Ministry of Housing Communities & Local Government English Indices of Deprivation

2019 Index of Multiple Deprivation (IMD)

Overall Rank

Percentile Rank

- Bottom 5%
- 5th to 10th percentile
- 10th to 20th percentile
- 20th to 40th percentile
- 40th to 60th percentile
- 60th to 80th percentile
- Top 20%



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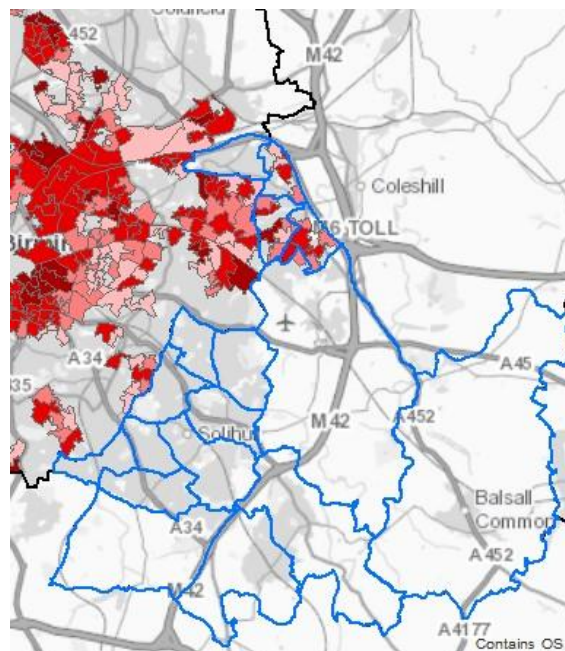
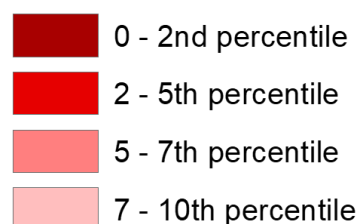
Deprivation is substantially higher in the North Solihull wards of Chelmsley Wood, Kingshurst & Fordbridge and Smith's Wood than elsewhere in the borough. The deprivation evident in North Solihull is part of a wider area of disadvantage that spreads throughout east Birmingham.

2019 Index of Multiple Deprivation (IMD)

Overall Rank

LSOAs in Solihull & East Birmingham in Most Deprived 10%

Percentile Rank



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Shirley East’s eight LSOAs are, on average, ranked on the 75th percentile nationally, with the 17 Solihull wards ranging from the deprived Chelmsley Wood (9th percentile) to the advantaged St Alphege (94th percentile). On this basis Shirley East would be considered one of the least deprived areas in England.

IMD Deprivation Rank in Solihull 2019	
Ward	Average Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	9
Smith's Wood	11
Kingshurst & Fordbridge	14
Lyndon	49
Bickenhill	52
Elmdon	59
Shirley West	60
Castle Bromwich	64
Olton	72
Silhill	73
Shirley East	75
Shirley South	76
Meriden	78
Knowle	86
Blythe	91
Dorridge & Hockley Heath	91
St Alphege	94

Source: English Indices of Deprivation 2019

Deprivation among the eight Shirley East LSOAs ranges from the most deprived neighbourhood Green Hill on the 14th percentile to the least deprived neighbourhood Streetsbrook on the 99th percentile.

The majority of Shirley East LSOAs are among the least deprived 25% of neighbourhoods in England. However, Green Hill represents an isolated pocket of relative deprivation and is the 2nd most deprived neighbourhood in south Solihull.

IMD Deprivation Rank in Shirley East 2019	
LSOA	Percentile Rank (1=most deprived, 100=least deprived)
Green Hill	14
Stratford Road South-East	54
Shirley Heath	73.1
Stratford Road North-East	77.6
Shirley Street	81.3
Blossomfield North	95.3
Sharmans Cross South	96.1
Streetsbrook	98.5

Source: English Indices of Deprivation 2019

Universal Credit

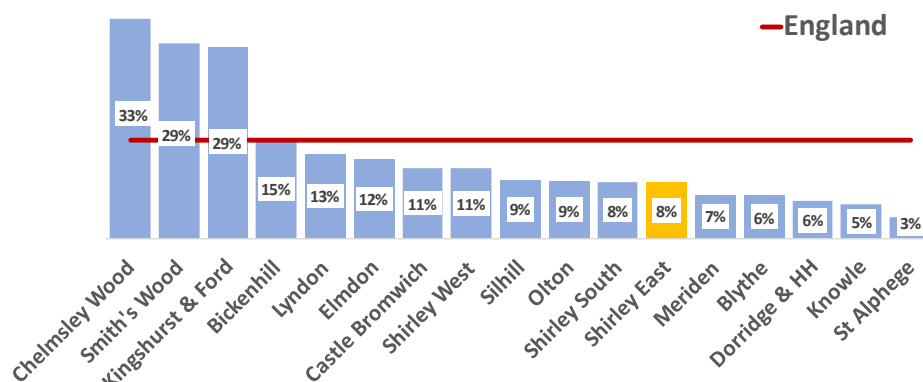
As of July 2023, 599 Shirley East residents were claiming Universal Credit (UC), equating to 8.4% of the working age population. The rate in Shirley East is lower than that for Solihull (12.7%) or England (14.7%).

38% of the UC in Shirley East are in employment and 62% not in employment, this is broadly in-line with the Solihull and England averages.

Universal Credit Claimants in Shirley East July 2023				
Claimants	Claimants in Shirley East	% UC Claimants		
		Shirley East	Solihull	England
UC in employment	228	38%	38%	39%
UC not in employment	371	62%	62%	61%
All UC claimants	599			

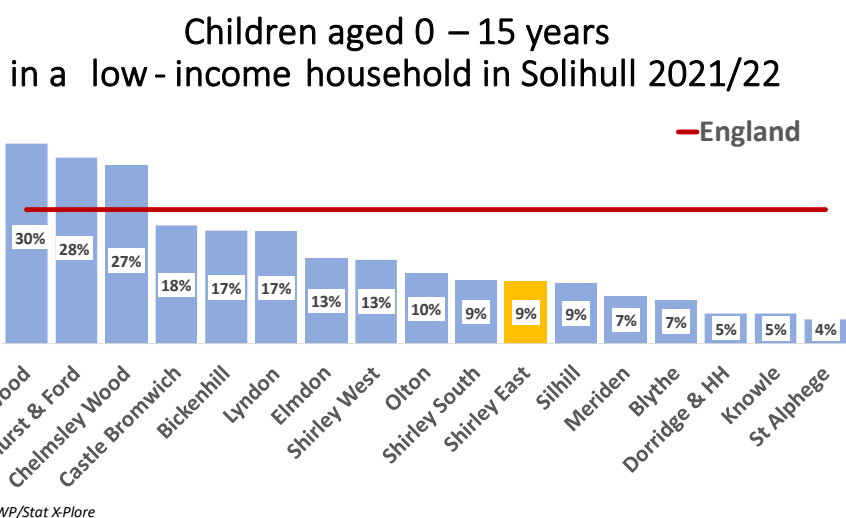
Source: DWP/Stat-Xplore

Universal Credit Claimant Rate in Solihull July 2023



Child Poverty

At the end of 2021/22 237 children aged 0-15 years in Shirley East lived in a low income household. This equates to 9% of the 0-15 population, lower than both the Solihull (15%) and England averages (20%). The rate in Shirley East is the 7th Lowest among Solihull's 17 wards which range from 30% in Smith's Wood to 4% in St Alphege.



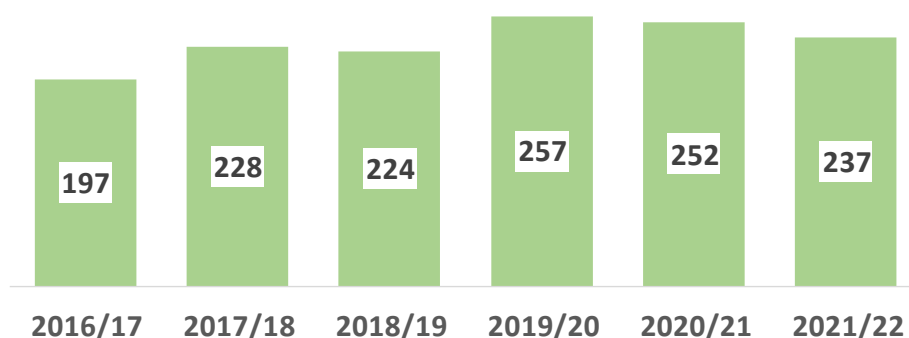
The number of children living in a low-income household in Shirley East varies between age group. A relatively small proportion of the total in Shirley East were aged 0-4 years (19% Shirley East; 28% England), while proportionally more were older children aged 11-15 years (46% Shirley East; 35% England).

Children Aged 0-15 Years Living in a Low-Income Household in Shirley East 2021/22				
Age Group	Number in Shirley East	% all children 0-15 years in low income household		
		Shirley East	Solihull	England
Aged 0-4 Years	46	19%	30%	28%
Aged 5-10 Years	83	35%	36%	37%
Aged 11-15 Years	108	46%	34%	35%
All Aged 0-15 Years	237			

Source: DWP/Stat-Xplore

The number of Shirley East children living in a low-income household averaged 233 in the six years 2016/17 to 2021/22. There was a rise from 224 at the end of 2018/19 to 257 at the end of 2019/20 coinciding with the onset of the outbreak of covid-19. This rise is consistent with those across Solihull and England. The number of Shirley East children living in a low income household edged downwards from 2018/19 to 2021/22.

Number of Children Aged 0-15 Years in Shirley East in a Low-Income Household



Source: DWP/Stat X-Plore

The Income Deprivation Affecting Children Index (IDACI) is a component part of the IMD measuring the relative income deprivation impacting upon children aged 0-15 years.

Shirley East's eight LSOAs are, on average, ranked on the 71st percentile nationally of the IDACI, with the 17 Solihull wards ranging from the deprived Smith's Wood (6th percentile) to the advantaged St Alphege (89th percentile). On this basis Shirley East would be considered one of the least income deprived areas in England for children.

Income Deprivation Affecting Children Index (IDACI) in Solihull 2019	
Ward	Average IDACI Percentile Rank (1=most deprived, 100=least deprived)
Smith's Wood	6
Chelmsley Wood	8
Kingshurst & Fordbridge	12
Bickenhill	49
Shirley West	56
Lyndon	56
Elmdon	60
Castle Bromwich	67
Silhill	68
Olton	71
Shirley East	71
Shirley South	71
Meriden	75
Knowle	83
Blythe	84
Dorridge & Hockley Heath	86
St Alphege	89

Source: English Indices of Deprivation 2019

Child income deprivation among the eight Shirley East LSOAs ranges from Green Hill on the 24th percentile to the least deprived neighbourhood Blossomfield North on the 96th percentile. Only Green Hill (24th percentile) and Stratford Road South-East (43rd percentile) are among the 50% most income deprived neighbourhoods in England from a child perspective.

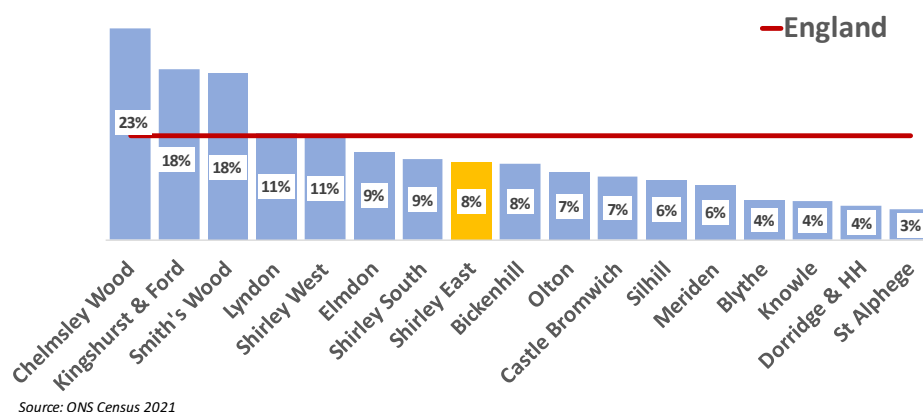
IDACI Rank in Shirley East 2019	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Green Hill	23.8
Stratford Road South-East	42.5
Shirley Heath	59.7
Stratford Road North-East	69.4
Shirley Street	81.9
Streetsbrook	89.8
Sharmans Cross South	93.9
Blossomfield North	96

Source: English Indices of Deprivation 2019

Older People Poverty

In February 2023 there were 200 older people in Shirley East claiming a pension credit. This equates to 8% of the pension age population lower than both the Solihull (9%) and England (11%) averages. Shirley East has the 8th highest pension credit rate among Solihull’s 17 wards.

Pension Credit Rate in Solihull February 2023



The Income Deprivation Affecting Older People (IDAOP) is a component part of the IMD measuring the relative income deprivation impacting upon older people aged 65 and over.

Shirley East’s eight LSOAs are, on average, ranked on the 65th percentile nationally of the IDAOP, with the 17 Solihull wards ranging from Chelmsley Wood (21st percentile) to St Alphege (93rd percentile). It is notable that even the most relatively deprived Solihull wards rank outside the most deprived quintile in England on this measure. In Solihull, Shirley East is in the middle, with eight wards ranking as more deprived and eight less deprived in terms of income deprivation affecting older people.

Income Deprivation Affecting Older People (IDAOP) in Solihull 2019	
Wards	Average IDAOP Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	21
Smith's Wood	25
Kingshurst & Fordbridge	26
Lyndon	47
Shirley West	53
Bickenhill	58
Elmdon	59
Shirley South	65
Shirley East	65
Olton	68
Castle Bromwich	68
Meriden	72
Silhill	74
Blythe	85
Knowle	88
Dorridge & Hockley Heath	88
St Alphege	93
<i>Source: English Indices of Deprivation 2019</i>	

Older people income deprivation among the eight Shirley East LSOAs ranges from Green Hill on the 21st percentile to the least deprived neighbourhood Blossomfield North on the 92nd percentile.

There are few signs of substantial deprivation among the Shirley East neighbourhoods. However, Green Hill and Stratford Road South-East are among the most deprived older people income neighbourhoods in south Solihull.

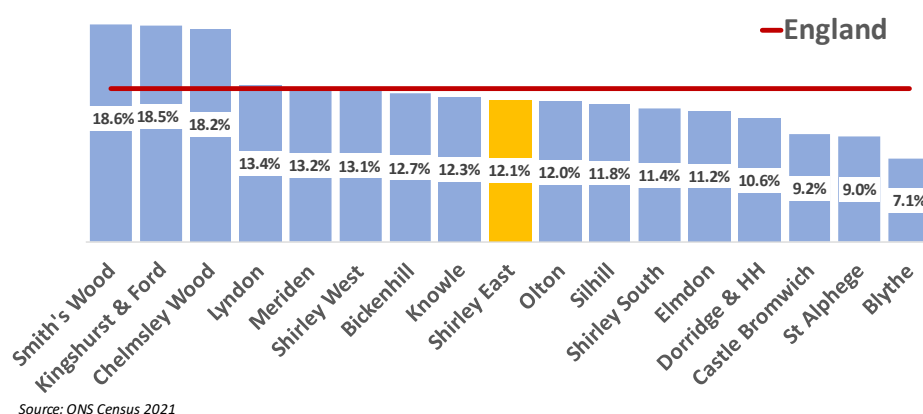
IDAOP Rank in Shirley East 2019	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Green Hill	21.4
Stratford Road South-East	34.8
Shirley Heath	54.5
Shirley Street	68.4
Stratford Road North-East	74
Sharmans Cross South	84.6
Streets Brook	87.6
Blossomfield North	91.7
<i>Source: English Indices of Deprivation 2019</i>	

Fuel Poverty

Fuel poverty is measured by the Department for Business, Energy & Industrial Strategy which determines that those households which are below the poverty line and at the same time are energy inefficient and fuel poor.

648 Shirley East households were classified as fuel poor in 2021. This equates to 12.1% of all Shirley East households, slightly lower than the Solihull (12.7%) and England (13.1%) averages. Among the 17 Solihull wards Shirley East has the 9th highest fuel poverty rate.

Fuel Poverty Rate in Solihull 2021



Of the eight Shirley East LSOAs the percentage of fuel poor households ranges from nearly 16% in Stratford Road South-East to 9% in Streetsbrook.

Fuel Poor Households in Shirley East 2021		
	Number	% Households
Stratford Road South-East	104	15.6%
Green Hill	100	14.8%
Shirley Heath	92	12.3%
Shirley Street	81	11%
Stratford Road North-East	76	11.6%
Sharmans Cross South	74	10.6%
Blossomfield North	71	11.4%
Streetsbrook	50	9%

Source: Department for Business, Energy & Industrial Strategy

Employment and Skills

Resident Economic Activity

At the time of the 2021 Census 76% of the Shirley East working age population were in employment (5,403 individuals), 3% were unemployed (244 individuals) and 21% economically inactive (1,501 individuals). This was more positive than both the Solihull and England averages where employment was less common and economic activity higher.

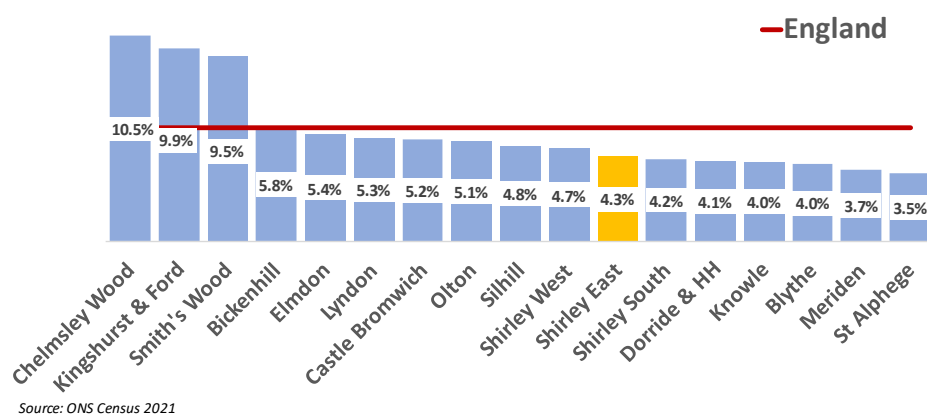
Economic Activity of Working Age Population in Shirley East 2021				
Economic Status	Number in Shirley East	% 16-64 Population		
		Shirley East	Solihull	England
Employed	5,403	76%	73%	71%
Unemployed	244	3%	4%	4%
Inactive	1,501	21%	23%	25%
All Age 16-64	7,148			

Source: ONS Census 2021

An unemployment rate reflects just the part of the population that is economically active (i.e. excludes people who have opted out of the labour market due to retirement or looking after home and are deemed to be inactive).

In March 2021, Shirley East’s unemployment rate of 4.3% was lower than the England average (5.8%).

Unemployment Rate in Solihull March 2021



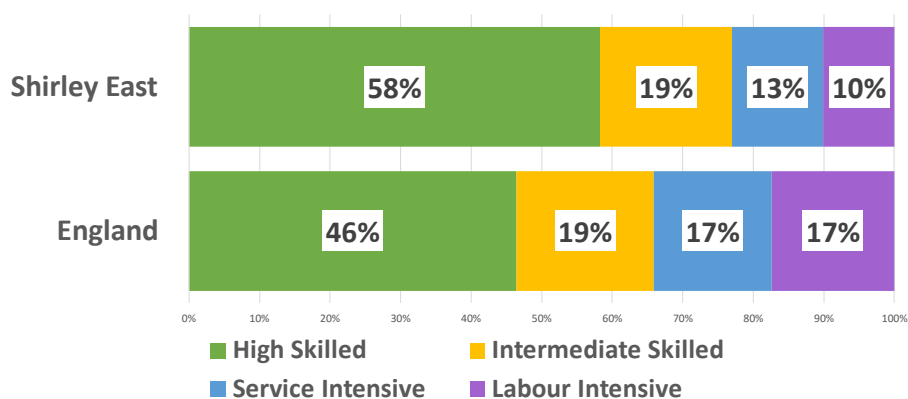
Resident Employment

Shirley East residents in employment are more likely to work in those occupations that typically demand higher levels of formal qualifications including managerial and professional roles than the Solihull or England averages. Shirley East residents are less likely than people across Solihull or England to work in service intensive or labour intensive occupations.

Occupation of Employed Population of Shirley East 2021				
Occupation	Number in Shirley East	% Population in Employment		
		Shirley East	Solihull	England
Managers, directors & senior officials	832	15%	15%	13%
Professional occupations	1,633	29%	24%	20%
Associate professional & technical occupations	806	14%	13%	13%
Administrative & secretarial occupations	610	11%	11%	9%
Skilled trades occupations	442	8%	8%	10%
Caring, leisure & other service occupations	375	7%	8%	9%
Sales & customer service occupations	352	6%	7%	7%
Process, plant & machine operatives	223	4%	6%	7%
Elementary occupations	342	6%	8%	10%
All in Employment	5,615			

Source: ONS Census 2021

Occupation of Employed Population Shirley East 2021



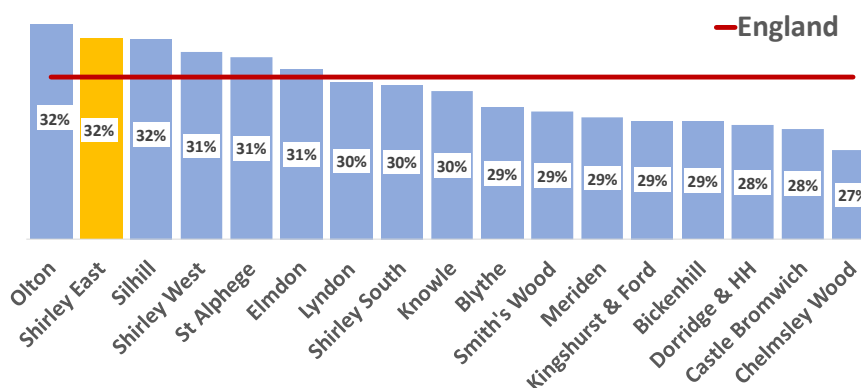
Source: ONS Census 2021

32% of Shirley East residents in employment work in the public sector (1,779 individuals across public administration, education and healthcare). This is by far the largest sector in Shirley East with more people in employment than across the benchmarks. Other significant industries for those in employment in Shirley East include business services (14%), wholesale & retail (13%) construction (9%) and manufacturing (8%).

Industry of Employed Population of Shirley East 2021				
Industry Sector	Number in Shirley East	% Population in Employment		
		Shirley East	Solihull	England
Manufacturing	445	8%	10%	7%
Other Production	5	0.1%	0.3%	1.0%
Electricity, gas & water supply	114	2%	2%	1%
Construction	490	9%	9%	9%
Wholesale & retail	721	13%	13%	15%
Transport & storage	195	3%	5%	5%
Accommodation & food services	208	4%	4%	5%
Information & communication	359	6%	5%	5%
Financial services	330	6%	5%	4%
Business Services	787	14%	14%	14%
Public Services	1,779	32%	30%	30%
Other Services	180	3%	4%	5%
All in Employment	5,613			

Source: ONS Census 2021

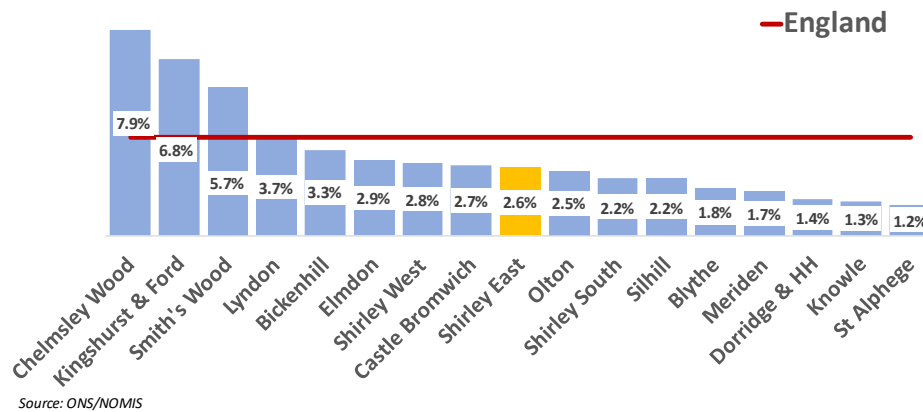
Employed in Public Services in Solihull 2021



Claimant Count Unemployment

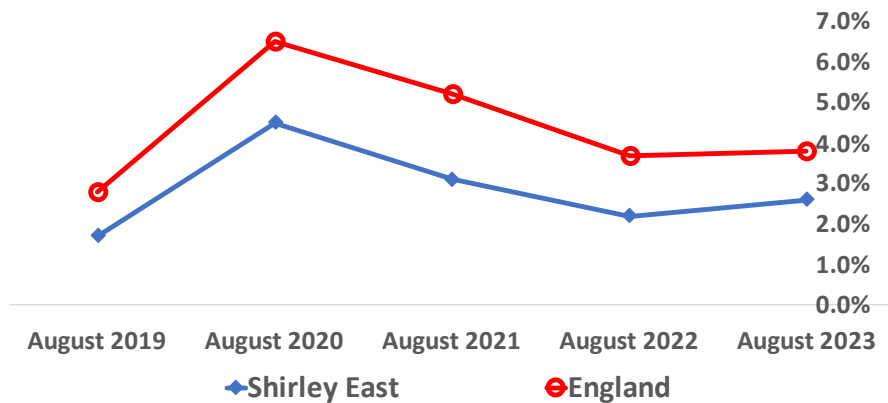
As of August 2023, 185 people in Shirley East were in receipt of unemployment benefit. This equates to a claimant unemployment rate of 2.6%, lower than the Solihull (3.2%) and England (3.8%) averages. Among the 17 Solihull wards the claimant unemployment rate in Shirley East is the 9th highest.

Claimant Unemployment Rate in Solihull August 2023



The claimant unemployment has fluctuated over recent years following the onset on the Covid-19 pandemic in early 2020. Claimant unemployment in Shirley East has been consistently lower than England but rose from 1.7% in August 2019 to 4.5% a year later. It has subsequently trended downwards, albeit with a small uptick between August 2022 and 2023 (from 2.2% to 2.6%).

Trend in Claimant Unemployment Rate in Shirley East



Resident Qualifications

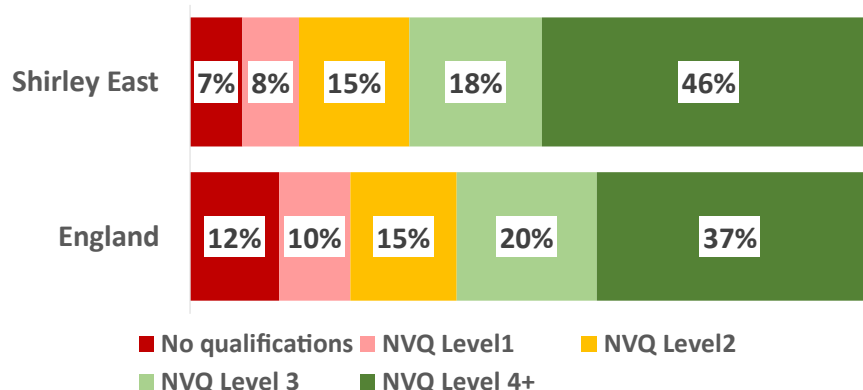
Working age Shirley East residents tend to have higher levels of formal qualifications than the benchmarks. For instance, 46% of Shirley East residents (3,321 individuals) had NVQ level 4+ qualifications in March 2021 compared to 40% of the Solihull population and 37% of people in England.

At the other end of the spectrum fewer Shirley East residents aged 16-64 have either no qualifications (7% vs 11% Solihull, 12% England) or NVQ level 1 qualifications (8% vs 10% Solihull, 10% England) than benchmark averages.

Formal Qualifications of Working Age Shirley East Population 2021				
Qualifications	Number in Shirley East	% 16-64 Population		
		Shirley East	Solihull	England
No qualifications	521	7%	11%	12%
NVQ Level1	564	8%	10%	10%
NVQ Level2	1,098	15%	16%	15%
NVQ Level 3	1,319	18%	19%	20%
NVQ Level 4+	3,321	46%	40%	37%
Other	327	5%	5%	6%
16-64 Population	7,150			

Source: ONS Census 2021

Formal Qualification Levels 2021 16 - 64 Population in Shirley East



Health and Care

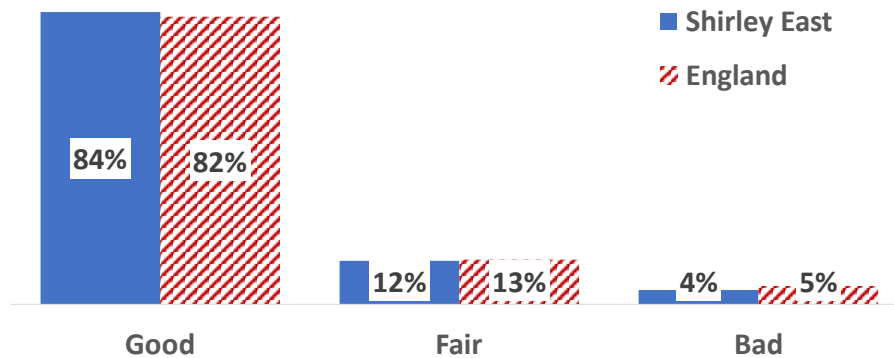
General Health, Disability and Unpaid Care

According to the 2021 Census self-reported general health in Shirley Heath is marginally more positive than that of England. Most people in Shirley Heath say that their health is good (51% very good, 32% good) while just 4% say that their health is bad (3% bad, 1% very bad).

General Health of Population in Shirley East 2021				
General Health	Number in Shirley East	% Population		
		Shirley East	Solihull	England
Very good health	6,171	51%	49%	48%
Good health	3,868	32%	33%	34%
Fair health	1,484	12%	12%	13%
Bad health	395	3%	4%	4%
Very bad health	98	1%	1%	1%
Total Population	12,016			

Source: ONS Census 2021

General Health of Population Shirley East 2021



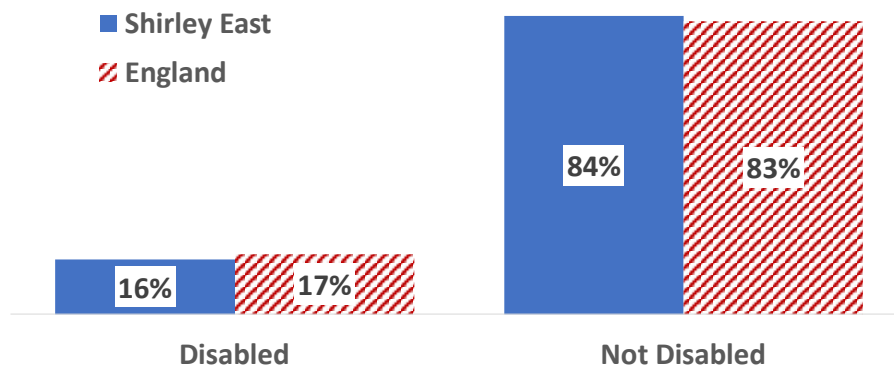
Source: ONS Census 2021

People in Shirley East are slightly less likely to have a long-term physical or mental health condition than the population of England (15% vs 17%) and the vast majority have no long-term problems (77%).

Disability in Shirley East Population 2021				
Disability	Number in Shirley East	% Population		
		Shirley East	Solihull	England
Day-to-day activities limited a lot	742	6%	7%	7%
Day-to-day activities limited a little	1,125	9%	10%	10%
Has long term physical or mental health condition but day-to-day activities are not limited	840	7%	7%	7%
No long term physical or mental health conditions	9,310	77%	76%	76%
Total Population	12,017			

Source: ONS Census 2021

Disability in Population Shirley East 2021

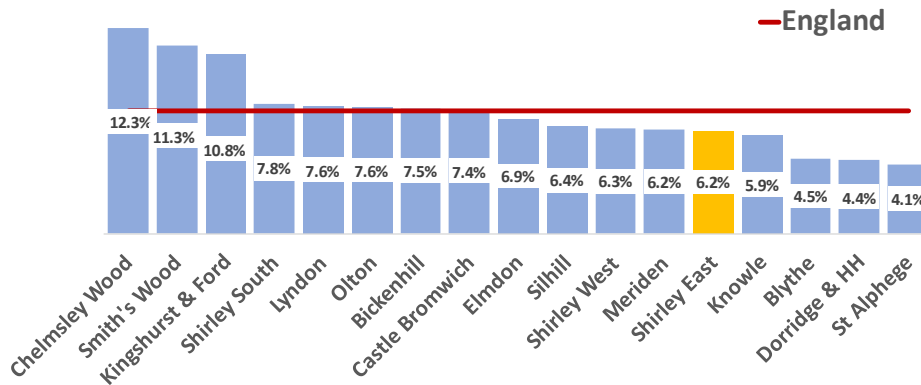


Source: ONS Census 2021

6% of the Solihull population (742 individuals) say that their day-to-day activities are limited a lot by a long-term health condition compared to the England average of 7%. Among the 17 Solihull wards

Shirley East is towards the lower third although there are significant differences between the high rates evident in the three North Solihull wards and the rest of the borough.

Life Limited a Lot by Long – Term Health Condition Solihull Population 2021



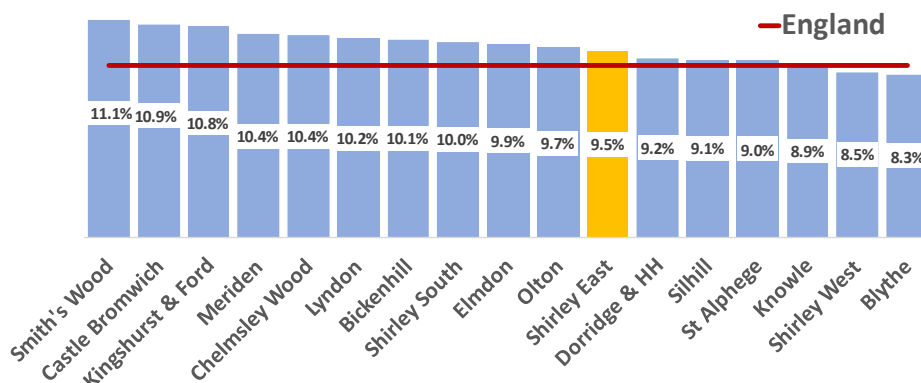
Source: Dept for Business, Energy & Industrial Strategy

Just under 10% of the Shirley East population (1,090 individuals) provide unpaid care to a friend or relative compared to 90% who provide no care (10,349 individuals). This is broadly in-line with the Solihull and England averages.

Provision of Unpaid Care in Shirley East Population 2021				
Care Provided	Number in Shirley East	% Population		
		Shirley East	Solihull	England
Provides no unpaid care	10,349	90%	90%	91%
Provides 9 hours or less care	432	4%	4%	3%
Provides 10 to 19 care	132	1%	1%	1%
Provides 20 to 34 care	120	1%	1%	1%
Provides 35 to 49 hours care	95	1%	1%	1%
Provides 50+ hours care	311	3%	3%	3%
Total Population	11,439			

Source: ONS Census 2021

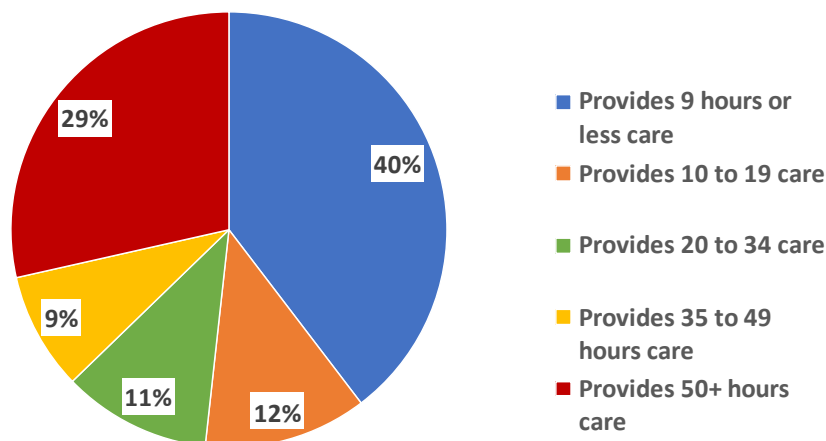
Provision of Unpaid Care in Solihull 2021



Source: Dept for Business, Energy & Industrial Strategy

40% of the Solihull population who provide unpaid care do so for nine hours or less per week (432 individuals). At the other end of the spectrum 29% (311 individuals) provide 50 hours or more care per week. Shirley East carers are slightly less likely to care for 50 hours+ per week than carers across England (29% vs 30%).

Provision of Unpaid Care in Shirley East 2021



Life Expectancy

Life expectancy at birth is an estimate of the average number of years a new-born baby would survive if he or she experienced the age-specific mortality rates for that area. As such it is a useful summary measure of all-cause mortality and a proxy for the overall health of an area.

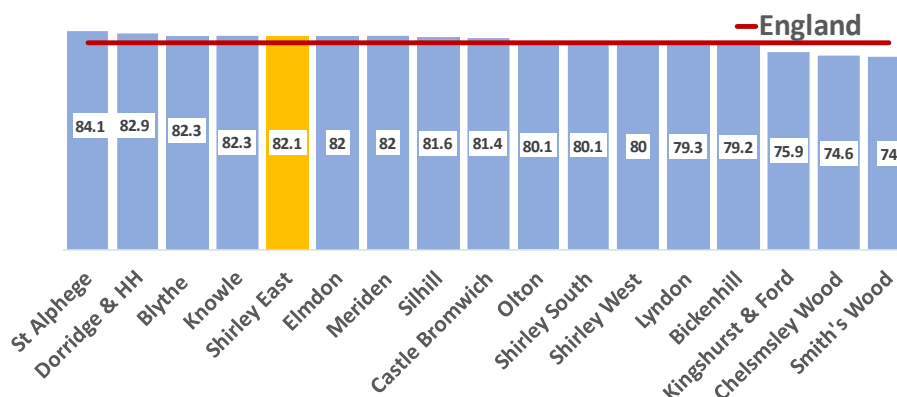
Life expectancy in Shirley East is statistically significantly higher than the England average for both males and femalesⁱ.

Life Expectancy at Birth (Years) in Shirley East 2016 to 2020			
	Shirley East	Solihull	England
Male	82.1	80.2	79.5
Female	85.5	84.1	83.2

Source: Local Health, Office for Health Improvement & Disparities

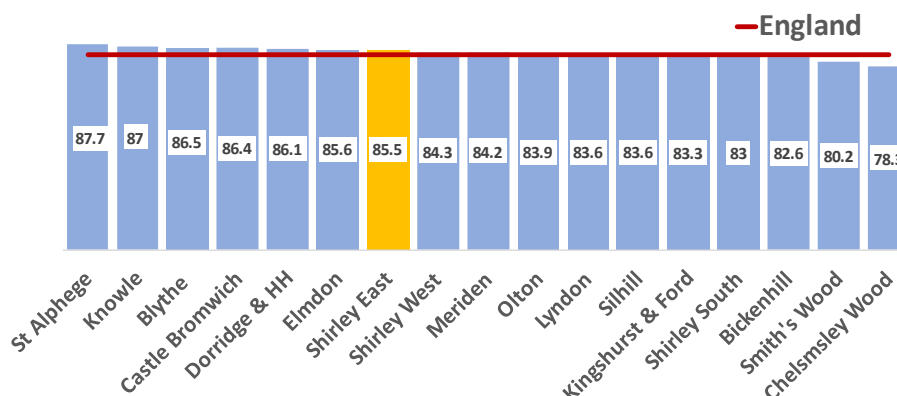
ⁱ Shading used in all OHID health tables denotes statistical significance: green=statistically better than in England; yellow=in-line with England average; red=statistically worse than England.

Male Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

Female Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

Hospital Admissions

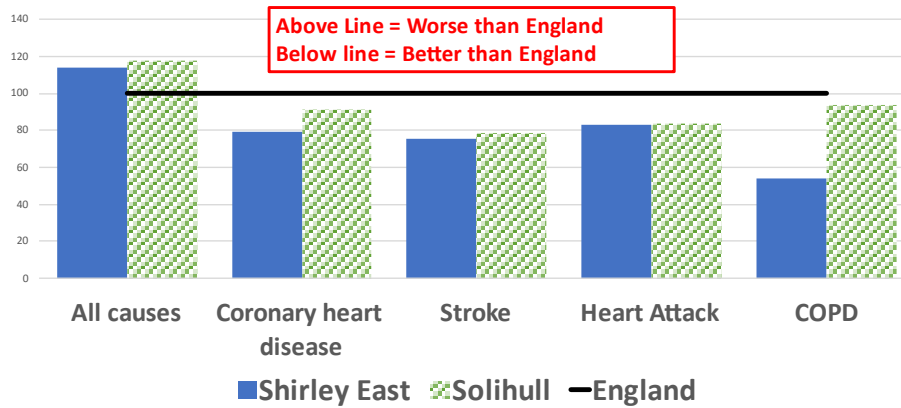
The table below shows that rate of standardised age emergency hospital admissions in Shirley East for various health conditions relative to the England average of 100. Like Solihull as a whole emergency admissions for all causes among Shirley East residents are significantly more common than across England (113.8 vs 100). However, the rate of admissions for a number of specific causes such as coronary heart disease, stroke and COPD in Shirley East are significantly below the national average.

Emergency Admissions to Hospital in Shirley East 2016/17 to 2020/21		
<i>This is an age standard admissions ratio where England = 100. A SAR over 100 indicates that admissions are more common than England, a SAR below 100 indicates that admissions are less common than England</i>		
	Shirley East SAR	Solihull SAR
All causes	113.8	117.5
Coronary heart disease	79.5	90.9
Stroke	75.7	78.3
Heart Attack	83.3	83.6
Chronic Obstructive Pulmonary Disease (COPD)	54.1	93.6

Source: Local Health, Office for Health Improvement & Disparities

Emergency Hospital Admissions 2016/17 to 2020/21

Standardised Admissions Ratio



Source: Local Health, Office for Health Improvement & Disparities

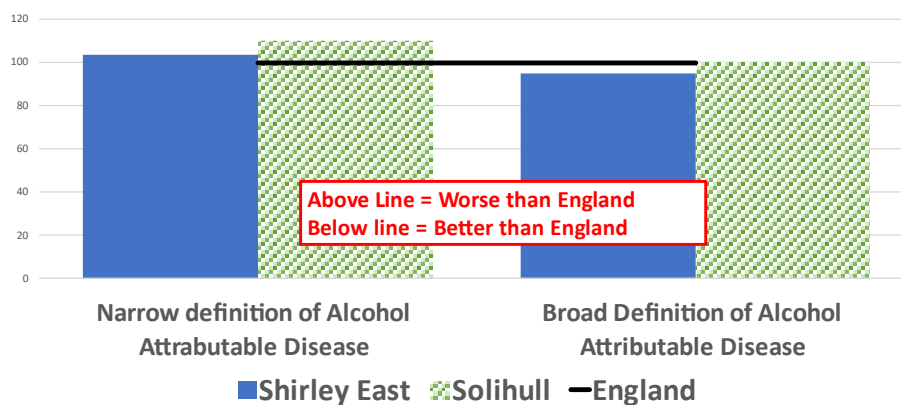
Alcohol consumption is a contributing factor to hospital admissions and deaths from a diverse range of conditions. Alcohol misuse is measured by hospital admissions for diseases attributable to alcohol. Based on both a narrow and broad definition of diseases attributable to alcohol the rate in Shirley East is in-line with the England average.

Admissions due to Alcohol Misuse in Shirley East 2016/17 to 2020/21		
<i>This is an age standard admissions ratio where England = 100. An SAR over 100 indicates that incidence is more common than England, an SAR below 100 indicates that incidence is less common than England</i>		
	Shirley East SAR	Solihull SAR
Alcohol attributable conditions (narrow definition)	103.8	110.1
Alcohol attributable conditions (broad definition)	95	100.3

Source: Local Health, Office for Health Improvement & Disparities

Admissions for Alcohol 2016/17 to 2020/21

Standardised Admissions Ratio



Source: Local Health, Office for Health Improvement & Disparities

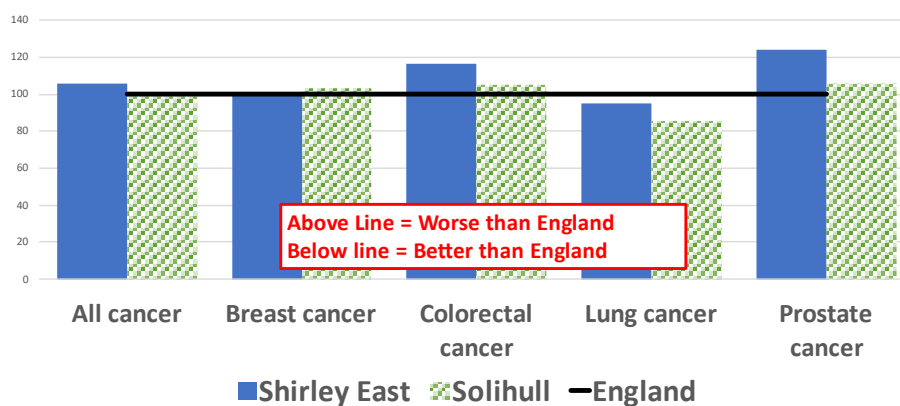
Cancer Incidence

The incidence of cancer (defined by the number of new cases) in Shirley East is statistically in-line with the England average, as is the case for specific types of cancer such as breast, colorectal, lung and prostate cancer.

Incidence of Cancer in Shirley East 2015 to 2019		
<i>This is an age standard incidence ratio where England = 100. An SIR over 100 indicates that incidence is more common than England, an SIR below 100 indicates that incidence is less common than England</i>		
	Shirley East SIR	Solihull SIR
All cancer	105.6	98.6
Breast cancer	100.8	103.2
Colorectal cancer	116.6	105.1
Lung cancer	95	85.4
Prostate cancer	123.7	105.4

Source: Local Health, Office for Health Improvement & Disparities

Incidence of Cancer 2015 to 2019
Standardised Incidence Ratio



Source: Local Health, Office for Health Improvement & Disparities

Causes of Mortality

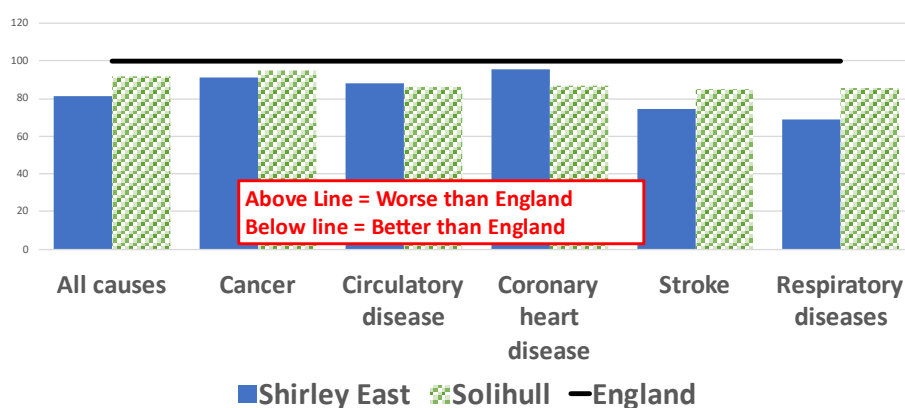
All age mortality in Shirley East is statistically lower than the England average, as is the case with deaths from respiratory diseases. The rate of deaths in Shirley East from cancer, circulatory disease, coronary heart disease and stroke are all below average, although given the confidence intervals that apply to this indicator the differences cannot be described as statistically significant.

All Age Deaths in Shirley East 2016 to 2020		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Shirley East SMR	Solihull SMR
All causes	81.4	91.6
Cancer	91.1	95.1
Circulatory disease	88.1	86.1
Coronary heart disease	95.7	86.8
Stroke	74.8	85.2
Respiratory diseases	69.1	85.6

Source: Local Health, Office for Health Improvement & Disparities

All Age Deaths 2016 to 2020

Standardised Mortality Ratio



Source: Local Health, Office for Health Improvement & Disparities

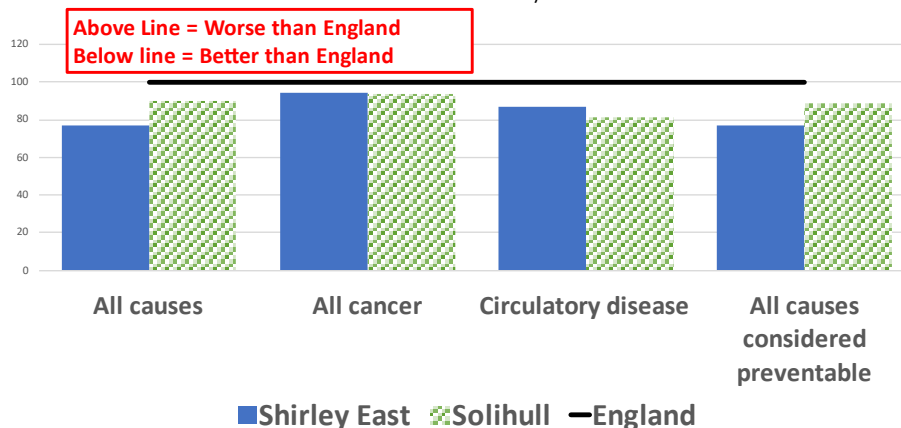
Premature mortality (deaths under the age of 75 years) is significantly lower in Shirley East than across England as are early deaths from all causes considered preventable.

Premature and Preventable Deaths (under 75 years) in Shirley East 2016 to 2020		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Shirley East SMR	Solihull SMR
All causes	77.1	89.9
All cancer	94.5	93.5
Circulatory disease	86.7	81.3
All causes considered preventable	76.8	88.6

Source: Local Health, Office for Health Improvement & Disparities

All Premature & Preventable Deaths 2016 to 2020

Standardised Mortality Ratio



Source: Local Health, Office for Health Improvement & Disparities

Housing and Transport

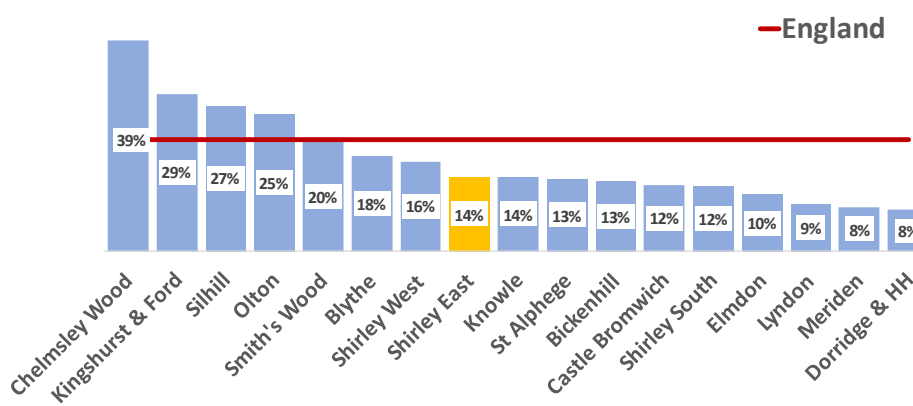
Accommodation Type

85% of Shirley East households live in a house (4,063 households) and 14% in a flat (653 households). Among the 17 Solihull wards Shirley East has the 8th highest proportion of households living in a flat.

Accommodation Type in Shirley East 2021				
Tenure	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Detached Housing	956	20%	28%	23%
Semi-Detached Housing	2,644	55%	37%	31%
Terraced Housing	463	10%	16%	23%
Flats	653	14%	17%	21%
Other	58	1%	1%	2%
All Households	4,774			

Source: ONS Census 2021

Households Living in a Flat in Solihull 2021



Source: ONS Census 2021

Tenure

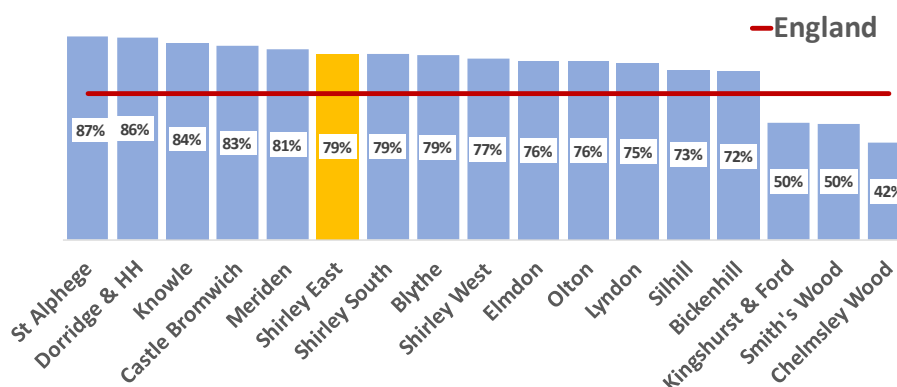
79% of Shirley East households own (or part own) their own home either outright or through a mortgage (3,782 households). The vast majority of the remainder rent either privately or socially. Social renting in Shirley East (433 households, 9% of total) is less common than across England (17%) or Solihull (14%).

Tenure in Shirley East 2021				
Tenure	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Owned or Shared Ownership	3,782	79%	73%	62%
Social rented	433	9%	14%	17%
Private rented or lives rent free	559	12%	13%	21%
All Households	4,774			

Source: ONS Census 2021

Homeownership in Shirley East is far more common than across England (79% vs 62%) but is broadly in-line with the average across Solihull where homeownership rates are above the national average everywhere except the three North Solihull wards.

Homeownership (including shared ownership) in Solihull 2021



Source: ONS Census 2021

Overcrowding

Household overcrowding is assessed by comparing the number of people in a household against the number of bedrooms that they require based on the bedroom standard which determines that adults, children over 16 and children between 10 and 15 of a different sex are entitled to their own bedroom. Overcrowding occurs when the number of bedrooms in the accommodation is less than the number required under this bedroom standard.

A large majority of households in Shirley East have at least one spare bedroom and are considered under-utilised (76%, 3,623 households). This is common across Solihull and England. Just 2% of Shirley East households are overcrowded compared to the England average of 4%.

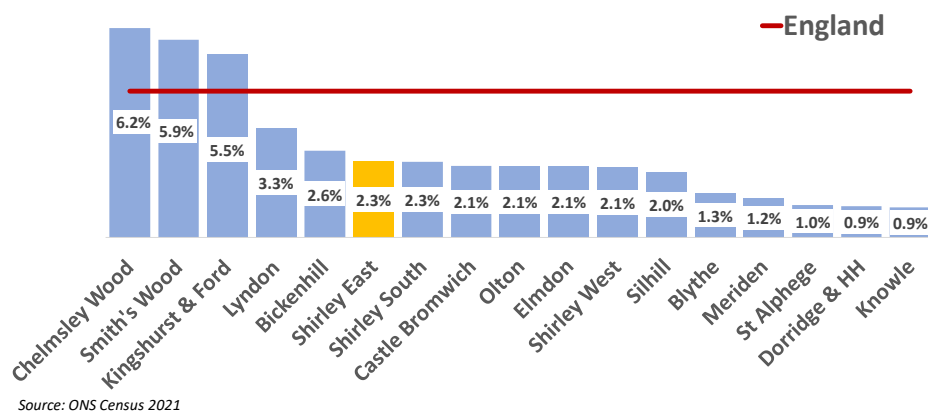
With the exception of the three North Solihull wards bedroom overcrowding is less common among the 17 Solihull wards than England.

Overcrowding in Shirley East (Bedroom Standard) 2021				
Bedroom Occupation	Number in Shirley East	% Households		
		Shirley East	Solihull	England
Under utilised	3,623	76%	76%	69%
Ideal Occupation	1,042	22%	22%	27%
Overcrowded	109	2%	3%	4%
All Households	4,774			

Source: ONS Census 2021

Overcrowded households in Solihull 2021

(Based on Number of Bedrooms)



Access to Car or Van

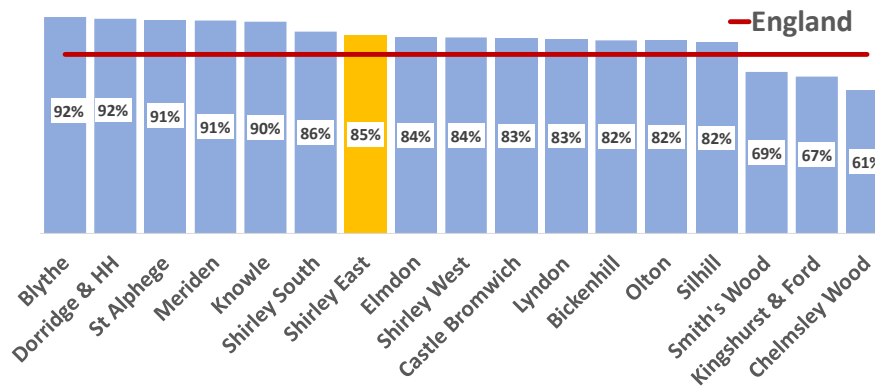
85% of Shirley East households have a car or van (4,042 households) including 47% (2,256 households) that have more than one. Car or van ownership, including multiple ownership is more common in Shirley East than the England average (76% of households including 35% multiple).

With the exception of the three North Solihull wards all Solihull wards have higher levels of car or van ownership than the England average.

Shirley East Households with a car or van 2021				
Car/van access	Number in Shirley East	% Households		
		Shirley East	Solihull	England
No car or van access	735	15%	18%	24%
Car or van access	4,042	85%	82%	76%
Number of cars or vans per household				
1 car or van	1,786	37%	39%	41%
2 cars or vans	1,661	35%	32%	26%
3+ cars or vans	595	12%	11%	9%
All Households	4,777			

Source: ONS Census 2021

Households with access to a car or van in Solihull 2021



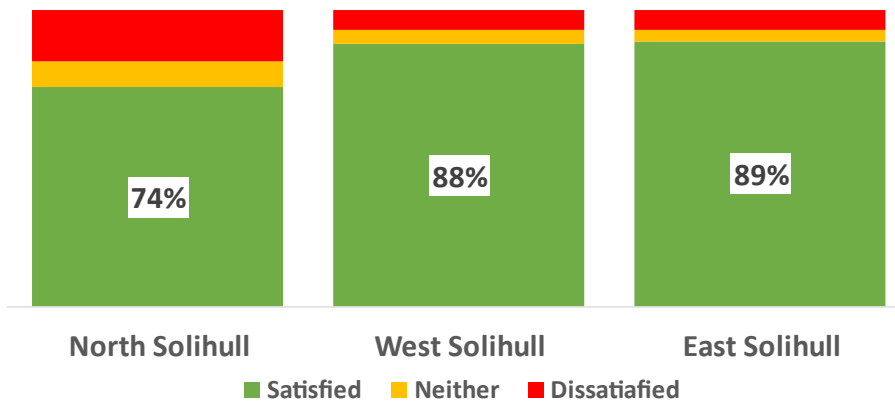
Source: ONS Census 2021

Community and Safety

Community Satisfaction and Belonging

Most Solihull respondents to the 2022 Place Survey say that they are satisfied with their local area as a place to live (84%) with just 10% saying that they are dissatisfied. Levels of satisfaction are high across all three Solihull localities and in West Solihull 88% are satisfied and 7% dissatisfied.

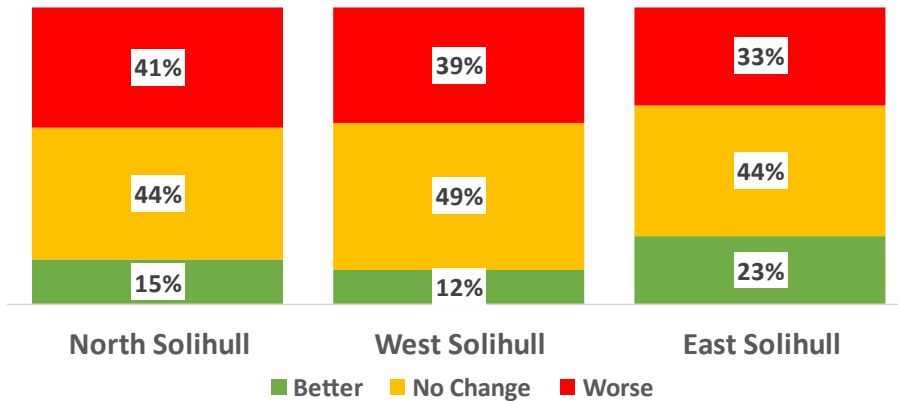
Satisfaction with local area as place to live



Source: SMBC, Solihull Place Survey 2022

The majority of Solihull respondents to the 2022 Place Survey thought that their local area had remained the same or got worse over the two preceding years (85%), including 38% who thought that their local area got worse over this period. The results do not vary greatly across localities with West Solihull closely mirroring the Solihull average.

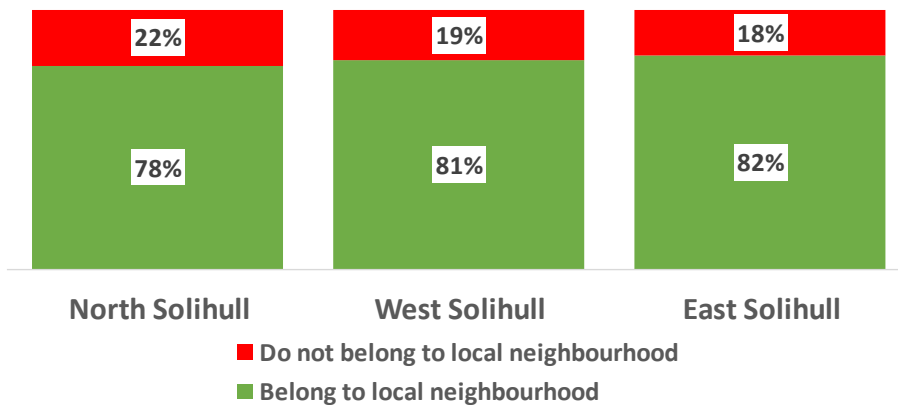
How has local area changed in last 2 years



Source: SMBC, Solihull Place Survey 2022

82% of respondents to the 2022 Place Survey feel that they belong to their local neighbourhood while 20% do not. Feelings of community belonging vary little across Solihull with West Solihull in-line with the borough average.

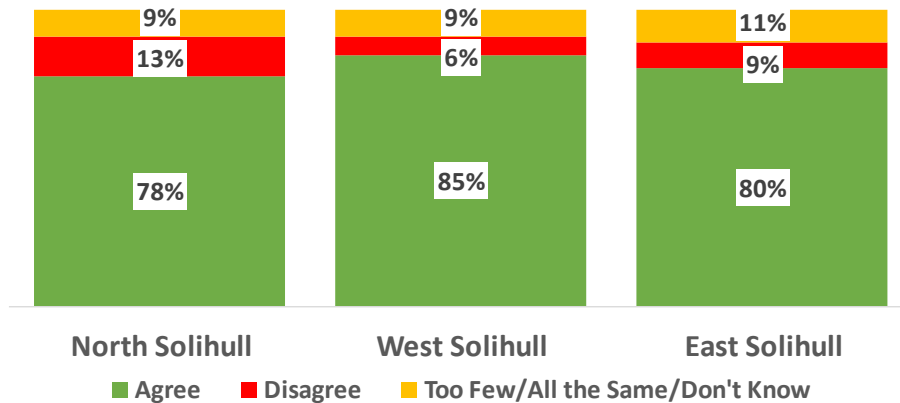
To what extent does respondent feel they belong to local neighbourhood



Source: SMBC, Solihull Place Survey 2022

Despite significant demographic changes and increasing ethnic and religious diversity Solihull remains a cohesive borough. 82% of respondents agree that people from a different background get on well together in their local area, with just 9% disagreeing. Cohesion is high throughout Solihull with West Solihull marginally more positive than the borough average.

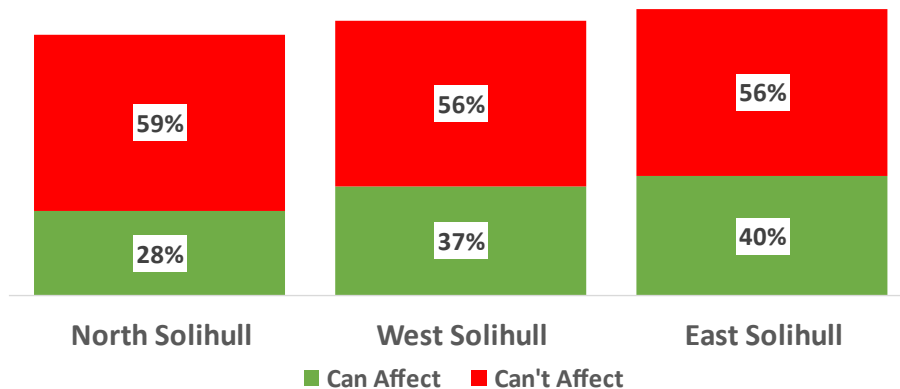
People from a different background get on well together in local area



Civic Participation

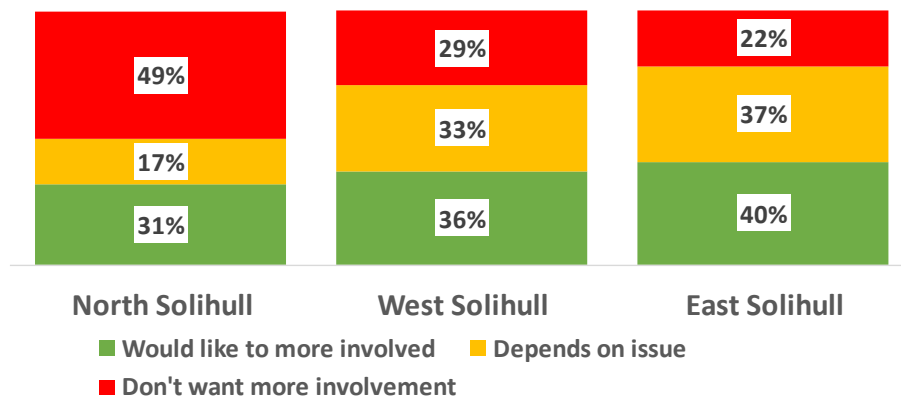
35% of respondents to the 2022 Solihull Place Survey say that they can influence decisions that affect their local area while 57% don't feel they can influence decisions. Fewer people in North Solihull feel they can influence decisions than elsewhere in the borough, with West Solihull about average.

To what extent do feel able to influence decisions that affect your local area



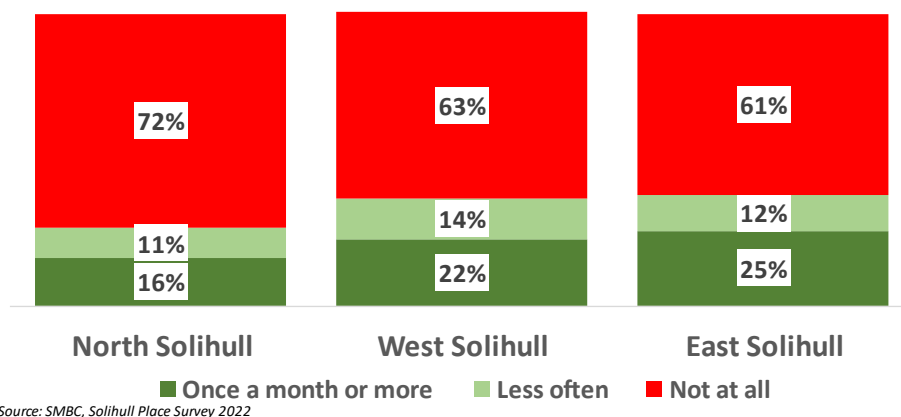
Despite the fact that 57% of respondents to the 2022 Solihull Place Survey say that they can't influence local decisions only 36% say that they would definitely like more involvement with 33% saying that they definitively don't want to be involved. The results for this measure do vary across the borough and in West Solihull 69% say that they are at least open to more involvement (36% definitely yes, 33% depends on the issue), while less than a third (29%) do not want to be involved.

Would like to be more involved in local decisions



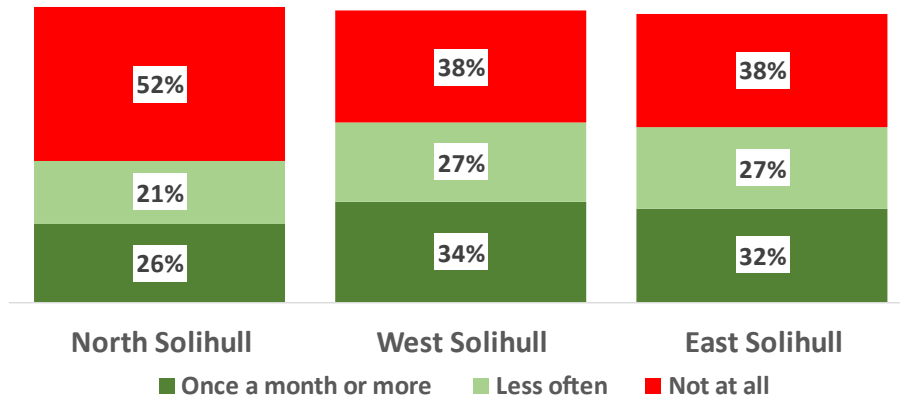
On average 34% of respondents to the 2022 Solihull Place Survey say that they have taken part in formal volunteering (defined as unpaid help to any group, club or organisation such as sports coaching or supporting a faith organisation) over the last year, including 21% who volunteer at least once a month. Participation is higher outside North Solihull with a participation rate of 36% in West Solihull.

Have taken part in formal volunteering in last year



On average 57% of respondents to the 2022 Solihull Place Survey say that they have provided informal help in their local community or to a neighbour over the last year, including 32% who have done so at least once a month. Participation is higher outside North Solihull with a participation rate of 61% in West Solihull.

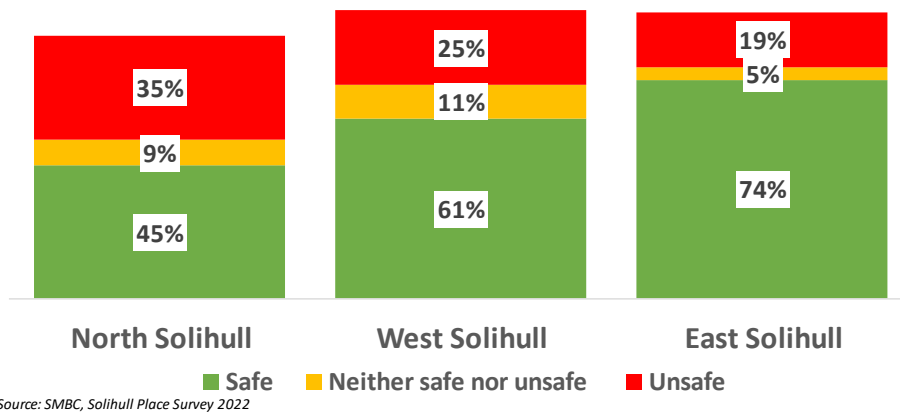
Have taken part in informal volunteering in last year



Community Safety

59% of Solihull respondents to the 2022 Place Survey say that they feel safe after dark whereas 27% feel unsafe. There is a significant difference between North Solihull and the rest of the borough on this measure, with 61% of West Solihull residents feeling safe after dark.

Feeling safe after dark in local area

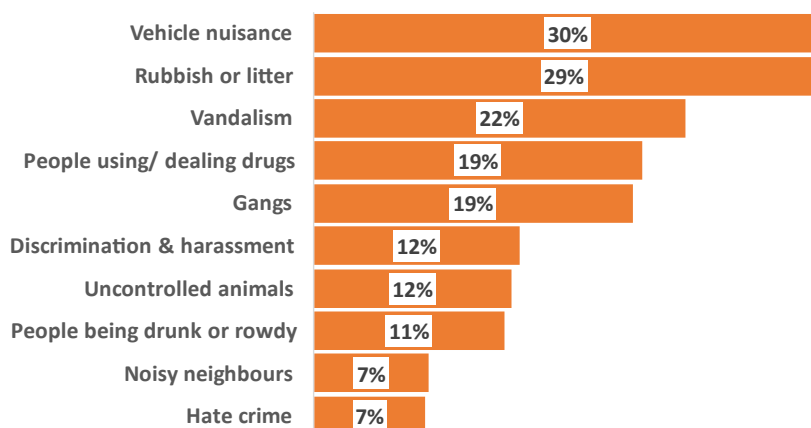


Respondents to the 2022 Solihull Place Survey were asked which of 10 types of antisocial behaviour were a problem in their local area. The most commonly cited problem in West Solihull was vehicle nuisance (30% of respondents) followed by rubbish & litter (29%) and vandalism (22%). Each type of ASB was considered a problem by fewer West Solihull respondents than the Solihull average.

Problem with Anti-Social Behaviour in Local Area		
ASB Type	West Solihull	Solihull
Discrimination, harassment or intimidation	12%	14%
Noisy neighbours or loud parties	7%	11%
Vehicle nuisance, like joyriding, abandoned cars etc	30%	32%
Gangs hanging around the streets	19%	22%
Uncontrolled animals or dog mess	12%	15%
People using or dealing drugs	19%	28%
People being drunk or rowdy in public places	11%	15%
Vandalism, graffiti & other deliberate damage to property or vehicles	22%	26%
Rubbish or litter lying around	29%	34%
Hate crime	7%	8%

Source: Solihull Place Survey 2022

Problem with ASB in West Solihull



Source: SMBC, Solihull Place Survey 2022

Crime Deprivation

Shirley East’s eight LSOAs are, on average, ranked on the 65th percentile nationally in terms of crime & disorder deprivation, with the 17 Solihull wards ranging from the crime & disorder deprived Kingshurst & Fordbridge (15th percentile) to the advantaged Knowle (85th percentile). On this basis Shirley East would be considered broadly in-line with both England and Solihull which has ten more deprived wards and six less deprived wards.

Ward	Average Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Kingshurst & Fordbridge	15
Chelmsley Wood	16
Smith's Wood	25
Castle Bromwich	35
Shirley West	42
Lyndon	44
Bickenhill	48
Olton	58
Elmdon	62
Silhill	64
Shirley East	65
Meriden	71
Blythe	72
Dorridge & Hockley Heath	78
Shirley South	78
St Alphege	81
Knowle	85
<i>Source: English Indices of Deprivation 2019</i>	

Crime & disorder deprivation among the eight Shirley East LSOAs ranges from Green Hill on the 15th percentile to the least deprived neighbourhood Sharmans Cross South on the 94th percentile. Only Green Hill is in the most deprived 40% of neighbourhoods in England and there is a substantial gap between Green Hill and the next most deprived neighbourhood in Shirley East on this measure (Shirley Heath 51st percentile), showing the extent to which crime deprivation (such as it is) in Shirley East is concentrated in one small area.

Crime & Disorder Rank in Shirley East 2019	
LSOA	Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Green Hill	15
Shirley Heath	51.1
Shirley Street	55.5
Stratford Road North-East	59.7
Streetsbrook	77.6
Stratford Road South-East	82.6
Blossomfield North	83.2
Sharmans Cross South	93.6
<i>Source: English Indices of Deprivation 2019</i>	

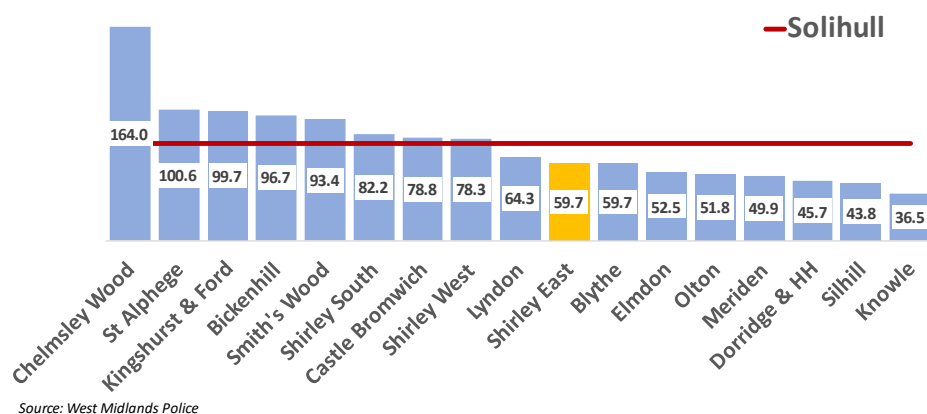
Reported Crime and Antisocial Behaviour

The table below shows the number of recorded crimes in the year to date (January-November 15th 2023). There have been 724 crimes in Shirley East, 4.5% of the Solihull total and equating to 59.7 per

1,000 population. This is lower than the Solihull average of 74.7 per 1,000 and the 8th lowest of the 17 Solihull wards.

Reported Crimes in 2023			
Ward	Number of Reported Crimes	% Reported Crimes	Crimes per 1,000 Population
Bickenhill	1,242	7.6%	96.7
Blythe	880	5.4%	59.7
Castle Bromwich	889	5.5%	78.8
Chelmsley Wood	2,183	13.4%	164.0
Dorridge & Hockley Heath	524	3.2%	45.7
Elmdon	669	4.1%	52.5
Kingshurst & Fordbridge	1,354	8.3%	99.7
Knowle	412	2.5%	36.5
Lyndon	893	5.5%	64.3
Meriden	636	3.9%	49.9
Olton	665	4.1%	51.8
Shirley East	724	4.5%	59.7
Shirley South	1,030	6.3%	82.2
Shirley West	1,010	6.2%	78.3
Silhill	545	3.4%	43.8
Smith's Wood	1,207	7.4%	93.4
St Alphege	1,393	8.6%	100.6
Solihull [^]	16,256		74.7
[^] Solihull total includes 861 crimes attributed to Airport/NEC (5% total)			
Source: West Midlands Police			

Reported Crimes per 1,000 Population in Solihull 2023



The number of reported crimes in Shirley East trended upwards from 2020 to 2022, increasing by 52% (+287 crimes over this period). This is higher than the +41% increase recorded across Solihull as a whole.

Annual Reported Number of Crimes in Shirley East



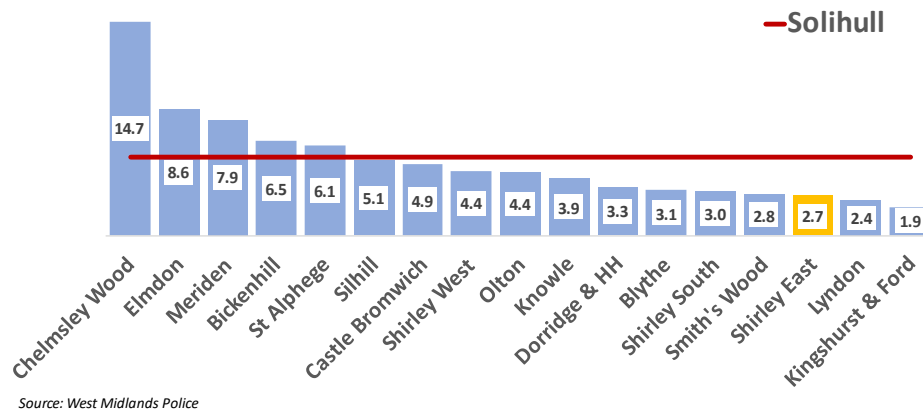
Source: West Midlands Police

The table below shows the number of recorded antisocial behaviour (ASB) incidents in the year to date (January-November 15th 2023). There have been 33 ASB incidents in Shirley East, 2.8% of the Solihull total and equating to 2.7 per 1,000 population. This is lower than the Solihull average of 5.4 per 1,000 and ranks Shirley East 3rd lowest of the 17 Solihull wards.

Reported Antisocial Behaviour Incidents in 2023			
Ward	Number of Reported ASB	% ASB	ASB per 1,000 Population
Bickenhill	83	7.1%	6.5
Blythe	46	3.9%	3.1
Castle Bromwich	55	4.7%	4.9
Chelmsley Wood	195	16.6%	14.7
Dorridge & Hockley Heath	38	3.2%	3.3
Elmdon	110	9.4%	8.6
Kingshurst & Fordbridge	26	2.2%	1.9
Knowle	44	3.7%	3.9
Lyndon	34	2.9%	2.4
Meriden	101	8.6%	7.9
Olton	56	4.8%	4.4
Shirley East	33	2.8%	2.7
Shirley South	38	3.2%	3.0
Shirley West	57	4.9%	4.4
Silhill	64	5.5%	5.1
Smith's Wood	36	3.1%	2.8
St Alphege	85	7.2%	6.1
Solihull	1,174		5.4

Source: West Midlands Police

Reported ASB per 1,000 Population in Solihull 2023



Local Assets and Services

My Solihull maps provide access to information about the local community including places to go and things to do. Users can search on groups appropriate for a specific budget or age group or to look for specialists in disability or mental health support. Information on defined areas of interest such as sports and physical activity clubs and facilities can also be found. My Solihull Maps can be accessed via the link below.

[My Solihull Map](#)