

## **Solihull Council Social Value: TOMs Guide 2023/24**

### **Theme: Jobs - Promote Local Skills and Employment**

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

- The Employment & Skills Team at Solihull Council work with any resident that wants to progress their career and learning.
- We support clients directly through our outreach & engagement (community, schools, council services, regional events, employers etc.) and help residents to progress into employment or further/higher education and training.
- The Team works with multiple stakeholders from the public, VCSE and private sectors to develop opportunities for Solihull residents to access jobs and training,
- Team will support your Social Value offer enabling pledges to meet our TOMS objectives.

#### **Employment and Skills Priorities: -**

1. Engaging residents in employment and skills support, with a particular focus on: -
  - a. Young people aged 16-24
  - b. Residents in North Solihull regeneration wards (Chelmsley Wood, Kingshurst and Fordbridge and Smith's Wood)
2. Encouraging residents to access training and education
3. Moving residents into work
  - a. With a particular focus on residents who have supported, specialist and/or targeted needs