

## Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

### **TOM(s) (Themes, Outcomes and Measures):**

<b>NT1</b>	No. of full time equivalent direct local employees (FTE) hired or retained for the duration of the contract
<b>NT1b</b>	No. of full time equivalent local employees (FTE) hired or retained directly or through the supply chain for the duration of the contract who are resident in targeted areas
<b>NT1c</b>	No. of full time equivalent local employees (FTE) hired or retained for the duration of the contract who are employed in your supply chain

### **We will work with you to deliver your offer by –**

- Identifying for you the residents that are looking for jobs
- Promoting your available jobs and where necessary, holding sector related training workshops, recruitment days, jobs fairs and/or sector information to build interest, engagement and registration
- to encourage local interest into the jobs you are recruiting to
- Managing the referral processes involved and being your single point of contact
- Where necessary, working with your business and local stakeholders to provide training solutions for jobs made available via the contract
- Supporting individuals towards being prepared for your interviews by delivering mock interviews and employability workshops
- Host supply chain events to promote job opportunities with sub-contractors.
- Where necessary, developing promotional material to attract residents to this offer

### **Case studies/examples:**

#### Kingshurst Construction Academy

- As part of the social value attached to the current Kingshurst Regeneration Programme, the lead contractor (Willmott Dixon) developed an on-site construction training hub. The hub was facilitated by the lead contractor and the training delivered through two local training providers; Solihull College and RMF Construction.
- This offer provided –
  - On-site work experience
  - Construction training, including Construction Plant Competency and Construction Skills Certification
  - Employability support
  - Guaranteed interviews

#### National Health Service “I Can” Jobs

- The Council’s Employment and Skills Team worked with University Hospital Birmingham to promote recruitment into a multitude of National Health Service sectors including (but not limited to); Care, Nursing, Specialist Roles, Administration, Accountancy, Facilities and Security. This offer provided -
  - On-site training and work experience in a hospital environment
  - Progression into job offer and paid work