

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT11	No. of hours of 'support into work' assistance provided to unemployed people through career mentoring, including mock interviews, CV advice, and careers guidance
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Employment and Skills Priorities: -

1. Residents engaging with employment and skills support, with a particular focus on: -
 - a. Young people 18-24.
 - b. North Solihull regeneration wards (Chelmsley Wood, Kingshurst and Fordbridge and Smith's Wood).
2. Residents accessing training/education.
3. Residents moved into work.
4. Residents moved into work who have supported, specialist and/or targeted need.
5. Businesses supported to develop their workforce.

We will work with you to deliver your offer by:

- Identifying residents that are looking for support under your offer
- Managing the referral processes involved and being your single point of contact
- Holding sector related training workshops, recruitment days, jobs fairs and/or sector information sessions to encourage local interest into jobs you are recruiting to.
- Working with your business and local stakeholders to provide training solutions for jobs made available through the contract
- Supporting individuals towards being prepared for your interviews by delivering mock interviews and employability workshops.
- Helping your business to mentor residents, including those more vulnerable residents that may need extra support to get into work.

Case studies/examples:

BDP Mock interview workshops

Employer offered their time to:

- Provided job vacancy details with detailed person and job specifications and links to their company website
- Met with a selection of jobseekers
- Presented information on job roles
- Provided constructive feedback on applications to enable learning
- Conducted realistic mock interviews
- Provided full written feedback on interview techniques, to promote improvement