

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT18	Total amount (£) spent in local supply chain through the contract
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Summary of delivery area:

Supporting local economic growth and [Solihull’s Economic Strategy](#), suppliers are encouraged to promote sub contracting and supply chain opportunities to other businesses within the Solihull Borough.

Suppliers will be expected to monitor their spend, whether through existing relationships with local businesses or new relationships that arise as a result of the contract.

What can we do for you?

- SMBC can support with local promotion of supply chain and sub contracting opportunities to the business community
- ‘Meet the Buyer’ events can be organised, facilitating presentations or 121 appointments with potential suppliers
- Business support can be provided to local businesses to support with the tender process, including sustainability measures, recruitment support and access to relevant finance.
- Support access to new start up and social enterprise organisations in the area who may be interested in supporting particular projects or opportunities.

Case studies/examples:

1. Meet the Buyer events have been run previously with Tier 1 contractors, including presentations from the contractor and bookable 121 sessions with interested businesses to talk through opportunities, policies and procedures and timescales.