

**REPORT TO THE HEAD OF HIGHWAY MANAGEMENT
REPRESENTATION TO AN ADVERTISED TRAFFIC REGULATION ORDER**

**The Metropolitan Borough of Solihull
(Various Roads)(20mph Speed Limit) & Revocation Order 2025**

LEAD OFFICER: Jane Williams

1. Purpose of Report

- 1.1. To consider representations received to the consultation to revoke the existing 40mph Speed limit on A41 Seven Stars Road, including the junction with Lode Lane thus lowering the limit to 30mph by virtue of street lighting, and a permanent Traffic Regulation Order (TRO) to introduce a new 20mph speed limit on both service roads adjacent to A41 Seven Stars Road and on the estate to the south.

2. Background

- 2.1. As part of the Department for Transport (DfT) Safer Roads Fund, Solihull Council was awarded £1.265m to deliver road safety improvements along the A41 corridor between Olton Hollow and Solihull Bypass.

During an informal consultation it was identified that Seven Stars Road would benefit from a crossing point and to support this change we are proposing that the existing speed limit of 40mph be revoked thus lowering the speed limit to 30mph by virtue of street lighting.

In addition, both service roads on Seven Star Road to be lowered to 20mph, along with the southern estate including Manor Road where there is a pedestrian entrance to Eversfield Preparatory School.

The above-named proposed Traffic Regulation Order, has the aim of achieving safe and appropriate driving speeds, preserving or improving the amenities of the area through which the roads run and to avoid the danger to persons or other traffic using the roads or any other roads, or for preventing the likelihood of any such danger arising.

The proposal to amend the speed limits on these roads was approved at the Cabinet Member for Environment & Highways Decision Session on 17th February 2025.

The proposals as advertised are detailed on plan 9624 in Appendix A.

3. Matters for Consideration

- 3.1. The proposals were formally advertised on 14th March 2025 and the closing date for receipt of representations was 4th April 2025.
- 3.2. Three representations to the Order were received during the consultation period. All in support of the scheme. Two of these included questions, these are shown in the table below along with our response.

Questions received	Officers Comments/ Response
I would also hope that clear signage is included within the changes, plus some enforcement measures either temporary or permanent.	<p>Speed limit regulations require that correct signs are installed in order for the limit to be enforceable.</p> <p>In the case of a 30mph speed limit, if there is a system of appropriate street lighting, only terminal signs are required where there is a change of speed limit.</p> <p>Average Speed Cameras are to be installed on Seven Star Road which will help to deter excessive speeding and aid enforcement.</p>
We would ask that the entrance to the service road on the north side of Seven Star road should be returned to its original right angle as opposed to its current formation as it allows vehicles to enter what will be a 20mph area at much higher speeds and has already resulted in several accidents and near misses.	<p>There are no plans to alter the entrance to the service road on the north side of Seven Star Road. It was changed from the original right angle to its current state to allow waste collection vehicles better access. I have checked the incident statistics on the police national computer and there have been no reportable incidents at this location since records began.</p> <p>The installation of the Average Speed Cameras will help to deter excessive speed including near to the service roads.</p>

Ward Members' Views

The Ward Members for Silhill were informed of the proposals. No objections were received.

Officer Recommendation

It is recommended that the proposed Traffic Regulation Order be implemented as advertised.

Democratic Services

Democratic Services have confirmed that the proposed order was subject to statutory advertisement on the dates reported and that representations were received as noted above.

Risk Implications

The Corporate Risk Management Approach has been complied with to identify and assess the significant risks associated with this decision / project. This includes (but is not limited to) political, legislation and reputation risks.

The Approach is not intended to eliminate all risks and not all the risks identified can be managed all of the time. Also, risks will still exist that have not been identified.

For Decision

The Head of Highway Management is asked to approve that the Traffic Regulation Order as detailed on the plan 9624 in appendix A is implemented.

The recommendation as set out above is hereby approved:

P.S.Tovey

12th May 2025

Signature: **Date:**

Paul Tovey
Head of Highway Management