

**REPORT TO THE HEAD OF HIGHWAY MANAGEMENT
REPRESENTATION TO AN ADVERTISED TRAFFIC REGULATION ORDER**

**The Metropolitan Borough of Solihull
(Dewberry Road & Fulford Hall Road, Blythe ward)
(Prohibition of Waiting at any Time) Order 2025
13th February 2026**

LEAD OFFICER: Jane Williams

1. Purpose of Report

1.1. To consider representations received to a permanent Traffic Regulation Order (TRO) to introduce new parking restrictions on Fulford Hall Road and Dewberry Road.

2. Background

2.1. The developer for the Tidbury Heights estate requested that waiting restrictions be implemented at this location to aid access and egress to and from the new development.

The installation of a 'Prohibition of Waiting at any time' restriction' (double yellow lines), will discourage obstructive parking at the entrance to the Tidbury Heights estate and protect sight lines for vehicles exiting onto Fulford Hall Road.

They will also protect sightlines on the new proposed zebra crossing on Fulford Hall Road.

The proposals as advertised are detailed on plan 9757 in Appendix A.

3. Matters for Consideration

3.1. The proposals were formally advertised on 16th January 2026 and the closing date for receipt of representations was 6th February 2026.

3.2. One representation to the Order were received during the consultation period, this has been fully considered. The tables overleaf summarise this representation.

Representations	Officers Comments/ Response (refer to paragraph)
Reference the attached and as a resident of the Tidbury Heights development - I can confirm that I support the proposal.	N/A
However, SMBC Highways must also consider the extent of the double yellow lines along Dewberry Road and into the development. If double yellow lines are only positioned at the junction with Fulford Hall Road - in all probability this will cause displacement parking further into the development causing additional congestion / nuisance parking as the road narrows at the T junction.	3.3

Officer Comments/Responses

3.3. It is acknowledged that there is potential for displacement, however, if this parking complies with the advice set out in the Highway Code there is a low risk of this becoming a road safety concern. If the scheme is implemented and the concerns are subsequently borne out, the roads could be considered for further intervention through the council’s annual Traffic Regulation Order framework process, subject to the estate has been formally adopted by the council; we do not have the flexibility under the current Order to expand on the advertised scheme.

Ward Members’ Views

The Ward Members for Blythe ward have been informed of the proposals.

Officer Recommendation

The representations received in respect of the proposed Traffic Regulation Order have been fully considered and responded to accordingly in section 3 of the report.

It is recommended that the proposed Traffic Regulation Order be implemented as advertised.

Democratic Services

Democratic Services have confirmed that the proposed order was subject to statutory advertisement on the dates reported and that representations were received as noted above.

Risk Implications

The Corporate Risk Management Approach has been complied with to identify and assess the significant risks associated with this decision / project. This includes (but is not limited to) political, legislation and reputation risks.

The Approach is not intended to eliminate all risks and not all the risks identified can be managed all of the time. Also, risks will still exist that have not been identified.

For Decision

The Head of Highway Management is asked to approve that the Traffic Regulation Order as detailed on plan 9757 in appendix A is implemented.

The recommendation as set out above is hereby approved:

Signature: ...*P.S. Tovey*.....**Date:** ...13th February 2026.

Paul Tovey
Head of Highway Management